

FLUID MILK AND CREAM REPORT

MAY 1970

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MILK PRICE HIGHLIGHTS

Class I prices: Early May prices paid by dealers for milk used for fluid purposes (Class I) averaged \$6.89 per hundredweight for about 150 markets, according to the Crop Reporting Board. This was 24 cents above a year earlier. Regional averages ranged from 17 cents above a year earlier in the East North Central Region to 33 cents above May 1969 in the West North Central Region.

Store milk prices: Consumers in 25 major cities in early May paid, on the average, 57 cents per half gallon for the most common grade of whole milk, the same as in April but 3 cents above May 1969.

Home-delivered prices: Home-delivered half-gallons of milk averaged $3\frac{1}{2}$ cents above May 1969. Home-delivered prices are list prices before deductions for quantity or other discounts.

Per capita consumption: Per capita consumption of fluid dairy products gained from 1968 to 1969 in about two-fifths of the market areas for which data are available. These comparisons are based on the total pounds of products sold in each year. Increases in consumption of low-fat and skim milk products were reported in nearly all market areas.

SPECIAL IN THIS ISSUE

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SALES OF FLUID DAIRY PRODUCTS AND RECEIPTS
OF MILK FROM PRODUCERS

Preliminary March sales: Preliminary March data on total sales of fluid dairy products in 66 marketing areas averaged 3 percent below a year earlier.

February sales: Revised February sales of fluid products in regulated markets (61 Federal and 5 State) averaged slightly (less than 0.5 percent) below a year earlier.

Whole milk sales during February were down 3 percent from February 1969.

Low-fat and skim milk sales for February 1970 were nearly 10 percent above a year earlier.

Milk and cream mixture sales (mostly half and half) continued a downward trend from year earlier levels. Sales for February 1970 were off 8 percent. Cream sales for February were 6 percent below a year earlier.

Milk receipts: March receipts of milk from producers at plants regulated for 68 markets were up nearly 4 percent from a year earlier. The number of producers delivering milk to plants for the same markets was down 2 percent from March 1969.

Milk production: April 1970 milk production for the United States was estimated at slightly over 10.3 billion pounds -- up 1 percent from a year earlier. April output provided 1.68 pounds of milk per person daily for all uses, compared with 1.69 pounds a year earlier.

ANNUAL SALES AND PER CAPITA CONSUMPTION OF FLUID PRODUCTS BY MARKETING AREAS, 1968 and 1969

Sales and per capita consumption data for fluid products are shown in the last table of this publication. The data are for 61 marketing areas where comparable information is available for 1968 and 1969. These data continue the consumption series published for 1950-59 in Statistical Bulletin No. 312 (May 1962) and in May issues of the Fluid Milk and Cream Report in 1962 through 1969. Data for 1969 are preliminary.

The per capita estimates are derived data and not intended as precise measurements of levels of consumption. Sales data for each specific area were reported primarily for regulatory purposes. In some areas, sales by producer-distributors exempt from regulation are not included in the totals. However, data for each area are comparable from year to year unless footnotes indicate otherwise.

The 61 marketing areas for which comparable sales and population data are available for 1968 and 1969 have an estimated 1969 population of about 141½ million people. This represents about 70 percent of the total U.S. population using purchased milk.

PER CAPITA CONSUMPTION

Total fluid products: Total per capita consumption of fluid dairy products, based on total pounds of products sold during 1969, was higher than the previous year for 26 of the 61 comparable market areas, unchanged in 4 market areas and lower in 31. Increases of 10 or more pounds per person were estimated in 5 areas and decreases of 10 or more pounds occurred in 5 areas.

Whole milk products: Consumption of whole milk products per person during 1969 in the 61 markets was higher in 13 areas but lower in 48 areas. Consumption rates gained 10 or more pounds from 1968 in only 1 of the areas showing increases. Consumption rates dropped 10 or more pounds from 1968 in 26 market areas.

Low-fat and skim milk products: Per capita consumption of low-fat and skim milk products in 1969 was higher than in 1968 in nearly all market areas. Increases of 10 or more pounds were indicated in 16 of the reporting areas.

Cream products (milk equivalent): The milk equivalent of cream consumed per person during 1969 was below a year earlier in 50 of the areas for which data are available. Consumption was about the same as for 1968 in 9 areas, and up slightly in only 1 area. Fluid cream products include mixtures of milk and cream, eggnog, sour cream, and sweet creams of various tests.

Total fluid products (milk equivalent): Per capita consumption of fluid products, in terms of milk equivalent on a fat basis, were higher in 15 of the 60 comparable market areas and lower in 45. Increases of 10 or more pounds per person were estimated in only 1 area (Black Hills) while decreases of 10 or more pounds occurred in 17 areas. (Milk equivalent is the quantity of milk, as produced, which is required to furnish the milkfat in the products sold.)

SOURCES OF DATA

Sales Data:

Sales data for 54 marketing areas were provided by Federal Order Administrators. Data for the other 7 areas were provided by the following agencies: Niagara Frontier and Rochester-New York Division of Milk Control, State Department of Agriculture and Markets; New Jersey-Office of Milk Industry, State Department of Agriculture; North Carolina-State Milk Commission; South Carolina-State Dairy Commission; Mississippi-State Milk Commission and cooperating Federal Order Administrators; and California-Crop and Livestock Reporting Service.

Population Data:

Population estimates for marketing areas which cover parts of States are based on trends in the latest available population estimates for counties and other local areas. Annual population estimates are available by counties from various State and local agencies and from U.S. Census Bureau estimates for standard metropolitan statistical areas. For marketing areas which cover entire States, population estimates are based on Current Population Reports issued by the U.S. Census Bureau. All population estimates are adjusted to a July 1 date to approximate the annual average.

Table 1.--Class I prices paid by dealers for milk used in fluid products, by regions
(F.O.B. city--per cwt., basis 3.5% fat), May 1970 1/

Region	Markets	May	April	May	May 1970 change from	
		1969	1970	1970	May 1969	April 1970
	<u>Number</u>	<u>D o l l a r s</u>				
New England	9	7.31	7.56	7.58	+ .27	+ .02
Middle Atlantic	20	2/6.96	7.21	7.23	+ .27	+ .02
East North Central	28	2/6.18	2/6.35	6.35	+ .17	.00
West North Central	21	6.02	6.38	6.35	+ .33	- .03
South Atlantic	20	7.04	7.30	7.31	+ .27	+ .01
East South Central	14	6.68	6.90	6.90	+ .22	.00
West South Central	17	7.25	7.55	7.55	+ .30	.00
Mountain	12	6.58	6.88	6.89	+ .31	+ .01
Pacific	11	5.90	6.08	6.13	+ .23	+ .05
United States	152	2/6.65	2/6.88	6.89	+ .24	+ .01

1/ Regional and U.S. average based on prices for individual markets weighted by population. Prices for Federal-order markets include prevailing premiums above minimum Class I prices, as reported by principal producers' associations. Premiums may not apply to all Class I milk. Prices in this table do not represent returns to producers. Blend prices paid to producers, based on proportions used in fluid and manufactured products, are shown by markets in Table 6.

2/ Markets located in the New York-New Jersey Federal Order (Middle Atlantic) revised. F.O.B. city minimums changed to agree with specified freight zones under the order. East North Central revised to include 26 cent service and freight charges for the Chicago market not previously included.

Table 2.--Prevailing prices paid by consumers for the most common grade of whole milk,
25 cities, May 1970 1/

Market	Prices per half-gallon				Price per half-gallon			
	at stores				delivered to homes			
	May 1968	May 1969	April 1970	May 1970	May 1968	May 1969	April 1970	May 1970
Boston, Mass.	47-52	50-54	55-57	55-57	59-65	61-66	66-72	66-72
Hartford, Conn.	52	54	54-59	54-59	62-68	63-69	67-73	67-73
New York Metro., N. Y. 2/	45-60	49-59	52-70	52-70	47-59	55-59	60-70	60-70
Philadelphia, Pa.	59	62	63	63	63-66	70	74-76	74-76
Pittsburgh, Pa.	54	58	61	61	58	62	65	65
Cleveland, Ohio	48-54	48-55	54	53-54	59-62	59-62	64-66	64-66
Indianapolis, Ind.	48	51	54	54	56-58	62	67	67
Chicago, Ill.	59	60-64	55-58	55-58	58-66	60-70	62-72	62-72
Detroit, Mich.	49-51	51	55	55	58	60	62	62
Milwaukee, Wis.	42-46	49-50	52-54	47-50	52-53	55-56	58-59	55-59
Mpls.-St. Paul, Minn.	41	40	49	48	51	51	58	58
Kansas City, Mo.	47-49	51-53	55-57	55-57	53-58	60	64	64
Omaha, Nebr.	48	48-51	52-59	52-59	50	54	58	58
Baltimore, Md.	54	57	58	58	63-65	67-69	71	71
Washington, D. C.	53	55	57	57	65-67	68-71	71	71
Jacksonville, Fla.	49-65	48-69	63-66	63-67	62-63	66-69	69	69
Louisville, Ky.	49-53	52-53	55-57	57-59	58-59	59-61	62-64	63-65
New Orleans, La.	59	61	63	63	60	62	64	64
Dallas, Texas	59-61	60-61	63-64	63-64	59-61	62	65-66	65-66
Denver, Colo.	48-50	49-51	51-53	54-56	51-55	55-57	59	62
Salt Lake City, Utah	53	55	59	59	53	56	58-59	58-59
Seattle, Wash.	49-57	51-60	52-61	52-61	49-65	53-61	53-61	53-61
Portland, Ore.	50-57	55-62	65-67	65	58-61	67	73	72
Los Angeles, Calif.	50	48	50	52	61½	61	63	64
San Francisco, Calif.	51	50	51	51	3/56½	3/59	61	61
25 Cities average	52.0	53.9	57.1	57.1	58.4	61.3	64.7	64.8

1/ Prices are the latest reported to the 10th of each month. Grade and kind of container may differ by markets. 2/ New York Metropolitan: New York City plus Nassau, Suffolk and Westchester Counties. 3/ Includes 3-cent delivery charge for first unit of each home delivery.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal : order : minimum :	Class I : premium 2/ :	Pre- vailing : price 3/ :	Fat diff. : per : 0.144/ :	Whole milk : Paper : half gal. :	Low-fat : Glass : gallon :	Skim milk : Paper : half gal. :	Skim milk : Paper : half gal. :
	Dollars per cwt. - -				Cents per container - -			
NEW ENGLAND								
MAINE								
Augusta-Portland 7/	-	-	7.58	11/	59	p110	61	-
Caribou-Presq. Is. 7/	-	-	7.58	11/	62	P120-121	-	-
NEW HAMPSHIRE								
Concord	7.51	-	7.51	11/	57	p109	58	-
Manchester	7.52	-	7.52	11/	-	-	-	-
VERMONT								
Bellows Falls 7/	-	-	11/	11/	51-53	p106	51	-
Burlington 7/	-	-	11/	11/	51-57	-	55-57	-
MASSACHUSETTS								
Boston	7.58	-	7.58	11/	55-57	p95-111	62	61-63
Springfield	7.58	-	7.58	11/	55-60	95-101	-	57-59
Worcester	7.58	-	7.58	11/	55-60	95	-	59-63
RHODE ISLAND								
All areas	7.58	-	7.58	11/	-	-	-	-
CONNECTICUT								
Hartford	7.58	-	7.58	11/	54-59	104-106	-	53-68
New Haven	7.58	-	7.58	11/	63	p124	-	-
MIDDLE ATLANTIC:								
NEW YORK								
Albany	12/7.08	-	7.08	11/	51-68	p95-113	45-49	-
Binghamton	7.06	-	7.06	11/	17/55-57	-	17/55-57	-
Buffalo 8/	-	-	7.46	11/	61-64	p117	59-63	45-54
Nassau & Suffolk	12/7.24	-	7.24	11/	59-60	p108-109	63-65	50-54
New York City	12/7.24	-	7.24	11/	52-65	p107-109	56-65	-
Rochester 8/	-	-	7.46	11/	60	P106-115	59	50
Schenectady	12/7.07	-	7.07	11/	53	p105	51	51
Syracuse	12/6.96	-	6.96	11/	54-56	-	-	-
Westchester Co.	12/7.24	-	7.24	11/	58-70	p107-119	55	49
NEW JERSEY								
Atlantic City 9/	7.44	-	7.44	11/	17/51-53	p99	52-57	48
Camden 9/	7.44	-	7.44	11/	53	p99	-	47-49
Northern N.J. 9/	12/7.24	-	7.24	11/	59	p109	59-63	49-50
Trenton 9/	7.44	-	7.44	11/	51-53	98-102	52-57	47-50
PENNSYLVANIA								
Erie 7/	6.47	.18	6.65	.084	61	p119	-	-
Harrisburg 7/	-	-	7.02	.070	60	P125	56-59	55
Johnstown 7/	-	-	6.98	.070	60	P120-124	56	54
Philadelphia 9/	7.44	-	7.44	11/	63	p120	-	57
Pittsburgh 7/	6.57	.18	6.75	.084	61	p118	57	53
Reading 7/	-	-	7.07	.070	60	P124	p56	p52
Scranton 7/	-	-	6.93	.070	59	p113	-	-

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart	Paper	Paper
	Half : Gallon	home	dispenser	half	half
	gallon		gallon	gallon	
	- - Cents - -		Dollars	- - Cents - -	
NEW ENGLAND:					
MAINE					
Augusta-Portland 7/	65	118	3.14	65	-
Caribou-Presq. Is. 7/	p63	P123	-	-	-
NEW HAMPSHIRE					
Concord	62	-	2.90	60	-
Manchester	69	119	3.19	66	62
VERMONT					
Bellows Falls 7/	p57	-	-	53	-
Burlington 7/	p53-63	-	3.00	56-63	-
MASSACHUSETTS					
Boston	p66-72	118-129	3.29	g63-69	-
Springfield	67-73	119-124	3.19	-	-
Worcester	67-72	123-128	-	g62-69	p70
RHODE ISLAND					
All areas	71	p123	3.19	68	70
CONNECTICUT					
Hartford	p67-73	123-139	3.29-3.39	61-73	61-74
New Haven	p68-77	p130-143	3.34	p65	p69
MIDDLE ATLANTIC:					
NEW YORK					
Albany	p75	p122	2.85-3.20	69	-
Binghamton	17/p69-70	-	-	17/69-70	-
Buffalo 8/	p72	-	3.20-3.65	67	58
Nassau & Suffolk	61	-	-	-	-
New York City	-	-	-	-	-
Rochester 8/	74	-	3.20	70	g60-63
Schenectady	p77	-	-	69	68
Syracuse	66	-	-	-	-
Westchester Co.	-	-	-	-	-
NEW JERSEY					
Atlantic City 9/	72	P130	3.05	-	-
Camden 9/	-	-	-	-	-
Northern N. J. 9/	-	-	-	-	-
Trenton 9/.....	59-63	112-118	-	59-63	53-57
PENNSYLVANIA					
Erie 7/	65	-	-	-	-
Harrisburg 7/.....	64	P132	3.10	60-62	58
Johnstown 7/	p63	P126-130	-	59	57
Philadelphia 9/	74-76	P132-138	3.25-3.30	71-72	-
Pittsburgh 7/	p65	p126	-	61	57
Reading 7/	64	P131	3.18	p60	p56
Scranton 7/	p63	p121	-	-	-

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

	: Class I price paid by dealers				: Prevailing prices paid by consumers for the			
	: for milk used in fluid products				: most common grade sold at stores 5/			
	: (F.O.B. city--basis 3.5% fat)				:			
Market 1/	Federal	Class I	Pre-	Fat	Whole	Low-	Skim	
	order	premium 2/	vailing	diff.	milk	fat	milk	
	minimum	price 3/	per	0.1% 4/	Paper	Glass	Paper	Paper
					half gal.	gallon	half gal.	half-gal.
	: - - - Dollars per cwt. - - -				: - - - Cents per container - - -			
EAST NORTH CENTRAL:								
OHIO								
Cincinnati	6.19	.31	6.50	.084	42-51	83-97	37-49	48
Cleveland	6.47	.19	6.66	.084	53-54	99	44-54	49-54
Columbus	6.05	.45	6.50	.084	51	p97-98	49	48-49
Dayton	6.13	.37	6.50	.084	49-51	95-99	41-49	-
Toledo	6.30	.20	6.50	.084	49-57	p89-107	39-53	43-51
INDIANA								
Evansville	6.09	.46	6.55	.084	53-55	p99-109	49-55	47
Fort Wayne	6.03	.29	6.32	.084	51-56	p98-105	52	48-50
Gary	5.95	.31	6.26	.084	68	p135	62	62
Indianapolis	6.07	.29	6.36	.084	54	p105	46	42
South Bend	5.99	.29	6.28	.084	52-58	95-103	50-52	-
ILLINOIS								
Alton	6.13	.30	6.43	.084	49	p95	47	-
Chicago	5.80	.31	18/19/6.11	.084	55-58	p95-99	51-55	51-54
Peoria	5.99	.30	6.29	.084	48-55	p96-110	45-52	45-52
Rockford	5.80	.05	5.85	.084	49	p95	47	45
Rock Island	5.90	.08	5.98	.087	49-51	p98-107	46-48	43-45
Springfield	6.06	.30	6.36	.084	51	p95-97	47-50	-
MICHIGAN								
Detroit	6.20	.42	6.62	11/	55	p99-103	51	46-49
Grand Rapids	6.13	.42	6.55	11/	49	p95	47	44
Kalamazoo	6.13	.42	6.55	11/	55	p105-107	53	41-49
Lansing	6.17	.42	6.59	11/	53	p101-105	50-51	41-47
Marquette	5.95	.23	6.18	.087	54	p103-108	52	47-50
Sag.-Bay C.-Mid. ...	6.20	.42	6.62	11/	55	p107	53	44
WISCONSIN								
Beloit	5.78	.05	5.83	.084	44-54	p85-93	44-50	48
Eau Claire 10/	-	-	11/	11/	53-54	-	52-53	48-49
Green Bay	5.64	-	5.64	.084	47	p87	46	39
Madison	5.72	-	5.72	.084	42-46	p83-91	40-45	43-44
Milwaukee	5.80	-	5.80	.084	47-50	p87-92	46-51	39-47
Superior	5.70	.50	6.20	.091	57	-	55	46-53
WEST NORTH CENTRAL:								
MINNESOTA								
Bemidji	5.85	-	5.85	.084	53	-	50	47
Duluth	5.70	.50	6.20	.091	57	-	55	46-53
Mpls.-St. Paul	5.66	.49	6.15	.084	48	p94	46	45
Rochester	5.66	.18	16/5.84	.084	49	p99	47	45
IOWA								
Burlington 10/	-	-	11/	11/	47	p92-93	-	-
Des Moines	6.05	.08	6.13	.084	52-54	103-109	49-50	-
Ft. Dodge	5.85	-	5.85	.084	49	p97	49	47
Sioux City	6.20	.07	6.27	.087	53	p101	51	49
MISSOURI								
Kansas City	6.34	.09	6.43	.084	55-57	109-113	53-55	51-53
St. Louis	6.20	.30	6.50	.084	52-61	p99	48-55	45-49
Springfield	6.20	.30	6.50	.084	59	p115	57	57

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk		Low-fat	Skim milk	
	Glass	10-quart	Paper	Paper	
	Half : gallon	Gallon : home dispenser	half : gallon	half : gallon	
	-- Cents --	-- Dollars --	-- Cents --	--	
EAST NORTH CENTRAL:					
OHIO					
Cincinnati	60-61	-	-	-	
Cleveland	64-66	-	-	-	
Columbus	p67	2.99	-	-	
Dayton	64	113	63	63	
Toledo	p68	125	62	58	
		3.15	66-68	65-68	
INDIANA					
Evansville	p59	p109	-	-	
Fort Wayne	p58	p109	55	53	
Gary	p69	p125	56	53	
Indianapolis	p67	116	65	64	
South Bend	55-63	107-114	65	65	
		-	50-58	-	
ILLINOIS					
Alton	-	-	-	-	
Chicago	62-72	-	-	-	
Peoria	p63	p123	-	-	
Rockford	p60	-	-	-	
Rock Island	58	105	58	50	
Springfield	p55	p100-109	2.69	50-51	
		2.50	53-54	-	
			53	-	
MICHIGAN					
Detroit	62	-	-	-	
Grand Rapids	55	-	60	-	
Kalamazoo	p59	p116	50	47	
Lansing	p54-65	p112	56	54	
Marquette	p54	p108	60	57	
Sag.-Bay C.-Mid.	p61	p121	p52	p47	
		-	60	56	
WISCONSIN					
Beloit	p58	p99	2.50	54	
Eau Claire 10/	p54	-	51-53	52	
Green Bay	p52	97	2.60-2.65	47-48	
Madison	p58	p107	2.41	46	
Milwaukee	55-59	p106-107	2.55	54	
Superior	60	-	2.55-2.65	54-57	
		-	58	52-54	
			58	56	
WEST NORTH CENTRAL:					
MINNESOTA					
Bemidji	p51	-	-	49	
Duluth	60	-	-	47	
Mpls.-St. Paul	p58	p110	2.65	58	
Rochester	p53	p103	2.60	55	
			51	53	
			51	49	
IOWA					
Burlington 10/	p56	-	-	51	
Des Moines	58	109	-	53	
Ft. Dodge	58	p115	2.75	54	
Sioux City	p56	p105	2.65	55	
			52	50	
MISSOURI					
Kansas City	64	125	-	62	
St. Louis	p70	p127	3.23	66	
Springfield	p62	p121	-	60	
			60	60	

