



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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August 20,2025

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OR_FV110

Laurel, DE	Mostly Cloudy	70-82F
Clinton, NC	Cloudy	73-87F
Kennett, MO	Partly Cloudy	68-91F
Vincennes, IN	Mostly Sunny	65-83F
Schoolcraft, MI	Mostly Cloudy	59-78F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments at higher prices, with some new sales. Harvest curtailed by rain and wet fields. Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s supplies in too few hands to establish a market.

Red Flesh Seedless Type

24 inch bins

36s 105.00-126.00 mostly 112.00-119.00 few 98.00, few 133.00, occasional higher. Includes previous commitments.

45s 105.00-126.00 mostly 112.00-119.00 few 133.00, occasional higher and lower. Includes previous commitments.

60s 105.00-126.00 mostly 112.00-119.00 few 133.00, occasional higher and lower. Includes previous commitments.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 119.00-141.00 occasional lower, few previous commitments 161.00-185.00.

45s 119.00-141.00 occasional lower, few previous commitments 161.00-185.00.

60s 119.00-141.00 occasional lower, few previous commitments 161.00-185.00.

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND LIGHT. MARKET ABOUT STEADY.

Many sales from prior bookings and/or previous commitments at higher prices, with some new sales. Wide range in quality and prices.

Red Flesh Seeded Type

24 inch bins

35s supplies in too few hands to establish a market.

Red Flesh Seedless Type

24 inch bins

36s 98.00-119.00 mostly 105.00-112.00 few 126, occasional lower. Includes previous commitments.

45s 105.00-120.00 mostly 105.00-112.00 few 126.00, occasional higher. Includes previous commitments.

60s 98.00-119.00 mostly 105.00-112.00 few 126.00, occasional higher. Includes previous commitments.

SOUTHEAST MISSOURI

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: DEMAND FAIRLY LIGHT. MARKET ABOUT

STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 105.00-126.00 occasional lower, few including previous commitments 133.00.

45s 105.00-133.00 occasional lower, few including previous commitments 133.00.

60s 105.00-133.00 occasionally lower, few including previous commitments 133.00.

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
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---WATERMELONS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Many sales from prior booking / previous commitments with few new sales. Wide range in price.

Red Flesh Seeded Type

24 inch bins

35s 119.00-133.00 occasional higher and lower, few including previous commitments 140.00.

Red Flesh Seedless Type

24 inch bins

36s 112.00-133.00 occasional lower, few including previous commitments 140.00.

45s 112.00-133.00 occasional lower, few including previous commitments 140.00.

60s 112.00-133.00 occasional lower, few including previous commitments 140.00.