



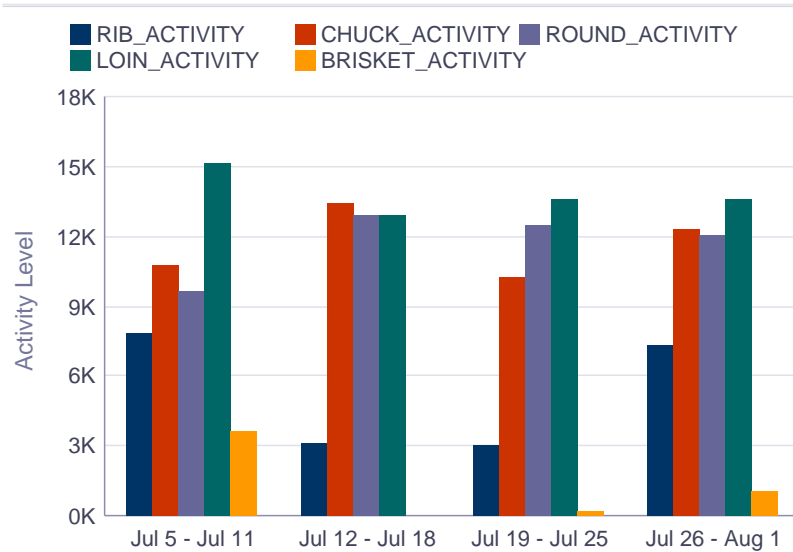
**National Retail Report - Beef**  
**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 07/26 thru 08/01**  
 (prices in dollars per pound)

Fri. Jul 26, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	68.8%		64.2%		72.6%	
Special Rate (2/)	8.7%		16.2%		12.9%	
Activity Index (3/)	67,840		62,150		62,660	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast			60	12.99	160	9.79
Bone-In Ribeye Steak	4,720	11.52	830	13.65	2,720	10.68
Bnls Ribeye Roast	300	13.28	20	11.99		
Bnls Ribeye Steak	2,280	12.29	2,130	12.59	1,720	10.91
T-Bone Steak	2,070	9.07	3,650	11.75	1,710	9.79
Porterhouse Steak	1,110	9.83	650	12.67	440	10.73
Tenderloin	380	11.96	340	14.06	180	10.80
Filet Mignon	510	19.81	10	9.99	250	15.35
Loin, Bnls			370	9.64		
Bone-In Strip Steak	1,400	7.67	1,640	8.57	240	10.69
Bnls New York Strip Steak	1,770	14.46	3,590	11.74	4,650	10.76
Beef Backribs	180	4.82			560	4.15
Sirloin Roast	1,070	8.89			70	7.99
Sirloin Steak	100	7.84	80	7.67	150	8.35
Bnls Sirloin Roast			220	6.92	100	5.86
Bnls Sirloin Steak	1,630	8.43	720	6.47	1,990	8.05
Sirloin Tip Roast	330	5.78	290	5.93	660	5.03
Sirloin Tip Steak	270	6.76	650	7.08	780	6.27
Bnls Top Sirloin Roast	90	6.55	290	7.93	60	5.49
Bnls Top Sirloin Steak	4,140	8.20	1,510	8.72	2,430	8.40
Top Round Roast	1,130	6.29	1,840	4.99	1,380	4.19
Top Round Steak	490	6.16	1,160	6.16	810	5.26
Bottom Round Roast	2,250	6.23	2,280	6.13	1,340	5.07
Bottom Round Steak	1,060	5.77	950	6.23	620	5.00
Eye Of Round Roast	1,250	5.75	2,000	5.60	1,960	4.99
Eye Of Round Steak	410	6.12	320	5.81	800	5.80
Rump Roast	620	5.85	1,190	5.57	960	4.63
Rump Steak					70	7.99
Chuck/Shldr/Arm Roast	6,030	6.37	3,500	6.36	4,700	5.41
Chuck/Shldr/Arm Steak	3,390	5.71	2,420	6.22	4,860	5.77
London Broil	2,780	6.46	3,110	5.28	3,090	4.89
Brisket	920	3.97	180	5.17	1,790	4.09
Brisket, Flat	20	8.51			20	8.03
Corned Beef Brisket			30	4.99		
Corned Beef Flat	120	7.99				
Beef Short Ribs	840	8.77	680	9.30	1,360	7.10
Flat Iron Steak	60	8.01	1,170	8.13	350	7.62
Flank Steak	1,910	8.37	500	9.91	350	9.20
Minute/Cube Steaks	2,690	6.93	750	7.06	2,190	6.06
Stew Meat	980	6.73	1,630	6.42	1,020	5.91
Ground Round	520	5.21	1,380	5.42	670	5.01
Ground Chuck	780	4.89	1,690	4.81	1,000	4.12
Ground Sirloin	1,510	6.54	220	5.38	180	6.27
Ground Beef 90% Or More	810	6.03	4,900	5.51	2,180	6.09
Ground Beef 80-89%	5,070	4.18	5,990	4.77	3,440	3.94
Ground Beef 70-79%	3,100	3.18	1,380	3.42	1,350	3.30
Beef Patties	6,140	6.37	4,660	6.13	5,890	6.17
Tri-Tip	360	8.43	730	7.94	870	7.86
Skirt Steak	250	8.39	440	8.24	540	10.17

**This week in Beef Retail . . . . .**  
 This week in beef retail, the Feature Rate increased by 4.6 percent, while the Special Rate decreased by 7.5 percent. The Activity Index showed a 9.1 percent increase. Cuts from the rib, chuck and brisket showed an increase in ad space while ground beef showed less compared to last week. Cuts from the round and loin remained steady.

