



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 08/09 thru 08/15

(prices in dollars per pound)

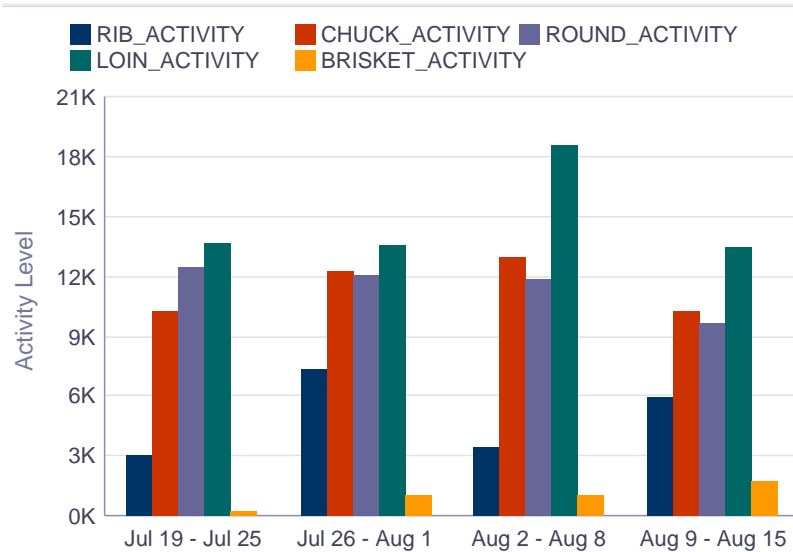
Fri. Aug 9, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	65.6%		62.8%		68.3%	
Special Rate (2/)	11.9%		13.2%		8.6%	
Activity Index (3/)	67,210		70,510		65,360	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	200	10.48				
Bone-In Ribeye Steak	4,070	10.73	620	11.37	870	12.48
Bnls Ribeye Roast	350	11.00	150	9.94	260	8.16
Bnls Ribeye Steak	1,340	14.45	2,650	10.09	2,070	13.56
T-Bone Steak	2,710	9.95	6,530	8.60	3,000	9.31
Porterhouse Steak	360	11.32	2,060	11.51	690	10.09
Tenderloin	660	16.57	110	12.70	110	15.74
Filet Mignon	730	31.96	90	21.78	50	29.12
Loin, Bnls	80	9.70	270	12.99	50	4.00
Bone-In Strip Steak	380	11.19	1,270	8.96	450	9.78
Bnls New York Strip Steak	4,180	10.06	3,790	10.58	6,370	9.32
Beef Backribs	110	4.99	270	4.01	510	3.42
Sirloin Roast	30	6.18				
Sirloin Steak	200	7.76	1,280	7.96	140	5.14
Bnls Sirloin Roast						
Bnls Sirloin Steak	1,570	6.94	370	8.04	3,420	7.16
Sirloin Tip Roast	1,600	5.97	570	5.79	1,660	5.51
Sirloin Tip Steak	720	6.66	1,110	6.23	970	5.97
Bnls Top Sirloin Roast	240	7.47	1,290	5.14	130	6.35
Bnls Top Sirloin Steak	1,390	9.15	2,730	8.28	1,880	7.73
Top Round Roast	2,050	6.22	540	5.91	340	5.11
Top Round Steak	160	6.33	760	6.09	760	6.15
Bottom Round Roast	640	5.45	2,770	5.96	2,210	5.15
Bottom Round Steak	1,060	5.34	710	5.48	1,190	5.14
Eye Of Round Roast	1,260	5.89	770	5.86	240	5.44
Eye Of Round Steak	70	5.73	300	6.22	250	5.57
Rump Roast	450	5.42	270	5.39	510	4.82
Rump Steak	10	4.99	20	3.99		
Chuck/Shldr/Arm Roast	3,970	5.88	5,620	6.26	5,590	5.54
Chuck/Shldr/Arm Steak	3,500	6.09	4,320	6.18	4,280	5.57
London Broil	2,620	5.88	2,960	6.44	1,700	5.42
Brisket	1,760	3.48	1,020	4.51	2,600	2.96
Brisket, Flat					190	7.11
Corned Beef Brisket			10	4.99	40	4.79
Corned Beef Flat					150	6.14
Beef Short Ribs	910	8.15	1,200	7.62	830	7.49
Flat Iron Steak	160	9.19			140	9.11
Flank Steak	930	11.00	440	8.78	420	7.85
Minute/Cube Steaks	2,530	7.22	2,590	6.62	2,260	6.13
Stew Meat	1,800	7.22	2,350	6.69	580	5.59
Ground Round	650	5.54	610	5.69	270	4.83
Ground Chuck	3,170	4.62	2,330	4.42	2,140	4.63
Ground Sirloin	70	6.02	1,190	5.10	650	4.90
Ground Beef 90% Or More	3,320	6.84	2,640	5.97	1,610	5.20
Ground Beef 80-89%	7,070	4.69	3,960	4.53	5,560	4.12
Ground Beef 70-79%	400	3.53	840	3.56	4,060	3.46
Beef Patties	7,110	6.29	6,290	6.24	3,360	6.31
Tri-Tip	220	8.68	600	7.78	660	8.43
Skirt Steak	400	8.40	240	11.67	140	10.60

This week in Beef Retail

This week in beef retail the Feature Rate increased by 2.8 percent, while the Special Rate decreased by 1.3 percent. The Activity Index showed a 4.6 percent decrease. Cuts from the chuck, round, and loin showed decreases in ad space compared to last week, while cuts from the rib, brisket, and ground beef showed increases in ad space.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	73.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	7.3%											
