



# Orlando Shipping Point Vegetables Prices (OR\_FV120)

Agricultural Marketing Service

Specialty Crops Market News

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January 22,2025

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|                   |               |         |
|-------------------|---------------|---------|
| Plant City, FL    | Partly Cloudy | 41- 51F |
| Homestead, FL     | Cloudy        | 58- 64F |
| Immokalee, FL     | Cloudy        | 49- 59F |
| Pompano Beach, FL | Showers       | 59- 65F |
| Palmetto, FL      | Mostly Cloudy | 44- 52F |

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

## VEGETABLES

### CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis  
2024 Season

---BEANS, ROUND GREEN TYPE: DEMAND GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and precooling.

Machine Picked

1 1/9 bushel cartons/crates 12.85-14.85 mostly 14.35-14.85  
few including previous commitments higher

---CORN, SWEET: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Includes palletizing and precooling. Wide range in quality and condition.

BI-COLOR

cartons/crates

4 dozen minimum 14.95 occasional higher and lower

YELLOW

cartons/crates

4 dozen minimum 14.95-16.95

WHITE

cartons/crates

4 dozen minimum 14.95-16.95

---EGGPLANT: Includes palletizing and precooling, Medium are wrapped.

1 1/9 bushel cartons

medium supply insufficient and in too few hands to  
establish a market

Fair Quality supply insufficient and in too few hands to  
establish a market

---PEPPERS, BELL TYPE: SUPPLY FAIRLY LIGHT. DEMAND LARGE FAIRLY LIGHT, OTHERS FAIRLY LIGHT AT HIGHER PRICES. MARKET LARGE ABOUT STEADY, OTHERS HIGHER. Includes palletizing and precooling.

Green

1 1/9 bushel cartons

jumbo 10.00-12.85 mostly 10.00-12.35 few previous

commitments higher

extra large 10.00-12.85 mostly 10.00-12.35 few previous

commitments higher

large 8.00-10.85 mostly 8.00-8.35 few previous

commitments higher

irregular size Fair Quality 8.00-8.85 mostly 8.00 few

including previous commitments higher

---PEPPERS, CUBANELLE: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 10.35-12.85 mostly 10.35-12.35 few  
previous commitments higher

---PEPPERS, JALAPENO: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 10.35-12.85 mostly 10.35-12.35 few  
previous commitments higher

---PEPPERS, LONG HOT:

1 1/9 bushel cartons supply insufficient and in too few  
hands to establish a market

---PEPPERS, POBLANO: Includes palletizing and precooling.

1 1/9 bushel cartons supply insufficient and in too few  
hands to establish a market

---SQUASH, YELLOW STRAIGHTNECK: SUPPLY LIGHT. DEMAND GOOD. MARKET STEADY. Includes palletizing and precooling.

1/2 bushel cartons

small 18.00-20.85 mostly 18.35

medium 16.00-18.85 mostly 16.35

---SQUASH, ZUCCHINI: SUPPLY LIGHT. DEMAND GOOD. MARKET STEADY. Includes palletizing and precooling.

1/2 bushel cartons

small 16.00-16.85 mostly 16.35 occasional higher

medium 14.00-14.85 mostly 14.35 occasional higher

---TOMATOES: DEMAND FAIRLY LIGHT. MARKET LOWER. Extra services included.

MATURE GREENS

85% U.S. One or Better

25 lb cartons loose



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5x6s 9.35-11.35

6x6s 9.35-11.35

6x7s 8.35-9.35

---TOMATOES, CHERRY: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint baskets with lids 10.32-12.35

---TOMATOES, GRAPE TYPE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint containers with lids 7.35-8.35

20 lb cartons loose 14.35-15.35

---TOMATOES, PLUM TYPE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY LIGHT. MARKET LOWER. Extra services included. ROMA

25 lb cartons loose

extra large 11.35 few 13.35

large 11.35 few 13.35

medium 9.35 few 11.35

small 8.35 few 9.35

## NORTH, CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CABBAGE: SUPPLY RED AND SAVOY TYPE VERY LIGHT. DEMAND SAVOY GOOD, OTHERS VERY GOOD. MARKET ABOUT STEADY.

Extra services included. Rain, wet fields and cold weather in North Florida affecting crop maturity and curtailing most harvest.

RED TYPE

50 lb cartons

medium 26.00-28.35 Few 30.00, occasional lower.

ROUND GREEN TYPE

50 lb cartons

medium 14.00-16.35 mostly 16.35

SAVOY TYPE

40 lb cartons

medium 20.35-22.35 Occasional lower.

## SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ENDIVE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

24s 16.95

---ESCAROLE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

24s 16.95

---LETTUCE, GREEN LEAF: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

24s 16.95

---LETTUCE, ROMAINE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

24s 15.95-16.95

---RADISHES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Precooling included.

Red

40 lb film bags topped 20.95 occasional higher cartons/crates bunched

24s 14.00

cartons topped 14 1-lb film bags 9.95-12.95 mostly 10.95-11.95

cartons topped 30 6-oz film bags 9.45-11.95 mostly 10.45