



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Parts	Per lb	Breast, Boneless/Skinless, Regular	Conventional	Fresh	3,063	2.92	1,352	3.31		
		Breast, Boneless/Skinless, Regular	Halal	Fresh	70	8.99				
		Breast, Boneless/Skinless, Regular	USDA Organic	Fresh	568	7.50	1,047	8.29		
		Breast, Boneless/Skinless, Regular	USDA Organic, Free Range	Fresh	299	10.78	53	10.69		
		Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	1,084	4.47	461	4.61		
		Breast, Boneless/Skinless, Value	Conventional	Fresh	4,093	3.32	4,050	2.79		
		Breast, Boneless/Skinless, Marinated, Regular	Antibiotic Free	Fresh	189	5.99				
		Breast, Boneless/Skinless, Marinated, Regular	Conventional	Fresh	66	5.26	122	5.10		
		Breast, Boneless/Skinless, Marinated, Value	Conventional	Fresh	65	4.99				
		Breast, Boneless/Skinless, Thin-Sliced, Regular	ABF, Free Range	Fresh	185	7.08				
		Breast, Boneless/Skinless, Thin-Sliced, Regular	Antibiotic Free	Fresh	2,500	5.64	432	5.72		
		Breast, Boneless/Skinless, Thin-Sliced, Regular	Conventional	Fresh	3,167	5.31	1,817	5.49		
		Breast, Boneless/Skinless, Thin-Sliced, Regular	USDA Organic	Fresh	302	8.99	296	8.44		
		Breast, Boneless/Skinless, Thin-Sliced, Regular	USDA Organic, Free Range	Fresh			16	8.99		
		Breast, Boneless/Skinless, Thin-Sliced, Value	Antibiotic Free	Fresh	296	5.99				
		Breast, Boneless/Skinless, Thin-Sliced, Value	Conventional	Fresh	317	5.01	173	3.99		
		Drumsticks, 10 Lbs or more	Antibiotic Free	Frozen	28	0.99				
		Drumsticks, 10 Lbs or more	Conventional	Frozen	29	0.99	29	0.99		
		Drumsticks, Regular	ABF, Free Range	Fresh	37	2.99	148	2.99		
		Drumsticks, Regular	Antibiotic Free	Fresh	1,329	2.03	1,420	1.67		
		Drumsticks, Regular	Conventional	Fresh	691	1.04	1,008	1.13		
		Drumsticks, Regular	USDA Organic	Fresh	190	2.28	2,538	3.55		
		Drumsticks, Regular	USDA Organic, Free Range	Fresh	262	5.00	37	3.99		
		Drumsticks, Value	Antibiotic Free	Fresh	859	1.51	340	1.57		
		Drumsticks, Value	Conventional	Fresh	5,927	1.47	1,073	1.24		
		Leg Meat, Boneless/Skinless, Regular	ABF, Free Range	Fresh			13	6.89		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Parts	Per lb	Leg Meat, Boneless/Skinless, Regular	Conventional	Fresh	247	2.97	125	2.98		
		Leg Meat, Boneless/Skinless, Value	Conventional	Fresh	47	2.29	112	2.16		
		Leg Meat, Boneless/Skinless, Marinated, Regular	Conventional	Fresh	172	2.95	172	2.85		
		Leg Meat, Boneless/Skinless, Marinated, Value	Conventional	Fresh			65	2.29		
		Leg Quarters, 10 Lbs or more	Antibiotic Free	Frozen			50	0.70		
		Leg Quarters, 10 Lbs or more	Conventional	Frozen	127	0.81	522	0.75		
		Leg Quarters, Regular	Antibiotic Free	Fresh			71	0.99		
		Leg Quarters, Regular	Conventional	Fresh	317	1.07	299	1.12		
		Leg Quarters, Value	Antibiotic Free	Fresh	533	1.02				
		Leg Quarters, Value	Conventional	Fresh	1,557	1.32	631	1.21		
		Leg Quarters, Marinated, Regular	Conventional	Fresh	167	1.60	29	1.19		
		Legs, Regular	Antibiotic Free	Fresh	38	1.79	120	1.39		
		Legs, Regular	USDA Organic	Fresh			519	4.99		
		Legs, Value	Antibiotic Free	Fresh	240	1.58				
		Party Wings, Flats and Drums, Regular	ABF, Free Range	Fresh	34	4.67				
		Party Wings, Flats and Drums, Regular	Antibiotic Free	Fresh	17	3.99	26	4.99		
		Party Wings, Flats and Drums, Regular	Conventional	Fresh	2,505	2.30	1,221	2.84		
		Party Wings, Flats and Drums, Regular	USDA Organic, Free Range	Fresh	34	5.25				
		Party Wings, Flats and Drums, Value	Antibiotic Free	Fresh	268	4.38				
		Party Wings, Flats and Drums, Value	Conventional	Fresh	24	1.99	198	3.02		
		Split Breast, Bone-In, Regular	ABF, Free Range	Fresh	19	3.99				
		Split Breast, Bone-In, Regular	Antibiotic Free	Fresh	116	2.72	445	4.55		
		Split Breast, Bone-In, Regular	Conventional	Fresh	887	2.54	46	2.20		
		Split Breast, Bone-In, Regular	USDA Organic	Fresh	33	5.67				
		Split Breast, Bone-In, Value	Antibiotic Free	Fresh	93	2.83				
		Split Breast, Bone-In, Value	Conventional	Fresh	1,104	1.78	44	1.49		
		Thighs, Regular	ABF, Free Range	Fresh	37	2.99	148	2.99		
		Thighs, Regular	Antibiotic Free	Fresh	1,038	2.08	1,333	1.77		
		Thighs, Regular	Antibiotic Free	Frozen	330	2.00				



