



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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OR_FV110

Plant City, FL Mostly Clear 52- 74F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

CENTRAL FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: SUPPLY VERY LIGHT. DEMAND EXCEEDS SUPPLY. MARKET ABOUT STEADY. Includes palletizing and precooling. Very few new sales reported. Cool temperatures continue to curtail crop maturity.

flats 8 1-lb containers with lids

large 18.00-20.00 mostly 18.00 few previous commitments higher