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I prices paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by con- sumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Pre- vailing price 3/	Fat diff. per 0.1% 4/	Whole milk Paper : half gal.	Low-fat Glass : gallon	Skim Paper : half gal.	Skim Paper : half gal.
WEST NORTH CENTRAL								
CONTINUED:								
NORTH DAKOTA								
Bismarck-Mandan 7/	-	-	5.96	.084	56	p112	53	48
Fargo 9/	5.90	-	14/5.96	.084	56	p112	53	48
Grand Forks 9/	5.90	-	14/5.96	.084	56	-	53	48
SOUTH DAKOTA								
Aberdeen	6.10	.03	6.13	.084	57	111	52	50
Rapid City	6.55	-	6.55	.084	56-58	p112	51-52	50-51
Sioux Falls	6.10	-	6.10	.084	56	-	52	49
NEBRASKA								
Lincoln	6.20	.07	6.27	.087	50	p99	48	45
Omaha	6.20	.07	6.27	.087	52-59	p103-109	49-53	43-46
Scottsbluff	6.35	.07	6.42	.087	55-57	p109	53	49
KANSAS								
Kansas City	6.34	.09	6.43	.084	55-57	109-113	53-55	51-53
Topeka	6.34	.09	6.43	.084	59-61	p105-118	53-59	53-57
Wichita	6.40	.53	6.93	.084	63	P120	56	61
SOUTH ATLANTIC:								
DELAWARE								
Wilmington	7.44	-	7.44	11/	54	p100	54	48
MARYLAND								
Baltimore	7.34	.075	7.42	11/	58	-	57-70	56-63
Cumberland 10/	-	-	11/	11/	60	p113	57	-
DISTRICT OF COLUMBIA								
Incl. Md. & Va. Sub.	7.34	.075	7.42	11/	57	-	57-59	49-59
VIRGINIA								
Bristol	6.73	.32	7.05	.084	63	P127-129	61	58
Norfolk-Portsmouth 7/	-	-	7.32	.070	59	-	-	53
Richmond 7/	-	-	7.32	.070	59	-	57-65	59
Roanoke 7/	-	-	7.32	.070	59	P118	57	53
WEST VIRGINIA								
Charleston	6.35	.23	6.58	.084	56-67	-	-	-
Huntington	6.35	.23	6.58	.084	57-67	p99-113	55-59	53-57
Wheeling	6.57	.08	6.65	.084	55-56	p107	51	49
NORTH CAROLINA								
Asheville 8/	-	-	7.40	.060	64-65	P128	59	59
Charlotte 8/	-	-	7.40	.060	63-64	P126	59	57-59
Durham 8/	-	-	7.40	.060	59-63	P99-126	59	57
Winston-Salem 8/	-	-	7.40	.060	63	P126	59	57
SOUTH CAROLINA								
Charleston 7/	-	-	6.90	.070	59	P118	58-59	53-55
Columbia 7/	-	-	6.90	.070	59	P118	57	53
Greenville 7/	-	-	6.90	.070	59	P118	-	53
GEORGIA								
Columbus	6.90	.30	7.20	.084	65-69	P130-137	-	-
Atlanta	6.90	.30	7.20	.084	66-70	P119-132	66-70	63-66
Savannah	6.90	.30	7.20	.084	65-69	P130-137	-	-
FLORIDA								
Jacksonville	7.25	-	7.25	.075	63-67	P123-126	-	-
Miami	7.55	-	7.55	.075	51-68	-	59-62	57-62
Tampa	7.35	-	7.35	.075	65	P129	-	64

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk			Low-fat	Skim milk
	Glass		10-quart	Paper	Paper
	Half	Gallon	home	half	half
	gallon		dispenser	gallon	gallon
	- - Cents - -		Dollars	- - Cents - -	
WEST NORTH CENTRAL--CON.					
NORTH DAKOTA					
Bismarck-Mandan 7/	56	-	-	53	48
Fargo 9/	p56	p112	2.80	53	48
Grand Forks 9/	p56	-	-	53	48
SOUTH DAKOTA					
Aberdeen	57	111	-	52	50
Rapid City	p59	p116	-	53	51
Sioux Falls	56	-	-	53	g51
NEBRASKA					
Lincoln	p52	p103	2.50	49	47
Omaha	p58	p109	2.70	56	48
Scottsbluff	p57-59	p113	2.75	55	51
KANSAS					
Kansas City	64	125	-	62	60
Topeka	p61	p114	-	p60	57
Wichita	p64	P120	2.90	56	62
SOUTH ATLANTIC:					
DELAWARE					
Wilmington	64-68	p114-119	2.99	61	59
MARYLAND					
Baltimore	P71	-	3.29	68-72	66
Cumberland 10/	-	-	-	-	-
DISTRICT OF COLUMBIA					
Incl. Md. & Va. Sub.	71	-	3.68	69-75	67-72
VIRGINIA					
Bristol	p64	p130	-	62	59
Norfolk-Portsmouth 7/	p62	-	-	-	g57
Richmond 7/	p63	-	-	-	-
Roanoke 7/	p62	P124	-	60	57
WEST VIRGINIA					
Charleston	67	116	2.70	-	54
Huntington	p67-68	p115-123	2.75	-	61
Wheeling	p59	p118	2.80	56	-
NORTH CAROLINA					
Asheville 8/	p65	P130	-	65	59
Charlotte 8/	p64-65	P126-128	-	64-65	57-59
Durham 8/	p63	P126	2.89	61	57
Winston-Salem 8/	p63	P126	-	63	57
SOUTH CAROLINA					
Charleston 7/	p61	P122	-	60-61	55-57
Columbia 7/	-	-	-	-	-
Greenville 7/	p61	-	-	-	55
GEORGIA					
Columbus	p66-69	P138	-	66-69	61-63
Atlanta	p66	P127	-	65	62
Savannah	p66-69	P138	-	66-69	61-63
FLORIDA					
Jacksonville	p69	P127	-	-	-
Miami	65	128	3.05	63	61
Tampa	p69	P137	3.35	-	67

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores 5/			
	Federal order minimum	Class I premium 2/	Pre- vailing price 3/	Fat diff. 0.1% 4/	Whole milk	Low- fat	Skim milk	
					Paper : half-gal.	Glass : gallon	Paper : half-gal.	Paper : half-gal.
EAST SOUTH CENTRAL:								
-- - - Dollars per cwt. -- - -								
-- - - Cents per container -- - -								
KENTUCKY								
Lexington	6.09	.46	6.55	.084	56-59		52	49
Louisville	6.09	.46	6.55	.084	57-59	pl10-114	53-55	53-56
Paducah	6.45	.20	6.65	.084	58-59	pl12-115	17/57-59	-
TENNESSEE								
Chattanooga	6.75	.30	7.05	.084	57	pl11	51	49
Knoxville	5.86	1.19	7.05	.084	59	-	-	-
Memphis	6.54	.53	7.07	.084	59-60	-	55-56	53-54
Nashville	6.18	.67	6.85	.084	51-54	p99-105	49-53	49
ALABAMA								
Birmingham 7/	-	-	6.93	.077	57-60	-	57-60	54-55
Mobile 1/	-	-	6.93	.077	56-60	-	56-60	51-55
Montgomery 1/	-	-	6.93	.077	56-60	-	56-60	51-55
MISSISSIPPI								
Gulfport-Biloxi 7/ ..	7.07	-	14/7.30	.084	64	pl28	62	56
Jackson 7/	6.91	-	14/7.15	.084	63	126	61	57
Oxford 7/	6.66	-	14/7.15	.084	62	126	61	57
Tupelo 1/	-	-	14/7.15	.084	63	126	61	57
WEST SOUTH CENTRAL:								
ARKANSAS								
Fort Smith	6.55	.53	7.08	.087	55-57	pl01-107	55-57	-
Little Rock	6.54	.53	7.07	.084	59-61	pl15	59	-
LOUISIANA								
Baton Rouge 7/	-	-	7.58	.084	64	121	61-62	55
New Orleans 7/	7.45	-	14/7.56	.084	63	121	62	-
Shreveport 1/	7.07	-	14/17/7.52	.084	64	121	62	55
OKLAHOMA								
Lawton	6.68	.53	7.21	.087	59	pl13	57-58	-
Oklahoma City	6.58	.53	7.11	.087	61	pl23	62	-
Tulsa	6.48	.53	7.01	.087	55-65	pl09-115	53-54	49-51
TEXAS								
Abilene	7.17	.53	7.70	.087	54-64	pl07-122	48-52	51-62
Amarillo	6.85	.53	7.38	.084	61	pl11	61	59
Austin	7.22	.54	7.76	.084	66	pl23	-	60
Corpus Christi	7.58	.53	8.11	.084	63-67	pl23-129	63	61-63
Dallas	6.92	.53	7.45	.087	63-64	pl14-120	45-61	53-61
El Paso	6.95	.53	7.48	.087	17/55-57	pl05-113	51-53	-
Houston	7.28	.53	7.81	.087	62	pl19	-	-
Lubbock	7.02	.53	7.55	.087	61	pl17	59	61
San Antonio	7.34	.53	7.87	.087	49-59	pl21	61	61
MOUNTAIN:								
MONTANA								
Butte 7/	-	-	6.50	.075	61	pl21	59	55
Great Falls 7/	-	-	6.50	.075	61	pl21	59	55
IDAHO								
Boise 10/	-	-	5.72	.085	57	pl15	55	-
Idaho Falls 10/	-	-	11/	11/	59	pl13	53	-
WYOMING								
Cheyenne 7/	-	-	6.78	.094	58	-	53	53
COLORADO								
Colorado Springs	6.88	-	6.88	.091	55-59	pl13-117	53-56	51-53
Denver	6.88	-	6.88	.091	54-56	pl07-111	51-52	44
Pueblo	6.88	-	6.88	.091	54-56	pl06	51-52	44-46

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk		Low-fat milk	Skim milk	
	Glass		10-quart home dispenser	Paper half-gallon	Paper half-gallon
	Half-gallon	Gallon			
EAST SOUTH CENTRAL:	- Cents -		Dollars	- Cents -	
KENTUCKY					
Lexington	p59	p106-110	-	54	52
Louisville	p63-65	pp117-127	2.85	59-62	59
Paducah	p59	p115	-	17/58-59	-
TENNESSEE					
Chattanooga	p58	p112	-	52	51
Knoxville	p59	-	-	52-53	50
Memphis	p63	-	-	57-59	53
Nashville	p58	p114	-	56-58	54-55
ALABAMA					
Birmingham 7/	62	-	-	62	57
Mobile 7/	62	-	-	62	57
Montgomery 7/	62	-	-	62	57
MISSISSIPPI					
Gulfport-Biloxi 7/	666	p132	3.30	64	58
Jackson 7/	65	130	3.25	63	59
Oxford 7/	62	126	3.12	61	57
Tupelo 7/	65	130	3.25	63	59
WEST SOUTH CENTRAL:					
ARKANSAS					
Fort Smith	p54	99	-	54	-
Little Rock	60	113	-	61	-
LOUISIANA					
Baton Rouge 7/	64	123	3.25	62-63	57
New Orleans 7/	64	124	-	64	-
Shreveport 7/	65	124	3.25	63	57
OKLAHOMA					
Lawton	p61	p117	-	-	-
Oklahoma City	p63	p120	-	60-61	-
Tulsa	61	p117	2.95	58	57
TEXAS					
Abilene	p66	p129	3.20	54	61-62
Amarillo	p63	p119	-	62	61
Austin	67	119	-	63	62
Corpus Christi	p65-69	p127-133	3.35-3.45	63-65	63
Dallas	p65-55	-	-	-	-
El Paso	p55-57	p112-113	2.65	51-53	52
Houston	69	119	-	69	67
Lubbock	p63	p121	2.99	59	61
San Antonio	61	117	2.85	61	59
MOUNTAIN:					
MONTANA					
Butte 7/	p61	p121	-	59	55
Great Falls 7/	p61	p121	-	59	55
IDAHO					
Boise 10/	p59	P108	-	57	51
Idaho Falls 10/	p59	p113	2.54	53	-
WYOMING					
Cheyenne 7/	p59	-	-	54	54
COLORADO					
Colorado Springs	p62	p123	3.10	60	49-52
Denver	62	118	3.63	58	51
Pueblo	p57	-	2.95	54-55	50-53

See footnotes at end of table page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market <u>1/</u>	Class I price paid by dealers for milk used in fluid products (F.O.B. city--basis 3.5% fat)				Prevailing prices paid by consumers for the most common grade sold at stores <u>5/</u>			
	Federal order minimum	Class I premium <u>2/</u>	Pre- vailing price <u>3/</u>	Fat diff. per 0.1% <u>4/</u>	Whole milk Paper : Glass : Paper : Paper half gal. : gallon : half gal. : half gal.	Low-fat	Skim milk	
	- - - Dollars per cwt. - - -				- - - Cents per container - - -			
MOUNTAIN								
CONTINUED:								
NEW MEXICO								
Albuquerque	6.95	.53	7.48	.087	64	p125	62	59
ARIZONA								
Phoenix	7.12	-	7.12	.094	54	P117	50	-
Tucson	7.42	-	7.42	.094	59-63	P121-126	55-59	49-52
UTAH								
Salt Lake City	6.85	-	6.85	.094	59	-	58	-
NEVADA								
Reno <u>7/</u>	-	-	6.35	.082	61	-	59	-
PACIFIC:								
WASHINGTON								
Everett-Seattle-Tac...	6.45	-	6.45	.087	52-61	-	48-54	49
Spokane	6.55	.28	6.83	.086	61	p121	58	-
OREGON								
Medford	6.55	-	6.55	.084	64-67	p108-124	60	58
Portland	6.55	-	6.55	.084	65	p110	60	58
Salem	6.55	-	6.55	.084	55-65	p99	50-60	57
CALIFORNIA								
Fresno <u>7/</u>	-	-	15/5.65	.097	52	104	50	-
Los Angeles <u>7/</u>	-	-	15/6.08	.097	52	103	50	41
Sacramento <u>7/</u> <u>13/</u> ...	-	-	15/5.67	.097	49	97	47	-
San Diego <u>7/</u>	-	-	15/6.18	.096	53	108	51	42
San Francisco <u>7/</u>	-	-	15/6.00	.097	51	102	50	41
Santa Barbara <u>7/</u>	-	-	15/6.00	.097	51	102	50	40

See footnotes at end of table, page 15.

Table 3.--Milk prices, by market (latest reported to 10th of month) May 1970

Market 1/	Prevailing prices paid by consumers for the most common grade delivered to homes 5/ 6/				
	Whole milk		Low-fat		Skim
	Glass		Paper		Paper
	Half gallon	Gallon	10-quart home dispenser	half gallon	half gallon
	-- Cents --		Dollars	-- Cents --	
MOUNTAIN					
CONTINUED:					
NEW MEXICO					
Albuquerque	p65	p126	-	62	61
ARIZONA					
Phoenix	58	112	2.69	56	-
Tucson	p58	P130	2.74	55	49
UTAH					
Salt Lake City	58-59	P110	2.75	53-57	g49
NEVADA					
Reno 7/	p63	-	-	61	-
PACIFIC:					
WASHINGTON					
Everett-Seattle-Tac. ...	53-61	-	3.00	63	60
Spokane	p70	p132	-	64	-
OREGON					
Medford	p66	p128	-	63	58
Portland	p72	-	-	68	65
Salem	p72	p114	-	69	65
CALIFORNIA					
Fresno 7/	59	118	2.95	57	-
Los Angeles 7/	64	108	3.20	62	56
Sacramento 7/ 13/	54	103	2.48	52	-
San Diego 7/	56	114	2.85	54	45
San Francisco 7/	61	121	3.03	59	50
Santa Barbara 7/	55	110	2.70	54	44

g=glass container.

p=paper container.

P=Plastic container.

1/ Federal order market unless footnote indicates otherwise.

2/ Premium above Federal order minimum, as reported by principal producers' association. May not apply to all Class I milk. Includes service or handling charges, quality premium and other over-order charges, where reported.

3/ Includes Class I premiums, service charges, and other reported over-order charges.

4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.

5/ Prevailing prices represent the major portion of sales in each market and may not cover some sales as loss leaders or specials.

6/ Prices may be subject to quantity and other discounts.

7/ State-regulated minimum prices to both dealers and consumers. Class I prices announced at basic fat test of 4.0% for South Carolina and Louisiana have been adjusted to 3.5% fat.

8/ State-regulated minimum price to dealers.

9/ Class I prices regulated under Federal order. State-regulated minimum prices to consumers.

10/ Unregulated market.

11/ Not available.

12/ Price level based on Federal Order freight zones applied to the 201-210 mile zone minimum for the N.Y.-N.J. Order No. 2.

13/ Includes 4 cent service charge for first unit of each home delivery.

14/ State-regulated minimum price prevails over Federal order minimum.

15/ Equivalent price per cwt. of whole milk, based on 3.5 percent fat and 8.622 percent solids not fat.

16/ Class I March \$5.87.

17/ April same as May.

18/ Class I April \$6.09.

19/ Includes service charges, hauling charges and other charges above Federal Order minimum. Service and hauling charges of 26 cents should be added to prevailing prices reported for earlier months for comparability.

Table 4.--Milk prices in markets where prices changed between April and May 1970 1/
(Changes effective first of month unless noted)

Market	:Class I prices paid:		Prices paid by consumers							
	: by dealers, incl. :		for the most common grade of whole milk							
	: premiums :		At stores				Delivered to homes			
	: (F.O.B. city-- :		Paper :		Glass :		Glass :		Glass :	
	: 3.5% fat) :		half gallon:		gallon :		half gallon:		gallon :	
	April :	May :	April :	May :	April :	May :	April :	May :	April :	May :
	1970 :	1970 :	1970 :	1970 :	1970 :	1970 :	1970 :	1970 :	1970 :	1970 :
	: Dollars per cwt.		: Cents per single container							
<u>NEW ENGLAND:</u>										
Concord, N. H.:	7.49	7.51	58	57	p109	p109	62	62	-	-
Bellows Falls, Vt.:	3/	3/	51-53	51-53	p106	p106	p55	p57	p110	-
<u>MIDDLE ATLANTIC:</u>										
Schenectady, N. Y.:	7.05	7.06	53	53	p103	p105	p71	p77	-	-
<u>EAST NORTH CENTRAL:</u>										
Cleveland, Ohio:	6.66	6.66	54	53-54	97	99	64-66	64-66	-	-
Toledo, Ohio:	6.50	6.50	49-57	49-57	p89-107	p89-107	p68-70	p68	p125	p125
Evansville, Ind.:	6.55	6.55	51-55	53-55	p99-103	p99-109	p59	p59	p109	p109
Alton, Ill.:	6.43	6.43	51	49	p91	p95	-	-	-	-
Peoria, Ill.:	6.29	6.29	49-55	48-55	p97-110	p96-110	p63	p63	p123	p123
Sag.-Bay C.-Mid., Mich. :	6.62	6.62	56	55	p107	p107	p61	p61	p121	p121
Green Bay, Wis. 2/:	5.62	5.64	50	47	p95	p87	p57	p52	108	97
Milwaukee, Wis.:	5.84	5.80	52-54	47-50	p97-103	p87-92	58-59	55-59	p106-107	p106-107
<u>WEST NORTH CENTRAL:</u>										
Minneapolis, Minn.:	6.15	6.15	49	48	p96	p94	p58	p58	p110	p110
Rochester, Minn.:	5.82	5.84	49	49	p93	p99	p53	p53	p103	p103
Sioux City, Iowa:	6.22	6.27	51	53	p99	p101	p56	p56	p105	p105
Kansas City, Mo.-Kans. :	6.64	6.43	55-57	55-57	109-113	109-113	64	64	125	125
Topeka, Kans.:	6.64	6.43	59-61	59-61	p97-118	p105-118	p61	p61	p114	p114
<u>SOUTH ATLANTIC:</u>										
Huntington, W. Va.:	6.58	6.58	57-67	57-67	p95-113	p99-113	p67-68	p67-68	p119-123	p115-123
Asheville, N. C.:	7.40	7.40	49-56	64-65	p89-108	p128	p56-65	p65	p112-130	p130
Charleston, S. C.:	6.90	6.90	59-60	59	p118-122	p118	p61	p61	p122	p122
Jacksonville, Fla.:	7.23	7.25	63-66	63-67	p126-133	p123-126	p69	p69	p133	p127
Miami, Fla.:	7.53	7.55	49-63	51-68	-	-	65	65	126	128

See footnotes at end of table, page 17.