**Activity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**  
 1/: **FEATURE RATE**: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets. 5/: **BRANDED**: includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. 6/: **NON-LABELED/OTHER**: Beef cuts advertised without a USDA Quality Grade.

**USDA-MGC Certified Programs List:** <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	71.8%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	1.3%											
Activity Index (3/)	11,720											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	15.99 - 15.99	70	15.99	-			-			10.49 - 10.49	20	10.49
Bnls Ribeye Roast	-			12.99 - 12.99	20	12.99	-			-		
Bnls Ribeye Steak	14.66 - 16.99	200	15.44	12.99 - 14.99	40	13.83	-			6.99 - 10.49	150	7.95
T-Bone Steak	12.99 - 12.99	60	12.99	9.99 - 9.99	90	9.99	10.99 - 10.99	110	10.99	6.99 - 7.99	120	7.49
Porterhouse Steak	12.99 - 12.99	60	12.99	9.99 - 9.99	90	9.99	11.49 - 11.49	110	11.49	6.99 - 7.99	120	7.49
Tenderloin	-			-			-			-		
Filet Mignon	-			15.97 - 15.97	230	15.97	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	10.99 - 10.99	10	10.99	10.99 - 10.99	110	10.99	-			-		
Bnls New York Strip Steak	9.99 - 16.99	130	13.68	10.99 - 10.99	80	10.99	-			-		
Beef Backribs	-			4.99 - 4.99	110	4.99	-			-		
Sirloin Roast	-			8.99 - 8.99	80	8.99	-			-		
Sirloin Steak	-			8.99 - 8.99	70	8.99	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			5.99 - 8.99	210	8.32	-			-		
Sirloin Tip Roast	5.99 - 5.99	10	5.99	5.29 - 5.29	10	5.29	-			-		
Sirloin Tip Steak	-			5.49 - 7.99	60	7.67	-			-		
Bnls Top Sirloin Roast	5.99 - 5.99	60	5.99	-			-			-		
Bnls Top Sirloin Steak	7.99 - 7.99	270	7.99	5.99 - 9.99	790	7.76	-			8.99 - 8.99	20	8.99
Top Round Roast	6.49 - 6.49	90	6.49	-			4.49 - 4.99	120	4.56	-		
Top Round Steak	5.99 - 6.99	190	6.46	6.99 - 6.99	100	6.99	4.99 - 4.99	110	4.99	-		
Bottom Round Roast	5.49 - 5.49	210	5.49	4.99 - 4.99	110	4.99	-			5.99 - 5.99	60	5.99
Bottom Round Steak	5.49 - 5.99	270	5.60	-			-			5.49 - 5.49	60	5.49
Eye Of Round Roast	5.99 - 5.99	70	5.99	6.99 - 6.99	100	6.99	-			4.99 - 4.99	60	4.99
Eye Of Round Steak	5.99 - 5.99	70	5.99	6.99 - 6.99	100	6.99	-			5.99 - 5.99	60	5.99
Rump Roast	-			-			-			5.99 - 5.99	60	5.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	6.49 - 6.49	140	6.49	5.99 - 5.99	80	5.99	-			5.99 - 5.99	20	5.99
Chuck/Shldr/Arm Steak	-			4.99 - 8.99	510	5.65	-			-		
London Broil	3.99 - 6.49	260	5.38	3.99 - 8.49	970	6.71	4.99 - 4.99	20	4.99	4.99 - 6.99	150	6.16
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			7.99 - 7.99	120	7.99
Beef Short Ribs	8.69 - 12.99	120	10.84	8.99 - 8.99	20	8.99	-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	13.99 - 13.99	70	13.99	-			-			7.99 - 7.99	340	7.99
Minute/Cube Steaks	-			6.99 - 8.99	520	7.47	-			6.99 - 8.99	230	7.20
Stew Meat	-			6.99 - 7.99	170	7.28	-			6.99 - 7.99	160	7.59
Ground Round	-			-			-			-		
Ground Chuck	4.99 - 4.99	10	4.99	-			-			-		
Ground Sirloin	-			-			-			6.39 - 6.39	70	6.39
Ground Beef 90% Or More	6.99 - 6.99	140	6.99	6.99 - 6.99	50	6.99	-			3.99 - 3.99	10	3.99
