



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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July 02,2025

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OR_FV110

Gainesville, FL	Mostly Cloudy	73-84F
Thomasville, GA	Few Showers	72-88F
Tifton, GA	Mostly Cloudy	72-89F
Cordele, GA	Mostly Cloudy	72-88F
Beaufort, SC	Partly Cloudy	67-86F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

---WATERMELONS: DEMAND MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings and or previous commitments at higher prices, with some new sales. Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s 126.00-135.00 mostly 126.00-130.00

Red Flesh Seedless Type

24 inch bins

36s 98.00-112.00 mostly 98.00-110.00

45s 98.00-119.00 mostly 98.00-115.00

60s 126.00-133.00 mostly 126.00-128.00

MELONS

GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---CANTALoupES: Includes pelleting and precooling.

ATHENA TYPE

24 inch bins

120s supplies in too few hands to establish a market.

1/2 cartons/crates

9s supplies in too few hands to establish a market.

---WATERMELONS: SUPPLY RED FLESH SEEDED 35S LIGHT.

DEMAND RED FLESH SEEDED 35S AND SEEDLESS 60S GOOD,

OTHERS MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings/ previous commitments with some new sales.

Wide range in prices.

Red Flesh Seeded Type

24 inch bins

35s 133.00-147.00 few lower, including previous comments 140.00-147.00 occasional higher

Red Flesh Seedless Type

24 inch bins

36s 98.00-119.00 few higher, occasional lower. Previous commitments 112.00-126.00, occasional higher and lower.

45s 112.00-133.00 few lower, few previous commitments 126.00-140.00, occasional higher and lower.

60s 133.00-147.00 occasional lower, few including previous commitments 154.00-161.00, occasional higher and lower.

SOUTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season