Activity Index (3/)	13,030											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			11.99 - 11.99	110	11.99	11.99 - 11.99	20	11.99	-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	13.99 - 13.99	140	13.99	15.99 - 15.99	290	15.99	-			8.99 - 8.99	10	8.99
T-Bone Steak	10.99 - 15.99	230	12.52	8.99 - 10.99	330	10.37	-			8.99 - 8.99	70	8.99
Porterhouse Steak	10.99 - 11.99	170	11.07	8.99 - 8.99	100	8.99	-			-		
Tenderloin	-			-			-			9.99 - 15.99	70	10.84
Filet Mignon	-			-			-			16.99 - 16.99	20	16.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	14.99 - 14.99	70	14.99	10.99 - 10.99	230	10.99	-			-		
Bnls New York Strip Steak	7.99 - 13.99	330	9.73	7.99 - 12.99	400	10.19	-			9.99 - 10.99	160	10.27
Beef Backribs	-			4.99 - 4.99	110	4.99	-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			8.99 - 8.99	40	8.99	-			5.99 - 5.99	70	5.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			5.00 - 8.99	500	7.13	7.49 - 7.49	110	7.49	-		
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	9.99 - 9.99	70	9.99	7.99 - 7.99	90	7.99	-			-		
Bnls Top Sirloin Roast	5.99 - 5.99	60	5.99	7.99 - 7.99	120	7.99	-			-		
Bnls Top Sirloin Steak	9.99 - 9.99	140	9.99	9.99 - 9.99	120	9.99	-			-		
Top Round Roast	5.99 - 5.99	250	5.99	4.99 - 5.99	150	5.55	-			-		
Top Round Steak	-			6.99 - 6.99	70	6.99	-			-		
Bottom Round Roast	6.49 - 6.49	90	6.49	5.49 - 5.49	50	5.49	-			5.99 - 5.99	60	5.99
Bottom Round Steak	-			4.99 - 5.99	150	5.30	-			5.49 - 5.99	120	5.74
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			5.99 - 5.99	10	5.99	-			-		
Rump Roast	-			5.99 - 5.99	50	5.99	-			5.99 - 5.99	60	5.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.49 - 6.49	360	5.89	-			4.79 - 5.99	120	4.95	5.99 - 5.99	90	5.99
Chuck/Shldr/Arm Steak	5.49 - 6.99	290	5.86	4.99 - 8.99	720	6.68	4.99 - 4.99	110	4.99	5.99 - 7.99	150	6.75
London Broil	4.99 - 8.99	500	6.15	3.99 - 8.99	850	5.41	-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	8.69 - 8.69	60	8.69	10.99 - 10.99	50	10.99	-			8.99 - 8.99	20	8.99
Flat Iron Steak	-			9.99 - 9.99	120	9.99	-			-		
Flank Steak	-			7.99 - 11.99	180	10.56	-			-		
Minute/Cube Steaks	-			5.99 - 8.99	550	7.23	-			8.99 - 9.99	230	9.09
Stew Meat	-			5.99 - 7.99	450	7.43	-			-		
Ground Round	5.99 - 5.99	140	5.99	-			-			5.99 - 5.99	70	5.99
Ground Chuck	3.99 - 3.99	70	3.99	-			-			4.79 - 4.99	100	4.83
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			6.99 - 6.99	50	6.99	-			6.49 - 6.49	70	6.49
Ground Beef 80-89%	4.49 - 4.99	220	4.52	5.99 - 5.99	180	5.99	-			3.49 - 6.39	860	4.35
Ground Beef 70-79%	-			-			-			3.29 - 3.99	110	3.39
Beef Patties	7.99 - 7.99	210	7.99	-			-			4.49 - 9.05	560	7.01
Tri-Tip	-			-			-			-		
Skirt Steak	9.99 - 9.99	60	9.99	6.99 - 6.99	230	6.99	-			15.99 - 15.99	20	15.99

Outlets	7,400		Explanatory Notes										
Feature Rate (1/)	66.2%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	6.3%												
Activity Index (3/)	23,505												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	10.78 - 10.78	30	10.78	-	-	-	-	-	-	7.78 - 7.78	30	7.78	
Bone-In Ribeye Steak	10.98 - 10.98	30	10.98	11.99 - 11.99	1,130	11.99	11.99 - 12.99	20	12.51	7.98 - 12.19	1,220	11.95	
Bnls Ribeye Roast	10.99 - 11.99	260	11.49	-	-	-	-	-	-	-	-	-	