Ground Beef 80-89%	-			5.99 - 5.99	180	5.99	-			2.99 - 6.39	1,640	4.14
Ground Beef 70-79%	-			-			-			2.99 - 2.99	90	2.99
Beef Patties	6.49 - 6.49	70	6.49	-			-			5.49 - 7.99	130	6.50
Tri-Tip	-			-			-			-		
Skirt Steak	-			8.99 - 8.99	70	8.99	-			-		

Outlets	7,400		Explanatory Notes									
Feature Rate (1/)	71.2%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	1.1%											
Activity Index (3/)	23.700											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	12.99 - 12.99	40	12.99	12.99 - 12.99	1,250	12.99	-			10.49 - 13.19	1,350	12.75
Bnls Ribeye Roast	-			12.99 - 12.99	220	12.99	-			-		
Bnls Ribeye Steak	12.98 - 14.99	100	14.38	12.99 - 14.99	230	13.08	-			6.99 - 10.49	700	9.24
T-Bone Steak	9.99 - 11.99	210	11.25	10.99 - 10.99	10	10.99	-			5.98 - 6.99	550	6.87
Porterhouse Steak	12.19 - 12.19	130	12.19	-			-			9.99 - 9.99	80	9.99
Tenderloin	-			-			12.99 - 12.99	130	12.99	-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			6.99 - 6.99	450	6.99
Bnls New York Strip Steak	9.99 - 14.99	130	13.21	11.98 - 11.98	200	11.98	9.99 - 9.99	80	9.99	-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			8.99 - 8.99	960	8.99	-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	7.99 - 7.99	10	7.99	5.99 - 8.99	970	8.96	-			-		
Sirloin Tip Roast	-			5.29 - 5.29	10	5.29	5.59 - 5.79	70	5.69	-		
Sirloin Tip Steak	-			5.49 - 7.99	50	7.53	5.99 - 5.99	40	5.99	-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	6.99 - 6.99	20	6.99	7.99 - 10.99	530	9.02	-			8.99 - 8.99	5	8.99
Top Round Roast	-			5.98 - 6.99	650	6.68	4.99 - 4.99	10	4.99	-		
Top Round Steak	-			6.99 - 6.99	5	6.99	-			-		
Bottom Round Roast	3.98 - 4.59	180	4.53	6.99 - 6.99	1,130	6.99	-			-		
Bottom Round Steak	4.98 - 4.98	20	4.98	-			-			6.49 - 6.99	20	6.74
Eye Of Round Roast	5.99 - 5.99	150	5.99	5.99 - 5.99	450	5.99	-			4.98 - 4.98	30	4.98
Eye Of Round Steak	5.99 - 6.99	40	6.88	-			-			5.98 - 5.98	30	5.98
Rump Roast	4.58 - 4.58	30	4.58	5.99 - 5.99	30	5.99	-			5.99 - 5.99	10	5.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 5.99	200	4.94	5.99 - 8.99	2,160	7.60	4.39 - 4.39	5	4.39	4.78 - 5.99	110	5.07
Chuck/Shldr/Arm Steak	4.98 - 5.49	40	5.26	7.98 - 7.98	70	7.98	-			4.99 - 6.99	70	6.29
London Broil	-			4.99 - 8.49	800	6.84	4.99 - 4.99	10	4.99	4.99 - 6.99	120	5.37
Brisket	5.98 - 5.98	10	5.98	-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			8.99 - 8.99	5	8.99	-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			7.99 - 7.99	360	7.99
Minute/Cube Steaks	4.98 - 4.99	150	4.99	6.99 - 8.99	1,450	7.02	-			5.99 - 8.99	90	6.12
Stew Meat	-			7.99 - 7.99	40	7.99	-			5.18 - 6.99	100	6.15
Ground Round	4.99 - 4.99	130	4.99	-			-			4.99 - 4.99	110	4.99
Ground Chuck	4.88 - 4.88	10	4.88	-			4.99 - 4.99	40	4.99	4.29 - 4.98	120	4.48
Ground Sirloin	-			-			-			6.49 - 6.49	1,130	6.49
Ground Beef 90% Or More	-			6.99 - 6.99	40	6.99	-			4.99 - 4.99	10	4.99
Ground Beef 80-89%	-			-			-			2.98 - 6.39	260	3.66
Ground Beef 70-79%	-			-			-			2.99 - 3.49	1,540	3.02
Beef Patties	5.99 - 6.49	50	6.04	-			-			3.98 - 7.99	3,150	6.26
