VEGETABLES

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Economics, Statistics, & Cooperatives Service

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INCREASE OF 10 PERCENT IN AREA FOR HARVEST DURING WINTER QUARTER

The prospective area for harvest in major producing States during the 1980 winter quarter (January, February, and March) for 13 fresh market vegetable crops is estimated at 197 thousand acres (79.9 thousand hectares). This is a 10 percent increase from the 1979 winter quarter harvested area of 180 thousand acres (72.9 thousand hectares).

Indicated increases in area for snap beans, broccoli, cabbage, carrots, eggplant, lettuce, green peppers, spinach, and tomatoes account for the increase. Cauliflower, celery, sweet corn, escarole/endive are expected to decline in harvest area from last year.

These 13 fresh market crops have a potential production of 36.4 million cwt. (1.65 million metric tons), 7 percent more than the 34.1 million cwt. (1.55 million metric tons) produced in the 1979 winter quarter.

Production projections in this report are based on average yields for the last three years.

Vq 2-1 (1-80)

For Information Call: (202) 447-7720

PROSPECTIVE AREA AND PRODUCTION, WINTER QUARTER 1/, UNITED STATES

			(DOMES	STIC UNITS)_								
		ĀR	EA		:	PRODUCTION						
:		HARVESTED		; FOR	:	:		·				
CROP	1978	19	79	: HARVEST : MAJOR	1978 TOTAL	: 19	979	: MAJOR : STATES				
: :	TOTAL	TOTAL	: MAJOR : STATES	: STATES : 1980	: IUIAL	TOTAL	: MAJOR : STATES	: 1980 <u>2</u> /				
;		AC	RES			1,00	OO CWT					
SNAP BEANS	14,400	15,300	15,300	18,200	302	444	444	528				
BROCCOLI 3/ :	17,100	17,750	16,500	17,200	1,180	1,422	1,353	1,359 5,688				
CABBAGE : CARROTS 3/ :	20,500 17,800	17,400 18,000	17,400 18,000	24,100 19,300	4,701 4,059	4,126 3,552	4,126 3,552	4,034				
CAULIFLOWER 3/ :	5,800	8,200	6,000	5,800	409	677	510	447				
CELERY 3/ :	8,700	70,000	000,01	9,900	4,149	4,890	4,890	4,782				
SWEET CORN : EGGPLANT :	10,800 450	11,100 500	11,100 500	11,000 600	7 67 99	833 128	833 128	814 135				
ESCAROLE/ENDIVE :	2,600	3,300	3,300	3,200	325	429	429	400				
LETTUCE :	62,200	60,200	60,200	62,000	14,342	14,231	14,231	14,570				
GREEN PEPPERS 3/:	5,500	5,200	5,200	5,500	633	702	702	561 459				
SPINACH: TOMATOES:	3,500 12,800	4,300 12,300	4,300 12,300	5,600 14,900	305 2,240	309 2,583	309 2,583	2,637				
TOTAL WINTER :	182,150	183,550	180,100	197,300	33,511	34,326	34,090	36,414				

PROSPECTIVE AREA AND PRODUCTION, WINTER QUARTER, UNITED STATES

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	:	AREA :							_:	PRODUCTION									
	:	HAR	VESTE				_:	FOR	:			:				_	:		_
CROP	: : 1978	:	1979			:	: HARVEST : : MAJOR :		1978		: :	1979					: MAJOR : STATES		
	: TOTAL :	<u>—</u>	OTAL	:		JOR ATES	-: :	STATES 1980	JINILO .	TOTAL	TOT	AL	:	MAJC STAT		:	1980)	
			HE	TAR	E S							<u> </u>	METRI	C	TONS				
SNAP BEANS BROCCOLI CABBAGE CARROTS CAULIFLOWER CELERY	5 830 6 920 8 300 7 200 2 350 3 520		6 190 7 180 7 040 7 280 3 320 4 050		7 2 4	190 680 040 280 430 050		7 370 6 960 9 750 7 810 2 350 4 010		213 184 18 188	520 230 110 550 190	64 187 161 30 221	150 120 710 810		61 187 161 23 221	130 810		258 0 182 9 20 2 216 9	540 000 980 280 910
SWEET CORN EGGPLANT ESCAROLE/ENDIVE LETTUCE	: 4 370 : 180 : 1 050 : 25 170		4 490 200 1 340 4 360		4 1 24	490 200 340 360		4 450 240 1 300 25 090		34 4 14 650	490 740	37 5 19 645	810 460		5	780 810 460 500	(36 9 6 1 18 1 8 060	120 140 380
GEEEN PEPPERS SPINACH TOMATOES	: 2 230 : 1 420 : 5 180		2 100 1 740 4 980			100 740 980		2 230 2 270 6 030			710 830 600		840 020 160		_	840 020 160		25 4 20 8 119 6	320
TOTAL WINTER	73 720	7	4 270		72	088		79 860	1	520	000	1 557	000	1	546	290	1 6	551 7	'00

JAN, FEB, AND MAR. BASED ON AVERAGE YIELD PER ACRE FOR YEARS 1977-79. INCLUDE FRESH MARKET AND PROCESSING IN THIS RELEASE.

