



Orlando Shipping Point Vegetables Prices (OR_FV120)

Agricultural Marketing Service

Specialty Crops Market News

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January 27,2025

Page 1

OR_FV120

Plant City, FL	Mostly Clear	52- 74F
Homestead, FL	Partly Cloudy	55- 77F
Immokalee, FL	Clear	49- 79F
Pompano Beach FL	Partly Cloudy	57- 75F
Palmetto, FL	Clear	54- 72F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

VEGETABLES

CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BEANS, ROUND GREEN TYPE: SUPPLY LIGHT. DEMAND GOOD. MARKET MUCH HIGHER. Includes palletizing and precooling. Cool temperatures continue to curtail crop maturity.

Machine Picked

1 1/9 bushel cartons/crates 20.35-22.85 mostly 20.85-22.85
occasional higher few previous commitments lower

---CORN, SWEET: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Includes palletizing and precooling. Wide range in quality and condition.

BI-COLOR

cartons/crates

4 dozen minimum 12.95-14.95 occasional higher

YELLOW

cartons/crates

4 dozen minimum 14.95-16.95

WHITE

cartons/crates

4 dozen minimum 14.95-16.95

---EGGPLANT: Includes palletizing and precooling, Medium are wrapped. Cool temperatures continue to curtail crop maturity.

1 1/9 bushel cartons

medium supply insufficient and in too few hands to establish a market

Fair Quality supply insufficient and in too few hands to establish a market

---PEPPERS, BELL TYPE: SUPPLY VERY LIGHT. DEMAND GOOD. MARKET LARGE AND FAIR QUALITY HIGHER, OTHERS SLIGHTLY HIGHER. Includes palletizing and precooling. Cool temperatures continue to curtail crop maturity.

Green

1 1/9 bushel cartons

jumbo 14.00-16.85 mostly 14.35-16.35 few previous commitments higher

extra large 14.00-16.85 mostly 14.35-16.35 few previous commitments higher

large 12.00-12.85 mostly 12.35 few previous commitments higher and lower

irregular size Fair Quality 10.00-12.35 mostly 10.00-12.00 few including previous commitments lower few previous commitments higher

---PEPPERS, CUBANELLE: SUPPLY LIGHT. DEMAND MODERATE. Includes palletizing and precooling. Cool temperatures continue to curtail crop maturity.

1 1/9 bushel cartons 16.35-16.85 occasional higher and lower

---PEPPERS, JALAPENO: SUPPLY LIGHT. DEMAND MODERATE. Includes palletizing and precooling. Cool temperatures continue to curtail crop maturity.

1 1/9 bushel cartons 12.35-14.85 mostly 12.35-14.35

---PEPPERS, LONG HOT:

1 1/9 bushel cartons supply insufficient and in too few hands to establish a market

---PEPPERS, POBLANO:

1 1/9 bushel cartons supply insufficient and in too few hands to establish a market

---SQUASH, YELLOW STRAIGHTNECK: SUPPLY VERY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Includes palletizing and precooling. Cool temperatures continue to curtail crop maturity.

1/2 bushel cartons

small 20.35-24.85 mostly 20.35

medium 14.35-18.85 mostly 18.35

---SQUASH, ZUCCHINI: SUPPLY VERY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Includes palletizing and precooling. Cool temperatures continue to curtail crop maturity.

1/2 bushel cartons

small 16.35-20.85 mostly 20.35



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Page 2

OR_FV120

medium 18.35-22.85 mostly 18.35

---TOMATOES:

MATURE GREENS

85% U.S. One or Better

25 lb cartons loose

6x7s Price to be establish on Tuesday's market.

---TOMATOES, CHERRY: SUPPLY LIGHT. DEMAND MODERATE.

MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint baskets with lids 10.35-12.35

---TOMATOES, GRAPE TYPE: DEMAND MODERATE. MARKET

ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint containers with lids 7.35-8.35

20 lb cartons loose 14.35-15.35

---TOMATOES, PLUM TYPE:

ROMA

25 lb cartons loose

small Price to be establish on Tuesday's market.

NORTH, CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CABBAGE: SUPPLY RED AND SAVOY TYPE VERY LIGHT. DEMAND MODERATE. MARKET LOWER. Extra services. Past cold weather in North Florida affecting crop maturity.

RED TYPE

50 lb cartons

medium 24.00-26.35

ROUND GREEN TYPE

50 lb cartons

medium 14.00-16.35

SAVOY TYPE

40 lb cartons

medium 14.35-18.35 mostly 14.35-16.35

SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ENDIVE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD.

MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

24s 15.95-16.95

---ESCAROLE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD.

MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

24s 15.95-16.95

---LETTUCE, GREEN LEAF: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY

GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

24s 16.95

---LETTUCE, ROMAINE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY

GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

24s 16.95

---RADISHES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY.

Precooling included.

Red

40 lb film bags topped 18.95-20.95

cartons/crates bunched

24s 14.00

cartons topped 14 1-lb film bags 9.95-12.95 mostly 10.95

cartons topped 30 6-oz film bags 9.45-11.95 mostly 10.45