Bnls Ribeye Steak	9.98 - 12.99	190	12.45	-	-	-	-	-	-	6.98 - 8.99	80	7.30	
T-Bone Steak	9.99 - 12.99	110	11.87	13.99 - 13.99	450	13.99	-	-	-	8.98 - 8.98	30	8.98	
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Tenderloin	18.99 - 18.99	80	18.99	17.99 - 17.99	120	17.99	14.99 - 14.99	80	14.99	-	-	-	
Filet Mignon	-	-	-	31.98 - 31.98	120	31.98	-	-	-	16.99 - 16.99	5	16.99	
Loin, Bnls	-	-	-	-	-	-	-	-	-	5.99 - 9.99	80	9.70	
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls New York Strip Steak	10.99 - 12.99	140	12.50	7.99 - 11.99	1,170	8.73	-	-	-	9.99 - 11.99	950	10.61	
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Roast	-	-	-	6.18 - 6.18	30	6.18	-	-	-	-	-	-	
Sirloin Steak	-	-	-	8.98 - 8.99	30	8.98	-	-	-	-	-	-	
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Sirloin Steak	-	-	-	5.00 - 5.98	250	5.78	-	-	-	5.49 - 5.49	10	5.49	
Sirloin Tip Roast	4.99 - 5.99	110	5.62	5.99 - 5.99	1,130	5.99	-	-	-	-	-	-	
Sirloin Tip Steak	4.99 - 6.99	180	5.77	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls Top Sirloin Steak	9.99 - 9.99	10	9.99	-	-	-	-	-	-	7.99 - 8.99	10	8.22	
Top Round Roast	5.99 - 5.99	20	5.99	5.99 - 6.99	1,470	6.32	-	-	-	-	-	-	
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	-	-	-	4.98 - 5.49	240	5.07	-	-	-	4.90 - 4.98	110	4.92	
Bottom Round Steak	-	-	-	4.99 - 5.99	240	5.18	-	-	-	5.18 - 5.18	30	5.18	
Eye Of Round Roast	4.54 - 4.54	30	4.54	-	-	-	-	-	-	4.99 - 5.99	1,140	5.99	
Eye Of Round Steak	-	-	-	5.99 - 5.99	10	5.99	-	-	-	4.99 - 4.99	5	4.99	
Rump Roast	3.88 - 3.88	10	3.88	4.88 - 5.99	50	5.80	4.81 - 4.81	5	4.81	5.18 - 5.18	30	5.18	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	3.98 - 5.99	360	4.80	-	-	-	5.49 - 5.99	50	5.60	4.99 - 6.99	90	6.17	
Chuck/Shldr/Arm Steak	4.88 - 6.99	120	6.06	4.99 - 8.99	40	6.08	5.79 - 5.79	40	5.79	5.98 - 6.99	50	6.21	
London Broil	5.99 - 5.99	20	5.99	3.99 - 6.99	1,090	6.07	-	-	-	6.99 - 6.99	40	6.99	
Brisket	-	-	-	2.99 - 2.99	460	2.99	-	-	-	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	-	-	-	8.98 - 10.99	70	10.30	-	-	-	8.99 - 8.99	5	8.99	
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-	
Flank Steak	-	-	-	11.99 - 11.99	450	11.99	-	-	-	-	-	-	
Minute/Cube Steaks	4.98 - 4.98	10	4.98	5.99 - 6.99	510	6.88	-	-	-	5.18 - 9.99	310	5.52	
Stew Meat	4.99 - 5.98	40	5.61	6.98 - 7.99	110	7.39	-	-	-	5.99 - 6.99	50	6.77	
Ground Round	-	-	-	-	-	-	-	-	-	4.98 - 4.99	150	4.99	
Ground Chuck	3.98 - 4.49	30	4.18	-	-	-	3.99 - 3.99	130	3.99	3.79 - 4.99	1,470	4.69	
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Beef 90% Or More	-	-	-	6.99 - 6.99	40	6.99	-	-	-	6.49 - 6.49	1,130	6.49	
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	3.99 - 5.49	2,000	4.80	
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	3.99 - 3.99	10	3.99	
Beef Patties	3.98 - 3.98	10	3.98	-	-	-	-	-	-	4.49 - 7.99	3,110	6.29	
Tri-Tip	-	-	-	-	-	-	-	-	-	-	-	-	
Skirt Steak	-	-	-	-	-	-	-	-	-	15.99 - 15.99	5	15.99	



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	60.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	15.1%											
Activity Index (3/)	13,840											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			10.99 - 10.99	140	10.99
