



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service
Specialty Crops Market News

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January 24,2025

Plant City, FL Clear 34- 56F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

CENTRAL FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: SUPPLY VERY LIGHT. DEMAND FAIRLY GOOD FOR VERY LIGHT SUPPLIES. MARKET ABOUT STEADY. Includes palletizing and precooling. Very few new sales reported. Cool temperatures and wet conditions continue to curtail crop maturity and most harvest.

flats 8 1-lb containers with lids
large 16.00-20.00 mostly 18.00 few previous commitments higher