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Parts	Per lb	Thighs, Regular	Conventional	Fresh	328	1.04	139	1.46		
		Thighs, Regular	Conventional	Frozen	11	2.49	332	1.84		
		Thighs, Regular	USDA Organic	Fresh			534	6.95		
		Thighs, Regular	USDA Organic, Free Range	Fresh			37	3.99		
		Thighs, Value	Antibiotic Free	Fresh	419	1.58	20	2.99		
		Thighs, Value	Conventional	Fresh	4,049	1.33	528	1.81		
		Thighs, Value	Conventional	Frozen	3	1.72	3	1.72		
		Thighs, Boneless/Skinless, Regular	ABF, Free Range	Fresh	139	6.84				
		Thighs, Boneless/Skinless, Regular	Antibiotic Free	Fresh	212	4.15	984	3.97		
		Thighs, Boneless/Skinless, Regular	Conventional	Fresh	1,144	2.61	400	3.69		
		Thighs, Boneless/Skinless, Regular	USDA Organic	Fresh			1,419	6.50		
		Thighs, Boneless/Skinless, Value	Antibiotic Free	Fresh			2,546	2.54		
		Thighs, Boneless/Skinless, Value	Conventional	Fresh	1,209	3.05	1,743	3.03		
		V-Cut Wings, Regular	Antibiotic Free	Fresh	76	3.47	251	4.01		
		V-Cut Wings, Regular	Conventional	Fresh	313	2.44	74	2.71		
		V-Cut Wings, Value	Antibiotic Free	Fresh	422	4.43	330	3.89		
		V-Cut Wings, Value	Conventional	Fresh	161	2.55	420	3.10		
IQF	Per lb	Breast Tenders, IQF	Conventional	Frozen	34	2.80	387	3.53		
		Breast, Boneless/Skinless, IQF	Antibiotic Free	Frozen	44	5.00				
		Breast, Boneless/Skinless, IQF	Conventional	Frozen	91	3.39	732	3.30		
		Party Wings, Flats and Drums, IQF	Antibiotic Free	Frozen	15	3.75				
		Party Wings, Flats and Drums, IQF	Conventional	Frozen	1,270	2.84	2,280	2.89		
Ground	Per lb	Ground Chicken, 1-2 Lbs	Antibiotic Free	Fresh	1,223	3.64	2,015	4.84		
		Ground Chicken, 1-2 Lbs	Conventional	Fresh	7	2.99	321	3.49		
		Ground Chicken, 1-2 Lbs	USDA Organic	Fresh	23	6.99	16	6.49		
		Ground Chicken Breast (98-100%), 1-2 Lbs	Antibiotic Free	Fresh	309	4.99				
		Ground Chicken Patties, 1-2 Lbs	Antibiotic Free	Fresh	123	4.40	1,170	3.99		
		Ground Chicken Patties, 1-2 Lbs	Antibiotic Free	Frozen	15	5.99				
		Ground Chicken Patties, 2-4 Lbs	Conventional	Frozen			72	5.00		
Prepared	Each	Fried/Baked Breast Tenders, 8-Piece	Conventional	Prepared	18	8.99				
		Fried/Baked Chicken, Dark, 8-Piece	Conventional	Prepared	812	6.64	374	6.83		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Prepared	Each	Fried/Baked Chicken, Mixed, 12-Piece	Conventional	Prepared	148	12.50	135	15.18		
		Fried/Baked Chicken, Mixed, 8-Piece	Conventional	Prepared	1,097	9.15	1,892	8.97		
		Fried/Baked Chicken, Mixed, Bulk (\$/Piece)	Conventional	Prepared	214	1.07	24	1.12		
		Fried/Baked Wings, Bone-In, 8-Piece	Conventional	Prepared	82	10.65				
		Fried/Baked Wings, Bone-In, Bulk (\$/Piece)	Conventional	Prepared	39	0.57	21	0.60		
		Rotisserie Leg Quarter, Bulk (\$/Piece)	Conventional	Prepared	88	1.17	49	0.97		
		Whole Rotisserie Chicken, < 2 Lbs	Antibiotic Free	Prepared	168	8.31	132	8.54		
		Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	2,343	7.75	2,179	7.02		
Prepared	Per lb	Fried/Baked Breast Tenders	Conventional	Prepared	3,689	8.21	1,130	8.17		
		Fried/Baked Chicken, Dark	Antibiotic Free	Prepared	12	11.99				
		Fried/Baked Wings, Bone-In	Conventional	Prepared	2,367	7.76	1,230	8.11		
		Fried/Baked Wings, Boneless	Conventional	Prepared	366	7.45	192	8.18		
		Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	3	3.58				
Deli	Per lb	Grilled Chicken Strips, 16 oz	Antibiotic Free	Prepared	72	6.49	174	6.99		
		Grilled Chicken Strips, 16 oz	Conventional	Prepared	542	7.01	356	7.23		
		Grilled Chicken Strips, 5-15 oz	Antibiotic Free	Prepared	474	7.18	261	6.71		
		Grilled Chicken Strips, 5-15 oz	Conventional	Prepared	1,278	8.08				
		Self-Service Deli Chicken Tub/Pouch, < 5 oz	Conventional	Prepared	405	6.61	53	6.80		
		Self-Service Deli Chicken Tub/Pouch, > 16 oz	Conventional	Prepared	25	7.26	38	4.36		
		Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	3,936	6.05	1,478	6.46		
		Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	10,167	7.70	2,596	8.47		
		Service Deli - Cat 1	Conventional	Prepared	1,306	9.82	2,635	9.65		
		Service Deli - Cat 1	USDA Organic	Prepared	20	12.99				
		Service Deli - Cat 2	Conventional	Prepared	781	8.84	417	7.88		
Variety Meat	Per lb	Feet	Conventional	Fresh	80	2.59				
		Gizzards	Conventional	Fresh	17	1.99	101	1.53		
		Hearts	Conventional	Frozen	17	2.99	17	2.99		
		Liver	Conventional	Fresh	17	1.99	101	1.77		



NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	25,641
Feature Rate (%)	92.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Whole		Per lb	Half Chicken	Antibiotic Free	Fresh	44	2.39 - 2.39	2.39
			Whole Bagged Fryer	ABF, Free Range	Fresh	397	2.29 - 2.99	2.43
			Whole Bagged Fryer	Antibiotic Free	Fresh	563	1.59 - 2.49	2.05
			Whole Bagged Fryer	Conventional	Fresh	183	1.29 - 2.19	1.46
			Whole Baking Hen	Conventional	Fresh	120	1.99 - 1.99	1.99
			Whole Cut-Up Fryer	Antibiotic Free	Fresh	164	2.39 - 2.39	2.39
Parts		Per lb	Breast Tenders, Regular	Antibiotic Free	Fresh	1289	4.49 - 6.49	5.14
			Breast Tenders, Regular	Conventional	Fresh	74	5.99 - 5.99	5.99
			Breast Tenders, Regular	USDA Organic	Fresh	432	8.49 - 9.99	9.54
			Breast Tenders, Value	Antibiotic Free	Fresh	148	5.99 - 5.99	5.99
			Breast Tenders, Value	Conventional	Fresh	167	3.99 - 4.99	4.77
			Breast, Boneless/Skinless, Regular	Antibiotic Free	Fresh	772	3.49 - 6.49	4.82
			Breast, Boneless/Skinless, Regular	Conventional	Fresh	670	1.99 - 3.99	2.86
			Breast, Boneless/Skinless, Regular	Halal	Fresh	3	8.99 - 8.99	8.99
			Breast, Boneless/Skinless, Regular	USDA Organic	Fresh	364	6.49 - 8.99	6.88
			Breast, Boneless/Skinless, Regular	USDA Organic, Free Range	Fresh	23	10.99 - 10.99	10.99
			Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	450	3.99 - 5.99	4.65
			Breast, Boneless/Skinless, Value	Conventional	Fresh	671	1.77 - 3.99	3.13
			Breast, Boneless/Skinless, Marinated, Regular	Antibiotic Free	Fresh	189	5.99 - 5.99	5.99
			Breast, Boneless/Skinless, Thin-Sliced, Regular	ABF, Free Range	Fresh	48	6.99 - 6.99	6.99
			Breast, Boneless/Skinless, Thin-Sliced, Regular	Antibiotic Free	Fresh	945	4.49 - 6.49	5.12
			Breast, Boneless/Skinless, Thin-Sliced, Regular	Conventional	Fresh	486	3.99 - 5.99	5.59
			Breast, Boneless/Skinless, Thin-Sliced, Regular	USDA Organic	Fresh	302	8.99 - 8.99	8.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts	Per lb		Breast, Boneless/Skinless, Thin-Sliced, Value	Antibiotic Free	Fresh	148	5.99 - 5.99	5.99
			Breast, Boneless/Skinless, Thin-Sliced, Value	Conventional	Fresh	130	4.99 - 4.99	4.99
			Drumsticks, Regular	ABF, Free Range	Fresh	37	2.99 - 2.99	2.99
			Drumsticks, Regular	Antibiotic Free	Fresh	784	1.29 - 3.69	2.04
			Drumsticks, Regular	Conventional	Fresh	531	0.97 - 0.99	0.98
			Drumsticks, Regular	USDA Organic, Free Range	Fresh	23	5.00 - 5.00	5.00
			Drumsticks, Value	Antibiotic Free	Fresh	350	0.99 - 1.59	1.45
			Drumsticks, Value	Conventional	Fresh	781	0.99 - 1.99	1.36
			Leg Quarters, 10 Lbs or more	Conventional	Frozen	21	0.99 - 0.99	0.99
			Leg Quarters, Regular	Conventional	Fresh	227	0.89 - 0.99	0.97
			Leg Quarters, Value	Antibiotic Free	Fresh	302	0.99 - 0.99	0.99
			Leg Quarters, Value	Conventional	Fresh	535	0.97 - 1.49	1.06
			Legs, Regular	Antibiotic Free	Fresh	38	1.79 - 1.79	1.79
			Legs, Value	Antibiotic Free	Fresh	237	1.49 - 1.89	1.57
			Party Wings, Flats and Drums, Regular	Conventional	Fresh	535	2.29 - 2.99	2.31
			Party Wings, Flats and Drums, Value	Antibiotic Free	Fresh	120	2.39 - 2.39	2.39
			Party Wings, Flats and Drums, Value	Conventional	Fresh	21	1.99 - 1.99	1.99
			Split Breast, Bone-In, Regular	Antibiotic Free	Fresh	48	3.49 - 3.49	3.49
			Split Breast, Bone-In, Regular	Conventional	Fresh	189	0.99 - 0.99	0.99
			Split Breast, Bone-In, Regular	USDA Organic	Fresh	33	4.99 - 6.49	5.67
			Split Breast, Bone-In, Value	Antibiotic Free	Fresh	18	2.99 - 2.99	2.99
			Split Breast, Bone-In, Value	Conventional	Fresh	130	1.49 - 1.49	1.49
			Thighs, Regular	ABF, Free Range	Fresh	37	2.99 - 2.99	2.99
			Thighs, Regular	Antibiotic Free	Fresh	764	1.29 - 3.99	2.11
			Thighs, Regular	Conventional	Fresh	311	0.99 - 0.99	0.99
			Thighs, Value	Antibiotic Free	Fresh	210	1.29 - 1.49	1.47
			Thighs, Value	Conventional	Fresh	670	0.97 - 1.99	1.31
			Thighs, Boneless/Skinless, Regular	Antibiotic Free	Fresh	109	3.39 - 3.99	3.89
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	116	2.47 - 4.99	3.10
			Thighs, Boneless/Skinless, Value	Conventional	Fresh	426	2.47 - 3.49	2.96
			V-Cut Wings, Regular	Antibiotic Free	Fresh	20	3.99 - 3.99	3.99
			V-Cut Wings, Regular	Conventional	Fresh	105	2.49 - 2.49	2.49
			V-Cut Wings, Value	Antibiotic Free	Fresh	72	3.49 - 3.49	3.49
IQF	Per lb		Party Wings, Flats and Drums, IQF	Conventional	Frozen	508	2.25 - 2.69	2.38
Ground	Per lb		Ground Chicken, 1-2 Lbs	Antibiotic Free	Fresh	720	2.99 - 5.99	3.52
			Ground Chicken Breast (98-100%), 1-2 Lbs	Antibiotic Free	Fresh	185	4.99 - 4.99	4.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ground	Per lb		Ground Chicken Patties, 1-2 Lbs	Antibiotic Free	Fresh	120	3.99 - 4.99	4.39
			Ground Chicken Patties, 1-2 Lbs	Antibiotic Free	Frozen	15	5.99 - 5.99	5.99
Prepared	Each		Fried/Baked Chicken, Dark, 8-Piece	Conventional	Prepared	493	5.99 - 8.99	6.12
			Fried/Baked Chicken, Mixed, 8-Piece	Conventional	Prepared	464	7.99 - 9.99	9.22
			Fried/Baked Chicken, Mixed, Bulk (\$/Piece)	Conventional	Prepared	203	0.99 - 1.33	1.06
			Whole Rotisserie Chicken, < 2 Lbs	Antibiotic Free	Prepared	148	8.49 - 8.49	8.49
			Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	258	5.97 - 7.99	6.57
Prepared	Per lb		Fried/Baked Breast Tenders	Conventional	Prepared	688	7.99 - 8.99	8.43
			Fried/Baked Wings, Bone-In	Conventional	Prepared	640	7.99 - 10.99	9.07
			Fried/Baked Wings, Boneless	Conventional	Prepared	105	7.99 - 7.99	7.99
Deli	Per lb		Grilled Chicken Strips, 16 oz	Antibiotic Free	Prepared	72	6.49 - 6.49	6.49
			Grilled Chicken Strips, 16 oz	Conventional	Prepared	364	6.49 - 6.49	6.49
			Grilled Chicken Strips, 5-15 oz	Antibiotic Free	Prepared	474	6.00 - 8.65	7.18
			Grilled Chicken Strips, 5-15 oz	Conventional	Prepared	76	7.98 - 7.98	7.98
			Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	330	5.99 - 6.99	6.44
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	2162	5.33 - 15.98	7.81
			Service Deli - Cat 1	Conventional	Prepared	298	7.99 - 12.99	10.73
			Service Deli - Cat 1	USDA Organic	Prepared	20	12.99 - 12.99	12.99
			Service Deli - Cat 2	Conventional	Prepared	716	7.99 - 9.99	9.03