Bone-In Ribeye Steak	8.99 - 9.99	90	9.35	10.99 - 10.99	150	10.99	-			9.99 - 10.99	240	10.77
Bnls Ribeye Roast	-			10.99 - 10.99	50	10.99	-			7.99 - 7.99	40	7.99
Bnls Ribeye Steak	13.97 - 16.98	290	16.04	12.99 - 18.27	140	14.63	-			-		
T-Bone Steak	8.99 - 12.99	300	10.16	11.99 - 14.99	90	13.46	-			5.00 - 6.99	100	6.11
Porterhouse Steak	-			12.99 - 15.99	90	14.46	-			-		
Tenderloin	-			19.99 - 26.67	90	23.37	-			13.99 - 15.99	220	14.40
Filet Mignon	19.98 - 19.98	60	19.98	28.77 - 35.17	450	34.00	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			8.99 - 8.99	30	8.99	-			-		
Bnls New York Strip Steak	8.98 - 12.99	230	9.14	9.99 - 19.18	140	15.46	-			6.99 - 13.99	130	8.12
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			8.99 - 8.99	40	8.99	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	8.99 - 8.99	200	8.99	4.99 - 8.99	130	5.37	-			-		
Sirloin Tip Roast	5.99 - 6.99	220	6.04	5.49 - 5.49	30	5.49	-			5.89 - 5.89	10	5.89
Sirloin Tip Steak	4.99 - 6.99	220	6.15	5.99 - 5.99	30	5.99	-			5.99 - 5.99	10	5.99
Bnls Top Sirloin Roast	7.99 - 7.99	40	7.99	-			-			-		
Bnls Top Sirloin Steak	6.99 - 9.99	400	8.99	5.99 - 9.99	210	9.10	-			7.99 - 8.99	50	8.23
Top Round Roast	4.98 - 5.99	70	5.84	6.99 - 6.99	10	6.99	-			-		
Top Round Steak	5.48 - 5.48	10	5.48	6.99 - 6.99	10	6.99	-			-		
Bottom Round Roast	5.29 - 5.29	10	5.29	5.79 - 5.79	50	5.79	-			-		
Bottom Round Steak	5.49 - 5.99	20	5.76	4.99 - 5.99	140	5.34	-			-		
Eye Of Round Roast	5.49 - 5.49	30	5.49	-			-			4.99 - 4.99	10	4.99
Eye Of Round Steak	5.99 - 5.99	30	5.99	-			-			4.99 - 4.99	10	4.99
Rump Roast	5.79 - 5.99	20	5.89	5.79 - 5.79	50	5.79	-			-		
Rump Steak	-			4.99 - 4.99	10	4.99	-			-		
Chuck/Shldr/Arm Roast	4.99 - 6.99	550	5.78	4.99 - 7.99	1,050	6.58	-			6.99 - 6.99	110	6.99
Chuck/Shldr/Arm Steak	5.49 - 7.99	620	6.16	5.49 - 6.49	160	6.09	-			5.99 - 5.99	10	5.99
London Broil	-			-			-			4.99 - 4.99	10	4.99
Brisket	-			4.99 - 4.99	40	4.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	7.99 - 8.99	60	8.77	8.99 - 10.99	90	9.99	-			6.99 - 6.99	10	6.99
Flat Iron Steak	6.99 - 6.99	40	6.99	-			-			-		
Flank Steak	-			10.99 - 12.99	100	11.86	-			6.99 - 6.99	10	6.99
Minute/Cube Steaks	6.99 - 6.99	10	6.99	6.49 - 6.49	50	6.49	-			5.99 - 6.99	140	6.91
Stew Meat	5.99 - 6.99	120	6.89	6.99 - 6.99	90	6.99	-			6.99 - 6.99	170	6.99
Ground Round	-			-			-			4.49 - 4.99	70	4.56
Ground Chuck	4.99 - 5.99	140	5.30	-			-			3.99 - 5.88	1,040	4.44
Ground Sirloin	-			-			-			4.99 - 5.99	50	5.77
Ground Beef 90% Or More	-			-			-			4.99 - 10.99	870	6.37
Ground Beef 80-89%	3.99 - 5.99	370	4.50	-			-			2.98 - 5.88	1,150	4.44
Ground Beef 70-79%	3.99 - 3.99	90	3.99	-			-			2.99 - 3.69	90	3.40
Beef Patties	4.99 - 7.99	330	7.30	-			-			3.99 - 7.00	920	6.10
Tri-Tip	-			9.99 - 9.99	40	9.99	-			-		
Skirt Steak	-			7.99 - 7.99	40	7.99	-			8.99 - 8.99	40	8.99

Outlets	4,900	Explanatory Notes										
Feature Rate (1/)	57.3%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	25.4%											
Activity Index (3/)	8,115											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			6.99 - 8.99	20	7.17