Table 4.--Milk prices in markets where prices changed between April and May 1970 ^{1/}
(Changes effective first of month unless noted)

Market	:Class I prices :				Prices paid by consumers					
	:paid by dealers,:				for the most common grade of whole milk					
	:incl. premiums :				At stores			Delivered to homes		
	:(F.O.B. city-- : 3.5% fat)				Paper : half gallon :	Glass : gallon :	Glass : half gallon :	Glass : half gallon :	Glass : gallon :	
	Apr. : 1970 :	May : 1970 :	Apr. : 1970 :	May : 1970 :	Apr. : 1970 :	May : 1970 :	Apr. : 1970 :	May : 1970 :	Apr. : 1970 :	May : 1970 :
	: Dollars per cwt.				- - - - Cents per single container - - -					
<u>EAST SOUTH CENTRAL:</u>										
Louisville, Ky. 2/	6.55	6.55	55-57	57-59	p107-110	p110-114	p62-64	p63-65	p117-125	p117-127
<u>WEST SOUTH CENTRAL:</u>										
Fort Smith, Ark.	7.08	7.08	52-57	55-57	p99-107	p101-107	p54	p54	99	99
Oklahoma City, Okla. ...	7.11	7.11	61	61	p116	p123	p63	p63	p120	p120
Abilene, Tex.	7.70	7.70	54-64	54-64	p107-122	p107-122	p65	p66	p124-127	p129
Austin, Tex.	7.76	7.76	65-69	66	p125	p123	67	67	119	119
Lubbock, Tex.	7.55	7.55	61	61	p121	p117	p63	p63	p121	p121
<u>MOUNTAIN:</u>										
Colorado Springs,										
Colo. 2/	6.86	6.88	54-56	55-59	p111	p113-117	p59	p62	p117	p123
Denver, Colo. 2/	6.86	6.88	51-53	54-56	p101-105	p107-111	59	62	112	118
Pueblo, Colo.	6.86	6.88	51	54-56	p100-105	p106	p54	p57	p107	-
Phoenix, Ariz.	7.10	7.12	53	54	P117	P117	58	58	112	112
Tucson, Ariz.	7.40	7.42	57-60	59-63	P117-122	P121-126	p58	p58	P130	P130
<u>PACIFIC:</u>										
Medford, Ore.	6.53	6.55	64-67	64-67	p121-127	p108-124	p66	p66	p131	p128
Portland, Ore.	6.53	6.55	65-67	65	p117	p110	p73	p72	p123	-
Salem, Ore.	6.53	6.55	55-65	55-65	-	p99	p73	p72	p114	p114
Los Angeles, Calif. ...	6.00	6.08	50	52	100	103	63	64	125	128
San Diego, Calif.	6.10	6.18	51	53	106	108	54	56	112	114

^{1/} Includes all markets where there was a change in consumer price of 1 cent or more per half gallon, or a change in the Class I price of 23¢ or more per hundredweight.

^{2/} Consumer price changes effective:

April 15 - Green Bay

April 27 - Louisville

April 13 - Colorado Springs - Denver

^{3/} Not available.

p. Paper container.

P. Plastic container.

Table 5.--Prices paid by consumers for specified items, May 1970

Market	Whole milk items		Skim milk items			
	Chocolate milk per quart		Chocolate drink per quart		Buttermilk per quart	
	At stores paper	To homes paper	At stores paper	To homes paper	At stores paper	To homes glass
	Cents per container					
NEW ENGLAND:						
Boston, Mass.	33	g40	33	g40	32-33	38-40
MIDDLE ATLANTIC:						
Buffalo, N. Y.	35	39-44	26-33	30-40	28-29	p33-35
Philadelphia, Pa.	-	g46	-	g45-46	-	44-45
Pittsburgh, Pa.	35	36	-	-	31	32-35
EAST NORTH CENTRAL:						
Cincinnati, Ohio	-	-	29-30	-	29	-
Cleveland, Ohio	35-39	38-40	29	-	29-34	-
Indianapolis, Ind.	-	-	34	40	31	p38
Chicago, Ill.	39-41	-	-	-	33-35	-
Detroit, Mich.	32-33	38	-	-	30-31	36
Milwaukee, Wis.	38-40	g43-44	-	-	25-30	32-36
WEST NORTH CENTRAL:						
Mpls.-St. Paul, Minn. ..	28	37	27	31	28	p30
Des Moines, Iowa	-	-	-	-	-	-
Kans. C., Mo.-Kans.	-	-	-	-	-	35
St. Louis, Mo.	38-39	45	-	-	32-33	p40
Omaha, Nebr.	34	35	-	-	26-29	p30
SOUTH ATLANTIC:						
Baltimore, Md.	36-38	40	-	-	35-37	p38-40
Washington, D. C.	37-41	43	-	-	28-40	41-43
Richmond, Va.	34-36	34	-	-	28	p28-29
Charlotte, N. C.	33-34	34	33	33	28-30	p28-30
Miami, Fla.	34-36	36	-	-	29-30	28
Tampa, Fla.	-	-	37	40	34	37
EAST SOUTH CENTRAL:						
Louisville, Ky.	-	-	35	38-40	30-31	p34-35
Nashville, Tenn.	-	-	30	32	24-25	p26
Birmingham, Ala.	32-33	35	30-31	33	26-27	29
Jackson, Miss.	35	36	34	35	-	-
WEST SOUTH CENTRAL:						
New Orleans, La.	36	37	-	-	30	31
Oklahoma City, Okla. ...	39	38	-	-	34-35	p34
Dallas, Texas	33-37	-	-	-	29-32	-
El Paso, Texas	31-36	35	-	-	27-31	p29-31
MOUNTAIN:						
Cheyenne, Wyo.	31	32	-	-	31	32
Denver, Colo.	33	-	-	-	27	p33
Salt Lake City, Utah ..	-	-	34	31-34	34	31
PACIFIC:						
Seattle, Wash.	-	-	-	-	28-31	p29-36
Portland, Oregon	-	-	36	39	35	38
Los Angeles, Calif.	27	33	-	-	-	-

See footnotes at end of table, page 19.

Table 5.--Prices paid by consumers for specified items, May 1970--Continued

Market	Fluid cream items in paper						Cottage cheese			
	Mix. (half&half)		Table cream		Whipping cream		12 ounces		1 pound	
	per pint		per $\frac{1}{2}$ pint		$\frac{1}{2}$ pint					
	At	To	At	To	At	To	At	To	At	To
	stores	homes	stores	homes	stores	homes	stores	homes	stores	homes
	Cents per container									
NEW ENGLAND:										
Boston, Mass.	59-61	-	24	28	36	44	-	33-35	-	42
MIDDLE ATLANTIC:										
Buffalo, N. Y.	35-38	37-43	-	-	37-39	41-43	-	-	35-39	37-44
Philadelphia, Pa.	43	50-51	-	39-41	50	60-62	28	40	-	45-49
Pittsburgh, Pa.	36	37	32	33-39	46	47	-	-	35	35
EAST NORTH CENTRAL:										
Cincinnati, Ohio	39	37-40	27-34	38	44-45	48	-	-	-	-
Cleveland, Ohio	39-45	45	-	-	47-59	-	-	-	-	-
Indianapolis, Ind.	41	51	31	35	43	58	37	43	-	-
Chicago, Ill.	39-41	-	-	-	48	-	-	-	39-40	-
Detroit, Mich.	-	40	-	-	35-42	55	-	-	36	40
Milwaukee, Wis.	34-39	44-50	-	-	41-42	46-50	-	37	37-42	43-45
WEST NORTH CENTRAL:										
Mpls.-St. Paul, Minn. :	34	41	28	31	39	41	34	36	-	-
Des Moines, Iowa	42	47	-	-	49	52	-	36	-	-
Kans. C., Mo.-Kans. ...	38-41	45	-	-	39	49	33-35	37	-	-
St. Louis, Mo.	41-43	49	40-41	45	43-46	56	-	-	40-41	46
Omaha, Nebr.	35-37	39	-	-	37-44	46	-	-	33-41	41
SOUTH ATLANTIC:										
Baltimore, Md.	36-39	42	32-37	39	53-57	57-61	34-36	39-40	-	-
Washington, D. C.	36-42	47	30-37	40-42	43-57	66-67	29-35	35-42	-	-
Richmond, Va.	35-43	38-42	30-35	31-32	50	52	31-39	33-35	-	-
Charlotte, N. C.	33-34	33-34	-	-	47	47-49	35	35-37	-	-
Miami, Fla.	36-38	39	31-32	33	40-42	45	-	-	35	45
Tampa, Fla.	45	48	36	37	50	55	36	-	41	45
EAST SOUTH CENTRAL:										
Louisville, Ky.	39-40	45-46	-	-	42-43	47	35-37	39	43-47	46-47
Nashville, Tenn.	31-33	39	-	-	35-37	39	-	-	37	39
Birmingham, Ala.	31	33	28	30	36	38	26-30	33	35	38
Jackson, Miss.	41	41	27	27	41	41	33	33	-	-
WEST SOUTH CENTRAL:										
New Orleans, La.	40	42	32	34	39	41	36	38	-	-
Oklahoma City, Okla. :	45	43	-	-	-	-	37	36-38	43	45
Dallas, Texas	38-42	-	-	-	38-45	-	33	-	37-40	-
El Paso, Texas	33-35	33-35	-	-	43-50	48-49	-	30	35	35-37
MOUNTAIN:										
Cheyenne, Wyo.	45	45	-	-	48	49	30	30	-	-
Denver, Colo.	39-40	42	35	-	36-39	51	30-31	37	-	-
Salt Lake City, Utah :	41-43	44-45	-	-	41-43	44-45	-	-	39-43	39-43
PACIFIC:										
Seattle, Wash.	31-33	40	-	-	34-36	43-45	-	-	29-38	39
Portland, Oreg.	40	40	-	-	39	39	-	-	38	39
Los Angeles, Calif. ...	29	33	-	-	-	-	-	-	-	-

g = glass container

p = paper container

Table 6.--Class I price paid by dealers and average price paid to producers, by market, April 1970
(F.O.B. market or other indicated location--basis 3.5% fat)

Market 1/	: Class I price paid by dealers :Average price paid to producers for :for milk used in fluid products: milk used in all products									
	Fed. :	Class I :	Pre- :	Fat :	Fed. :	Premium:	Prevailing :	Fat :		
	order :	premium:	vailing:	diff. :	order :	on :	blend :	price :	diff. :	
	min. :	Class I :	per :	min. :	blend :	paid to :	per :			
	Class I :	2/ :	price 3/40.1% 4/ :	blend :	2/ :	producers 5/ :	0.1% 4/ :			
NEW ENGLAND:			Dollars per cwt. -				Dollars per cwt. -			
Mass.-R.I.-N.H. (Boston Nearby plants) 15/	7.56	---	7.56	.080	7/6.18	---	7/6.18	.080		
Connecticut (Nearby area)	7.56	---	7.56	.080	7/6.43	---	7/6.43	.080		
MIDDLE ATLANTIC:										
N.Y.-N.J. (New York Nearby area) 15/	7.22	---	7.22	.080	7/5.75	---	7/5.75	.080		
Niagara Frontier, N. Y. 6/	---	---	7.44	.080	---	---	7/5.82	.080		
Rochester, N. Y. 6/	---	---	7.44	.080	---	---	7/5.92	.080		
Delaware Val., Pa.-N.J.-Del. (Phila.)	7.42	---	7.42	.080	6.47	---	6.47	.080		
EAST NORTH CENTRAL:										
Cincinnati, Ohio-Ky.	6.23	.27	6.50	.082	7/5.53	.21	7/5.74	.082		
Columbus, Ohio	6.13	.37	6.50	.082	7/5.53	.27	7/5.80	.081		
Miami Valley, Ohio (Dayton)	6.17	.33	6.50	.082	7/5.47	.22	7/5.69	.081		
Eastern Ohio-Western Pennsylvania										
Pittsburgh Dist. (Pittsburgh, Pa.)	6.55	.20	6.75	.082	6.47	---	10/5.88	.080		
Cleveland District (Cleveland, Ohio)	6.45	.21	6.66	.082	5.76	.10	5.86	.081		
Northwestern Ohio (Toledo)	6.28	.22	6.50	.082	7/5.49	.12	7/5.61	.081		
Indiana (Indianapolis)	6.05	.31	6.36	.082	7/5.32	.20	7/5.52	.081		
Chicago Regional-zone I (Chicago)	5.78	.31	6.09	.082	5.18	---	5.18	.083		
Central Illinois (Peoria)	5.97	.32	6.29	.082	7/5.14	9/	9/14/	.081		
Southern Illinois (Base zone)	6.11	.32	6.43	.082	7/5.36	9/	9/14/	.081		
Michigan Upper Peninsula (Marquette)	5.93	.23	6.16	.085	5.50	.11	5.61	.083		
Southern Michigan (Zero zone)	6.18	.44	6.62	.079	5.66	.18	5.84	.080		
Upstate Michigan (Traverse City)	6.07	.43	6.50	.075	5.77	---	8/10/5.69	.075		
WEST NORTH CENTRAL:										
Duluth-Superior, Minn.-Wis.	5.68	.50	6.18	.088	4.92	.15	5.07	.085		
Minneapolis-St. Paul, Minn.	5.64	.51	6.15	.082	5.08	9/	9/	.081		
Southeastern Minn.-Northern Iowa	5.64	.18	5.82	.082	5.05	9/	9/	.081		
Cedar Rapids-Iowa City, Iowa	5.88	.08	5.96	.082	5.27	---	5.27	.079		
Des Moines, Iowa	6.03	.08	6.11	.082	5.50	---	5.50	.079		
Quad Cities-Dubuque, Ill.-Iowa	5.88	.08	5.96	.085	5.29	9/	9/	.081		
North Central Iowa (Zone I)	5.83	.08	5.91	.082	5.23	---	5.23	.079		
Kansas City, Mo.-Kans.	6.32	.32	6.64	.082	5.71	.06	14/5.77	.074		
St. Lou.-Ozarks, Mo.-Ill.-Ark. (St. Louis) :	6.18	.32	6.50	.082	7/5.27	---	9/14/	.081		
Minnesota-North Dakota (Fargo)	5.88	---	12/5.94	.082	4.97	9/	9/	.080		
Black Hills, S. Dak. (Rapid City)	6.53	---	6.53	.082	5.53	---	5.53	.079		
Eastern South Dakota (Sioux Falls)	6.08	---	6.08	.082	7/5.27	---	7/5.27	.079		
Nebraska-Western Iowa (Omaha)	6.18	.09	6.27	.085	5.61	---	5.61	.083		
Neosho Valley, Kans.-Mo. (Pittsburg)	6.23	.55	6.78	.085	5.68	9/	9/	.084		
Wichita, Kans.	6.38	.55	6.93	.082	5.71	9/	9/	.081		
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md. (Baltimore)	7.32	.075	7.40	.080	6.39	---	6.39	.080		
Washington, D. C.-Md.-Va.	7.32	.075	7.40	.080	6.40	---	6.40	.080		
Tri-State, W. Va.-Ohio-Ky. (Huntington)	6.33	.25	6.58	.082	7/5.71	---	7/5.71	.084		
North Carolina 6/	---	---	7.40	.060	---	---	9/14/	.060		
South Carolina 6/ 11/	---	---	6.90	.070	---	---	9/16/	.070		
Georgia	6.88	.32	7.20	.082	6.36	.27	6.63	.081		
Southeastern Florida (Miami)	7.53	---	7.53	.075	7.46	---	7.46	.076		
Tampa Bay, Florida	7.33	---	7.33	.075	6.99	---	6.99	.076		
Upper Florida (Jacksonville)	7.23	---	7.23	.075	7.20	---	7.20	.076		
EAST SOUTH CENTRAL:										
Louisville-Lexington-Evansville (Ky.-Ind.) :	6.07	.48	6.55	.082	7/5.21	.43	7/15/5.64	.083		
Paducah, Ky.-Mo.	6.43	.22	6.65	.082	7/5.46	.34	7/15/5.80	.075		
Appalachian, Tenn.-Va.-W. Va.-Ky. (Bristol) :	6.71	.34	7.05	.082	6.40	---	15/6.02	.081		
Chattanooga, Tenn.	6.73	.32	7.05	.082	6.09	.05	6.14	.082		
Knoxville, Tenn.	5.88	1.17	7.05	.082	5.48	.66	6.14	.082		
Memphis, Tenn.-Miss.-Ark.	6.52	.55	7.07	.082	6.29	9/	9/	.075		
Nashville, Tenn.-Ky. (Tenn.)	6.16	.69	6.85	.082	5.61	.26	15/5.87	.084		
Mississippi (State orders) :										
Delta-Central (Order VII) (Jackson)	6.89	---	12/7.15	.082	5.66	.22	15/5.88	.080		
Gulf Coast (Order VII) (Gulfport)	7.05	---	12/7.30	.082	5.82	.21	15/6.03	.080		
Northeast (Order II) (Tupelo) 6/	---	---	7.15	.081	---	---	6.43	.079		

See footnotes at end of table, page 21.

Table 6.--Class I price paid by dealers and average price paid to producers, by market,
April 1970 (F.O.B. market or other indicated location--basis 3.5% fat)

Market <u>1/</u>	Class I price paid by dealers : Average price paid to producers							
	for milk used in fluid products:				for milk used in all products			
	Fed. :	Class I: Pre-	Fat :	Fed. :	Premium: Prevailing: Fat	order :	on :	blend price: diff.
	min. :	2/ :	prices 3/ :	per :	min. :	blend :	paid to :	per 4/ :
	Class I:	Class I :	0.1% 4/ :	blend:	2/ :	producers 5/ :	0.1%	
	----- Dollars per cwt. -----							
WEST SOUTH CENTRAL:								
Central Arkansas (Little Rock)	6.52	.55	7.07	.082	6.23	9/	9/	.082
Fort Smith, Arkansas	6.53	.55	7.08	.085	6.25	9/	9/	.084
New Orleans, La. (0-50 mile zone) 11/	7.43	-	12/7.56	.082	6.09	-	15/6.01	.080
Northern Louisiana (Shreveport) 11/	7.05	-	12/7.52	.082	6.54	-	9/14/	.081
Oklahoma Metro. (Okla. City) 13/	6.56	.55	7.11	.085	5.85	9/	9/	.084
Red River Val., Okla.-Tex. (Wich. Falls)	6.78	.55	7.33	.085	5.53	9/	9/	.082
(Lawton, Okla.)	6.66	.55	7.21	.085	5.41	9/	9/	.082
Austin-Waco, Texas (Zone I)	7.28	.55	7.83	.082	6.79	9/	9/	.077
Central West Texas (Abilene)	7.15	.55	7.70	.085	6.79	9/	9/	.084
Corpus Christi, Texas (0-80 mile zone)	7.65	.55	8.20	.082	6.66	9/	9/	.080
North Texas (Dallas and Fort Worth)	6.90	.55	7.45	.085	6.03	9/	9/	.082
San Antonio, Texas	7.32	.55	7.87	.085	6.69	9/	9/	.077
South Texas (Houston)	7.26	.55	7.81	.085	6.79	9/	9/	.084
Texas Panhandle (Amarillo)	6.83	.55	7.38	.082	6.08	9/	9/	.080
Lubbock-Plainview, Texas	7.00	.55	7.55	.085	6.60	9/	9/	.084
MOUNTAIN:								
Eastern Colorado (Denver)	6.86	-	6.86	.088	6.26	-	6.26	.086
Western Colorado (Grand Jct.)	6.81	-	6.81	.088	6.30	-	6.30	.087
Central Arizona (Phoenix)	7.10	-	7.10	.092	6.37	-	6.37	.088
Rio Grande Val., N.M.-Tex.-Colo.	6.93	.55	7.48	.085	6.15	9/	9/	.084
Great Basin, Utah-Nev. (Salt Lake City) ..	6.83	-	6.83	.092	5.77	-	5.77	.086
PACIFIC:								
Inland Empire, Wash.-Idaho (Spokane) ..	6.53	.28	6.81	.084	5.69	.10	5.79	.082
Puget Sound, Wash. (Seattle)	6.43	-	6.43	.085	5.53	-	5.53	.084
Oregon-Wash. (Portland)	6.53	-	6.53	.082	5.74	-	5.74	.081

- 1/ Federal order market unless footnote indicates otherwise. Base point for prices shown in ().
- 2/ Premium (above Federal order minimum) as reported by principal producers' association.
- 3/ Includes Class I premium where reported.
- 4/ Fat differential per cwt. for each 0.1% plus or minus variation from a fat test of 3.5%.
- 5/ Blend price reported by principal producers' association, including the effect of prevailing premiums. Weighted average of prices for base and excess milk, where such plans are in effect.
- 6/ State-regulated market.
- 7/ Prices adjusted for seasonal incentive fund (Louisville plan). Dollars per cwt. deductions:

