



Orlando Shipping Point Vegetables Prices (OR_FV120)

Agricultural Marketing Service

Specialty Crops Market News

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March 04,2025

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OR_FV120

Plant City, FL	Mostly Cloudy	66- 82F
Homestead, FL	Partly Cloudy	71- 80F
Immokalee, FL	Mostly Cloudy	65- 81F
Pompano Beach FL	Mostly Cloudy	72- 76F
Palmetto, FL	Mostly Cloudy	60- 78F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

VEGETABLES

CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BEANS, ROUND GREEN TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

Machine Picked

1 1/9 bushel cartons/crates 10.00-12.85 mostly 10.85
occasional lower few previous commitments higher

---CORN, SWEET: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Includes palletizing and precooling.

BI-COLOR

cartons/crates

4 dozen minimum 10.95-12.95 few label 14.95

YELLOW

cartons/crates

4 dozen minimum 10.95-14.95 mostly 12.95

WHITE

cartons/crates

4 dozen minimum 14.95

---PEPPERS, BELL TYPE: DEMAND EXTRA-LARGE FAIRLY GOOD, OTHERS MODERATE. MARKET JUMBO SLIGHTLY LOWER, OTHERS ABOUT STEADY. Includes palletizing and precooling.

Green

1 1/9 bushel cartons

jumbo 10.35-14.85 mostly 12.35

extra large 12.35-14.85 mostly 12.35-14.35

large 10.00-10.85 mostly 10.35 few lower few previous commitments higher

irregular size Fair Quality 8.00-8.85 mostly 8.00-8.35
occasional higher few previous commitments higher

---PEPPERS, CUBANELLE: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 12.35-14.85 mostly 12.35-14.35

---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 14.35-14.85 mostly 14.35 occasional higher

---PEPPERS, LONG HOT: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 12.35-14.85 mostly 12.35-14.35
occasional lower

---SQUASH, YELLOW STRAIGHTNECK: DEMAND FAIRLY LIGHT AT SLIGHTLY HIGHER PRICES. MARKET SLIGHTLY HIGHER. Includes palletizing and precooling.

1/2 bushel cartons

small 10.00-12.85 mostly 12.35

medium 8.00-10.85 mostly 10.35

---SQUASH, ZUCCHINI: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and precooling.

1/2 bushel cartons

small 8.00-10.85 mostly 8.35 few lower

medium 6.00-8.85 mostly 6.35 occasional lower

---TOMATOES: DEMAND GOOD. Extra services included.
MATURE GREENS

85% U.S. One or Better

25 lb cartons loose

5x6s 10.35

6x6s 9.35

6x7s 8.35

---TOMATOES, CHERRY: DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint baskets with lids 10.35-11.35

---TOMATOES, GRAPE TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint containers with lids 7.35

20 lb cartons loose 12.35-14.35

ORGANIC

flats 12 1-pint containers with lids 16.00



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---TOMATOES, PLUM TYPE: DEMAND GOOD. Extra services included.

ROMA

- 25 lb cartons loose
- extra large 11.35
- large 11.35
- medium 9.35-10.35
- small 6.35-7.35

NORTH, CENTRAL AND SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CABBAGE: SUPPLY RED AND SAVOY TYPE LIGHT. DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.
RED TYPE

- 50 lb cartons
- medium 14.00-16.35 Occasional Higher.

ROUND GREEN TYPE

- 50 lb cartons
- medium 9.00-10.35 mostly 10.00-10.35 Few labels high as 12.85.

SAVOY TYPE

- 40 lb cartons
- medium 14.00-14.35 Occasional higher and lower

SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ENDIVE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

- 1 1/9 bushel cartons/crates
- 18s 14.95
- 24s 14.95-15.95

---ESCAROLE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

- 1 1/9 bushel cartons/crates
- 18s 13.95
- 24s 14.95-15.95

---LETTUCE, GREEN LEAF: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

- cartons
- 24s 13.95-14.95

---LETTUCE, ROMAINE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

- cartons

24s 13.95-14.95

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY. Precooling included.

Red

- 40 lb film bags topped 18.95-20.95 occasional higher cartons/crates bunched
- 24s 14.00
- cartons topped 14 1-lb film bags 10.95
- cartons topped 30 6-oz film bags 9.45-10.45