PLANTING INTENTIONS AND PROSPECTIVE AREA FOR HARVEST, SPECIFIED CROPS, WINTER QUARTER

CDOD	:ARE	A PLANTED AND	TO BE PLANT	ED :	WINTER AREA				
CROP :- AND STATE	PLANTING	: YEAR OF P	LANTING	INTENDED	HARV	ESTED	: FOR		
	PERIOD	1978	1979	: 1980	1978	1979	: HARVEST : 1980		
				ACRES					
CABBAGE									
CALIF :	: SEP-OCT	2,300	2,900	3,000	2,300	2,900	3,000		
FLA 1/ TEX T/	: SEP-MAR : JUL-JAN	17,700	18,300	18,600 20,500	8,700 9,500	10,200	10,600 10,500		
1E / 1/	: JOL-JAN	20,100	22,500	20,500	9,500	4,300	10,500		
TOTAL	•	40,100	43,700	42,100	20,500	17,400	24,100		
CELERY									
CALIF-S CST 1/:	. JUL-APR	11,100	12,400	12,400	4,300	4,900	4,900		
FLA <u>1</u> / :	: AUG-APR	11,300	12,300	12,200	4,400	5,100	5,000		
TOTAL	:	22,400	24,700	24,600	8,700	10,000	9,900		
ESCAROLE/ENDIVE :									
FLA <u>1</u> /	AUG-MAR	6,600	7,100	7,000	2,600	3,300	3,200		
TOMATOES	:								
FLA 1/	. JUL-APR	42,100	41,300	43,600	12,800	12,300	14,900		
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^{1/} PLANTED AND INTENDED PLANTINGS ARE FOR PREVIOUS YEAR'S FALL CROP AND CURRENT YEAR'S WINTER AND SPRING CROPS.

PROSPECTIVE AREA FOR HARVEST, WINTER QUARTER

CROP :-	HARVE	WINTER AREA	EOD HADVEST	: 1980 AREA : FOR HARVEST AS A		
AND :- STATE		1979	FOR HARVEST	: PERCENT OF : 1979		
:		ACRES		PERCENT		
SNAP BEANS 1/ :	14,400	15,300	18,200	119		
BROCCOLI 1/ :	15,000	16,500	17,200	104		
MINOR STATES 2/	2,100	1,250				
GRAND TOTAL :	17,100	17,750				
CARROTS 1/ : ARIZ : CALIF - DES : - OTH : TEX :	700 3,800 4,100 9,200	600 3,600 4,800 9,000	900 4,400 5,500 8,500	150 122 115 94		
GROUP TOTAL	17,800	18,000	19,300	107		
CAULIFLOWER 1/ :	4,300	6,000	5,800	97		
MINOR STATES 2/	1,500	2,200				
GRAND TOTAL :	5,800	8,200				
SWEET CORN 1/	10,800	11,100	11,000	99		
EGGPLANT 1/ :	450	500	600	120		
ETTUCE 1/ ARIZ CALIF - DES FLA TEX	15,500 39,600 4,100 3,000	14,100 36,500 6,000 3,600	13,100 38,000 6,800 4,100	93 104 113 114		
GROUP TOTAL :	62,200	60,200	62,000	103		
GREEN PEPPERS <u>1</u> / : FLA :	5,500	5,200	5,500	106		
SPINACH 1/ : CALIF : TEX :	800 2,700	900 3 ,4 00	1,000 4,600	111 135		
GROUP TOTAL :	3,500	4,300	5,600	· 130		

ARIZ AND TEX; CAULIFLOWER - ARIZ AND TEX.