	Mar.	Apr.		Mar.	Apr.		Mar.	Apr.
Mass.-R. I.	.10	.20	Columbus	-	.25	St. Louis-Ozarks	.15	.25
Connecticut	.20	.30	Miami Valley	-	.25	Eastern S. D.	.15	.15
N. Y.-N. J.	.10	.20	Northwestern Ohio	-	.25	Tri-State	-	.25
Niagara Frontier	.10	.20	Indiana	-	.30	Lou.-Lex.-Evns.	-	.40
Rochester	.10	.05	Central Ill.	.15	.25	Paducah	-	.50
Cincinnati	-	.25	Southern Ill.	.15	.25			
- 8/ Based on prevailing blend price for 15-cent zone in Southern Michigan.
- 9/ Not available.
- 10/ Producers' association blend price is below Federal order minimum blend price because of re-pooling with milk sold outside this order.
- 11/ State-regulated minimum prices at basic test of 4% for South Carolina and Louisiana adjusted to 3.5% fat.
- 12/ State-regulated minimum price prevails over Federal order minimum.
- 13/ Tulsa 10c less.
- 14/ March blend prices: Central Illinois \$5.34, Southern Illinois \$5.47, St. Louis-Ozarks \$5.47, North Carolina \$6.86, Northern Louisiana \$6.89, Kansas City, Mo. \$5.75, South Carolina \$6.55.
- 15/ Price is net to producers-after all deductions except capital retains. Not directly comparable to Federal Order blend prices for the area.
- 16/ February blend: South Carolina \$6.78.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

WHOLE MILK ITEMS: Plain and Flavored									
Marketing area 2/	Feb. 1969		Jan. 1970		Feb. 1970		Feb. 1970 as %		:Jan.-Feb. 1970 as % of 1969
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Feb. 1969	Jan. 1970	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- - Percent - -		
NEW ENGLAND:									
Massachusetts-R. I.-N. H.	5,416	3.54	5,443	3.55	5,254	3.52	97	97	98
Connecticut	2,255	3.49	2,260	3.43	2,171	3.47	96	96	97
MIDDLE ATLANTIC:									
Niagara Frontier, New York 3/ ..	956	3.50	936	3.52	907	3.51	95	97	95
Rochester, New York 3/	480	3.50	480	3.53	464	3.49	97	97	97
New Jersey State Order 3/	4,932	7/	4,895	7/	4,786	7/	97	98	98
Delaware Valley 4/	3,285	3.47	3,252	3.39	3,178	3.38	97	98	97
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	5,678	3.52	5,622	3.50	5,477	3.50	96	97	97
Four Ohio areas	3,481	3.51	3,565	3.51	3,434	3.50	99	96	100
Indiana area	2,497	3.38	2,510	3.39	2,480	3.38	99	99	99
Two Illinois areas	1,562	3.28	1,505	3.22	1,448	3.22	93	96	93
Chicago Regional area	7,405	3.41	7,003	3.40	6,885	3.39	93	98	93
Two Michigan areas	5,792	3.51	5,638	3.51	5,445	3.50	94	97	95
WEST NORTH CENTRAL:									
Two Minnesota areas	1,501	3.29	1,425	3.29	1,395	3.28	93	98	93
Minnesota-North Dakota	362	3.30	356	3.30	346	3.29	96	97	96
Four Iowa areas	1,270	3.49	1,259	3.46	1,203	3.45	95	96	96
Two Missouri areas	2,663	3.32	2,597	3.33	2,515	3.30	94	97	96
Two South Dakota areas	240	3.33	242	3.33	236	3.31	98	98	98
Nebraska-Western Iowa	1,092	3.35	1,066	3.33	1,027	3.30	94	96	95
Two Kansas areas	597	3.31	598	3.32	581	3.30	97	97	97
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	1,373	3.53	1,359	3.57	1,348	3.55	98	99	100
Washington, D. C.	1,804	3.55	1,874	3.59	1,824	3.58	101	97	102
Two West Virginia areas	1,271	3.52	1,306	3.52	1,301	3.52	102	100	102
North Carolina 3/	2,512	7/	2,464	7/	2,444	7/	97	99	96
South Carolina 3/	1,319	7/	1,416	7/	1,459	7/	111	103	113
Three Florida areas	3,571	3.59	3,641	3.55	3,646	3.55	102	100	103
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	1,692	3.39	1,628	3.38	1,585	3.38	94	97	95
Four Tennessee areas 5/	2,208	3.61	2,165	3.62	2,177	3.61	99	101	98
Mississippi State Order 3/	1,085	3.76	1,096	3.78	1,108	3.77	102	101	102
Mississippi Fed. Order 5/	872	3.80	887	3.81	883	3.80	101	100	102
WEST SOUTH CENTRAL:									
Central Arkansas	457	3.44	460	3.47	455	3.41	100	99	98
Two Louisiana areas	985	3.82	1,003	3.88	982	3.83	100	98	100
Okla. Met. & Red River Valley ..	1,182	3.38	1,237	3.40	1,166	3.38	99	94	99
Seven Texas areas	3,641	3.41	3,701	3.40	3,617	3.39	99	98	100
South Texas	1,373	3.73	1,425	3.71	1,393	3.69	101	98	102
MOUNTAIN:									
Eastern Colorado	1,056	3.35	1,071	3.33	1,046	3.34	99	98	99
Rio Grande, N. Mex.-Tex.-Colo. :	802	3.51	820	3.51	812	3.51	101	99	101
Central Arizona	831	3.48	954	3.50	955	3.49	115	100	115
Great Basin, Utah-Nev.	510	3.43	499	3.45	472	3.43	92	95	94
PACIFIC:									
Two Washington areas	1,409	3.52	1,357	3.52	1,306	3.50	93	96	94
California 3/	12,322	3.57	12,016	3.56	12,017	3.59	98	100	98
Total 66 areas 6/	87,726	3.49	87,044	3.49	85,334	3.48	97.3	98.0	97.8
(61 Federal 5 State)									

See footnotes at end of table, pages 25 and 26.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

LOW-FAT AND SKIM-MILK ITEMS: Plain, solids, flavored, buttermilk and cultured specialties										
Marketing area 2/	February 1969		January 1970		February 1970		Feb. 1970 as %		Jan.-Feb. 1970	
	Quantity	M'fat: test	Quantity	M'fat: test	Quantity	M'fat: test	Feb. 1969	Jan. 1970	as % of 1969	as % of 1969
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds		Percent			
NEW ENGLAND:										
Massachusetts-R.I.-N.H.	486.1	.98	608.0	1.10	616.6	1.11	127	101		128
Connecticut	237.5	1.15	289.2	1.27	285.2	1.29	120	99		126
MIDDLE ATLANTIC:										
Niagara Frontier, New York 3/	104.5	1.09	112.8	1.28	114.4	1.25	110	101		107
Rochester, New York 3/	65.8	.47	72.7	.54	75.3	.56	114	103		114
New Jersey State Order 3/ ...	575.5	1/	556.2	1/	495.1	1/	86	89		95
Delaware Valley 4/	350.9	1.07	368.6	1.13	376.7	1.12	107	102		110
EAST NORTH CENTRAL:										
Eastern Ohio-Western Pa.	972.6	1.53	1,019.2	1.56	1,016.6	1.55	104	100		108
Four Ohio areas	889.8	1.60	1,018.2	1.58	990.8	1.56	111	97		114
Indiana area	1,091.0	1.73	1,236.8	1.79	1,197.9	1.77	110	97		114
Two Illinois areas	601.9	1.79	644.4	1.78	632.9	1.76	105	98		108
Chicago Regional area	1,756.5	1.59	1,937.0	1.62	1,930.8	1.62	110	100		111
Two Michigan areas	1,061.2	1.32	1,346.0	1.45	1,332.0	1.40	126	99		128
WEST NORTH CENTRAL:										
Two Minnesota areas	920.5	1.54	1,030.4	1.59	1,011.8	1.56	110	98		110
Minnesota-North Dakota	133.6	1.45	151.1	1.50	150.6	1.49	113	100		112
Four Iowa areas	510.8	1.50	568.1	1.54	550.8	1.50	108	97		109
Two Missouri areas	927.5	1.77	1,007.8	1.76	984.1	1.72	106	98		108
Two South Dakota areas	134.2	1.77	152.6	1.77	148.0	1.74	110	97		111
Nebraska-Western Iowa	354.8	1.56	397.7	1.58	391.4	1.58	110	98		111
Two Kansas areas	199.0	1.63	213.8	1.71	202.8	1.65	102	95		104
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md.	134.9	1.11	135.7	1.14	138.2	1.16	102	102		105
Washington, D. C.	259.3	1.29	277.5	1.32	277.4	1.29	107	100		109
Two West Virginia areas	176.7	1.22	200.1	1.31	203.4	1.43	115	102		117
North Carolina 3/	481.5	1/	548.3	1/	556.3	1/	116	101		113
South Carolina 3/	212.9	1/	182.4	1/	213.2	1/	100	117		97
Three Florida areas	583.9	.99	593.8	1.04	611.4	1.06	105	103		107
EAST SOUTH CENTRAL:										
Two Kentucky-Indiana areas ..	359.5	1.52	414.9	1.63	411.0	1.62	114	99		115
Four Tennessee areas 5/	518.9	1.09	582.2	1.21	571.5	1.19	110	98		112
Mississippi State Order 3/ ...	177.9	1.38	191.7	1.43	194.0	1.41	109	101		109
Mississippi Fed. Order 5/ ...	144.5	1.54	159.2	1.59	157.6	1.55	109	99		111
WEST SOUTH CENTRAL:										
Central Arkansas	82.8	1.54	90.2	1.60	90.8	1.55	110	101		105
Two Louisiana areas	146.5	1.62	164.2	1.58	163.3	1.57	111	99		112
Okla. Met. & Red River Valley:	205.0	1.68	248.6	1.50	237.7	1.46	116	96		119
Seven Texas areas	854.7	1.48	869.4	1.49	837.7	1.47	98	96		99
South Texas	456.1	1.69	490.6	1.72	467.6	1.68	102	95		104
MOUNTAIN:										
Eastern Colorado	321.8	1.62	386.9	1.68	387.6	1.68	120	100		123
Rio Grande, N.Mex.-Tex.-Colo. :	97.1	1.68	115.1	1.69	116.5	1.71	120	101		118
Central Arizona	298.5	.95	235.7	1.32	235.6	1.32	79	100		79
Great Basin, Utah-Nev.	294.2	1.81	309.8	1.82	302.8	1.80	103	98		106
PACIFIC:										
Two Washington areas	704.9	1.81	812.6	1.86	797.1	1.84	113	98		114
California 3/	2,876.8	1/	3,178.6	1/	3,190.8	1/	111	100		113
Total 66 areas 6/										
(61 Federal 5 State)	20,009.1	1.50	22,170.4	1.55	21,976.7	1.53	109.8	99.1		111.5

See footnotes at end of table, pages 25 and 26.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

MILK AND CREAM MIXTURES

Marketing area 2/	Feb. 1969		Jan. 1970		Feb. 1970		Feb. 1970 as %		Jan.-Feb. 1970 as % of 1969	
	Quantity	M'fat: test	Quantity	M'fat: test	Quantity	M'fat: test	Feb. 1969	Jan. 1970		
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	- - Percent - -			
NEW ENGLAND:										
Massachusetts-R.I.-N.H.	20.9	11.6	28.9	9.2	21.5	11.4	103	74	118	
Connecticut	21.4	10.8	23.4	10.5	23.9	10.5	111	102	110	
MIDDLE ATLANTIC:										
Niagara Frontier, New York 3/ ..	10.0	10.5	8.5	10.4	9.0	10.5	90	106	87	
Rochester, New York 3/	3.8	10.4	3.7	10.1	3.7	10.4	99	101	98	
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/	
Delaware Valley 4/	31.5	11.4	30.5	10.9	30.3	10.9	96	99	95	
EAST NORTH CENTRAL:										
Eastern Ohio-Western Pa.	69.9	10.7	64.9	10.7	63.2	10.6	90	97	92	
Four Ohio areas	41.2	10.9	38.5	10.9	37.9	10.9	92	98	93	
Indiana area	38.9	11.5	35.7	11.6	35.7	11.4	92	100	93	
Two Illinois areas	30.7	11.0	28.6	11.2	27.7	11.1	90	97	92	
Chicago Regional area	179.9	11.8	154.2	11.8	155.5	11.7	86	101	88	
Two Michigan areas	104.4	10.7	97.3	10.6	94.6	10.6	91	97	93	
WEST NORTH CENTRAL:										
Two Minnesota areas	30.6	10.9	29.0	10.7	29.0	10.7	95	100	95	
Minnesota-North Dakota	5.7	11.5	5.5	11.5	5.6	11.5	97	102	98	
Four Iowa areas	26.2	12.2	24.3	12.3	23.6	12.2	90	97	91	
Two Missouri areas	39.3	11.6	35.6	11.5	34.7	11.4	88	97	90	
Two South Dakota areas	5.0	11.5	5.1	11.5	4.9	11.4	98	96	100	
Nebraska-Western Iowa	23.8	11.5	21.6	11.3	21.3	11.1	90	99	91	
Two Kansas areas	11.6	11.2	10.5	11.1	10.3	11.1	89	98	91	
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md.	15.1	11.8	14.8	11.7	14.4	11.8	95	97	96	
Washington, D. C.	32.9	12.2	25.3	12.3	28.7	12.3	87	113	82	
Two West Virginia areas	7.0	11.9	6.2	11.8	6.5	11.9	93	105	92	
North Carolina 3/	12.0	7/	11.5	7/	11.1	7/	93	96	94	
South Carolina 3/	6.6	7/	6.2	7/	5.8	7/	88	95	94	
Three Florida areas	62.8	10.9	54.5	11.0	59.0	11.0	94	108	97	
EAST SOUTH CENTRAL:										
Two Kentucky-Indiana areas	16.1	11.4	14.5	11.5	14.5	11.4	90	100	91	
Four Tennessee areas 5/	12.2	12.3	10.7	12.2	10.6	12.3	87	99	88	
Mississippi State Order 3/	6.8	12.1	6.6	11.9	6.7	12.0	99	102	100	
Mississippi Fed. Order 5/	6.0	12.2	5.8	11.9	5.8	12.0	96	100	98	
WEST SOUTH CENTRAL:										
Central Arkansas	3.5	12.0	3.4	11.9	3.6	11.9	105	106	100	
Two Louisiana areas	9.6	12.4	9.2	12.2	9.3	11.9	97	101	97	
Okla. Met. & Red River Valley ..	11.0	11.5	10.2	11.4	10.3	11.2	94	101	93	
Seven Texas areas	38.9	11.7	36.5	11.5	36.4	11.6	94	100	94	
South Texas	14.2	11.2	12.9	11.2	13.1	11.1	93	102	93	
MOUNTAIN:										
Eastern Colorado	18.5	11.8	17.8	11.7	17.7	11.7	96	99	96	
Rio Grande, N. Mex.-Tex.-Colo. :	8.2	11.8	7.8	11.9	7.7	11.9	93	99	94	
Central Arizona	14.2	10.9	13.1	11.0	14.5	10.9	102	111	101	
Great Basin, Utah-Nev.	5.7	12.5	5.3	12.1	5.4	12.3	94	102	94	
PACIFIC:										
Two Washington areas	28.6	11.8	27.6	11.9	26.9	11.8	94	97	95	
California 3/	252.0	11.9	237.0	12.0	237.6	11.9	94	100	96	
Total 66 areas 6/	1,270.3	11.5	1,175.8	11.4	1,171.5	11.4	92.2	99.6	93.6	

See footnotes at end of table, pages 25 and 26.

Table 7.--Average daily sales and fat tests in specified marketing areas
under Federal or State regulation, February 1970 1/--Continued

CREAM ITEMS: Sweet and sour

Marketing area <u>2</u> /	Feb. 1969		Jan. 1970		Feb. 1970		Feb. 1970 as %		Jan.-Feb. 1970 as % of 1969
	Quantity	M'fat test	Quantity	M'fat test	Quantity	M'fat test	Feb. 1969	Jan. 1970	
	1,000 pounds	Pct.	1,000 pounds	Pct.	1,000 pounds	Pct.	Percent		
NEW ENGLAND:									
Massachusetts-R.I.-N.H.	131.8	21.5	127.1	21.2	129.2	21.3	98	102	97
Connecticut	30.3	24.1	26.3	24.5	26.0	24.6	86	99	89
MIDDLE ATLANTIC:									
Niagara Frontier, New York <u>3</u> / ..	3.8	29.7	3.1	30.0	3.2	30.2	84	103	87
Rochester, New York <u>3</u> /	1.8	30.2	1.5	29.1	1.4	29.4	82	93	87
New Jersey <u>3</u> /	<u>7</u> /	<u>7</u> /	<u>7</u> /	<u>7</u> /	<u>7</u> /	<u>7</u> /	<u>7</u> /	<u>7</u> /	<u>7</u> /
Delaware Valley <u>4</u> /	27.8	21.3	17.6	22.8	18.0	22.9	65	102	63
EAST NORTH CENTRAL:									
Eastern Ohio-Western Pa.	39.0	19.1	37.9	19.0	35.0	19.7	90	92	95
Four Ohio areas	11.5	21.2	10.7	21.0	10.5	20.8	91	98	92
Indiana area	15.6	17.9	14.9	18.1	14.6	18.1	94	98	102
Two Illinois areas	7.2	19.7	7.4	17.2	8.1	17.7	113	109	105
Chicago Regional area	60.9	20.1	53.0	20.2	53.3	20.7	88	101	90
Two Michigan areas	42.7	20.4	39.0	19.7	40.1	20.4	94	103	93
WEST NORTH CENTRAL:									
Two Minnesota areas	21.2	25.8	19.6	25.4	20.6	25.3	97	105	98
Minnesota-North Dakota	6.1	28.7	5.9	28.1	5.8	28.4	100	98	100
Four Iowa areas	5.4	24.1	5.9	22.2	5.8	23.0	107	98	103
Two Missouri areas	16.3	20.1	22.2	16.3	17.0	19.8	104	77	127
Two South Dakota areas	1.8	25.5	1.9	25.6	1.9	25.0	106	100	106
Nebraska-Western Iowa	5.8	22.2	5.7	22.4	6.0	21.4	104	105	104
Two Kansas areas	2.6	23.9	2.3	23.9	2.4	23.1	92	104	98
SOUTH ATLANTIC:									
Upper Chesapeake Bay, Md.	3.6	23.7	3.2	25.0	3.0	23.6	86	94	90
Washington, D. C.	18.6	20.9	15.0	21.4	14.2	22.4	76	95	79
Two West Virginia areas	1.0	20.7	1.0	20.2	1.0	20.2	100	100	100
North Carolina <u>3</u> /	9.0	<u>7</u> /	9.3	<u>7</u> /	9.1	<u>7</u> /	102	98	107
South Carolina <u>3</u> /	3.8	<u>7</u> /	2.8	<u>7</u> /	2.9	<u>7</u> /	77	104	93
Three Florida areas	32.1	23.2	24.6	23.2	27.8	23.3	87	113	90
EAST SOUTH CENTRAL:									
Two Kentucky-Indiana areas	4.3	23.7	3.9	23.2	3.9	23.6	91	100	91
Four Tennessee areas <u>5</u> /	6.5	25.5	5.8	24.3	6.3	24.4	97	109	98
Mississippi State Order <u>3</u> /	3.7	25.0	3.7	22.8	3.7	23.4	100	100	103
Mississippi Federal Order <u>5</u> /	2.5	26.2	2.4	23.7	2.4	23.8	97	100	100
WEST SOUTH CENTRAL:									
Central Arkansas	1.2	27.0	1.5	23.9	1.7	22.4	139	113	137
Two Louisiana areas	3.7	23.6	3.1	23.6	3.5	24.0	95	113	97
Okla. Met. & Red River Valley ..	3.9	21.1	3.3	20.9	4.2	19.7	108	127	100
Seven Texas areas	20.1	25.7	17.7	24.2	19.7	24.8	98	111	99
South Texas	4.8	25.9	3.5	24.1	4.0	25.6	82	114	82
MOUNTAIN:									
Eastern Colorado	8.1	22.2	7.3	21.0	8.3	21.1	103	114	102
Rio Grande, N. Mex.-Tex.-Colo..	2.8	23.3	3.0	23.5	3.2	23.4	114	107	111
Central Arizona	6.0	23.0	5.7	21.0	6.4	21.2	106	112	106
Great Basin, Utah-Nev.	6.1	29.6	4.9	28.5	5.4	28.8	88	110	93
PACIFIC:									
Two Washington areas	14.5	27.7	13.3	27.1	13.7	27.7	94	103	99
California <u>3</u> /	91.9	23.4	90.4	23.1	95.8	22.9	106	106	103
Total 66 areas <u>6</u> /									
(61 Federal 5 State)	676.1	23.3	623.9	21.8	636.2	22.2	94.1	102.0	95.6

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown; all months adjusted to a comparable basis where marketing areas have been changed. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 45.