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	13.99 - 16.98	120	15.39	15.98 - 15.99	60	15.98	9.60 - 9.60	10	9.60	-		
T-Bone Steak	12.99 - 12.99	20	12.99	7.97 - 13.99	140	10.58	-			4.99 - 4.99	310	4.99
Porterhouse Steak	-			-			-			-		
Tenderloin	-			26.67 - 26.67	5	26.67	-			-		
Filet Mignon	-			33.98 - 35.17	80	34.58	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			5.99 - 5.99	20	5.99
Bnls New York Strip Steak	13.99 - 13.99	110	13.99	14.00 - 14.49	10	14.25	6.99 - 9.99	240	7.67	6.98 - 11.20	50	9.60
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	8.99 - 8.99	40	8.99	-			-			5.49 - 5.49	60	5.49
Sirloin Tip Roast	5.99 - 6.99	40	6.58	-			-			-		
Sirloin Tip Steak	6.99 - 6.99	20	6.99	5.99 - 5.99	20	5.99	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	8.99 - 10.00	70	9.96	7.99 - 12.00	230	9.49	6.99 - 6.99	40	6.99	5.99 - 6.99	30	6.55
Top Round Roast	-			6.49 - 6.99	50	6.94	-			5.29 - 5.29	20	5.29
Top Round Steak	-			6.49 - 7.99	20	7.55	4.99 - 4.99	40	4.99	5.29 - 5.29	20	5.29
Bottom Round Roast	-			5.49 - 5.49	10	5.49	-			-		
Bottom Round Steak	5.49 - 5.49	10	5.49	4.99 - 4.99	210	4.99	-			6.49 - 6.49	10	6.49
Eye Of Round Roast	-			5.99 - 5.99	10	5.99	-			4.49 - 4.49	30	4.49
Eye Of Round Steak	-			-			-			-		
Rump Roast	3.88 - 5.79	60	4.17	4.88 - 4.88	50	4.88	4.81 - 4.81	10	4.81	5.99 - 5.99	10	5.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	6.49 - 6.79	70	6.54	4.99 - 6.98	160	6.39	5.49 - 5.49	10	5.49	4.77 - 6.99	250	5.17
Chuck/Shldr/Arm Steak	-			4.99 - 7.98	130	7.39	-			4.49 - 6.99	310	5.73
London Broil	-			5.98 - 5.98	40	5.98	-			-		
Brisket	-			2.99 - 2.99	530	2.99	-			3.89 - 3.89	30	3.89
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			8.99 - 8.99	5	8.99	-			4.99 - 8.99	300	6.96
Flat Iron Steak	-			-			-			-		
Flank Steak	-			11.99 - 11.99	50	11.99	-			-		
Minute/Cube Steaks	5.99 - 6.99	20	6.47	5.99 - 7.99	580	7.83	-			5.49 - 6.99	30	5.99
Stew Meat	4.99 - 5.99	70	5.34	6.99 - 7.99	510	7.98	-			4.99 - 5.99	90	5.73
Ground Round	5.99 - 5.99	50	5.99	-			-			4.99 - 5.99	170	5.73
Ground Chuck	-			-			-			4.48 - 5.88	190	5.22
Ground Sirloin	-			-			-			6.49 - 6.49	20	6.49
Ground Beef 90% Or More	5.48 - 5.48	20	5.48	-			-			4.99 - 6.99	70	6.02
Ground Beef 80-89%	5.29 - 5.29	5	5.29	-			-			2.98 - 5.99	1,290	4.55
Ground Beef 70-79%	-			-			-			2.97 - 4.49	60	3.25
Beef Patties	5.48 - 5.48	10	5.48	-			-			4.89 - 7.00	770	5.51
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		

Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	67.8%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	10.2%											
Activity Index (3/)	6,180											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	12.99 - 12.99	10	12.99	18.99 - 18.99	30	18.99	-	-	-	6.99 - 8.99	270	8.55
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	13.99 - 13.99	10	13.99	-	-	-	-	-	-
T-Bone Steak	-	-	-	6.99 - 6.99	400	6.99	-	-	-	8.99 - 8.99	130	8.99
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	7.99 - 7.99	10	7.99	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	5.99 - 5.99	130	5.99
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	5.69 - 5.69	60	5.69