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	26,336
Feature Rate (%)	87.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Whole	Per lb		Whole Bagged Fryer	Antibiotic Free	Fresh	3	2.49 - 2.49	2.49
			Whole Bagged Fryer	Conventional	Fresh	26	1.59 - 2.19	1.89
			Whole Cornish Hen	Conventional	Frozen	50	4.80 - 4.80	4.80
Parts	Per lb		Breast Tenders, Regular	Antibiotic Free	Fresh	1558	3.99 - 5.99	5.81
			Breast Tenders, Regular	Conventional	Fresh	1392	5.49 - 5.99	5.49
			Breast Tenders, Value	Conventional	Fresh	10	2.99 - 3.99	3.79
			Breast, Boneless/Skinless, Regular	Antibiotic Free	Fresh	52	3.99 - 4.49	4.46
			Breast, Boneless/Skinless, Regular	Conventional	Fresh	154	2.47 - 4.99	3.64
			Breast, Boneless/Skinless, Regular	USDA Organic	Fresh	12	6.99 - 6.99	6.99
			Breast, Boneless/Skinless, Regular	USDA Organic, Free Range	Fresh	239	10.99 - 10.99	10.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts	Per lb		Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	1	2.99 - 2.99	2.99
			Breast, Boneless/Skinless, Value	Conventional	Fresh	1986	1.77 - 3.99	3.63
			Breast, Boneless/Skinless, Thin-Sliced, Regular	ABF, Free Range	Fresh	3	6.99 - 6.99	6.99
			Breast, Boneless/Skinless, Thin-Sliced, Regular	Antibiotic Free	Fresh	1420	4.49 - 5.99	5.96
			Breast, Boneless/Skinless, Thin-Sliced, Regular	Conventional	Fresh	2523	4.99 - 5.99	5.28
			Breast, Boneless/Skinless, Thin-Sliced, Value	Conventional	Fresh	82	5.49 - 5.49	5.49
			Drumsticks, 10 Lbs or more	Antibiotic Free	Frozen	28	0.99 - 0.99	0.99
			Drumsticks, Regular	Antibiotic Free	Fresh	50	1.49 - 1.49	1.49
			Drumsticks, Regular	Conventional	Fresh	17	0.97 - 0.97	0.97
			Drumsticks, Regular	USDA Organic	Fresh	190	2.28 - 2.28	2.28
			Drumsticks, Regular	USDA Organic, Free Range	Fresh	239	5.00 - 5.00	5.00
			Drumsticks, Value	Antibiotic Free	Fresh	6	0.99 - 1.59	1.29
			Drumsticks, Value	Conventional	Fresh	3093	0.78 - 1.99	1.53
			Leg Quarters, 10 Lbs or more	Conventional	Frozen	73	0.69 - 0.99	0.75
			Leg Quarters, Value	Antibiotic Free	Fresh	190	0.98 - 0.98	0.98
			Leg Quarters, Value	Conventional	Fresh	120	0.97 - 1.58	1.26
			Leg Quarters, Marinated, Regular	Conventional	Fresh	29	1.69 - 1.69	1.69
			Legs, Value	Antibiotic Free	Fresh	3	1.89 - 1.89	1.89
			Party Wings, Flats and Drums, Regular	Conventional	Fresh	664	2.29 - 2.29	2.29
			Party Wings, Flats and Drums, Value	Conventional	Fresh	3	1.99 - 1.99	1.99
			Split Breast, Bone-In, Regular	Antibiotic Free	Fresh	3	3.49 - 3.49	3.49
			Split Breast, Bone-In, Regular	Conventional	Fresh	305	1.79 - 1.79	1.79
			Split Breast, Bone-In, Value	Conventional	Fresh	135	1.99 - 1.99	1.99
			Thighs, Regular	Antibiotic Free	Fresh	50	1.49 - 1.49	1.49
			Thighs, Value	Antibiotic Free	Fresh	3	1.29 - 1.29	1.29
			Thighs, Value	Conventional	Fresh	1611	0.97 - 1.99	1.17
			Thighs, Boneless/Skinless, Regular	Antibiotic Free	Fresh	19	2.98 - 2.98	2.98
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	102	2.47 - 2.99	2.80
			V-Cut Wings, Regular	Antibiotic Free	Fresh	23	2.98 - 2.98	2.98
			V-Cut Wings, Regular	Conventional	Fresh	42	1.98 - 2.49	2.00
			V-Cut Wings, Value	Antibiotic Free	Fresh	28	2.99 - 2.99	2.99
			V-Cut Wings, Value	Conventional	Fresh	47	2.48 - 2.98	2.78
IQF	Per lb		Party Wings, Flats and Drums, IQF	Antibiotic Free	Frozen	2	3.75 - 3.75	3.75
			Party Wings, Flats and Drums, IQF	Conventional	Frozen	199	2.40 - 3.00	2.61
Ground	Per lb		Ground Chicken, 1-2 Lbs	Antibiotic Free	Fresh	190	2.88 - 2.88	2.88
			Ground Chicken Breast (98-100%), 1-2 Lbs	Antibiotic Free	Fresh	12	4.99 - 4.99	4.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ground		Per lb	Ground Chicken Patties, 1-2 Lbs	Antibiotic Free	Fresh	3	4.99 - 4.99	4.99
Prepared	Each		Fried/Baked Chicken, Dark, 8-Piece	Conventional	Prepared	62	5.99 - 8.99	6.14
			Fried/Baked Chicken, Mixed, 8-Piece	Conventional	Prepared	423	7.99 - 12.99	9.22
			Fried/Baked Wings, Bone-In, 8-Piece	Conventional	Prepared	82	10.65 - 10.65	10.65
			Rotisserie Leg Quarter, Bulk (\$/Piece)	Conventional	Prepared	36	0.99 - 1.25	1.05
			Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	1325	5.97 - 8.99	7.88
Prepared	Per lb		Fried/Baked Breast Tenders	Conventional	Prepared	1835	5.99 - 9.99	8.46
			Fried/Baked Wings, Bone-In	Conventional	Prepared	460	7.98 - 8.88	8.17
			Fried/Baked Wings, Boneless	Conventional	Prepared	2	7.99 - 7.99	7.99
Deli	Per lb		Grilled Chicken Strips, 5-15 oz	Conventional	Prepared	1102	6.98 - 7.98	7.97
			Self-Service Deli Chicken Tub/Pouch, < 5 oz	Conventional	Prepared	41	6.32 - 7.12	6.34
			Self-Service Deli Chicken Tub/Pouch, > 16 oz	Conventional	Prepared	25	7.26 - 7.26	7.26
			Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	975	5.79 - 5.99	5.91
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	2889	4.44 - 10.98	7.81
			Service Deli - Cat 1	Conventional	Prepared	5	9.99 - 11.99	11.19
Variety Meat	Per lb		Service Deli - Cat 2	Conventional	Prepared	4	6.00 - 8.00	7.00
			Feet	Conventional	Fresh	80	2.18 - 2.99	2.59