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		



Outlets	6,100		<b>Explanatory Notes</b>									
Feature Rate (1/)	69.9%		5/: <b>BRANDED</b> : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: <b>NON LABELED/OTHER</b> : Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	22.7%											
Activity Index (3/)	14,350											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	9.99 - 9.99	50	9.99	-			-			6.99 - 9.99	100	8.55
Bnls Ribeye Roast	14.53 - 14.53	60	14.53	-			-			-		
Bnls Ribeye Steak	13.99 - 16.99	370	16.47	14.99 - 16.99	190	15.97	-			6.99 - 6.99	90	6.99
T-Bone Steak	7.99 - 11.99	120	11.29	11.99 - 13.99	220	12.41	-			6.99 - 6.99	10	6.99
Porterhouse Steak	10.99 - 12.99	100	12.34	-			-			7.99 - 8.99	20	8.49
Tenderloin	-			9.99 - 15.99	190	11.37	-			9.99 - 11.99	60	11.58
Filet Mignon	23.99 - 23.99	260	23.99	-			-			12.99 - 12.99	10	12.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			7.00 - 7.00	710	7.00
Bnls New York Strip Steak	9.98 - 13.99	190	12.04	10.99 - 19.98	580	18.00	-			12.99 - 12.99	50	12.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	5.95 - 8.99	260	8.33	5.99 - 5.99	50	5.99	-			-		
Sirloin Tip Roast	5.45 - 6.99	70	5.72	5.99 - 5.99	10	5.99	-			-		
Sirloin Tip Steak	-			5.99 - 5.99	10	5.99	-			-		
Bnls Top Sirloin Roast	-			7.99 - 7.99	10	7.99	-			-		
Bnls Top Sirloin Steak	7.99 - 12.00	790	9.01	6.99 - 9.99	100	8.77	8.99 - 8.99	90	8.99	7.00 - 9.60	750	7.16
Top Round Roast	5.98 - 5.99	60	5.99	5.29 - 5.29	10	5.29	-			-		
Top Round Steak	6.18 - 6.99	20	6.62	5.99 - 5.99	10	5.99	-			-		
Bottom Round Roast	4.98 - 6.99	330	5.74	-			-			-		
Bottom Round Steak	5.48 - 6.99	360	5.84	-			-			5.99 - 5.99	10	5.99
Eye Of Round Roast	4.99 - 6.99	230	5.16	-			-			-		
Eye Of Round Steak	4.99 - 4.99	50	4.99	-			-			-		
Rump Roast	-			3.99 - 5.49	80	4.86	-			5.99 - 5.99	10	5.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.99 - 6.99	440	6.15	4.99 - 7.99	330	6.03	-			4.99 - 6.99	270	5.45
Chuck/Shldr/Arm Steak	4.88 - 6.99	480	6.10	5.99 - 6.99	140	6.28	-			4.99 - 7.99	220	6.06
London Broil	5.98 - 6.99	80	6.16	5.99 - 6.99	50	6.79	-			6.99 - 6.99	130	6.99
Brisket	9.99 - 9.99	10	9.99	4.19 - 4.99	60	4.82	-			-		
Brisket, Flat	7.98 - 7.98	10	7.98	8.99 - 8.99	10	8.99	-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	7.99 - 8.99	20	8.49	6.90 - 10.99	240	8.05	-			6.99 - 6.99	10	6.99
Flat Iron Steak	-			6.99 - 12.99	60	8.08	-			-		
Flank Steak	-			7.99 - 8.99	60	8.24	-			5.99 - 7.99	660	7.95
Minute/Cube Steaks	6.49 - 6.49	40	6.49	5.99 - 5.99	10	5.99	-			-		
Stew Meat	5.99 - 6.99	110	6.50	6.99 - 6.99	130	6.99	-			5.99 - 5.99	10	5.99
Ground Round	-			-			-			4.99 - 5.99	60	5.62
Ground Chuck	4.88 - 4.99	320	4.99	-			-			3.99 - 5.99	180	5.16
Ground Sirloin	5.99 - 6.99	270	6.95	-			-			4.99 - 5.99	40	5.30
Ground Beef 90% Or More	-			-			-			4.78 - 6.99	320	5.34
Ground Beef 80-89%	4.49 - 4.99	70	4.84	-			-			2.99 - 5.99	1,640	4.30
Ground Beef 70-79%	-			-			-			3.29 - 3.78	280	3.32
Beef Patties	6.86 - 7.99	70	7.27	5.99 - 6.99	80	6.65	-			4.89 - 6.99	500	5.75
