



Orlando Shipping Point Vegetables Prices (OR_FV120)

Agricultural Marketing Service

Specialty Crops Market News

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March 17,2025

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OR_FV120

Plant City, FL	Clear	46- 67F
Homestead, FL	Clear	50- 79F
Immokalee, FL	Clear	46- 75F
Pompano Beach FL	Clear	53- 77F
Palmetto, FL	Clear/Windy	52- 66F

extra large 14.35-16.85 mostly 14.35-16.35 occasional higher
large 12.35-14.85 mostly 12.35-14.35 occasional lower
irregular size Fair Quality 10.00-12.85 mostly 10.00-12.00
few previous commitments higher

---PEPPERS, CUBANELLE: DEMAND MODERATE. Includes palletizing and precooling.

1 1/9 bushel cartons 12.35-16.85 mostly 14.35

---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 18.35-20.85 mostly 18.35-20.35

---PEPPERS, LONG HOT: Includes palletizing and precooling.

1 1/9 bushel cartons too few new sales reported to establish a market

---SQUASH, YELLOW STRAIGHTNECK: SUPPLY LIGHT. DEMAND FAIRLY GOOD AT LOWER PRICES. MARKET LOWER. Includes palletizing and precooling. Quality variable.

1/2 bushel cartons

small 16.35-20.85 mostly 16.35-20.35 occasional higher
medium 14.35-18.85 mostly 14.35-18.35 occasional higher

---SQUASH, ZUCCHINI: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Includes palletizing and precooling.

1/2 bushel cartons

small 10.35-12.85 mostly 12.35 few higher
medium 8.35-10.85 mostly 10.35 few higher

---TOMATOES:

MATURE GREENS

85% U.S. One or Better

25 lb cartons loose

6x7 size Price to be established on Tuesday's market.

---TOMATOES, CHERRY: DEMAND GOOD. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint baskets with lids 11.35-14.35 mostly 12.35

---TOMATOES, GRAPE TYPE: DEMAND GOOD. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint containers with lids 8.35-9.35

20 lb cartons loose 15.35 occasional lower

ORGANIC

flats 12 1-pint containers with lids 14.35-16.35

---TOMATOES, PLUM TYPE:

ROMA

25 lb cartons loose

small Price to be established on Tuesday's market.

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

VEGETABLES

CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---BEANS, ROUND GREEN TYPE: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and precooling.

Machine Picked

1 1/9 bushel cartons/crates 12.85-16.85 mostly 14.35-16.35

---CORN, SWEET: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

BI-COLOR

cartons/crates

4 dozen minimum 10.95-12.95 mostly 10.95

YELLOW

cartons/crates

4 dozen minimum 10.95-12.95 occasional higher

WHITE

cartons/crates

4 dozen minimum 12.95

---PEPPERS, BELL TYPE: DEMAND MODERATE. MARKET EXTRA-LARGE SLIGHTLY LOWER, JUMBO ABOUT STEADY, OTHERS SLIGHTLY HIGHER. Includes palletizing and precooling.

Green

1 1/9 bushel cartons

jumbo 12.35-16.85 mostly 14.35 occasional higher



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NORTH, CENTRAL AND SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

cartons topped 14 1-lb film bags 10.95-11.95
cartons topped 30 6-oz film bags 9.45-11.45 mostly 10.45

---CABBAGE: DEMAND MODERATE. MARKET LOWER. Extra
services included.

RED TYPE

50 lb cartons
medium 12.00-14.85 Occasional Lower.

ROUND GREEN TYPE

50 lb cartons
medium 9.00-10.85

SAVOY TYPE

40 lb cartons
medium 12.00-12.85

SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---ENDIVE: DEMAND MODERATE. MARKET ABOUT STEADY.
Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates
18s 13.95
24s 14.95-15.95

---ESCAROLE: DEMAND MODERATE. MARKET ABOUT STEADY.
Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates
18s 13.95
24s 14.95-15.95

---LETTUCE, GREEN LEAF: DEMAND GOOD. MARKET ABOUT
STEADY. Extra services included.

cartons
24s 14.95-16.95

---LETTUCE, ROMAINE: DEMAND GOOD. MARKET ABOUT
STEADY. Extra services included.

cartons
24s 14.95-16.95

---RADISHES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.
Precooling included.

Red
25 lb film bags topped 12.95-14.95
40 lb film bags topped 17.95-20.95 mostly 18.95-19.95 one
label 22.95
cartons/crates bunched
24s 14.00