Release: March 24, 1964

3:00 P. M. (E.S.T.)

WEEKLY TOMATO REPORT 1/ - 1963-64 Season

Weekly Planting in Florida and the

	Spring Crop in the Texas Lower Valley											
	FLORIDA '					TEXAS		TOTAL				
Week Ending	1962-63			1963-64			LOWER VALLEY		2 STATES			
	Seeded	Set <u>2</u> /	Total	Seeded	Set <u>2</u> /	Total	1962 - 63	1963-64	1962-63	1963-64		
Season	-Acres-						-Acres	Seeded-	-Total	Acres		
through									Seeded	Basis		
Dec. 7	27,540	3,830	31,370	27,200	4,300	31,500	50	150	31,420	31,650		
14	1,070	5 3 0	1,600		80	1,960		450		2,410		
21	2,980	640	3,620	1,090	170	1,260	150		3,770	1,260		
28	1,770	1,000	2,770	2,150	710	2,860	1.50	250	2,920	3,110		
Jan. 4	1,570	390	1,960	810	1,330	2,140	950	2,950	2,910	5,090		
11	870	150	1,020	1,000	350	1,350	2,900	3,950	3,920	5,300		
18	460	160	620	440	620	1,060	1,350	1,800		2,860		
25	410	100	510	420	140	56 0		2,600	2,210	3,160		
Feb. 1	270		270	230	90	320	2,400	1,000	2,670	1,320		
8	80		80	50	60	110		500	1,030	610		
15				160		160		700	700	860		
22	170	60	230	30		30	500	450	730	480_		
Total					_	•						
through	37,190	6,860	44,050	35,460	7,850	43,310	11,850	14,800	55,900	58,110		
Feb. 22	45.5								000			
Feb. 29	210	20	230				600	100	830			
Mar. 7				10			350	200	350			
14		*					100		100			
21												
Season to date	37,400	6,880	44,280	35,470			12,900	15,100	57,180			

		ATTES		
2 41 106		TOTAL 2 STATES		
3 <u>-04 120</u>	2-63 1	963-64		
	-Acres-			
,100 19	,390	22,940		
7	,I10	5,830		
2	320	1,100		
		•		
a	,920	1,950		
2	410	1,900		
5	,330	5,180		
17	7,68 0	19,520		
	,100 19	3-64 1962-63 1		

1/ Excludes acreage contracted for processing. 2/ The acreage set is shown as planted 4 weeks earlier to make crop development comparable to that on the acreage seeded. 3/ For fresh market. Does not include harvest for processing.

(See comments on reverse side.)

Temperatures in Florida's tomato producing areas averaged above normal for the third consecutive week. Showers occurred on the 16th and 17th and again on the 20th. In the Pompano vine-ripe area, hail and wind struck on March 17 in the Boynton and Delray section causing some severe damage and acreage loss in a small area. Fruit quality in the Pompano area remains good but size is starting to decline. Volume is expected to decrease slightly this week and continue its seasonal decline. Tomatoes in Dade County, the current source of mature greens, are making good progress. Fruit quality and size are fair to good. Volume is increasing as more acreage moves into production. Plants for spring harvest are making good progress. First harvest in the Fort Myers-Immokalee area is expected the week ending April 4, 1964.

In Texas, fair weather prevailed most of the week for the Rio Grande Valley tomatoes. Growing conditions continued to improve despite intermittent high winds. In the upper and middle sections of the Valley, plants have good color and are making fair to good growth. Plants in many early fields are blooming but are not holding blooms. Growers are weeding and thinning stands. In the lower section of the Valley, plants show good color and are making satisfactory growth. Plants range from one to eight inches tall and blooms are expected soon in earliest fields.