Tri-Tip	8.99 - 8.99	60	8.99	6.99 - 6.99	20	6.99	-			-		
Skirt Steak	7.99 - 10.99	100	8.80	6.99 - 7.99	90	7.50	-			-		



Outlets	4,900		Explanatory Notes									
Feature Rate (1/)	63.3%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	12.5%											
Activity Index (3/)	7,465											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	14.98 - 14.98	90	14.98	9.99 - 9.99	290	9.99	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	14.66 - 16.98	110	15.52	15.99 - 16.99	10	16.33	-	-	-	6.99 - 6.99	90	6.99
T-Bone Steak	-	-	-	10.99 - 15.88	60	12.15	5.99 - 9.99	250	6.99	4.99 - 6.99	70	6.48
Porterhouse Steak	-	-	-	-	-	-	6.99 - 7.99	210	7.49	-	-	-
Tenderloin	-	-	-	-	-	-	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	14.98 - 14.98	60	14.98	-	-	-	-	-	-	5.99 - 6.99	60	6.80
Bnls New York Strip Steak	14.67 - 14.67	20	14.67	19.97 - 19.98	80	19.98	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	3.79 - 3.79	10	3.79
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	8.99 - 8.99	40	8.99	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	-	-	-	5.99 - 5.99	10	5.99	4.88 - 4.88	20	4.88	-	-	-
Sirloin Tip Steak	-	-	-	5.99 - 5.99	10	5.99	-	-	-	5.99 - 5.99	20	5.99
Bnls Top Sirloin Roast	-	-	-	7.99 - 7.99	10	7.99	-	-	-	-	-	-
Bnls Top Sirloin Steak	-	-	-	7.49 - 10.99	160	10.04	6.99 - 6.99	10	6.99	9.60 - 9.60	5	9.60
Top Round Roast	5.99 - 5.99	60	5.99	5.99 - 6.99	50	6.89	-	-	-	5.29 - 6.49	30	5.75
Top Round Steak	-	-	-	5.99 - 5.99	10	5.99	-	-	-	5.29 - 6.69	50	5.67
Bottom Round Roast	6.48 - 6.48	90	6.48	-	-	-	4.88 - 4.88	20	4.88	-	-	-
Bottom Round Steak	-	-	-	-	-	-	4.99 - 4.99	50	4.99	4.29 - 6.99	130	6.44
Eye Of Round Roast	5.49 - 5.49	5	5.49	5.99 - 5.99	50	5.99	-	-	-	4.49 - 4.49	30	4.49
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	6.49 - 6.49	10	6.49
Rump Roast	6.48 - 6.49	100	6.48	5.99 - 5.99	90	5.99	-	-	-	5.99 - 5.99	60	5.99
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	4.99 - 6.99	180	6.09	4.49 - 4.99	40	4.86	4.39 - 6.38	130	5.99	5.49 - 5.67	100	5.61
Chuck/Shldr/Arm Steak	5.49 - 6.99	110	6.43	4.99 - 5.99	160	5.90	-	-	-	3.99 - 5.67	320	5.34
London Broil	5.99 - 5.99	60	5.99	6.99 - 6.99	50	6.99	-	-	-	6.49 - 6.49	10	6.49
Brisket	-	-	-	-	-	-	-	-	-	2.99 - 3.99	200	3.14
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	6.49 - 6.49	20	6.49
Flat Iron Steak	-	-	-	6.99 - 6.99	5	6.99	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	7.99 - 7.99	220	7.99
Minute/Cube Steaks	5.79 - 6.99	40	6.17	6.99 - 8.49	60	7.30	-	-	-	5.99 - 6.99	70	6.14
Stew Meat	-	-	-	6.99 - 6.99	10	6.99	-	-	-	4.99 - 5.39	30	5.19
Ground Round	4.48 - 5.98	100	5.73	-	-	-	-	-	-	4.99 - 4.99	10	4.99
Ground Chuck	-	-	-	-	-	-	-	-	-	4.29 - 4.77	80	4.67
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	6.99 - 6.99	50	6.99	-	-	-	-	-	-	4.99 - 6.49	160	6.18
Ground Beef 80-89%	4.48 - 5.98	110	5.71	-	-	-	-	-	-	2.99 - 5.98	280	4.58
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	2.99 - 4.29	900	3.07
Beef Patties	-	-	-	6.99 - 6.99	10	6.99	-	-	-	3.99 - 7.99	1,420	6.19