Table 7.--Average daily sales and fat tests in specified marketing areas under Federal or State regulation, February 1970 1/--Continued

Marketing area 2/	TOTAL FLUID ITEMS									
	February 1969		January 1970		February 1970		Feb. 1970 as %		Jan.-Feb. 1970	
	Quantity	M'fat	Quantity	M'fat	Quantity	M'fat	Feb. 1969	Jan. 1970	as % of 1969	
	1,000	Pct.	1,000	Pct.	1,000	Pct.				
NEW ENGLAND:										
Massachusetts-R.I.-N.H.	6,054	3.76	6,207	3.70	6,021	3.69	100	97	100	
Connecticut	2,544	3.58	2,599	3.47	2,506	3.51	98	96	100	
MIDDLE ATLANTIC:										
Niagara Frontier, New York 3/	1,075	3.42	1,061	3.41	1,034	3.40	96	97	96	
Rochester, New York 3/	551	3.27	558	3.25	544	3.30	99	98	99	
New Jersey 3/	7/	7/	7/	7/	7/	7/	7/	7/	7/	
Delaware Valley 4/	3,695	3.44	3,669	3.32	3,603	3.31	98	98	98	
EAST NORTH CENTRAL:										
Eastern Ohio-Western Pa.	6,760	3.39	6,745	3.36	6,592	3.36	98	98	99	
Four Ohio areas	4,424	3.24	4,633	3.18	4,475	3.18	101	97	102	
Indiana area	3,643	3.03	3,798	3.00	3,728	3.00	102	98	103	
Two Illinois areas	2,202	3.03	2,186	2.95	2,117	2.94	96	97	97	
Chicago Regional area	9,402	3.34	9,147	3.26	9,024	3.26	96	99	96	
Two Michigan areas	7,001	3.39	7,120	3.31	6,911	3.30	99	97	100	
WEST NORTH CENTRAL:										
Two Minnesota areas	2,477	2.91	2,505	2.84	2,456	2.85	99	98	99	
Minnesota-North Dakota	507	3.21	519	3.14	508	3.13	100	98	100	
Four Iowa areas	1,812	3.11	1,858	3.05	1,782	3.03	98	96	99	
Two Missouri areas	3,646	3.09	3,662	3.06	3,549	3.02	97	97	99	
Two South Dakota areas	381	3.00	401	2.94	390	2.92	102	97	102	
Nebraska-Western Iowa	1,476	3.12	1,491	3.05	1,446	3.02	98	97	99	
Two Kansas areas	811	3.08	825	3.06	797	3.04	98	97	99	
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md.	1,527	3.44	1,513	3.47	1,504	3.45	98	99	100	
Washington, D. C.	2,115	3.56	2,191	3.53	2,145	3.53	101	98	102	
Two West Virginia areas	1,456	3.29	1,514	3.27	1,512	3.29	104	100	104	
North Carolina 3/	3,015	7/	3,033	7/	3,021	7/	100	100	99	
South Carolina 3/	1,543	7/	1,608	7/	1,681	7/	105	105	111	
Three Florida areas	4,250	3.49	4,312	3.41	4,344	3.43	102	101	104	
EAST SOUTH CENTRAL:										
Two Kentucky-Indiana areas ...	2,072	3.17	2,061	3.13	2,016	3.11	97	98	99	
Four Tennessee areas 5/	2,745	3.22	2,764	3.19	2,764	3.19	101	100	101	
Mississippi State Order 3/ ...	1,274	3.54	1,298	3.52	1,312	3.52	103	101	103	
Mississippi Fed. Order 5/	1,025	3.58	1,055	3.56	1,049	3.55	102	99	103	
WEST SOUTH CENTRAL:										
Central Arkansas	544	3.26	555	3.27	551	3.22	101	99	100	
Two Louisiana areas	1,145	3.68	1,180	3.67	1,158	3.64	101	98	102	
Okla. Met. & Red River Valley:	1,401	3.24	1,498	3.18	1,418	3.17	101	95	102	
Seven Texas areas	4,555	3.22	4,625	3.19	4,510	3.19	99	98	99	
South Texas	1,848	3.34	1,932	3.30	1,878	3.28	102	97	102	
MOUNTAIN:										
Eastern Colorado	1,404	3.18	1,483	3.09	1,460	3.10	104	98	104	
Rio Grande, N.Mex.-Tex.-Colo. :	910	3.45	946	3.42	939	3.42	103	99	103	
Central Arizona	1,150	3.02	1,209	3.24	1,211	3.25	105	100	106	
Great Basin, Utah-Nev.	816	3.11	819	3.04	785	3.03	96	96	98	
PACIFIC:										
Two Washington areas	2,157	3.23	2,211	3.15	2,145	3.14	99	97	100	
California 3/	15,543	3.39	15,522	3.34	15,542	3.34	100	100	101	
Total 66 areas 6/										
(61 Federal 5 State)	109,682	3.33	111,016	3.28	109,119	3.28	99.5	98.3	100.2	

3/ Data from State sources for sales in the State. 4/ Includes Federal Order sales data for Southern New Jersey. 5/ Includes Federal Order sales data for Mississippi which are also included in State-reported totals. 6/ Excludes State-reported data for New Jersey and Mississippi to avoid duplication with Federal-order data. Average fat test for markets where milkfat totals are reported. 7/ Not available.

Table 8.--Average daily receipts of milk from producers and number of producers for plants under Federal or State regulation, by market, March 1970 1/

Market 2/	Average daily receipts of milk from producers				Number of producers			
	March 1969	February 1970	March 1970	Mar. 1970 as % of Mar. 1969	March 1969	February 1970	March 1970	Mar. 1970 as % of Mar. 1969
	- - 1,000 pounds - -		- - Percent - -		- - Number - -		- - Percent - -	
NEW ENGLAND:								
Mass.-R.I.-N.H.	9,738	9,453	9,889	102	8,439	8,088	8,136	96
Connecticut	3,332	3,346	3,370	101	1,912	1,835	1,829	96
MIDDLE ATLANTIC:								
New York, New Jersey 4/	29,656	28,229	29,755	100	29,061	27,592	27,379	94
Niagara Frontier, New York 3/ ..	1,888	1,845	1,880	100	1,264	1,227	1,226	97
Rochester, New York 3/	962	914	931	97	602	572	572	95
New Jersey 3/	2,222	2,037	2,097	94	1,372	1,228	1,230	90
Delaware Valley 4/	6,484	6,866	6,882	106	5,135	5,192	5,121	100
EAST NORTH CENTRAL:								
East. Ohio-W. Pa.	9,108	9,073	9,523	105	10,148	10,038	10,095	99
Four Ohio areas	6,286	6,284	6,355	101	7,025	6,693	6,674	95
Indiana area	4,574	5,040	5,085	111	4,520	4,729	4,556	101
Two Illinois areas	3,239	3,132	3,210	99	3,177	2,942	2,925	92
Chicago Regional area	20,264	20,902	21,626	107	16,431	16,941	16,888	103
Three Michigan areas	10,079	10,305	10,396	103	9,672	9,215	9,204	95
WEST NORTH CENTRAL:								
Duluth-Superior	498	519	548	110	673	651	658	98
Minneapolis-St. Paul	4,847	5,660	5,884	8/	4,223	4,674	4,658	8/
Minnesota-North Dakota	1,676	1,938	2,042	122	1,505	1,630	1,662	110
S.E. Minn.-North Iowa	-	1,210	1,255	8/	-	854	880	8/
Four Iowa areas	3,620	3,493	3,565	98	3,295	3,189	3,274	99
Two Missouri areas	6,403	6,697	6,834	107	5,454	5,633	5,606	103
Two South Dakota areas	621	610	633	102	479	442	451	94
Nebraska-Western Iowa	2,127	2,289	2,352	111	1,716	1,772	1,777	104
Two Kansas areas	1,449	1,360	1,410	97	1,142	1,050	1,038	91
SOUTH ATLANTIC:								
Upper Chesapeake Bay, Md.	2,500	2,665	2,724	109	1,959	1,982	1,974	101
Washington, D. C.	2,992	2,997	2,937	98	1,660	1,660	1,520	92
Two West Virginia areas	2,136	2,324	2,354	110	2,278	2,367	2,349	103
North Carolina 3/	3,336	3,368	3,365	101	2,281	2,161	2,165	95
South Carolina 3/	1,320	1,356	1,400	106	587	549	545	93
Georgia	-	3,479	3,553	8/	-	1,530	1,500	8/
Three Florida areas	4,144	4,041	4,125	100	401	397	396	99
EAST SOUTH CENTRAL:								
Two Kentucky-Indiana areas	3,174	3,203	3,278	103	3,360	3,266	3,262	97
Four Tennessee areas 5/	3,735	3,920	3,950	106	3,235	3,171	3,109	96
Mississippi Federal Order 5/	1,324	1,497	1,662	126	1,057	1,680	1,801	170
WEST SOUTH CENTRAL:								
Two Arkansas areas	968	923	891	92	925	877	885	96
Two Louisiana areas 5/	2,106	2,195	2,198	104	1,585	1,522	1,522	96
Okla. Metro. & Red River Valley..	2,459	2,482	2,732	111	1,882	1,909	1,909	101
Six Texas areas	2,866	2,552	2,652	93	1,638	1,500	1,396	85
North Texas	3,386	3,602	3,516	104	2,017	1,900	1,944	96
South Texas	1,688	1,921	1,979	117	1,118	1,178	1,172	105
MOUNTAIN:								
Two Colorado areas	2,073	2,022	1,949	94	1,284	1,374	1,354	105
Rio Grande, N.Mex.-Texas-Colo. ..	894	937	953	107	383	332	372	97
Central Arizona	1,566	1,608	1,638	105	181	177	176	97
Great Basin, Utah-Nevada.....	1,197	1,278	1,319	110	886	894	893	101
PACIFIC:								
Two Washington areas	3,836	4,062	4,220	110	2,280	2,230	2,245	98
Oregon-Washington area	-	2,694	2,802	8/	-	1,283	1,272	8/
Total 68 areas 6/	169,706	171,251	176,231	103.8	142,647	140,565	140,060	98.2
(64 Federal; 4 State)								

1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA from reports by market administrators. Data for State-regulated markets compiled by milk control agencies. Data are revised for the year-earlier month, preliminary for the last 2 months shown. 2/ Federal order market unless footnote indicates otherwise. Markets combined in each group are listed on page 45. 3/ Data from State sources for producers located in the State. 4/ Includes Federal Order data for New Jersey producers which are also included in State-reported totals. 5/ Includes Federal Order data for Mississippi producers which are also included in State-reported totals. 6/ Excludes--Minneapolis-St. Paul, S.E. Minn.-North Iowa, Georgia, and Oregon-Washington Federal Orders--data not comparable with a year earlier. Also excludes State-reported data for New Jersey and Mississippi to avoid duplication with F.O. data. 7/ Estimated. 8/ Not comparable.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/

Area and year 2/	Annual sales 3/													
	Whole milk				Yogurt		Low-fat (2%) milk				Skim milk			
	Plain		Flavored		Sales	Fat	Plain		Solids added	Sales	Fat	Plain		Solids added
	Sales	Fat	Sales	Fat			Sales	Fat				Sales	Fat	
	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.	1,000 lbs.	Pct.
NEW ENGLAND:														
<u>Massachusetts-R.I.-N.H.</u>														
1968 :	1,976,095	3.57	8,590	3.44	1,198	3.78	42,520	1.86	---	---	82,465	.09	---	---
1969 :	1,910,352	3.54	7,477	3.31	1,882	2.36	12,626	1.63	74,451	1.63	36,081	.10	41,443	.10
<u>Connecticut</u>														
1968 :	820,726	3.49	2,524	3.43	---	---	3,202	2.14	25,156	1.73	19,054	.18	10,684	.18
1969 :	789,393	3.47	1,968	3.33	12/	---	7,860	1.97	45,542	1.53	17,688	.05	8,460	.18
MIDDLE ATLANTIC:														
<u>Niagara Frontier, N.Y. 6/</u>														
1968 :	334,614	3.51	9,513	3.51	10/	---	14,202	1.89	---	---	10,709	---	888	.10
1969 :	320,567	3.50	9,760	3.50	10/	---	19,929	1.90	---	---	11,906	---	368	.13
<u>Rochester, N.Y. 6/</u>														
1968 :	168,268	3.47	3,094	3.47	10/	---	---	---	2,285	1.20	13,327	.10	1,986	.41
1969 :	162,213	3.49	3,407	3.49	10/	---	---	---	4,701	1.30	13,912	.10	2,202	.47
<u>New Jersey 6/</u>														
1968 :	1,784,916	10/	9,865	10/	10/	---	---	---	---	---	159,310	10/	---	---
1969 :	1,724,842	10/	6,221	10/	10/	---	---	---	---	---	175,716	10/	---	---
<u>Delaware Valley, Pa.-N.J.-Del. 5/</u>														
1968 :	1,204,280	3.48	18,686	3.45	12/	---	14/	---	14/33,635	1.78	18,890	.16	37,714	.26
1969 :	1,130,564	3.42	18,451	3.46	12/	---	14/	---	14/39,527	1.90	14,668	.19	52,728	.50
EAST NORTH CENTRAL:														
<u>Eastern Ohio-Western Pa. 7/</u>														
1968 :	1,856,305	3.50	78,523	3.53	12/	---	53,637	1.89	162,654	1.91	19,017	.15	32,218	.35
1969 :	1,885,282	3.51	82,609	3.52	407	2.23	52,508	1.91	189,887	1.90	17,898	.15	36,805	.36
<u>Cincinnati, Ohio-Ky.</u>														
1968 :	321,871	3.48	16,416	3.73	151	2.88	20,454	1.98	30,217	2.01	2,388	.12	20,184	.49
1969 :	332,477	3.48	18,099	3.74	190	2.25	20,538	1.97	34,648	2.01	2,410	.12	22,085	.47
<u>Columbus, Ohio</u>														
1968 :	308,335	3.49	12,589	3.74	155	2.42	1,415	2.02	21,208	1.95	1,009	.03	11,843	.45
1969 :	302,628	3.49	12,958	3.72	368	2.31	1,766	2.00	24,610	1.94	2,151	.09	13,240	.44
<u>Miami Valley, Ohio</u>														
1968 :	214,351	3.49	12,395	3.78	113	2.79	17,183	2.02	42,080	1.99	304	.18	14,290	.46
1969 :	202,020	3.50	12,508	3.76	381	2.32	16,740	2.00	47,694	1.99	502	.32	13,560	.45
<u>Northwestern Ohio</u>														
1968 :	336,758	3.51	15,988	3.61	314	1.39	17,297	1.97	35,310	2.00	2,869	.09	6,595	.56
1969 :	312,575	3.51	14,980	3.59	1,362	1.17	21,904	1.90	48,258	1.91	5,190	.59	6,831	.69
<u>Indianapolis Mktg. Area 7/</u>														
1968 :	865,372	3.40	43,805	3.50	280	2.15	47,170	2.05	216,354	2.00	12,502	.57	30,151	.44
1969 :	815,916	3.37	46,981	3.55	147	2.08	68,661	2.02	235,033	1.98	20,879	.59	29,795	.43
<u>Chicago Regional 7/</u>														
1968 :	2,467,348	3.41	115,580	3.40	5,055	1.60	56,485	2.07	354,820	2.04	26,236	.58	123,400	.46
1969 :	2,403,302	3.40	117,862	3.39	7,152	1.56	68,183	2.06	373,053	2.03	26,784	.55	123,407	.44
<u>Central Illinois</u>														
1968 :	125,513	3.29	8,044	3.30	46	2.03	15,498	2.07	22,362	1.89	2,474	.27	2,360	.47
1969 :	118,069	3.27	7,893	3.21	219	.91	11,617	2.02	31,554	1.84	2,214	.24	2,427	.45
<u>Southern Illinois</u>														
1968 :	378,050	3.29	31,640	3.27	7	2.01	57,933	2.06	61,238	2.01	3,216	.28	7,480	.54
1969 :	367,764	3.23	32,840	3.24	40	1.72	62,087	1.97	76,937	1.96	3,898	.41	7,660	.50

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-1969 1/--Continued

Area:		Annual sales 3/													
and:		Other skim milk items							Cream items						
year:		Buttermilk	Flavored	Mixtures	Eggnog	Light	Heavy	Sour							
2/	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	
	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	
	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	
NEW ENGLAND:															
Massachusetts-R.I.-N.H.															
1968:	4,759	1.04	32,149	1.85	7,941	11.67	3,302	11.13	36,440	17.64	11,617	34.91	5,051	18.34	
1969:	4,759	1.04	32,149	1.85	7,906	11.41	3,860	10.72	33,599	17.54	10,761	34.79	5,352	18.01	
Connecticut															
1968:	2,909	.73	11,158	2.10	8,341	10.92	1,151	9.57	5,785	15.60	5,574	34.50	581	17.80	
1969:	12/3,920	1.05	11,193	2.05	8,153	10.76	1,654	9.89	4,980	14.83	5,248	34.06	595	16.69	
MIDDLE ATLANTIC:															
Niagara Frontier, N.Y. 6/															
1968:	2,735	.33	3,410	1.02	3,755	10.56	626	-	607	19.37	939	37.03	-	-	
1969:	2,623	.46	3,360	1.01	3,446	10.55	630	-	530	19.52	904	37.22	-	-	
Rochester, N.Y. 6/															
1968:	860	.63	3,143	1.24	1,363	10.58	10/	-	17/	-	17/758	30.53	10/	-	
1969:	901	.64	3,049	1.20	1,362	10.33	10/	-	17/	-	17/680	30.30	10/	-	
New Jersey 6/															
1968:	13,250	10/	19,895	10/	10/	-	10/	-	10/	-	10/	-	10/	-	
1969:	13,068	10/	16,728	10/	10/	-	10/	-	10/	-	10/	-	10/	-	
Delaware Valley, Pa.-N.J.-Del. 5/															
1968:	12/9,033	1.63	13,906	1.85	12,737	11.30	2,077	5.06	6,785	18.87	1,857	37.52	1,589	18.56	
1969:	12/8,862	1.62	13,190	1.78	11,546	11.38	2,444	4.37	6,489	18.69	1,645	37.68	1,251	18.39	
EAST NORTH CENTRAL:															
Eastern Ohio-Western Pa. 7/															
1968:	12/37,274	1.04	14,526	1.21	25,578	10.71	3,538	7.87	3,089	18.31	1,745	34.78	11,048	17.65	
1969:	38,449	1.03	15,605	1.20	24,596	10.64	2,378	7.07	2,633	18.39	1,481	34.50	10,800	17.57	
Cincinnati, Ohio-Ky.															
1968:	9,194	1.79	5,620	1.67	4,358	11.12	865	7.15	248	19.08	341	34.26	751	18.47	
1969:	10,000	1.81	5,645	1.59	4,209	10.81	929	6.77	205	19.02	409	33.82	830	18.31	
Columbus, Ohio															
1968:	4,913	.70	6,564	1.86	3,927	10.77	357	5.64	372	18.13	239	33.53	704	18.21	
1969:	5,040	.66	7,834	1.90	3,589	10.78	384	5.27	305	17.97	191	33.66	724	17.93	
Miami Valley, Ohio															
1968:	5,378	1.26	3,900	1.87	2,856	10.92	496	4.05	132	18.29	227	34.16	572	17.88	
1969:	5,394	1.11	3,758	1.88	2,596	10.89	482	3.99	92	18.39	214	33.47	536	18.05	
Northwestern Ohio															
1968:	4,404	1.15	2,868	1.67	4,898	10.96	353	5.76	55	18.16	292	35.15	907	18.45	
1969:	4,525	1.18	4,286	1.84	4,304	10.99	320	5.82	22	18.80	235	35.19	840	18.38	
Indianapolis Mktg. Area 7/															
1968:	19,773	1.18	16,491	1.70	14,546	11.60	1,145	4.66	597	16.48	1,226	35.21	3,113	16.79	
1969:	19,892	1.15	15,203	1.67	13,888	11.50	1,714	4.61	285	17.89	1,139	34.96	4,659	15.25	
Chicago Regional 7/															
1968:	40,079	1.24	13,415	1.38	66,632	11.79	6,223	6.25	1,677	18.02	5,271	34.13	17,518	16.86	
1969:	37,525	1.24	14,402	1.38	62,009	11.78	6,207	5.54	1,548	18.14	5,095	34.14	16,317	16.71	
Central Illinois															
1968:	2,174	1.35	2,072	1.65	3,240	11.21	209	5.82	17/	-	17/291	34.66	625	13.53	
1969:	2,072	1.31	2,363	1.62	2,971	11.27	102	5.43	-	-	239	33.78	742	12.58	
Southern Illinois															
1968:	8,592	1.32	2,548	1.78	8,607	11.27	343	4.46	5	18.85	808	34.65	1,511	15.62	
1969:	9,424	1.23	3,459	1.92	8,015	11.13	418	3.56	6	17.93	604	33.84	1,542	15.48	