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	12,318
Feature Rate (%)	88.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Whole	Per lb		Half Chicken	Antibiotic Free	Fresh	29	3.99 - 3.99	3.99
			Whole Bagged Fryer	Antibiotic Free	Fresh	31	1.99 - 1.99	1.99
			Whole Bagged Fryer	Conventional	Fresh	153	1.49 - 2.19	1.87
			Whole Bagged Fryer	USDA Organic	Fresh	21	4.99 - 4.99	4.99
			Whole Cornish Hen	Conventional	Frozen	1	3.33 - 3.33	3.33
Parts	Per lb		Breast Tenders, Regular	Antibiotic Free	Fresh	560	3.49 - 5.99	5.26
			Breast Tenders, Regular	Conventional	Fresh	79	3.99 - 5.49	4.01
			Breast Tenders, Value	Conventional	Fresh	376	2.99 - 4.99	3.94
			Breast, Boneless/Skinless, Regular	Antibiotic Free	Fresh	358	3.49 - 5.88	5.23
			Breast, Boneless/Skinless, Regular	Conventional	Fresh	269	2.47 - 5.33	3.57
			Breast, Boneless/Skinless, Regular	Halal	Fresh	61	8.99 - 8.99	8.99
			Breast, Boneless/Skinless, Regular	USDA Organic	Fresh	29	9.99 - 9.99	9.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts	Per lb		Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	133	2.99 - 3.49	3.36
			Breast, Boneless/Skinless, Value	Conventional	Fresh	549	2.49 - 4.99	2.98
			Breast, Boneless/Skinless, Marinated, Regular	Conventional	Fresh	66	4.99 - 5.99	5.26
			Breast, Boneless/Skinless, Thin-Sliced, Regular	Antibiotic Free	Fresh	135	4.99 - 5.99	5.83
			Breast, Boneless/Skinless, Thin-Sliced, Regular	Conventional	Fresh	30	4.99 - 5.49	5.01
			Drumsticks, Regular	Antibiotic Free	Fresh	90	2.49 - 2.49	2.49
			Drumsticks, Regular	Conventional	Fresh	18	1.99 - 1.99	1.99
			Drumsticks, Value	Antibiotic Free	Fresh	290	1.48 - 1.66	1.50
			Drumsticks, Value	Conventional	Fresh	208	0.99 - 1.99	1.37
			Leg Meat, Boneless/Skinless, Regular	Conventional	Fresh	32	2.79 - 2.99	2.92
			Leg Quarters, Regular	Conventional	Fresh	50	0.99 - 1.99	1.57
			Leg Quarters, Value	Antibiotic Free	Fresh	41	1.49 - 1.49	1.49
			Leg Quarters, Value	Conventional	Fresh	29	1.49 - 1.49	1.49
			Leg Quarters, Marinated, Regular	Conventional	Fresh	11	1.69 - 1.69	1.69
			Party Wings, Flats and Drums, Regular	Antibiotic Free	Fresh	17	3.99 - 3.99	3.99
			Party Wings, Flats and Drums, Regular	Conventional	Fresh	834	2.29 - 2.29	2.29
			Party Wings, Flats and Drums, Regular	USDA Organic, Free Range	Fresh	18	5.49 - 5.49	5.49
			Split Breast, Bone-In, Regular	Conventional	Fresh	16	1.99 - 1.99	1.99
			Split Breast, Bone-In, Value	Conventional	Fresh	18	1.69 - 1.99	1.97
			Thighs, Regular	Antibiotic Free	Fresh	90	2.49 - 2.49	2.49
			Thighs, Regular	Conventional	Fresh	17	1.99 - 1.99	1.99
			Thighs, Value	Antibiotic Free	Fresh	31	1.66 - 1.66	1.66
			Thighs, Value	Conventional	Fresh	218	1.29 - 1.79	1.45
			Thighs, Boneless/Skinless, Regular	Antibiotic Free	Fresh	58	4.99 - 4.99	4.99
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	31	2.47 - 2.99	2.86
			Thighs, Boneless/Skinless, Value	Conventional	Fresh	666	2.99 - 3.79	3.05
			V-Cut Wings, Regular	Conventional	Fresh	112	2.49 - 2.49	2.49
			V-Cut Wings, Value	Antibiotic Free	Fresh	281	3.29 - 4.88	4.76
			V-Cut Wings, Value	Conventional	Fresh	54	2.99 - 2.99	2.99
IQF	Per lb		Breast Tenders, IQF	Conventional	Frozen	10	2.80 - 2.80	2.80
			Breast, Boneless/Skinless, IQF	Antibiotic Free	Frozen	44	5.00 - 5.00	5.00
			Party Wings, Flats and Drums, IQF	Antibiotic Free	Frozen	13	3.75 - 3.75	3.75
			Party Wings, Flats and Drums, IQF	Conventional	Frozen	340	2.66 - 4.00	3.72
Ground	Per lb		Ground Chicken, 1-2 Lbs	Antibiotic Free	Fresh	149	3.99 - 3.99	3.99
			Ground Chicken, 1-2 Lbs	USDA Organic	Fresh	23	6.99 - 6.99	6.99
			Ground Chicken Breast (98-100%), 1-2 Lbs	Antibiotic Free	Fresh	41	4.99 - 4.99	4.99
Prepared	Each		Fried/Baked Breast Tenders, 8-Piece	Conventional	Prepared	18	8.99 - 8.99	8.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared	Each		Fried/Baked Chicken, Mixed, 8-Piece	Conventional	Prepared	39	7.99 - 9.99	8.91
			Fried/Baked Wings, Bone-In, Bulk (\$/Piece)	Conventional	Prepared	39	0.54 - 0.60	0.57
			Whole Rotisserie Chicken, < 2 Lbs	Antibiotic Free	Prepared	20	6.99 - 6.99	6.99
			Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	433	5.99 - 7.99	7.29
Prepared	Per lb		Fried/Baked Breast Tenders	Conventional	Prepared	136	5.00 - 8.49	6.83
			Fried/Baked Wings, Bone-In	Conventional	Prepared	244	5.00 - 9.33	8.86
			Fried/Baked Wings, Boneless	Conventional	Prepared	234	5.00 - 8.99	7.05
Deli	Per lb		Grilled Chicken Strips, 5-15 oz	Conventional	Prepared	48	11.97 - 11.97	11.97
			Self-Service Deli Chicken Tub/Pouch, < 5 oz	Conventional	Prepared	337	6.32 - 8.00	6.61
			Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	889	5.49 - 6.49	5.85
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	2288	3.50 - 11.54	8.13
			Service Deli - Cat 1	Conventional	Prepared	770	7.99 - 12.49	9.57
			Service Deli - Cat 2	Conventional	Prepared	42	5.99 - 8.00	6.62
Variety Meat	Per lb		Gizzards	Conventional	Fresh	17	1.99 - 1.99	1.99
			Hearts	Conventional	Frozen	17	2.99 - 2.99	2.99
			Liver	Conventional	Fresh	17	1.99 - 1.99	1.99

