



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

July 31,2025

Page 1

OR_FV110

Barnwell, SC	Partly Cloudy	75-95F
Clinton, NC	Mostly Cloudy	74-91F
Kennett, MO	Sunny	70-88F
Vincennes, IN	Mostly Cloudy	64-80F
Schoolcraft, MI	Partly Cloudy	55-78F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: DEMAND MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 133.00-161.00 mostly 145.00-154.00 occasional higher. Includes previous commitments.

45s 133.00-161.00 mostly 145.00-154.00 occasional higher and lower. Includes previous commitments.

60s 140.00-161.00 mostly 145.00-154.00 Includes previous commitments.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: SUPPLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 161.00-189.00 few previous commitments high as 196.00

45s 161.00-189.00 few previous commitments high as 196.00.

60s 161.00-189.00 few previous commitments high as 196.00.

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: DEMAND MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s 140.00-147.00 few 154.00. Includes previous commitments.

Red Flesh Seedless Type

24 inch bins

36s 133.00-150.00 mostly 140.00-147.00 few 154.00-156.00, occasional lower. Includes previous commitments.

45s 133.00-150.00 mostly 140.00-147.00 few 154.00-156.00. Includes previous commitments.

60s 133.00-150.00 mostly 140.00-147.00 few 154.00-156.00, occasional lower. Includes previous commitments.

SOUTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: SUPPLY IN FEW HANDS. DEMAND MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices.

Red Flesh Seedless Type

24 inch bins

36s 140.00-155.00 mostly 140.00-147.00 occasional higher. Includes previous commitments.

45s 140.00-158.00 mostly 140.00-147.00 occasional higher. Includes previous commitments.

60s 140.00-154.00 mostly 140.00-147.00 occasional higher. Includes previous commitments.

SOUTHEAST MISSOURI

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: DEMAND RED FLESH SEEDLESS 36S, 45S GOOD AT SLIGHTLY LOWER PRICES, OTHERS FAIRLY GOOD. MARKET RED FLESH SEEDLESS 36S, 45S SLIGHTLY LOWER, OTHERS ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales. Wide range in prices.

Red Flesh Seeded Type

24 inch bins



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 31,2025

Page 2

OR_FV110

35s 140.00-154.00 occasional higher and lower, few including previous commitment

Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 occasional higher and lower, few including previous commitments 147.00-154.00.

45s 133.00-154.00 occasional higher and lower, few including previous commitments 147.00-154.00.

60s 140.00-154.00 occasionally lower, few including previous commitments 147.00-154.00.

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---WATERMELONS: DEMAND RED FLESH SEEDLESS 36S, 45S GOOD AT SLIGHTLY LOWER PRICES, OTHERS FAIRLY GOOD. MARKET RED FLESH SEEDLESS 36S, 45S SLIGHTLY LOWER, OTHERS ABOUT STEADY. Many sales from prior booking / previous commitments with few new sales. Wide range in price.

Red Flesh Seeded Type

24 inch bins

35s 140.00-168.00 occasional higher and lower, few including previous commitments.

Red Flesh Seedless Type

24 inch bins

36s 133.00-154.00 occasional higher and lower, few including previous commitments.

45s 133.00-154.00 occasional higher and lower, few including previous commitments.

60s 147.00-154.00 occasional higher and lower, few including previous commitments.