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated population 1/	Annual per capita consumption 3/								
		Whole milk			Low-fat (2%) milk			Skim milk items		
		Plain	Flavored	Yogurt	Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
	Thousands					Pounds				
NEW ENGLAND:										
<u>Massachusetts-R.I.-N.H.</u>										
1968	6,430	307	1.34	.19	6.61	-	12.83	-	.74	5.00
1969	6,470	295	1.16	.29	1.95	11.51	5.58	6.41	.69	4.91
<u>Connecticut</u>										
1968	2,950	278	.86	-	1.09	8.53	6.46	3.62	.99	3.78
1969	2,990	264	.66	12/	2.63	15.23	5.92	2.83	12/1.31	3.74
MIDDLE ATLANTIC:										
<u>Niagara Frontier, N.Y. 6/</u>										
1968	1,290	259	7.37	10/	11.01	-	8.30	.69	2.12	2.64
1969	1,285	249	7.60	10/	15.51	-	9.27	.29	2.04	2.61
<u>Rochester, N. Y. 6/</u>										
1968	630	267	4.91	10/	-	3.63	21.15	3.15	1.37	4.99
1969	640	253	5.32	10/	-	7.35	21.74	3.44	1.41	4.76
<u>New Jersey 6/</u>										
1968	7,070	252	1.40	10/	-	-	22.53	-	1.87	2.81
1969	7,140	242	.87	10/	-	-	24.61	-	1.83	2.34
<u>Delaware Valley, Pa.-N.J.-Del. 5/</u>										
1968	5,280	228	3.54	12/	14/	14/6.37	3.58	7.14	12/1.71	2.63
1969	5,300	213	3.48	12/	14/	14/7.46	2.77	9.95	12/1.67	2.49
EAST NORTH CENTRAL:										
<u>Eastern Ohio-Western Pa. 7/</u>										
1968	8,235	225	9.54	12/	6.51	19.75	2.31	3.91	12/4.53	1.76
1969	8,230	229	10.04	.05	6.38	23.07	2.17	4.47	4.67	1.90
<u>Cincinnati, Ohio-Ky.</u>										
1968	1,600	201	10.26	.09	12.78	18.89	1.49	12.62	5.75	3.51
1969	1,610	207	11.24	.12	12.76	21.52	1.50	13.72	6.21	3.51
<u>Columbus, Ohio</u>										
1968	1,310	235	9.61	.12	1.08	16.19	.77	9.04	3.75	5.01
1969	1,310	231	9.89	.28	1.35	18.79	.88	10.11	3.85	5.98
<u>Miami Valley, Ohio</u>										
1968	1,050	204	11.80	.11	16.36	40.08	.29	13.61	5.12	3.71
1969	1,050	192	11.91	.36	15.94	45.42	.48	12.91	5.14	3.58
<u>Northwestern Ohio</u>										
1968	1,280	263	12.49	.25	13.51	27.59	2.24	5.15	3.44	2.24
1969	1,285	243	11.66	1.06	17.05	37.55	4.04	5.32	3.52	3.34
<u>Indianapolis Mktg. Area 7/</u>										
1968	4,240	204	10.33	.07	11.12	51.03	2.95	7.11	4.66	3.89
1969	4,275	191	10.99	.03	16.06	54.98	4.88	6.97	4.65	3.56
<u>Chicago Regional 7/</u>										
1968	11,050	223	10.46	.46	5.11	32.11	2.37	11.17	3.63	1.21
1969	11,260	213	10.47	.64	6.06	33.13	2.38	10.96	3.33	1.28
<u>Central Illinois</u>										
1968	600	209	13.41	.08	25.83	37.27	4.12	3.93	3.62	3.45
1969	605	195	13.05	.36	19.20	52.16	3.66	4.01	3.42	3.91
<u>Southern Illinois</u>										
1968	1,895	200	16.70	.00	30.57	32.32	1.70	3.95	4.53	1.34
1969	1,905	193	17.24	.02	32.59	40.39	2.05	4.02	4.95	1.82

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual per capita consumption 3/										
	Cream items					Product pounds by groups				Milk	
						Whole, low-fat and skim				Cream	
	Mixtures	Eggnog	Light	Heavy	Sour	Whole	Low-fat	Total	items	Cream	All fluid
						and skim				items	items
	Pounds										
NEW ENGLAND:											
Massachusetts-R.I.-N.H.											
1968 :	1.23	.51	5.67	1.81	.79	309	25	334	10	53	354
1969 :	1.22	.60	5.19	1.66	.83	297	31	328	10	49	339
Connecticut											
1968 :	2.83	.39	1.96	1.89	.20	279	24	304	7	37	311
1969 :	2.73	.55	1.67	1.76	.20	265	32	296	7	34	295
MIDDLE ATLANTIC:											
Niagara Frontier, N.Y. 6/											
1968 :	2.91	.49	.47	.73	---	267	25	292	11/5	11/18	11/283
1969 :	2.68	.49	.41	.70	---	257	30	287	11/4	11/17	11/275
Rochester, N.Y. 6/											
1968 :	2.16	10/	17/	17/1.20	10/	272	34	306	11/3	11/17	11/284
1969 :	2.13	10/	17/	17/1.06	10/	259	39	297	11/3	11/15	11/273
New Jersey 6/											
1968 :	10/	10/	10/	10/	10/	254	27	281	10/	10/	10/
1969 :	10/	10/	10/	10/	10/	242	29	271	10/	10/	10/
Delaware Valley, Pa.-N.J.-Del. 5/											
1968 :	2.41	.39	1.29	.35	.30	232	21	253	5	20	245
1969 :	2.18	.46	1.22	.31	.24	217	24	241	4	18	227
EAST NORTH CENTRAL:											
Eastern Ohio-Western Pa. 7/											
1968 :	3.11	.43	.38	.21	1.34	235	39	274	5	20	259
1969 :	2.99	.29	.32	.18	1.31	239	43	282	5	19	262
Cincinnati, Ohio-Ky.											
1968 :	2.72	.54	.16	.21	.47	212	55	267	4	14	239
1969 :	2.61	.58	.13	.25	.52	218	59	277	4	14	248
Columbus, Ohio											
1968 :	3.00	.27	.28	.18	.54	245	36	281	4	15	256
1969 :	2.74	.29	.23	.15	.55	241	41	282	4	13	255
Miami Valley, Ohio											
1968 :	2.72	.47	.13	.22	.54	216	79	295	4	14	251
1969 :	2.47	.46	.09	.20	.51	205	83	288	4	12	242
Northwestern Ohio											
1968 :	3.83	.28	.04	.23	.71	276	54	330	5	18	303
1969 :	3.35	.25	.02	.18	.65	256	71	327	4	15	288
Indianapolis Mktg. Area 7/											
1968 :	3.43	.27	.14	.29	.73	214	81	295	5	18	251
1969 :	3.25	.40	.07	.27	1.09	202	91	293	5	18	243
Chicago Regional 7/											
1968 :	6.03	.56	.15	.48	1.59	234	56	290	9	33	274
1969 :	5.51	.55	.14	.45	1.45	225	57	271	8	30	263
Central Illinois											
1968 :	5.40	.35	17/	17/.48	1.04	223	78	301	7	25	260
1969 :	4.91	.17	---	.40	1.23	209	86	295	7	23	246
Southern Illinois											
1968 :	4.54	.18	.00	.43	.80	216	74	291	6	22	254
1969 :	4.21	.22	.00	.32	.81	210	86	296	6	19	247

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area:	Annual sales 3/													
and:	Whole milk				Yogurt		Low-fat (2%) milk				Skim milk			
year:	Plain		Flavored				Plain		Solids added		Plain		Solids added	
2/	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000		1,000		1,000		1,000		1,000		1,000		1,000	
	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.
EAST NORTH CENTRAL: (Continued)														
Michigan Upper Peninsula, Mich.-Wis.														
1968:	83,193	3.53	3,141	3.52	11	3.55	2,962	2.01	6,667	2.03	1,565	.10	2,569	.31
1969:	78,556	3.52	3,142	3.52	10	2.72	4,223	2.01	9,084	2.01	1,531	.09	2,697	.28
Southern Michigan														
1968:	1,923,475	3.51	88,187	3.40	1,487	2.30	694	1.97	150,361	2.00	25,255	.18	97,543	.31
1969:	1,805,517	3.51	93,306	3.37	2,657	2.04	2,391	1.97	226,380	2.01	15,210	.30	116,044	.35
WEST NORTH CENTRAL:														
Duluth-Superior, Minn.-Wis.														
1968:	50,017	3.34	1,153	3.31	12/	-	519	2.00	10,265	2.00	755	.18	5,127	.28
1969:	46,302	3.34	1,265	3.31	12/	-	1,341	2.00	12,574	2.00	628	.13	5,154	.27
Minneapolis-St. Paul, Minn. 8/														
1968:	354,401	3.28	3,277	3.27	590	2.01	39,404	2.00	111,407	2.00	10,909	.20	39,013	.30
1969:	338,726	3.28	3,038	3.29	1,004	2.00	76,729	2.00	106,501	1.99	11,518	.19	40,510	.29
Cedar Rapids-Iowa City, Iowa														
1968:	42,829	3.39	1,905	3.44	-	-	-	-	6,871	1.99	-	-	10,526	.57
1969:	39,423	3.42	2,092	3.48	23	2.24	-	-	8,846	2.00	-	-	10,909	.64
Des Moines, Iowa														
1968:	145,740	3.64	4,875	3.54	12/	-	13,235	2.15	16,320	1.98	14,685	1.17	7,604	.50
1969:	140,305	3.62	5,099	3.42	238	3.08	19,162	2.07	19,047	1.94	14,902	1.14	7,160	.46
North Central Iowa														
1968:	114,045	3.48	4,644	3.48	19	3.52	5,631	2.06	27,646	1.98	4,396	1.20	8,845	.49
1969:	106,120	3.47	4,509	3.42	76	3.03	7,289	2.07	29,615	1.96	4,241	1.20	9,783	.47
Quad Cities-Dubuque, Ill.-Iowa														
1968:	132,409	3.40	5,987	3.45	-	-	4,480	2.25	21,474	1.93	2,505	.06	14,111	.62
1969:	128,080	3.39	6,109	3.40	5	2.00	4,629	2.15	25,491	1.92	2,206	.05	14,687	.64
Kansas City, Mo.-Kan.														
1968:	416,053	3.35	9,218	3.40	275	2.52	18,143	1.95	89,854	1.94	2,621	.17	12,559	.46
1969:	400,606	3.33	9,277	3.41	435	2.25	28,041	1.93	94,223	1.92	2,349	.19	13,981	.45
St. Louis-Ozarks, Mo., Ill., Ark.														
1968:	507,908	3.33	15,398	3.29	46	2.03	104,958	2.07	21,220	1.90	11,422	.35	9,013	1.06
1969:	479,513	3.30	13,374	3.27	1,032	1.25	112,865	2.01	31,035	1.87	12,045	.45	10,001	.99
Black Hills, S. Dak.														
1968:	20,902	3.37	760	3.45	12/	-	-	-	6,596	2.00	21/	-	21/1,229	.24
1969:	19,783	3.36	750	3.38	12/	-	14/	-	14/8,093	2.00	21/	-	21/1,239	.40
Eastern S. Dak.														
1968:	64,993	3.32	1,585	3.31	54	1.65	20,725	2.03	7,743	2.02	13/	-	13/5,318	.47
1969:	61,884	3.32	1,545	3.40	37	2.00	22,334	2.03	10,436	2.04	13/	-	13/5,474	.46
Nebraska-Western Iowa, Nebr.-Iowa														
1968:	361,349	3.36	11,489	3.48	93	3.99	464	2.07	84,263	1.95	6,114	.13	18,669	.44
1969:	355,547	3.33	11,443	3.45	198	2.72	946	2.04	97,354	1.87	5,309	.19	19,145	.39
Neosho Valley, Kans.-Mo.														
1968:	62,000	3.37	1,074	3.36	22	2.44	14/	-	14/8,077	1.99	89	.34	3,436	.81
1969:	64,051	3.34	1,262	3.32	38	2.03	14/	-	14/9,447	1.95	52	.53	4,070	.81
Wichita, Kansas														
1968:	149,564	3.30	3,070	3.29	73	2.43	12,198	1.93	30,307	1.98	1,489	.16	4,108	.41
1969:	138,979	3.29	2,819	3.34	100	2.00	14,133	1.85	34,443	1.89	1,505	.17	3,612	.44

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area:	Annual sales 3/													
and :	Other skim milk items :				Cream items									
year:	Buttermilk :		Flavored :		Mixtures :		Eggnog :		Light :		Heavy :		Sour :	
2/:	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :
:	1,000		1,000		1,000		1,000		1,000		1,000		1,000	
:	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.
EAST NORTH CENTRAL: (Continued)														
Michigan Upper Peninsula, Mich.-Wis.														
1968:	1,220	1.02	327	.55	1,390	11.65	54	6.36	36	19.50	213	33.91	174	18.84
1969:	1,200	1.01	260	.49	1,290	11.67	68	6.03	24	19.20	191	34.22	187	18.69
Southern Michigan														
1968:	29,048	.99	1,492	.44	38,917	10.66	2,711	6.82	3,204	18.68	2,681	34.74	11,410	18.28
1969:	29,762	.97	1,002	.33	36,033	10.63	2,751	6.44	2,527	18.44	2,454	35.10	11,761	18.36
WEST NORTH CENTRAL:														
Duluth-Superior, Minn.-Wis.														
1968:	12/1,043	1.25	387	.25	19/890	11.91	19/	-	17/	-	17/384	32.81	237	19.99
1969:	12/1,036	1.45	375	.22	19/844	11.73	19/	-	17/	-	17/338	32.79	230	19.95
Minneapolis-St. Paul, Minn. 8/														
1968:	4,341	.87	11,293	.61	8,536	10.63	609	6.01	621	18.84	2,038	34.76	2,831	19.39
1969:	4,708	.84	12,962	.64	8,078	10.56	617	6.09	507	19.01	2,006	34.60	2,925	19.07
Cedar Rapids-Iowa City, Iowa														
1968:	287	1.28	-	-	1,007	12.11	54	6.41	-	-	71	37.59	219	16.32
1969:	304	1.52	215	1.24	958	11.52	73	7.08	-	-	55	36.95	154	18.24
Des Moines, Iowa														
1968:	12/1,301	1.31	1,631	1.43	3,626	12.83	113	9.43	26	19.52	252	38.48	695	19.06
1969:	1,173	1.30	2,016	1.48	3,401	12.68	119	9.39	14	19.34	216	38.49	756	20.02
North Central Iowa														
1968:	944	1.38	1,597	.90	2,691	11.85	97	6.81	3	19.41	257	36.46	397	19.15
1969:	883	1.39	1,775	.98	2,402	11.85	102	7.10	8	14.04	150	37.10	387	19.63
Quad Cities-Dubuque, Ill.-Iowa														
1968:	1,156	1.00	853	1.72	3,029	11.94	143	5.55	17/	-	17/221	33.94	520	18.17
1969:	1,214	.95	1,009	1.45	2,769	11.87	147	6.08	-	-	182	34.33	459	18.49
Kansas City, Mo.-Kans.														
1968:	7,515	1.02	692	1.22	7,747	11.33	1,223	4.53	57	18.47	818	35.04	1,724	18.14
1969:	7,753	1.23	860	.90	7,155	11.37	1,176	4.80	17/	-	17/781	35.47	1,707	18.52
St. Louis-Ozarks, Mo., Ill., Ark.														
1968:	17,438	1.61	5,046	1.93	7,367	11.94	1,816	4.37	751	18.44	815	34.54	2,460	15.43
1969:	15,659	1.67	5,531	1.73	6,655	11.88	1,710	4.01	632	18.32	785	33.65	2,865	16.05
Black Hills, S. Dak.														
1968:	12/292	1.71	21/	-	437	12.79	-	-	17/	-	17/55	34.55	122	17.91
1969:	12/337	1.78	21/	-	422	12.48	-	-	-	-	17/50	35.71	135	19.35
Eastern S. Dak.														
1968:	687	.71	1,747	.54	19/1,592	11.35	19/	-	17/	-	17/254	35.40	354	19.31
1969:	661	.64	1,819	.56	19/1,597	11.15	19/	-	17/	-	17/241	35.30	352	19.40
Nebraska-Western Iowa, Nebr.-Iowa														
1968:	3,521	1.00	3,434	.99	9,526	11.66	335	6.73	11	22.25	655	36.14	1,935	18.82
1969:	3,430	1.07	3,134	1.04	8,595	11.27	318	7.44	17/	-	17/474	36.50	1,909	18.96
Neosho Valley, Kans.-Mo.														
1968:	1,680	1.30	16	.66	1,264	11.76	1	-	17/	-	17/110	34.55	175	18.98
1969:	1,945	1.42	100	1.36	1,192	11.77	1	-	17/	-	17/88	32.95	177	19.13
Wichita, Kansas														
1968:	2,655	1.04	223	1.22	3,182	10.98	70	7.66	33	19.19	396	36.80	467	18.15
1969:	2,524	1.08	426	1.59	3,007	10.99	78	8.77	17/	-	17/328	36.28	469	18.15
:														
:														

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated population	Annual per capita consumption 3/								
		Whole milk		Yogurt	Low-fat (2%) milk		Skim milk items			
		Plain	Flavored		Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
	Thousands					Pounds				
EAST NORTH CENTRAL: (Continued)										
Michigan Upper Peninsula, Mich.-Wis.										
1968 :	325	256	9.66	.03	9.11	20.51	4.82	7.90	3.75	1.01
1969 :	320	245	9.82	.03	13.20	28.39	4.78	8.43	3.75	.81
Southern Michigan										
1968 :	7,550	255	11.68	.20	.09	19.92	3.35	12.92	3.85	.20
1969 :	7,575	238	12.32	.35	.32	29.89	2.01	15.32	3.93	.13
WEST NORTH CENTRAL:										
Duluth-Superior, Minn.-Wis.										
1968 :	215	233	5.36	12/	2.41	47.74	3.51	23.85	12/4.85	1.80
1969 :	215	215	5.88	12/	6.24	58.48	2.92	23.97	12/4.82	1.74
Minneapolis-St. Paul, Minn. 8/										
1968 :	1,510	235	2.17	.39	26.10	73.78	7.22	25.84	2.87	7.48
1969 :	1,510	224	2.01	.66	50.81	70.53	7.63	26.83	3.12	8.58
Cedar Rapids-Iowa City, Iowa										
1968 :	150	286	12.70	---	---	45.81	---	70.17	1.91	---
1969 :	145	272	14.43	.16	---	61.01	---	75.23	2.10	1.48
Des Moines, Iowa										
1968 :	640	228	7.62	12/	20.68	25.50	22.95	11.88	12/2.03	2.55
1969 :	645	218	7.91	.37	29.71	29.53	23.10	11.10	1.82	3.13
North Central Iowa										
1968 :	520	219	8.93	.04	10.83	53.17	8.45	17.01	1.82	3.07
1969 :	525	202	8.59	.14	13.88	56.41	8.08	18.63	1.68	3.38
Quad Cities-Dubuque, Ill.-Iowa										
1968 :	550	241	10.89	---	8.15	39.04	4.55	25.66	2.10	1.55
1969 :	555	231	11.01	.01	8.34	45.93	3.97	26.46	2.19	1.82
Kansas City, Mo.-Kan.										
1968 :	2,190	190	4.21	.13	8.28	41.03	1.20	5.75	3.43	.32
1969 :	2,200	182	4.22	.20	12.75	42.83	1.07	6.35	3.52	.39
St. Louis-Ozarks, Mo., Ill., Ark.										
1968 :	2,715	187	5.67	.02	38.66	7.82	4.21	3.32	6.42	1.86
1969 :	2,715	177	4.93	.38	41.57	11.43	4.44	3.68	5.77	2.04
Black Hills, S. Dak.										
1968 :	105	199	7.24	12/	---	62.82	21/	21/11.70	12/2.78	21/
1969 :	100	198	7.50	12/	14/	14/80.93	21/	21/12.39	12/3.37	21/
Eastern S. Dak.										
1968 :	390	167	4.06	.14	53.14	19.85	13/	13/13.64	1.76	4.48
1969 :	385	161	4.01	.10	58.01	27.11	13/	13/14.22	1.72	4.72
Nebraska-Western Iowa, Nebr.-Iowa										
1968 :	1,830	197	6.28	.05	.25	46.05	3.34	10.20	1.92	1.88
1969 :	1,825	195	6.27	.11	.52	53.34	2.91	10.49	1.88	1.72
Neosho Valley, Kans.-Mo.										
1968 :	325	191	3.30	.07	14/	14/24.85	.27	10.57	5.17	.05
1969 :	325	197	3.88	.12	14/	14/29.07	.16	12.52	5.98	.31
Wichita, Kansas										
1968 :	870	172	3.53	.08	14.02	34.84	1.71	4.72	3.05	.26
1969 :	875	159	3.22	.11	16.13	39.36	1.72	4.13	2.88	.49