Sirloin Tip Steak	6.99 - 7.49	20	7.26	-	-	-	-	-	-	5.69 - 5.69	60	5.69
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	8.99 - 8.99	60	8.99	-	-	-	-	-	-	-	-	-
Top Round Roast	-	-	-	6.49 - 6.49	10	6.49	-	-	-	-	-	-
Top Round Steak	-	-	-	6.49 - 6.49	10	6.49	-	-	-	-	-	-
Bottom Round Roast	-	-	-	5.99 - 5.99	10	5.99	-	-	-	-	-	-
Bottom Round Steak	5.99 - 5.99	50	5.99	5.49 - 5.99	70	5.59	-	-	-	-	-	-
Eye Of Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	4.99 - 6.99	20	6.25	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	-	-	-	4.99 - 6.99	260	6.19	-	-	-	3.97 - 6.99	410	5.01
Chuck/Shldr/Arm Steak	8.99 - 8.99	10	8.99	4.99 - 6.99	310	5.99	-	-	-	3.97 - 6.99	430	5.04
London Broil	-	-	-	-	-	-	-	-	-	-	-	-
Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	8.99 - 9.99	90	9.63	-	-	-	4.99 - 8.99	130	5.86
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	11.99 - 11.99	10	11.99	-	-	-	6.99 - 8.99	120	7.22
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	7.99 - 7.99	50	7.99
Stew Meat	7.99 - 7.99	10	7.99	-	-	-	-	-	-	5.69 - 5.69	60	5.69
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	6.99 - 6.99	10	6.99	-	-	-	-	-	-	6.99 - 8.99	930	8.01
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	3.49 - 5.99	920	5.12
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	3.19 - 4.49	20	3.58
Beef Patties	-	-	-	-	-	-	-	-	-	3.99 - 7.92	1,030	6.12
Tri-Tip	6.99 - 7.99	20	7.60	8.99 - 8.99	10	8.99	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	75.3%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	3.8%											
Activity Index (3/)	2,330											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	12.99 - 13.99	40	13.24	-	-	-	-	-	-	6.77 - 8.99	690	6.78
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	-	-	-	-	-	-	-	-	-	-	-	-
T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-
Porterhouse Steak	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls New York Strip Steak	-	-	-	14.99 - 14.99	100	14.99	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	7.99 - 7.99	20	7.99	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	5.98 - 5.98	40	5.98	-	-	-	7.99 - 7.99	100	7.99
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	6.99 - 8.99	30	8.70	-	-	-	-	-	-	4.99 - 4.99	20	4.99
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Roast	5.49 - 5.49	5	5.49	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	5.99 - 5.99	5	5.99	-	-	-	-	-	-	-	-	-
Rump Roast	4.99 - 5.49	20	5.20	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Steak	-	-	-	-	-	-	-	-	-	-	-	-
London Broil	-	-	-	5.98 - 5.98	60	5.98	-	-	-	-	-	-
Brisket	-	-	-	3.99 - 3.99	680	3.99	-	-	-	7.49 - 7.49	20	7.49
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	8.98 - 8.98	20	8.98	8.99 - 8.99	5	8.99	-	-	-	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	-	-	-
Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	-	-	-	-	-	-	-	-	-	-	-	-
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	-	-	-	-	-	-	-	-	-	4.99 - 6.99	110	5.28
Ground Beef 80-89%	5.98 - 5.98	20	5.98	4.98 - 4.98	40	4.98	-	-	-	4.49 - 4.49	20	4.49
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	3.19 - 3.59	20	3.39