PLANTING INTENTIONS AND PROSPECTIVE AREA FOR HARVEST

CROP, SEASON : : : : : : : : : : : : : : : : : : :		PLANTED AREA		:	HARVESTED AR	STED AREA				
	1980	: 1978	1979	FOR HARVEST						
:			A	CRES	· · · · · · · · · · · · · · · · · · ·					
ONIONS 1/										
SPRING: : ARIZ 2/ : CALIF <u>2</u> / :	2,100 5,400	1,600 5,600	1,400 5,800	1,800 5,300	1,600 5,600					
TEX :	25,800	24,500	19,000	22,300	21,900	18,500				
GROUP TOTAL :	33,300	31,700	26,200	29,400	29,100					
STRAWBERRIES 3/:										
FLA :	2,000	2,400	2,400	2,000	2,400	2,400				

1/ PRIMARILY FRESH MARKET. 2/ 1980-PLANTING INTENTIONS-FIRST ESTIMATE PUBLISHED MAR 6.
3/ INCLUDES FRESH MARKET AND PROCESSING.

ONIONS: The planted area for spring crop onions is placed at 26.2 thousand acres (10.6 thousand hectares), 17 percent below 1979. In the Texas Rio Grande Valley, rainfall was very plentiful during August and September but turned dry during October and November. Moisture again returned during December. As a result, land preparation was delayed and some early seeded onions had poor stands. Conditions have been more favorable for later seeded onions and they are off to a good start. In general, onions are now making good growth with harvest expected to be well underway by April 1.

In the Winter Garden area and at Laredo, onions were being planted during October and November. Most transplanting was completed in December. Moisture has been short, requiring more than usual irrigation. Stands are good and the crop is making normal growth. Harvest is expected to get underway in April.

In California, growers intend to plant about 4 percent more acreage than last year. Planting is nearly finished and the crop is in good condition.

SNAP BEANS: The prospective area of snap beans for harvest in Florida during the 1980 winter quarter is estimated at 18.2 thousand acres (7370 hectares), up 19 percent from the area harvested in the 1979 winter quarter. Expected production, at 528 thousand cwt. (24.0 thousand metric tons), is also up 19 percent from the winter quarter of 1979 and nearly one and three-fourths times the 1978 production.

In Florida, the overall crop condition is good to very good. Planting is steady. Harvest is nearing completion in the West Central area but is active in the Dade County and Pompano areas. Quality is good and yields and packout are improving. Good supplies of both bush and pole beans are available.

BROCCOLI: During the 1980 winter quarter, the prospective area of broccoli for harvest in California is 17.2 thousand acres (6960 hectares), an increase of 4 percent from 1979. Production from this area is expected to total 1.36 million cwt. (61.6 thousand metric tons), virtually the same as the 1979 winter quarter output.

Broccoli harvest is active in the central coast area and supplies will increase in February and March. Supplies from the south coast and desert will peak in January and end by March. Crop progress has been normal and is a little ahead of schedule.

CABBAGE: At 24.1 thousand acres (9750 hectares), the 1980 winter quarter prospective area of cabbage for harvest is up 39 percent from last year. This area is expected to produce 5.69 million cwt. (258 thousand metric tons), 38 percent more than production during the 1979 winter quarter and 21 percent more than the winter quarter of 1978.

In Texas, mature fields are producing good yields. Rainfall received during the first half of December provided needed moisture. Some irrigation has resumed in early January. Because of cool weather insects have been less numerous.

California's cabbage crop for harvest in the winter quarter is progressing satisfactorily. There is some concern in south coast areas about lower yields due to lack of rainfall. Most of the winter quarter production will come from south coast areas.

In Florida, the crop is making good progress. Heads are sizing well. Transplantings continue in most areas. Harvest is increasing and good volume is expected by mid-January in all areas. Quality and packout is expected to be good to excellent. Good volume is expected from the Hastings, central and southeast areas.

CARROTS: The 1980 carrot winter quarter prospective area for harvest is 19.3 thousand acres (7810 hectares), an increase of 7 percent from the 1979 area harvested. Production is expected to reach 4.03 million cwt. (183 thousand metric tons), 14 percent above the 1979 winter production.

Planting in Texas was completed near the middle of December and most fields have good stands. Some digging began around the first of January with average yields. Watering has resumed following the early December rainfall.

In Arizona, carrot harvest began on a limited basis near mid-December. Harvest will be steady but limited until May and June when the bulk of the crop will be harvested. Conditions to date have been reasonably good. However, early fall temperatures were too warm for optimum growing conditions.

Carrot harvest is increasing in the desert area of California. Digging is limited to meet market demand. Digging is moderate in the Kern district of the San Joaquín Valley and in the Santa Maria area. Harvest is the Salinas Valley is nearly complete.

<u>CELERY:</u> During the 1980 winter quarter the prospective area of celery for harvest is 9900 acres (4010 hectares), 1 percent below last year. Expected production, at 4.78 million cwt. (217 thousand metric tons), is 2 percent below the 1979 winter quarter production.