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/-Continued

Area and year		Annual per capita consumption 3/										
		Cream items				Product pounds by groups				Milk		
						Whole, low-fat and skim				equivalents 4/		
2/		Mixtures	Eggnog	Light	Heavy	Sour	Whole	Low-fat	Total	Cream items	Cream	All fluid
							and skim				items	items
		Pounds										
EAST NORTH CENTRAL: (Continued)												
Michigan Upper Peninsula, Mich.-Wis.												
1968	:	4.28	.17	.11	.66	.54	266	47	313	6	23	296
1969	:	4.03	.21	.08	.60	.58	255	59	315	6	22	291
Southern Michigan												
1968	:	5.15	.36	.42	.36	1.51	267	40	307	8	29	301
1969	:	4.76	.36	.33	.32	1.55	251	52	303	7	27	288
WEST NORTH CENTRAL:												
Duluth-Superior, Minn.-Wis.												
1968	:	19/4.14	19/	17/	17/1.79	1.10	238	84	322	7	35	277
1969	:	19/3.93	19/	17/	17/1.57	1.07	221	98	319	7	32	266
Minneapolis-St. Paul, Minn. 8/												
1968	:	5.65	.40	.41	1.35	1.87	237	143	381	10	41	308
1969	:	5.35	.41	.34	1.33	1.94	227	168	394	9	40	309
Cedar Rapids-Iowa City, Iowa												
1968	:	6.71	.36	---	.47	1.46	298	118	416	9	34	348
1969	:	6.61	.50	---	.38	1.06	286	140	426	9	31	345
Des Moines, Iowa												
1968	:	5.67	.18	.04	.39	1.09	235	86	321	7	30	299
1969	:	5.27	.18	.02	.33	1.17	226	98	324	7	28	288
North Central Iowa												
1968	:	5.18	.19	.01	.49	.76	228	94	323	7	26	283
1969	:	4.58	.19	.02	.29	.74	211	102	313	6	22	264
Quad Cities-Dubuque, Ill.-Iowa												
1968	:	5.51	.26	17/	17/.40	.95	252	81	333	7	27	292
1969	:	4.99	.26	---	.33	.83	242	89	330	6	24	281
Kansas City, Mo.-Kans.												
1968	:	3.54	.56	.03	.37	.79	194	60	254	5	19	227
1969	:	3.25	.53	17/	17/.35	.78	187	67	253	5	18	220
St. Louis-Ozarks, Mo., Ill., Ark.												
1968	:	2.71	.67	.28	.30	.91	193	62	255	5	18	222
1969	:	2.45	.63	.23	.29	1.06	182	69	251	5	17	215
Black Hills, S. Dak.												
1968	:	4.16	---	17/	17/.52	1.16	206	77	284	6	26	257
1969	:	4.22	---	---	17/.50	1.35	205	97	302	6	27	267
Eastern S. Dak.												
1968	:	19/4.08	19/	17/	17/.65	.91	171	93	264	6	24	227
1969	:	19/4.15	19/	17/	17/.63	.91	165	106	271	6	24	228
Nebraska-Western Iowa, Nebr.-Iowa												
1968	:	5.21	.18	.01	.36	1.06	204	63	267	7	26	243
1969	:	4.71	.17	17/	17/.26	1.05	201	71	272	6	23	237
Neogho Valley, Kans.-Mo.												
1968	:	3.89	.00	17/	17/.34	.54	194	41	235	5	19	220
1969	:	3.67	.00	17/	17/.27	.54	201	48	249	4	18	227
Wichita, Kansas												
1968	:	3.66	.08	.04	.46	.54	176	59	234	5	19	209
1969	:	3.44	.09	17/	17/.37	.54	162	65	227	4	17	194

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area: and: year: 2/	Annual sales 3/													
	Whole milk				Yogurt		Low-fat (2%) milk				Skim milk			
	Plain		Flavored		Sales	Fat	Plain		Solids added		Plain		Solids added	
	Sales	Fat	Sales	Fat			Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
	1,000		1,000		1,000		1,000		1,000		1,000		1,000	
	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.
<u>SOUTH ATLANTIC:</u>														
<u>Upper Chesapeake Bay, Md.</u>														
1968:	459,124	3.53	13,906	3.75	---	---	2,650	2.07	6,793	2.08	2,971	.31	18,128	.47
1969:	458,620	3.53	14,348	3.78	---	---	1,408	2.06	8,803	2.06	4,014	.56	22,027	.59
<u>Washington, D. C.-Va.-Md.</u>														
1968:	607,440	3.54	22,430	3.85	12/	---	14/	---	14/34,378	2.06	25,483	.23	10,553	.45
1969:	593,783	3.54	22,292	3.87	12/	---	14/	---	14/42,045	2.07	24,080	.26	16,056	.63
<u>Appalachian, Tenn.-Va.-W. Va.-Ky.</u>														
1968:	112,728	3.54	2,740	3.46	---	---	845	2.01	275	2.00	1,760	.39	1,645	.59
1969:	115,116	3.54	2,210	3.43	9	1.64	1,706	2.00	647	2.02	1,483	.37	2,168	.61
<u>Tri-State Area-Ky.-Ohio-W. Va.</u>														
1968:	315,201	3.50	8,968	3.58	48	2.94	14/	---	14/11,406	1.99	374	.59	7,238	.78
1969:	325,266	3.50	9,659	3.58	109	2.79	14/	---	14/16,901	1.99	330	.68	7,871	.78
<u>North Carolina 6/</u>														
1968:	872,354	3.76	---	---	---	---	---	---	---	---	22/59,814	1.00	22/	---
1969:	860,288	3.76	---	---	---	---	---	---	---	---	22/65,437	1.00	22/	---
<u>South Carolina 6/</u>														
1968:	24/456,314	10/	---	---	---	---	---	---	---	---	22/18,060	10/	22/	---
1969:	24/471,001	10/	---	---	---	---	---	---	---	---	22/20,277	10/	22/	---
<u>Southeastern Florida</u>														
1968:	455,618	3.68	3,623	3.53	295	3.48	---	---	15/	---	12,583	.24	15/41,182	1.18
1969:	474,573	3.66	4,001	3.55	466	3.50	---	---	15/	---	13,387	.25	15/51,166	1.16
<u>Tampa, Florida</u>														
1968:	316,226	3.61	769	3.56	12/	---	---	---	1,347	2.06	6,166	.42	25,873	1.04
1969:	325,662	3.55	1,060	3.46	12/	---	---	---	1,792	2.06	4,794	.45	30,758	1.01
<u>Upper Florida</u>														
1968:	411,724	3.63	3,928	3.22	---	---	---	---	487	2.10	4,209	.89	23,725	1.00
1969:	411,576	3.54	4,288	3.11	---	---	---	---	733	2.15	2,901	1.09	29,495	1.00
<u>EAST SOUTH CENTRAL:</u>														
<u>Louisville-Lexington-Evansville, Ky.-Ind.</u>														
1968:	507,971	3.38	18,506	3.75	114	3.04	5,669	2.05	61,828	2.01	780	.33	10,533	.53
1969:	487,087	3.37	17,958	3.72	147	4.48	12,199	1.99	70,224	1.99	751	.49	12,795	.59
<u>Paducah, Ky.</u>														
1968:	69,201	3.46	2,701	3.60	---	---	4,039	2.00	1,478	1.99	417	.54	912	1.16
1969:	68,441	3.42	2,887	3.59	23	2.75	4,661	1.89	1,755	1.90	297	.50	1,078	.96
<u>Knoxville, Tenn.</u>														
1968:	159,312	3.63	194	3.61	12/	---	5,304	2.00	654	2.01	6,044	.44	4,296	.60
1969:	151,138	3.64	221	3.60	12/	---	16,282	2.00	2,540	2.01	5,205	.44	5,504	.54
<u>Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/</u>														
1968:	173,485	3.52	11,228	3.64	---	---	1,766	2.09	9,942	2.09	371	.36	5,043	.57
1969:	173,320	3.52	11,320	3.63	165	1.43	1,725	2.12	12,657	2.07	320	.39	6,607	.76
<u>Nashville, Tenn.</u>														
1968:	289,828	3.50	6,139	3.74	12/	---	723	1.90	6,569	2.05	359	.47	10,674	.64
1969:	285,734	3.49	5,434	3.70	230	2.01	806	1.89	6,768	2.02	292	.74	14,147	.78
<u>Mississippi 25/</u>														
1968:	331,898	3.75	38,513	3.87	6	---	---	---	---	---	21,901	1.65	1,687	1.39
1969:	337,202	3.76	43,331	3.84	9	---	---	---	---	---	25,545	1.71	2,036	1.45

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area: and : year: 2/ :	Annual sales 3/													
	Other skim milk items :							Cream items						
	Buttermilk :	Flavored :	Mixtures :	Eggnog :	Light :	Heavy :	Sour							
	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :	Sales : Fat :
	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.
SOUTH ATLANTIC:														
Upper Chesapeake Bay, Md.														
1968 :	3,976	1.10	11,243	1.65	5,687	11.80	1,737	5.68	897	18.67	18/538	32.34	18/	---
1969 :	3,998	.94	8,756	1.72	5,287	11.71	1,516	5.44	765	18.51	18/534	30.90	18/	---
Washington, D.C.-Va.-Md.														
1968 :	12/10,092	1.41	353	2.92	12,137	12.18	2,217	9.33	2,028	20.02	1,103	37.25	3,947	17.47
1969 :	12/10,280	1.49	287	2.49	11,247	12.18	1,685	8.58	1,730	19.95	1,017	37.12	3,630	17.62
Appalachian, Tenn.-Va.-W.Va.-Ky.														
1968 :	11,026	.45	2,210	2.01	408	12.40	188	5.34	17/	---	17/55	32.73	119	19.62
1969 :	11,329	.46	2,776	2.03	398	12.28	207	4.94	17/	---	17/38	34.21	107	18.88
Tri-State Area-Ky.-Ohio-W. Va.														
1968 :	17,850	1.03	2,912	2.12	2,197	11.78	344	6.08	1	16.34	16	34.95	251	18.47
1969 :	17,612	1.02	2,780	2.21	2,058	11.75	177	7.10	---	---	15	34.93	244	18.31
North Carolina 6/														
1968 :	59,932	10/	58,374	10/	5,153	10/	1,338	10/	23/	---	1,046	10/	23/2,431	10/
1969 :	57,156	10/	63,455	10/	4,395	10/	1,251	10/	23/	---	785	10/	23/2,690	10/
South Carolina 6/														
1968 :	30,647	10/	25,750	10/	2,364	10/	24/	---	36	10/	583	10/	1,023	10/
1969 :	29,429	10/	24,801	10/	2,300	10/	24/	---	12	10/	519	10/	762	10/
Southeastern Florida														
1968 :	11,323	1.04	8,339	.90	10,803	10.69	1,379	10.42	2,664	18.22	1,219	38.04	1,452	17.97
1969 :	10,972	1.08	9,541	.96	10,354	10.85	799	9.97	2,172	18.44	1,183	38.09	1,775	17.99
Tampa, Florida														
1968 :	12/11,427	1.09	7,893	1.01	4,355	11.06	619	8.27	751	18.75	454	38.02	567	18.42
1969 :	12/11,543	1.05	8,915	1.07	4,184	11.10	714	6.31	616	18.61	468	37.50	641	18.25
Upper Florida														
1968 :	14,712	.67	11,598	1.49	2,660	11.36	977	8.23	546	18.68	476	38.00	512	18.23
1969 :	14,354	.71	12,221	1.46	2,314	11.16	783	6.74	410	18.22	471	36.73	525	18.47
EAST SOUTH CENTRAL:														
Louisville-Lexington-Evansville, Ky.-Ind.														
1968 :	21,795	.64	7,620	1.45	5,721	11.51	1,122	7.37	236	18.87	586	34.86	749	18.63
1969 :	21,145	.67	7,549	1.57	5,229	11.40	1,142	7.17	148	18.63	534	34.32	813	18.20
Paducah, Ky.														
1968 :	5,034	.71	128	2.08	351	12.05	198	5.16	2	17.59	81	37.01	160	18.42
1969 :	4,781	.66	68	2.19	336	12.28	160	5.17	---	---	78	35.32	160	18.11
Knoxville, Tenn.														
1968 :	12/15,746	.88	5,577	1.12	684	12.68	238	7.56	---	---	143	37.60	213	19.09
1969 :	12/16,010	.64	5,561	1.42	651	12.50	163	8.13	---	---	130	35.33	225	19.09
Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/														
1968 :	16,910	.68	---	---	1,822	12.15	772	6.26	251	18.43	369	36.93	470	17.91
1969 :	17,464	.66	---	---	1,682	12.10	732	6.34	220	18.49	350	36.28	469	18.03
Nashville, Tenn.														
1968 :	12/28,539	.35	6,605	2.15	1,552	12.38	967	6.32	17/	---	17/428	36.10	357	19.23
1969 :	28,842	.38	6,942	2.18	1,475	12.28	939	6.86	17/	---	17/384	35.53	393	19.06
Mississippi 25/														
1968 :	36,059	1.21	---	---	2,549	12.10	---	---	8	10/	549	36.33	833	18.36
1969 :	37,883	1.15	---	---	2,428	12.10	---	---	14	10/	506	35.52	910	18.38

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated Population	Annual per capita consumption 3/								
		Whole milk			Low-fat (2%) milk		Skim milk items			
		Plain	Flavored	Yogurt	Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
	Thousands									
SOUTH ATLANTIC:										
Upper Chesapeake Bay, Md.										
1968	2,330	197	5.97	---	1.14	2.92	1.28	7.78	1.71	4.83
1969	2,345	196	6.12	---	.60	3.75	1.71	9.39	1.70	3.73
Washington, D.C.-Va.-Md.										
1968	2,845	214	7.88	12/	14/	14/12.08	8.96	3.71	12/3.55	.12
1969	2,915	204	7.65	12/	14/	14/14.42	8.26	5.51	12/3.53	.10
Appalachian, Tenn.-Va.-W.Va.-Ky.										
1968	570	198	4.81	---	1.48	.48	3.09	2.89	19.34	3.88
1969	575	200	3.84	.02	2.97	1.13	2.58	3.77	19.70	4.83
Tri-State Area-Ky.-Ohio-W.Va.										
1968	1,400	225	6.41	.03	14/	14/8.15	.27	5.17	12.75	2.08
1969	1,405	232	6.87	.08	14/	14/12.03	.23	5.60	12.54	1.98
North Carolina 6/										
1968	4,960	176	---	---	---	---	22/12.06	22/	12.08	11.77
1969	5,055	170	---	---	---	---	22/12.95	22/	11.31	12.55
South Carolina 6/										
1968	2,650	24/172	---	---	---	---	22/6.82	22/	11.56	9.72
1969	2,680	24/176	---	---	---	---	22/7.57	22/	10.98	9.25
Southeastern Florida										
1968	2,140	213	1.69	.14	---	15/	5.88	15/19.24	5.29	3.90
1969	2,205	215	1.81	.21	---	15/	6.07	15/23.20	4.98	4.33
Tampa, Florida										
1968	1,600	198	.48	12/	---	.84	3.85	16.17	12/7.14	4.93
1969	1,640	199	.65	12/	---	1.09	2.92	18.75	12/7.04	5.44
Upper Florida										
1968	2,135	193	1.84	---	---	.23	1.97	11.11	6.89	5.43
1969	2,165	190	1.98	---	---	.34	1.34	13.62	6.63	5.64
EAST SOUTH CENTRAL:										
Louisville-Lexington-Evansville, Ky.-Ind.										
1968	2,300	221	8.05	.05	2.46	26.88	.34	4.58	9.48	3.31
1969	2,330	209	7.71	.06	5.24	30.14	.32	5.49	9.08	3.24
Paducah, Ky.										
1968	355	195	7.61	---	11.38	4.16	1.17	2.57	14.18	.36
1969	355	193	8.13	.06	13.13	4.94	.84	3.04	13.47	.10
Knoxville, Tenn.										
1968	675	236	.29	12/	7.86	.97	8.95	6.36	12/23.33	8.26
1969	675	224	.33	12/	24.12	3.76	7.71	8.15	12/23.72	8.24
Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/										
1968	1,065	163	10.54	---	---	9.34	.35	4.74	15.88	---
1969	1,060	164	10.68	.16	1.63	11.94	.30	6.23	16.48	---
Nashville, Tenn.										
1968	1,300	223	4.72	12/	.56	5.05	.28	8.21	12/21.95	5.08
1969	1,310	218	4.15	1.76	.62	5.17	.22	10.80	22.02	5.30
Mississippi 25/										
1968	2,210	150	17.43	.00	---	---	9.91	.76	16.32	---
1969	2,240	151	19.34	.00	---	---	11.40	.91	16.91	---

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Annual per capita consumption 3/										
	Cream items					Product pounds by groups					Milk equivalents 4/
	Mixtures	Eggnog	Light	Heavy	Sour	Whole, low-fat and skim			Cream items		
						Whole	Low-fat and skim	Total			
						Whole	Low-fat and skim	Total			
Pounds											
SOUTH ATLANTIC:											
Upper Chesapeake Bay, Md.											
1968:	2.44	.75	.38	18/.23	18/	203	20	223	4	13	214
1969:	2.25	.65	.33	18/.23	18/	202	21	223	3	12	210
Washington, D. C.-Va.-Md.											
1968:	4.27	.78	.71	.39	1.39	221	28	250	8	30	252
1969:	3.86	.58	.59	.35	1.25	211	32	243	7	27	240
Appalachian Tenn.-Va.-W.Va.-Ky.											
1968:	.72	.33	17/	17/.10	.21	203	31	234	1	5	207
1969:	.69	.36	17/	17/.07	.19	204	35	239	1	4	210
Tri-State Area Ky.-Ohio-W.Va.											
1968:	1.57	.25	.00	.01	.18	232	28	260	2	6	237
1969:	1.46	.13	-	.01	.17	238	32	271	2	6	245
North Carolina 6/											
1968:	1.04	.27	23/	.21	23/.49	176	36	212	2	3	189
1969:	.87	.25	23/	.16	23/.53	170	37	207	2	3	184
South Carolina 6/											
1968:	.89	24/	.01	.22	.39	172	28	200	2	7	175
1969:	.86	24/	.00	.19	.28	176	28	204	1	6	178
Southeastern Florida											
1968:	5.05	.64	1.24	.60	.68	215	34	249	8	32	253
1969:	4.70	.36	.99	.54	.80	217	39	256	7	28	248
Tampa, Florida											
1968:	2.72	.39	.47	.28	.35	198	33	231	4	16	216
1969:	2.55	.44	.38	.29	.39	199	35	234	4	15	214
Upper Florida											
1968:	1.25	.46	.26	.22	.24	195	26	220	2	9	202
1969:	1.07	.36	.19	.22	.24	192	28	220	2	8	196
EAST SOUTH CENTRAL:											
Louisville-Lexington-Evansville, Ky.-Ind.											
1968:	2.49	.49	.10	.25	.33	229	47	276	4	13	243
1969:	2.24	.49	.06	.23	.35	217	54	270	3	12	233
Paducah, Ky.											
1968:	.99	.56	.01	.23	.45	203	34	236	2	8	199
1969:	.95	.45	-	.22	.45	201	36	237	2	7	192
Knoxville, Tenn.											
1968:	1.01	.35	-	.21	.32	236	56	292	2	8	252
1969:	.96	.24	-	.19	.33	224	76	300	2	7	251
Memphis (Excluding Mississippi areas), Tenn.-Ark. 9/											
1968:	1.71	.72	.24	.35	.44	173	32	205	3	14	191
1969:	1.59	.69	.21	.33	.44	174	37	211	3	13	193
Nashville, Tenn.											
1968:	1.19	.74	17/	17/.33	.27	228	41	269	3	10	230
1969:	1.13	.72	17/	17/.29	.30	222	44	267	2	9	228
Mississippi 25/											
1968:	1.15	-	.00	.25	.38	168	27	195	2	8	181
1969:	1.08	-	.01	.23	.41	170	29	199	2	7	182