Beef Patties	-	-	-	-	-	-	-	-	-	4.49 - 6.00	150	5.42
Tri-Tip	6.99 - 8.98	100	8.44	-	-	-	-	-	-	6.99 - 8.99	30	8.19
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	200	Explanatory Notes											
Feature Rate (1/)	50.0%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	0.0%												
Activity Index (3/)	135												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast				12.99	12.99	5	12.99						
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak				14.99	14.99	10	14.99						
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast										7.99	7.99	10	7.99
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast				7.99	7.99	20	7.99						
Bnls Top Sirloin Steak													
Top Round Roast	6.29	6.29	10	6.29									
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak										4.98	4.98	5	4.98
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				4.59	4.59	10	4.59						
Chuck/Shldr/Arm Steak													
London Broil	6.49	6.49	10	6.49									
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks										5.98	5.98	5	5.98
Stew Meat										5.98	5.98	5	5.98
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										4.99	4.99	10	4.99
Ground Beef 80-89%										4.79	4.79	5	4.79
Ground Beef 70-79%													
Beef Patties										5.26	5.26	10	5.26
Tri-Tip				7.99	10.49	20	8.46						
Skirt Steak													



Outlets	100		Explanatory Notes									
Feature Rate (1/)	81.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	19.0%											
Activity Index (3/)	135											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast												
Bone-In Ribeye Steak	15.29	15.29	5	15.29								
Bnls Ribeye Roast												
Bnls Ribeye Steak												
T-Bone Steak												
Porterhouse Steak												
Tenderloin												
Filet Mignon												
Loin, Bnls												
Bone-In Strip Steak	9.99	9.99	30	9.99								
Bnls New York Strip Steak	16.99	16.99	5	16.99								
Beef Backribs												
Sirloin Roast												
Sirloin Steak												
Bnls Sirloin Roast												
Bnls Sirloin Steak												
Sirloin Tip Roast												
Sirloin Tip Steak												
Bnls Top Sirloin Roast												
Bnls Top Sirloin Steak	9.69	9.69	5	9.69								
Top Round Roast												
Top Round Steak												
Bottom Round Roast												
Bottom Round Steak												
Eye Of Round Roast												
Eye Of Round Steak												
Rump Roast	5.99	5.99	5	5.99								
Rump Steak												
Chuck/Shldr/Arm Roast	5.99	7.49	30	6.21								
Chuck/Shldr/Arm Steak	6.39	8.79	10	7.59	8.99	8.99	10	8.99				
London Broil												
Brisket												
Brisket, Flat												
Corned Beef Brisket												
Corned Beef Flat												
Beef Short Ribs	7.99	7.99	5	7.99								
Flat Iron Steak												
Flank Steak												
Minute/Cube Steaks					8.99	8.99	20	8.99				
Stew Meat					8.99	8.99	20	8.99				
Ground Round												
Ground Chuck												
Ground Sirloin												
Ground Beef 90% Or More												
Ground Beef 80-89%												
Ground Beef 70-79%												
Beef Patties												
Tri-Tip												
Skirt Steak												