Tri-Tip	-	-	-	-	-	-	-	-	-	7.48 - 7.48	60	7.48
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	63.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	8.7%											
Activity Index (3/)	8,250											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	12.99 - 12.99	110	12.99	10.99 - 10.99	650	10.99	-			11.99 - 11.99	10	11.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			-		
T-Bone Steak	-			8.99 - 8.99	180	8.99	-			-		
Porterhouse Steak	-			8.99 - 8.99	180	8.99	-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			9.99 - 9.99	10	9.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	11.99 - 17.99	70	14.39	-			-			6.99 - 11.99	110	9.24
Beef Backribs	-			-			-			4.69 - 4.69	50	4.69
Sirloin Roast	5.99 - 5.99	40	5.99	-			-			-		
Sirloin Steak	5.99 - 5.99	10	5.99	-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	-			-			-			5.99 - 5.99	120	5.99
Sirloin Tip Steak	7.99 - 7.99	10	7.99	-			-			5.99 - 6.99	70	6.13
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			5.99 - 10.99	440	8.15	-			5.99 - 5.99	90	5.99
Top Round Roast	-			5.99 - 5.99	40	5.99	-			-		
Top Round Steak	-			5.99 - 5.99	10	5.99	-			-		
Bottom Round Roast	-			-			-			4.99 - 5.99	110	5.52
Bottom Round Steak	-			-			-			5.99 - 5.99	60	5.99
Eye Of Round Roast	4.99 - 4.99	60	4.99	-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			5.99 - 5.99	140	5.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			3.97 - 6.99	900	4.40	-			5.49 - 6.99	200	5.80
Chuck/Shldr/Arm Steak	-			4.97 - 6.99	990	5.16	-			5.49 - 6.99	200	5.80
London Broil	5.99 - 5.99	10	5.99	-			-			4.49 - 4.49	30	4.49
Brisket	-			3.99 - 3.99	650	3.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			9.99 - 9.99	220	9.99	-			5.99 - 8.99	170	7.02
Flat Iron Steak	-			-			-			-		
Flank Steak	-			11.99 - 11.99	10	11.99	-			7.99 - 8.99	50	8.29
Minute/Cube Steaks	5.99 - 5.99	10	5.99	-			-			-		
Stew Meat	5.99 - 5.99	10	5.99	-			-			5.69 - 5.69	170	5.69
Ground Round	-			-			-			4.99 - 4.99	110	4.99
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			4.99 - 4.99	40	4.99
Ground Beef 80-89%	-			-			-			2.97 - 5.49	850	3.38
Ground Beef 70-79%	-			-			-			3.99 - 4.29	190	4.00
Beef Patties	7.99 - 7.99	400	7.99	-			-			6.75 - 7.50	240	7.13
Tri-Tip	-			9.99 - 9.99	170	9.99	-			4.99 - 4.99	60	4.99
Skirt Steak	-			-			-			-		



Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	76.8%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	3.8%											
Activity Index (3/)	2,210											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	9.90 - 9.90	20	9.90	-			6.97 - 6.97	680	6.97	-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			-		
T-Bone Steak	-			-			-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	12.99 - 17.99	40	15.49	-			-			11.99 - 11.99	20	11.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			4.49 - 4.49	20	4.49
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			4.99 - 4.99	100	4.99	-			-		
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			-			-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	6.99 - 7.98	60	7.25	-			-			-		