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	8,991
Feature Rate (%)	88.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Whole	Per lb		Whole Bagged Fryer	Antibiotic Free	Fresh	79	1.97 - 1.99	1.98
			Whole Bagged Fryer	Conventional	Fresh	424	1.28 - 2.49	1.48
			Whole Cornish Hen	Conventional	Frozen	69	3.33 - 3.33	3.33
Parts	Per lb		Breast Tenders, Regular	Antibiotic Free	Fresh	96	4.99 - 5.88	5.56
			Breast Tenders, Regular	Conventional	Fresh	52	3.99 - 3.99	3.99
			Breast Tenders, Value	Conventional	Fresh	263	2.99 - 3.99	3.55
			Breast, Boneless/Skinless, Regular	Antibiotic Free	Fresh	71	4.99 - 5.88	5.50
			Breast, Boneless/Skinless, Regular	Conventional	Fresh	443	2.47 - 5.33	3.01
			Breast, Boneless/Skinless, Regular	Halal	Fresh	6	8.99 - 8.99	8.99
			Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	151	2.99 - 2.99	2.99
			Breast, Boneless/Skinless, Value	Conventional	Fresh	608	1.99 - 3.99	2.73
			Breast, Boneless/Skinless, Thin-Sliced, Value	Conventional	Fresh	105	3.79 - 4.99	4.66
			Drumsticks, 10 Lbs or more	Conventional	Frozen	29	0.99 - 0.99	0.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts	Per lb		Drumsticks, Regular	Antibiotic Free	Fresh	118	1.58 - 1.58	1.58
			Drumsticks, Regular	Conventional	Fresh	32	0.88 - 0.97	0.89
			Drumsticks, Value	Antibiotic Free	Fresh	109	1.48 - 1.69	1.61
			Drumsticks, Value	Conventional	Fresh	653	0.87 - 1.69	1.42
			Leg Meat, Boneless/Skinless, Regular	Conventional	Fresh	3	2.97 - 2.97	2.97
			Leg Meat, Boneless/Skinless, Marinated, Regular	Conventional	Fresh	3	2.97 - 2.97	2.97
			Leg Quarters, 10 Lbs or more	Conventional	Frozen	30	0.79 - 0.79	0.79
			Leg Quarters, Value	Conventional	Fresh	107	1.49 - 1.49	1.49
			Leg Quarters, Marinated, Regular	Conventional	Fresh	127	1.19 - 1.69	1.58
			Party Wings, Flats and Drums, Regular	Conventional	Fresh	352	2.29 - 2.99	2.35
			Split Breast, Bone-In, Regular	Conventional	Fresh	364	3.99 - 3.99	3.99
			Split Breast, Bone-In, Value	Conventional	Fresh	69	1.69 - 1.69	1.69
			Thighs, Regular	Antibiotic Free	Fresh	118	1.58 - 1.58	1.58
			Thighs, Value	Antibiotic Free	Fresh	68	1.68 - 1.69	1.69
			Thighs, Value	Conventional	Fresh	483	1.27 - 1.69	1.51
			Thighs, Boneless/Skinless, Regular	Antibiotic Free	Fresh	1	2.98 - 2.98	2.98
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	197	2.29 - 3.49	2.65
			Thighs, Boneless/Skinless, Value	Conventional	Fresh	31	2.99 - 2.99	2.99
			V-Cut Wings, Regular	Conventional	Fresh	29	1.77 - 1.77	1.77
			V-Cut Wings, Value	Antibiotic Free	Fresh	41	4.88 - 4.88	4.88
IQF	Per lb		V-Cut Wings, Value	Conventional	Fresh	60	1.97 - 2.48	1.98
			Breast Tenders, IQF	Conventional	Frozen	24	2.80 - 2.80	2.80
			Breast, Boneless/Skinless, IQF	Conventional	Frozen	60	2.39 - 3.29	2.83
Ground	Per lb		Party Wings, Flats and Drums, IQF	Conventional	Frozen	61	2.49 - 2.80	2.61
			Ground Chicken, 1-2 Lbs	Antibiotic Free	Fresh	30	3.99 - 3.99	3.99
Prepared	Each		Ground Chicken Breast (98-100%), 1-2 Lbs	Antibiotic Free	Fresh	71	4.99 - 4.99	4.99
			Fried/Baked Chicken, Dark, 8-Piece	Conventional	Prepared	30	7.99 - 7.99	7.99
Prepared	Each		Fried/Baked Chicken, Mixed, 8-Piece	Conventional	Prepared	4	6.99 - 8.99	7.99
			Rotisserie Leg Quarter, Bulk (\$/Piece)	Conventional	Prepared	52	1.25 - 1.25	1.25
			Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	135	6.99 - 8.99	8.36
			Fried/Baked Breast Tenders	Conventional	Prepared	213	5.99 - 7.99	7.41
Prepared	Per lb		Fried/Baked Wings, Bone-In	Conventional	Prepared	377	4.77 - 9.33	7.57
			Fried/Baked Wings, Boneless	Conventional	Prepared	25	8.99 - 8.99	8.99
Deli	Per lb		Grilled Chicken Strips, 16 oz	Conventional	Prepared	178	6.99 - 8.88	8.07
			Grilled Chicken Strips, 5-15 oz	Conventional	Prepared	52	6.98 - 6.98	6.98
			Self-Service Deli Chicken Tub/Pouch, < 5 oz	Conventional	Prepared	4	6.40 - 7.12	6.58
			Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	1000	5.49 - 6.99	6.05
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	1091	3.54 - 10.65	7.42
			Service Deli - Cat 1	Conventional	Prepared	193	8.78 - 10.99	9.30



SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	11,488
Feature Rate (%)	86.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Whole	Per lb		Whole Bagged Fryer	Antibiotic Free	Fresh	118	0.97 - 0.97	0.97
			Whole Bagged Fryer	Conventional	Fresh	496	0.99 - 2.49	1.47
			Whole Bagged Fryer	USDA Organic, Free Range	Fresh	14	4.49 - 4.49	4.49
Parts	Per lb		Whole Cornish Hen	Conventional	Frozen	382	3.33 - 3.33	3.33
			Breast Tenders, Regular	ABF, Free Range	Fresh	118	6.99 - 6.99	6.99
			Breast Tenders, Regular	USDA Organic	Fresh	28	9.99 - 9.99	9.99
			Breast Tenders, Value	Antibiotic Free	Fresh	148	5.99 - 5.99	5.99
			Breast Tenders, Value	Conventional	Fresh	169	4.99 - 4.99	4.99
			Breast, Boneless/Skinless, Regular	ABF, Free Range	Fresh	118	6.99 - 6.99	6.99
			Breast, Boneless/Skinless, Regular	Conventional	Fresh	835	2.47 - 4.99	2.74
			Breast, Boneless/Skinless, Regular	USDA Organic	Fresh	67	8.99 - 9.99	9.41
			Breast, Boneless/Skinless, Regular	USDA Organic, Free Range	Fresh	30	8.99 - 9.99	9.46
			Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	163	2.99 - 5.99	5.97
			Breast, Boneless/Skinless, Value	Conventional	Fresh	268	2.99 - 4.99	3.48
			Breast, Boneless/Skinless, Marinated, Value	Conventional	Fresh	65	4.99 - 4.99	4.99
			Breast, Boneless/Skinless, Thin-Sliced, Regular	ABF, Free Range	Fresh	134	6.99 - 7.99	7.11
			Breast, Boneless/Skinless, Thin-Sliced, Regular	Conventional	Fresh	128	4.99 - 4.99	4.99
			Breast, Boneless/Skinless, Thin-Sliced, Value	Antibiotic Free	Fresh	148	5.99 - 5.99	5.99
			Drumsticks, Regular	Antibiotic Free	Fresh	265	2.00 - 2.99	2.04
			Drumsticks, Regular	Conventional	Fresh	74	0.97 - 2.99	1.27
			Drumsticks, Value	Conventional	Fresh	737	0.99 - 1.69	1.42
			Leg Meat, Boneless/Skinless, Regular	Conventional	Fresh	212	2.79 - 3.29	2.98
			Leg Meat, Boneless/Skinless, Value	Conventional	Fresh	47	2.29 - 2.29	2.29
			Leg Meat, Boneless/Skinless, Marinated, Regular	Conventional	Fresh	169	2.49 - 3.29	2.95
			Leg Quarters, Value	Conventional	Fresh	427	1.29 - 1.49	1.46



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts	Per lb		Party Wings, Flats and Drums, Regular	Conventional	Fresh	120	2.29 - 2.29	2.29
			Party Wings, Flats and Drums, Regular	USDA Organic, Free Range	Fresh	16	4.99 - 4.99	4.99
			Party Wings, Flats and Drums, Value	Antibiotic Free	Fresh	148	5.99 - 5.99	5.99
			Split Breast, Bone-In, Regular	Conventional	Fresh	13	2.49 - 2.49	2.49
			Split Breast, Bone-In, Value	Antibiotic Free	Fresh	1	2.79 - 2.79	2.79
			Split Breast, Bone-In, Value	Conventional	Fresh	636	1.69 - 1.99	1.81
			Thighs, Regular	Antibiotic Free	Fresh	16	3.79 - 3.79	3.79
			Thighs, Regular	Antibiotic Free	Frozen	254	2.00 - 2.00	2.00
			Thighs, Value	Conventional	Fresh	663	1.29 - 1.69	1.47
			Thighs, Boneless/Skinless, Regular	ABF, Free Range	Fresh	118	6.99 - 6.99	6.99
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	356	2.47 - 2.47	2.47
			Thighs, Boneless/Skinless, Value	Conventional	Fresh	55	2.99 - 2.99	2.99
			V-Cut Wings, Regular	Antibiotic Free	Fresh	11	3.49 - 3.49	3.49
IQF	Per lb		Party Wings, Flats and Drums, IQF	Conventional	Frozen	148	2.80 - 2.80	2.80
Ground	Per lb		Ground Chicken, 1-2 Lbs	Antibiotic Free	Fresh	134	3.99 - 4.99	4.87
Prepared	Each		Fried/Baked Chicken, Dark, 8-Piece	Conventional	Prepared	216	6.99 - 7.99	7.77
			Fried/Baked Chicken, Mixed, 12-Piece	Conventional	Prepared	148	12.50 - 12.50	12.50
			Fried/Baked Chicken, Mixed, 8-Piece	Conventional	Prepared	135	6.99 - 9.99	8.70
			Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	181	7.99 - 9.49	8.93
Prepared	Per lb		Fried/Baked Breast Tenders	Conventional	Prepared	404	6.99 - 7.99	7.87
			Fried/Baked Wings, Bone-In	Conventional	Prepared	496	5.00 - 8.88	5.89
Deli	Per lb		Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	500	5.49 - 7.99	5.95
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	1319	4.44 - 12.78	6.85
			Service Deli - Cat 1	Conventional	Prepared	40	9.99 - 9.99	9.99

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	4,347
Feature Rate (%)	94.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Whole	Per lb		Whole Bagged Fryer	ABF, Free Range	Fresh	21	2.99 - 2.99	2.99
			Whole Bagged Fryer	Antibiotic Free	Fresh	59	1.99 - 1.99	1.99
			Whole Bagged Fryer	Conventional	Fresh	25	1.29 - 2.49	2.04
			Whole Bagged Fryer	USDA Organic, Free Range	Fresh	1	4.49 - 4.49	4.49