In Florida, plantings continue active in the Zellwood and Everglades areas. Harvest is gaining but the season is later than normal. Yields and sizes are slightly below normal but are improving. Quality ranges from fair to very good. Volume is expected to increase during January.

Growing conditions have been generally favorable for California's south coast celery crop. The Oxnard area will supply most of the volume with some production coming from San Diego and Orange Counties.

SWEET CORN: The 1980 winter quarter prospective area of sweet corn for harvest in Florida at 11.0 thousand acres (4450 hectares) is 1 percent below the same quarter a year ago. Projected production is 814 thousand cwt. (36.9 thousand metric tons), down 2 percent from the 1979 winter quarter. Planting has been active along the Florida East Coast and Dade County. Harvest has shifted from the Everglades to the East Coast.

EGGPLANT: The prospective area for harvest in Florida during the 1980 winter quarter is 600 acres (240 hectares), up 20 percent from 1979. Production is projected at 135 thousand cwt. (6120 metric tons), 5 percent more than the winter quarter production last year.

Florida's eggplant crop is in mostly good condition. Recently set acreage is progressing favorably. Growth and fruit set are good. Quality and packout are very good. Most supplies are coming from the Ft. Pierce-Pompano area. Volume is holding steady but is expected to decline in several more weeks.

ESCAROLE/ENDIVE: At 3200 acres (1300 hectares), the prospective 1980 winter quarter harvested acres of escarole/endive in Florida is 3 percent less than for the same period last year. Production is projected at 400 thousand cwt. (18.1 thousand metric tons), 7 percent below the 1979 winter quarter. In Florida, harvest is steady and quality is good. Most volume is coming from the muckland of the Everglades and Zellwood areas. Plantings continue on schedule.

LETTUCE: The area of lettuce for harvest during the 1980 winter quarter is estimated at 62.0 thousand acres (25.1 thousand hectares), up 3 percent from the same period a year ago. The estimated production of 14.6 million cwt. (661 thousand metric tons) is 2 percent above the 1979 winter quarter.

In Florida, harvest is increasing and heavy volume is expected during the winter quarter. The crop is in good condition and head weight is good. The bulk of the supplies are coming from the Everglades and Zellwood areas. Plantings continue on schedule.

In Arizona, lettuce harvest began in late September in the Willcox area, October in the central area and November in the west. Fall weather was reasonably warm but not so severe as to cause any major problems. Planting for the later winter harvest is active and making good progress.

Harvest of California lettuce is active in the Imperial Valley with supplies plentiful. Selective farm worker strike activity continues.

GREEN PEPPERS: The area of green peppers for harvest during the 1980 winter quarter in Florida is estimated at 5500 acres (2230 hectares), up 6 percent from the same period a year ago. Estimated production at 561 thousand cwt. (25.5 thousand metric tons) is down 20 percent from 1979.

In Florida, the overall pepper crop condition is good to very good. Some young acreage is in excellent condition. Harvest is active in most areas. Quality and yields are fair to very good and size is mostly medium to large. Volume is expected to hold steady.

SPINACH: The 1980 winter quarter estimated area of spinach for harvest is 5600 acres (2270 hectares), 30 percent above the area harvested during the 1979 winter quarter. Projected production at 459 thousand cwt. (20.8 thousand metric tons) is 49 percent above the 1979 winter production.

In Texas, peak movement was underway by early January. Cool weather has been beneficial; however, irrigation has been necessary. There has been some incidence of white rust and blue mold.

The California winter quarter spinach crop is in fair condition. Some concern is being expressed about lack of rainfall in southern coastal areas where most of the available supplies will originate.

TOMATOES: The prospective area of tomatoes for harvest during the 1980 winter quarter in Florida at 14.9 thousand acres (6030 hectares) is up 21 percent from the 1979 winter quarter. Expected production at 2.64 million cwt. (120 thousand metric tons) is 2 percent more than last year.

In Florida, peak winter volume is expected to occur during mid-January as the Dade County crop reaches full production. The crop is progressing favorably and is in good to excellent condition. Growth and fruit set are very good. Harvest is about complete in the Palmetto-Ruskin area, but volume supplies continue to be shipped from the other major growing areas. Quality and yields are mostly good but size is small to medium for older plantings. Size for late plantings is mostly medium to large.

STRAWBERRIES: The winter quarter area of strawberries for harvest in Florida is estimated at 2400 acres (970 hectares), the same as a year ago.

Plant growth in Florida's Plant City-Ruskin area is very good. Fruit set and blooms are good. Light harvest is underway with good volume expected in early January. The plants are growing well and blooming in Dade and Bradford Counties.