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area: and : year:	Annual sales 3/													
	Whole milk				Yogurt		Low-fat (2%) milk				Skim milk			
	Plain	Flavored					Plain	Solids added			Plain	Solids added		
2/ :	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat	Sales	Fat
:	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
:	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.	lbs.	Pct.
WEST SOUTH CENTRAL:														
<u>Central Arkansas</u>														
1968:	148,810	3.47	10,927	3.47	12/	-	944	2.02	11,456	1.98	13/	-	13/1,247	.40
1969:	149,922	3.45	11,010	3.52	226	1.98	1,617	1.89	12,761	2.04	88	.48	16/1,405	.36
<u>New Orleans, La.</u>														
1968:	228,343	3.86	8,400	3.83	110	1.54	14/	-	14/19,855	1.94	1,045	1.15	5,580	.50
1969:	223,953	3.85	8,631	3.80	227	1.53	5,743	1.82	17,937	1.96	1,091	.99	5,838	.50
<u>Northern Louisiana</u>														
1968:	110,843	3.84	3,184	3.91	-	-	14/	-	14/5,793	2.09	139	.52	16/4,191	.67
1969:	110,950	3.82	3,151	3.88	30	2.00	14/	-	14/6,380	1.97	138	.60	16/4,777	.84
<u>Oklahoma Metropolitan</u>														
1968:	299,129	3.43	9,007	3.75	162	3.02	3,785	1.89	24,900	2.00	902	.39	16/2,639	.38
1969:	298,184	3.38	9,630	3.70	618	3.02	3,859	1.78	29,341	1.97	661	.43	16/4,353	.60
<u>Red River Valley, Tex.-Okla.</u>														
1968:	103,730	3.38	8,702	3.58	16	3.28	14/	-	14/16,312	1.75	231	.37	418	.48
1969:	105,013	3.35	7,616	3.58	42	2.90	14/	-	14/14,741	1.76	254	.41	448	.50
<u>Austin-Waco, Texas</u>														
1968:	140,535	3.44	11,791	3.53	41	2.17	-	-	17,496	1.74	248	.19	6,282	.64
1969:	139,486	3.41	10,300	3.53	98	1.83	14/	-	14/20,575	1.54	610	.41	5,405	.53
<u>Corpus Christi, Texas</u>														
1968:	117,259	3.48	4,564	3.45	46	2.04	14/	-	14/12,070	1.74	485	.38	1,374	.53
1969:	119,421	3.46	4,570	3.47	197	2.47	14/	-	14/9,637	1.69	13/	-	13/1,972	.51
<u>North Texas 7/</u>														
1968:	525,417	3.39	39,390	3.46	831	2.73	11,399	1.76	111,475	1.50	1,761	.49	12,324	.60
1969:	541,868	3.39	44,325	3.43	1,347	2.45	10,923	1.72	103,948	1.51	2,368	.58	16/11,503	.57
<u>Texas Panhandle, Tex.-Okla.</u>														
1968:	75,266	3.37	3,835	3.48	12/	-	14/	-	14/5,423	1.92	257	.67	2,156	1.17
1969:	70,526	3.40	2,832	3.49	72	2.55	311	1.76	5,989	1.92	243	.83	2,563	1.22
MOUNTAIN:														
<u>Eastern Colorado</u>														
1968:	370,527	3.36	15,336	3.42	605	2.66	10,985	2.13	52,160	1.99	15,966	.21	16/11,025	.70
1969:	356,117	3.35	15,309	3.37	1,235	2.68	15,967	2.09	71,091	1.96	18,699	.24	16/8,100	1.09
<u>Rio Grande, N. Mex.-Tex.-Colo.</u>														
1968:	279,473	3.51	11,724	3.52	16	2.28	4,181	1.93	16,732	2.01	1,181	.48	3,110	.46
1969:	275,594	3.50	10,461	3.57	134	1.93	5,664	1.92	20,218	1.91	1,142	.28	5,355	1.15
<u>Central Arizona</u>														
1968:	20/278,453	3.59	6,882	3.46	12/	-	14/	-	14/39,891	1.99	5,431	.10	5,776	.24
1969:	20/298,188	3.48	7,973	3.47	-	-	22,928	1.98	21,433	2.01	6,564	.11	6,317	.22
<u>Great Basin Utah-Nev.-Wyo.</u>														
1968:	183,160	3.44	498	3.15	417	2.56	14,897	2.02	64,978	1.97	3,276	.63	5,521	.81
1969:	174,342	3.43	517	3.40	257	2.46	14,988	1.99	64,174	2.03	4,312	.72	17,424	1.01
PACIFIC:														
<u>Inland Empire, Wash.-Idaho</u>														
1968:	66,447	3.56	517	3.59	12/	-	8,882	2.08	26,875	2.05	4,889	.67	2,301	.90
1969:	64,193	3.53	655	3.53	12/	-	10,301	2.06	32,155	2.03	4,568	.66	1,838	1.13
<u>Puget Sound, Wash.</u>														
1968:	20/429,693	3.52	10,100	3.54	1,898	2.39	33,045	2.18	111,628	2.01	12,747	.26	8,698	.12
1969:	20/407,480	3.51	8,223	3.55	3,294	2.43	42,224	2.21	137,544	2.01	11,997	.32	9,500	.12
<u>California 6/</u>														
1968:	20/4,455,935	3.57	-	-	-	-	-	-	461,257	2.00	304,401	.04	-	-
1969:	20/4,309,072	3.56	-	-	-	-	-	-	569,714	2.00	301,469	.04	-	-

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area:		Annual sales 3/													
year:	2/	Other skim milk items :						Cream items							
		Buttermilk :	Flavored :	Mixtures :	Eggnog :	Light :	Heavy :	Sour	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :
		Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :	Sales :	Fat :
		1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
		pounds	Pct.	pounds	Pct.	pounds	Pct.	pounds	Pct.	pounds	Pct.	pounds	Pct.	pounds	Pct.
<u>WEST SOUTH CENTRAL</u>															
Central Arkansas															
1968:	12/14,713	1.13	-	-	1,377	11.82	479	5.62	4	22.32	253	37.69	245	18.84	
1969:	14,607	1.13	16/	-	1,292	11.92	451	5.53	17/	-	17/236	36.67	324	18.72	
New Orleans, La.															
1968:	3,357	1.55	190	2.77	2,743	12.52	474	8.48	232	19.14	228	34.79	345	18.79	
1969:	3,570	1.49	831	.60	2,624	12.38	468	8.02	187	18.77	223	35.09	357	18.60	
Northern Louisiana															
1968:	10,282	1.96	16/	-	716	11.40	-	-	22	19.42	231	35.63	260	17.95	
1969:	10,331	1.96	16/	-	633	11.36	120	15.74	12	18.44	207	35.08	300	18.02	
Oklahoma Metropolitan															
1968:	12,864	1.40	16/	-	3,431	11.62	514	5.22	53	18.39	447	35.34	803	18.72	
1969:	13,864	1.40	16/	-	3,225	11.52	404	7.63	42	18.49	268	35.21	854	19.03	
Red River Valley, Tex.-Okla.															
1968:	6,265	1.16	-	-	19/967	11.27	19/	-	17/	-	17/152	35.77	309	18.20	
1969:	6,361	1.23	-	-	19/811	11.10	19/	-	17/	-	17/80	34.50	302	19.06	
Austin-Waco, Texas															
1968:	6,478	1.13	-	-	19/1,750	11.37	19/	-	17/	-	17/419	33.41	248	20.09	
1969:	5,956	1.07	-	-	19/1,670	11.08	19/	-	17/	-	17/361	34.63	264	20.33	
Corpus Christi, Texas															
1968:	3,379	1.51	-	-	1,239	11.62	330	3.70	-	-	158	34.97	254	19.06	
1969:	3,280	1.61	-	-	1,178	11.74	311	4.37	-	-	125	35.78	289	18.36	
North Texas 7/															
1968:	38,741	1.43	-	-	7,746	11.36	1,018	9.17	92	18.96	1,988	36.23	3,588	19.25	
1969:	45,570	1.37	16/	-	6,972	11.36	997	11.06	17/	-	17/1,917	35.16	3,034	19.53	
Texas Panhandle, Tex.-Okla.															
1968:	12/4,495	1.45	-	-	872	11.71	146	6.15	17/	-	17/252	35.71	238	18.46	
1969:	4,413	1.56	-	-	786	11.73	146	6.96	17/	-	17/193	36.27	235	18.55	
<u>MOUNTAIN</u>															
Eastern Colorado															
1968:	6,907	1.64	16/	-	7,313	11.70	1,750	5.43	275	18.94	870	35.94	2,169	18.14	
1969:	6,983	1.58	16/	-	6,918	11.74	1,856	5.13	189	19.99	905	34.81	1,955	17.51	
Rio Grande, N.Mex.-Tex.-Colo.															
1968:	6,683	1.51	83	2.13	3,191	11.91	1,127	6.00	34	21.12	419	37.25	813	19.20	
1969:	6,551	1.48	74	1.98	3,078	11.91	788	8.61	17	25.66	420	35.41	848	19.48	
Central Arizona															
1968:	12/8,425	1.28	36,260	.08	4,540	11.34	1,208	2.73	17/	-	17/483	35.40	1,703	19.95	
1969:	9,069	1.13	26,461	.05	4,416	10.97	1,124	2.30	17/	-	17/392	34.95	1,839	19.99	
Great Basin Utah-Nev.-Wyo.															
1968:	3,494	1.52	3,771	1.99	2,399	12.45	389	6.30	166	15.94	1,593	34.88	852	20.20	
1969:	3,734	1.58	4,028	1.79	2,260	12.40	120	6.44	78	19.73	1,466	35.27	849	20.63	
<u>PACIFIC</u>															
Inland Empire, Wash.-Idaho															
1968:	12/1,787	1.23	459	2.30	1,862	11.86	176	7.00	17/	-	17/610	33.77	350	20.70	
1969:	12/1,808	1.16	492	2.36	1,810	11.73	179	8.07	17/	-	17/552	34.06	367	20.53	
Puget Sound, Wash.															
1968:	9,591	1.08	1,536	1.50	9,479	11.94	805	10.00	29	20.08	2,927	34.48	2,181	19.92	
1969:	9,635	1.07	1,315	1.55	8,753	11.90	1,032	9.23	28	19.98	2,753	34.50	2,303	20.02	
California 6/															
1968:	119,230	1.00	88,464	1.13	95,337	11.98	26/1,066	10/	26/668	10/	9,465	10/	28,344	10/	
1969:	115,633	1.00	88,904	1.07	89,320	11.94	26/515	10/	26/496	10/	6,137	10/	25,418	10/	

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/--Continued

Area and year 2/	Estimated popu- lation	Annual per capita consumption 3/								
		Whole milk			Low-fat (2%) milk		Skim milk items			
		Plain	Flavored	Yogurt	Plain	Solids added	Plain	Solids added	Buttermilk	Flavored
: Thousands		Pounds								
WEST SOUTH CENTRAL:										
Central Arkansas										
1968 :	900	165	12.14	12/	1.05	12.73	13/	13/1.39	12/16.35	---
1969 :	900	167	12.23	.25	1.80	14.18	.10	16/1.56	16.23	16/
New Orleans, La.										
1968 :	1,190	192	7.06	.09	14/	14/16.68	.88	4.69	2.82	.16
1969 :	1,200	187	7.19	.19	4.79	14.95	.91	4.86	2.97	.69
Northern Louisiana										
1968 :	620	179	5.14	---	14/	14/9.34	.22	16/6.76	16.58	16/
1969 :	625	178	5.04	.05	14/	14/10.21	.22	16/7.64	16.53	16/
Oklahoma Metropolitan										
1968 :	1,190	251	7.57	.14	3.18	20.92	.76	16/22.18	10.81	16/
1969 :	1,225	243	7.86	.50	3.15	23.95	.54	16/3.55	11.32	16/
Red River Valley, Tex.-Okla.										
1968 :	570	182	15.27	.03	14/	14/28.62	.41	.73	10.99	---
1969 :	570	184	13.36	.07	14/	14/25.86	.45	.79	11.16	---
Austin-Waco, Texas										
1968 :	765	184	15.41	.05	---	22.87	.32	8.21	8.47	---
1969 :	785	173	12.75	.12	14/	14/25.47	.76	6.69	7.37	---
Corpus Christi, Texas										
1968 :	685	171	6.66	.07	14/	14/17.62	.71	2.01	4.93	---
1969 :	700	171	6.53	.28	14/	14/13.77	13/	13/2.82	4.69	---
North Texas 7/										
1968 :	3,090	170	12.75	.27	3.69	36.08	.57	3.99	12.54	---
1969 :	3,235	168	13.70	.42	3.38	32.13	.73	16/3.56	14.09	16/
Texas Panhandle, Tex.-Okla.										
1968 :	365	206	10.51	12/	14/	14/14.86	.70	5.91	12/12.32	---
1969 :	350	201	8.09	.21	.89	17.11	.69	7.32	12.61	---
MOUNTAIN:										
Eastern Colorado										
1968 :	1,790	207	8.57	.34	6.14	29.14	8.92	16/6.16	3.86	16/
1969 :	1,800	198	8.51	.69	8.87	39.50	10.39	16/4.50	3.88	16/
Rio Grande, N. Mex.-Tex.-Colo.										
1968 :	1,345	208	8.72	.01	3.11	12.44	.88	2.31	4.97	.06
1969 :	1,340	206	7.81	.10	4.23	15.09	.85	4.00	4.89	.06
Central Arizona										
1968 :	1,465	20/190	4.70	12/	14/	14/27.23	3.71	3.94	12/5.75	24.75
1969 :	1,495	20/199	5.33	---	15.34	14.34	4.39	4.23	6.07	17.70
Great Basin Utah-Nev.-Wyo.										
1968 :	1,025	179	.49	.41	14.53	63.39	3.20	5.39	3.41	3.68
1969 :	1,040	168	.50	.25	14.41	61.71	4.15	16.75	3.59	3.87
PACIFIC:										
Inland Empire, Wash.-Idaho										
1968 :	460	144	1.12	12/	19.31	58.42	10.63	5.00	12/3.88	1.00
1969 :	460	140	1.42	12/	22.39	69.90	9.93	4.00	12/3.93	1.07
Puget Sound, Wash.										
1968 :	2,035	20/211	4.96	.93	16.24	54.85	6.26	4.27	4.71	.75
1969 :	2,120	20/192	3.88	1.55	19.92	64.88	5.66	4.48	4.54	.62
California 6/										
1968 :	19,125	20/233	---	---	---	24.12	15.92	---	6.23	4.63
1969 :	19,390	20/222	---	---	---	29.38	15.55	---	5.96	4.59

See footnotes on page 44.

Table 9.--Annual sales, milkfat test, population and per capita consumption of fluid milk and cream products by marketing areas, 1968-69 1/-Continued

Area and year 2/	Annual per capita consumption 3/										
	Cream items					Product pounds by groups				Milk equivalent 4/	
	Mixtures	Eggnog	Light	Heavy	Sour	Whole	low-fat and skim	Cream	Whole and skim	Total items	items
						Pounds					
WEST SOUTH CENTRAL:											
Central Arkansas											
1968 :	1.53	.53	.00	.28	.27	177	32	209	3	10	193
1969 :	1.44	.50	17/	17/.26	.36	179	34	213	3	10	196
New Orleans, La.											
1968 :	2.31	.40	.19	.19	.29	199	25	224	3	12	219
1969 :	2.19	.39	.16	.19	.30	194	29	223	3	12	217
Northern Louisiana											
1968 :	1.15	-	.04	.37	.42	184	33	217	2	9	204
1969 :	1.01	.19	.02	.33	.48	183	35	217	2	9	205
Oklahoma Metropolitan											
1968 :	2.88	.43	.04	.38	.67	259	38	297	4	17	283
1969 :	2.63	.33	.03	.22	.70	252	43	294	4	15	275
Red River Valley, Tex.-Okla.											
1968 :	19/1.70	19/	17/	17/.27	.54	197	41	238	3	11	217
1969 :	19/1.42	19/	17/	17/.14	.53	198	38	236	2	9	214
Austin-Waco, Texas											
1968 :	19/2.29	19/	17/	17/.55	.32	199	40	239	3	14	224
1969 :	19/2.07	19/	17/	17/.45	.33	186	40	226	3	13	209
Corpus Christi, Texas											
1968 :	1.81	.48	-	.23	.37	178	25	203	3	10	175
1969 :	1.68	.44	-	.18	.41	177	21	199	3	9	173
North Texas 7/											
1968 :	2.51	.33	.03	.64	1.16	183	57	240	5	22	217
1969 :	2.16	.31	17/	17/.59	.94	182	54	236	4	19	212
Texas Panhandle, Tex.-Okla.											
1968 :	2.39	.40	17/	17/.69	.65	217	34	250	4	19	241
1969 :	2.25	.42	17/	17/.55	.67	209	39	248	4	18	238
MOUNTAIN:											
Eastern Colorado											
1968 :	4.09	.98	.15	.49	1.21	216	54	270	7	26	251
1969 :	3.84	1.03	.10	.50	1.09	207	67	274	7	25	246
Rio Grande, N. Mex.-Tex.-Colo.											
1968 :	2.37	.84	.03	.31	.60	217	24	240	4	16	242
1969 :	2.30	.59	.01	.31	.63	214	29	243	4	16	240
Central Arizona											
1968 :	3.10	.82	17/	17/.33	1.16	195	65	260	5	20	236
1969 :	2.95	.75	17/	17/.26	1.23	205	62	267	5	19	240
Great Basin, Utah-Nev.-Wyo.											
1968 :	2.34	.38	.16	1.55	.83	180	94	273	5	29	246
1969 :	2.17	.12	.07	1.41	.82	168	104	273	5	26	235
PACIFIC:											
Inland Empire, Wash.-Idaho											
1968 :	4.05	.38	17/	17/1.33	.76	146	98	244	7	29	212
1969 :	3.93	.39	17/	17/1.20	.80	141	111	252	6	28	213
Puget Sound, Wash.											
1968 :	4.66	.40	.01	1.44	1.07	217	87	304	8	34	275
1969 :	4.13	.49	.01	1.30	1.09	198	100	298	7	32	262
California 6/											
1968 :	4.98	26/.06	26/.03	.49	1.48	233	51	284	7	16	261
1969 :	4.61	26/.03	26/.03	.32	1.31	222	55	278	6	15	252

See footnotes on page 44.

Footnotes for Table 9

- 1/ Data for Federal order markets compiled by Dairy Division, C&MS, USDA, from reports by market administrators. Data for other markets provided by State agencies. Data are revised for 1968, preliminary for 1969; adjusted to a comparable basis for the two years where marketing areas for regulation have been changed significantly.
- 2/ Federal order market unless footnote indicates otherwise.
- 3/ Quantities sold and per capita consumption within the defined Federal Order marketing area or other specified geographic area.
- 4/ Milk equivalent data represent the quantity of producer milk at average test required to provide the milkfat in the respective product groupings.
- 5/ Delaware Valley sales include southern New Jersey which are also included in New Jersey totals.
- 6/ Data from State milk control agency.
- 7/ Data for marketing area as defined after the 1969 amendments.
- 8/ Sales for marketing area as defined prior to the 1969 amendment.
- 9/ Memphis sales include Mississippi which are also included under Mississippi totals.
- 10/ Not available.
- 11/ Excludes yogurt and sour cream.
- 12/ Yogurt included with buttermilk where individual plant data might be disclosed.
- 13/ Skim milk (plain) included with skim milk (solids added).
- 14/ Low-fat (plain) included with low-fat milk (solids added).
- 15/ Low-fat (solids added) included with skim milk (solids added).
- 16/ Skim milk (flavored) included with skim milk (solids added).
- 17/ Light cream included in heavy cream.
- 18/ Sour cream included in heavy cream.
- 19/ Eggnog included in mixtures.
- 20/ Includes fluid milk equivalent of concentrated milk.
- 21/ Skim milk (plain) and skim milk (flavored) included with skim milk (solids added).
- 22/ Skim milk (solids added) included with skim milk (plain).
- 23/ Light cream included with sour cream.
- 24/ Eggnog included in whole milk.
- 25/ Data from Federal and State sources.
- 26/ Pastry cream in eggnog column and table cream in light cream column.

MARKETS COMBINED IN SALES AND RECEIPTS TABLES

The following markets have been combined in monthly sales and receipts tables of this report: Ohio-Cincinnati, Columbus, Miami Valley, Northwestern; Illinois-Central Illinois, Southern Illinois; Michigan-Upper Peninsula, Southern (Sales only), Upstate; Minnesota-Duluth-Superior, Minneapolis-St. Paul (Sales only); Iowa-Cedar Rapids, Des Moines, North Central, Quad Cities-Dubuque; Missouri-Kansas City, St. Louis-Ozarks; South Dakota-Black Hills, Eastern; Kansas-Neosho Valley, Wichita; West Virginia-Appalachian, Tri-State; Florida-Southeastern Florida, Tampa Bay, Upper Florida; Kentucky-Indiana-Louisville-Lexington-Evansville, Paducah; Tennessee-Chattanooga, Knoxville, Memphis, Nashville; Arkansas-Central, Ft. Smith; Louisiana-New Orleans, Northern; Texas-Austin-Waco, Central West, Corpus Christi, Lubbock-Plainview, North Texas (Sales only), Panhandle, San Antonio; Colorado-Eastern, Western; Washington-Inland Empire, Puget Sound.

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