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	-			-			-			-		
Bottom Round Steak	4.99 - 5.99	50	5.08	-			-			4.99 - 4.99	20	4.99
Eye Of Round Roast	4.99 - 4.99	20	4.99	-			-			-		
Eye Of Round Steak	4.99 - 4.99	40	4.99	-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.98 - 5.98	20	5.98	6.99 - 6.99	680	6.99	-			5.29 - 5.29	40	5.29
Chuck/Shldr/Arm Steak	6.98 - 6.98	20	6.98	-			-			5.49 - 5.49	40	5.49
London Broil	5.99 - 5.99	20	5.99	-			-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	-			8.99 - 9.99	130	9.70	-			-		
Minute/Cube Steaks	5.99 - 5.99	20	5.99	-			-			-		
Stew Meat	5.99 - 5.99	10	5.99	-			-			-		
Ground Round	-			-			-			-		
Ground Chuck	3.99 - 3.99	20	3.99	-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			-		
Ground Beef 80-89%	3.99 - 5.49	30	4.89	-			-			3.99 - 3.99	10	3.99
Ground Beef 70-79%	-			4.99 - 4.99	100	4.99	-			-		
Beef Patties	-			-			-			6.99 - 6.99	20	6.99
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		



Outlets	200	Explanatory Notes											
Feature Rate (1/)	35.0%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	0.0%												
Activity Index (3/)	110												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak				14.99	14.99	5	14.99						
T-Bone Steak							9.49	9.49	10	9.49			
Porterhouse Steak													
Tenderloin													
Filet Mignon										19.98	19.98	5	19.98
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak				4.99	4.99	10	4.99						
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	8.49	8.49	10	8.49									
Top Round Roast													
Top Round Steak													
Bottom Round Roast	5.99	5.99	10	5.99									
Bottom Round Steak	6.49	6.49	10	6.49									
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				6.99	6.99	5	6.99						
Chuck/Shldr/Arm Steak				7.29	7.29	5	7.29						
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak				9.99	9.99	10	9.99			10.98	10.98	5	10.98
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										4.19	4.49	10	4.24
Ground Beef 70-79%				4.99	4.99	10	4.99						
Beef Patties													
Tri-Tip													
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	62.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	120												
	BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak										10.99	10.99	10 10.99	
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak	6.49	6.49	5	6.49									
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	6.99	6.99	5	6.99	7.99	7.99	10	7.99					
Chuck/Shldr/Arm Steak	6.69	7.99	30	6.88									
London Broil	4.99	4.99	30	4.99									
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs	6.99	6.99	5	6.99	10.79	10.79	5	10.79					
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat	7.49	7.49	20	7.49									
Ground Round													
Ground Chuck													
Ground Sirloin	6.99	6.99	5	6.99									
Ground Beef 90% Or More													
Ground Beef 80-89%													
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													