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Whole		Per lb	Whole Cornish Hen	Conventional	Frozen	116	3.33 - 3.33	3.33
Parts	Per lb		Breast, Boneless/Skinless, Regular	Conventional	Fresh	622	2.47 - 2.97	2.71
			Breast, Boneless/Skinless, Regular	USDA Organic	Fresh	96	6.99 - 9.49	7.84
			Breast, Boneless/Skinless, Regular	USDA Organic, Free Range	Fresh	5	8.29 - 9.99	8.63
			Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	175	2.99 - 5.99	4.71
			Drumsticks, Regular	Antibiotic Free	Fresh	22	2.99 - 2.99	2.99
			Drumsticks, Regular	Conventional	Fresh	19	0.99 - 0.99	0.99
			Drumsticks, Value	Antibiotic Free	Fresh	76	1.29 - 1.29	1.29
			Drumsticks, Value	Conventional	Fresh	417	0.99 - 1.57	1.41
			Leg Quarters, Regular	Conventional	Fresh	40	0.99 - 0.99	0.99
			Leg Quarters, Value	Conventional	Fresh	304	1.49 - 1.49	1.49
			Party Wings, Flats and Drums, Regular	ABF, Free Range	Fresh	34	3.99 - 4.99	4.67
			Split Breast, Bone-In, Regular	ABF, Free Range	Fresh	19	3.99 - 3.99	3.99
			Split Breast, Bone-In, Regular	Antibiotic Free	Fresh	63	1.99 - 3.29	2.07
			Split Breast, Bone-In, Value	Antibiotic Free	Fresh	71	2.79 - 2.79	2.79
			Split Breast, Bone-In, Value	Conventional	Fresh	116	1.69 - 1.69	1.69
			Thighs, Regular	Antibiotic Free	Frozen	76	1.99 - 1.99	1.99
			Thighs, Regular	Conventional	Frozen	11	2.49 - 2.49	2.49
			Thighs, Value	Antibiotic Free	Fresh	76	1.29 - 1.29	1.29
			Thighs, Value	Conventional	Fresh	369	1.49 - 1.57	1.49
			Thighs, Boneless/Skinless, Regular	ABF, Free Range	Fresh	21	5.98 - 5.98	5.98
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	304	2.47 - 2.47	2.47
			V-Cut Wings, Regular	Antibiotic Free	Fresh	22	3.49 - 3.49	3.49
Prepared	Each		Fried/Baked Chicken, Mixed, 8-Piece	Conventional	Prepared	32	8.99 - 9.99	9.33
Prepared	Per lb		Fried/Baked Breast Tenders	Conventional	Prepared	375	7.99 - 7.99	7.99
			Fried/Baked Chicken, Dark	Antibiotic Free	Prepared	12	11.99 - 11.99	11.99
			Fried/Baked Wings, Bone-In	Conventional	Prepared	144	5.00 - 8.88	5.73
Deli	Per lb		Self-Service Deli Chicken Tub/Pouch, < 5 oz	Conventional	Prepared	23	7.12 - 7.12	7.12
			Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	170	5.79 - 7.99	6.86
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	392	5.32 - 12.78	7.61
			Service Deli - Cat 2	Conventional	Prepared	19	6.99 - 6.99	6.99

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	235



Feature Rate (%) 85.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts	Per lb		Breast, Boneless/Skinless, Regular	Conventional	Fresh	24	2.47 - 2.97	2.72
			Breast, Boneless/Skinless, Regular	USDA Organic, Free Range	Fresh	2	8.29 - 8.29	8.29
			Breast, Boneless/Skinless, Value	Antibiotic Free	Fresh	11	4.99 - 4.99	4.99
			Breast, Boneless/Skinless, Value	Conventional	Fresh	11	4.49 - 4.49	4.49
			Drumsticks, Value	Conventional	Fresh	15	0.99 - 1.49	1.39
			Leg Quarters, Value	Conventional	Fresh	12	1.49 - 1.49	1.49
			Split Breast, Bone-In, Regular	Antibiotic Free	Fresh	2	3.29 - 3.29	3.29
			Split Breast, Bone-In, Value	Antibiotic Free	Fresh	3	2.79 - 2.79	2.79
			Thighs, Value	Conventional	Fresh	12	1.49 - 1.49	1.49
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	15	2.47 - 3.98	2.77
IQF	Per lb		Party Wings, Flats and Drums, IQF	Conventional	Frozen	11	2.50 - 2.50	2.50
Prepared	Each		Fried/Baked Chicken, Dark, 8-Piece	Conventional	Prepared	11	6.99 - 6.99	6.99
			Fried/Baked Chicken, Mixed, Bulk (\$/Piece)	Conventional	Prepared	11	1.09 - 1.09	1.09
			Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	11	10.99 - 10.99	10.99
Prepared	Per lb		Fried/Baked Breast Tenders	Conventional	Prepared	15	7.99 - 7.99	7.99
			Fried/Baked Wings, Bone-In	Conventional	Prepared	2	7.99 - 7.99	7.99
			Whole Rotisserie Chicken, < 2 Lbs	Conventional	Prepared	3	3.58 - 3.58	3.58
Deli	Per lb		Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	47	6.28 - 8.79	8.16
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	17	5.32 - 7.00	5.62

HAWAII (HI)

Metric Current Week (CW)

Total Outlets 109

Activity Index 386

Feature Rate (%) 96.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts	Per lb		Breast, Boneless/Skinless, Regular	Conventional	Fresh	46	2.47 - 2.97	2.72
			Drumsticks, Value	Antibiotic Free	Fresh	28	2.69 - 2.69	2.69
			Drumsticks, Value	Conventional	Fresh	23	1.49 - 1.49	1.49
			Leg Quarters, 10 Lbs or more	Conventional	Frozen	3	1.12 - 1.12	1.12
			Leg Quarters, Value	Conventional	Fresh	23	1.49 - 1.49	1.49
			Thighs, Value	Antibiotic Free	Fresh	31	2.69 - 3.49	2.77
			Thighs, Value	Conventional	Fresh	23	1.49 - 1.49	1.49
			Thighs, Value	Conventional	Frozen	3	1.72 - 1.72	1.72



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Parts		Per lb	Thighs, Boneless/Skinless, Regular	Antibiotic Free	Fresh	25	4.29 - 4.29	4.29
			Thighs, Boneless/Skinless, Regular	Conventional	Fresh	23	2.47 - 2.47	2.47
			Thighs, Boneless/Skinless, Value	Conventional	Fresh	31	4.49 - 4.49	4.49
			V-Cut Wings, Regular	Conventional	Fresh	25	3.49 - 3.49	3.49
IQF		Per lb	Breast, Boneless/Skinless, IQF	Conventional	Frozen	31	4.49 - 4.49	4.49
			Party Wings, Flats and Drums, IQF	Conventional	Frozen	3	2.99 - 2.99	2.99
Ground		Per lb	Ground Chicken, 1-2 Lbs	Conventional	Fresh	7	2.99 - 2.99	2.99
Prepared		Per lb	Fried/Baked Breast Tenders	Conventional	Prepared	23	7.99 - 7.99	7.99
			Fried/Baked Wings, Bone-In	Conventional	Prepared	4	8.88 - 8.88	8.88
Deli		Per lb	Self-Service Deli Chicken Tub/Pouch, 16 oz	Conventional	Prepared	25	5.99 - 5.99	5.99
			Self-Service Deli Chicken Tub/Pouch, 5-15 oz	Conventional	Prepared	9	5.33 - 5.33	5.33

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.