



# Orlando Shipping Point Fruit Prices (OR\_FV110)

Agricultural Marketing Service  
Specialty Crops Market News

Email us with accessibility issues with this report.

July 11, 2024

|               |                |         |
|---------------|----------------|---------|
| Cordele, GA   | Partly Cloudy  | 69- 92F |
| Barnwell, SC  | Partly Cloudy  | 74- 94F |
| Allendale, SC | Partly Cloudy  | 74- 94F |
| Vincennes, IN | Partly Cloudy  | 68- 88F |
| Clinton, NC   | Cloudy/Showers | 75- 85F |
| Kennett, MO   | Clear          | 70- 90F |

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

## MELONS

### GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---WATERMELONS: DEMAND FAIRLY LIGHT. MARKET LOWER. Most sales based on previous commitments or prior sales. Wide range in prices.

Red Flesh Seedless Type  
24 inch bins  
36s 119.00-133.00 mostly 119.00-126.00 few previous commitments 140.00-147.00  
45s 126.00-140.00 mostly 126.00-133.00 previous commitments 140.00-147.00  
60s 105.00-121.00 mostly 105.00-112.00 previous commitments 126.00-133.00

### NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---WATERMELONS: SUPPLY SEEDED 35S AND SEEDLESS 36S LIGHT, 45S FAIRLY LIGHT. DEMAND SEEDED 35S GOOD, OTHERS LIGHT. MARKET SEEDED 35S AND SEEDLESS 60S ABOUT STEADY, OTHERS SLIGHTLY LOWER. Most shipments are for previous commitments or prior sales. Few new sales reported. Wide range in prices.

Red Flesh Seeded Type  
24 inch bins  
35s 140.00  
Red Flesh Seedless Type  
24 inch bins  
36s 126.00-140.00 mostly 133.00 occasional lower  
45s 133.00-154.00 mostly 140.00-147.00  
60s 105.00-119.00 few lower

### SOUTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---WATERMELONS: SUPPLY LIGHT. DEMAND LIGHT. MARKET SLIGHTLY LOWER. Most shipments are for previous commitments or prior sales. Few new sales reported. Wide range in prices.

Red Flesh Seedless Type  
24 inch bins  
36s 112.00-133.00 mostly 112.00-119.00 occasional lower few including previous commitments higher  
45s 126.00-147.00 mostly 133.00 occasional lower few including previous commitments higher  
60s 98.00-112.00 mostly 98.00 occasional lower few including previous commitments higher

### SOUTHEAST MISSOURI

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---WATERMELONS: SUPPLY RED FLESH SEEDED 35S LIGHT. DEMAND RED FLESH SEEDED MODERATE, OTHERS FAIRLY LIGHT. MARKET RED FLESH SEEDED ABOUT STEADY, OTHERS LOWER. Most sales based on previous commitments or prior sales. Wide range in prices.

Red Flesh Seeded Type  
24 inch bins  
35s 133.00-140.00 occasional higher and lower.  
Red Flesh Seedless Type  
24 inch bins  
36s 119.00-133.00 occasional higher and lower. Previous commitments 133.00-140.00.  
45s 126.00-140.00 occasional higher and lower. Previous commitments 140.00-154.00



## Orlando Shipping Point Fruit Prices (OR\_FV110)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 11, 2024

Page 2

OR\_FV110

60s 112.00-133.00 mostly 112.00-126.00 occasional  
higher and lower. Previous commitments 133.00-140.00.

### SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point  
Basis

2024 Season

---CANTALoupES: SUPPLY LIGHT. DEMAND GOOD. MARKET  
STEADY. Includes palletizing and precooling.

ATHENA TYPE

24 inch bins

110s 220.00 few lower

120s 220.00 few lower