



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 07/19 thru 07/25

(prices in dollars per pound)

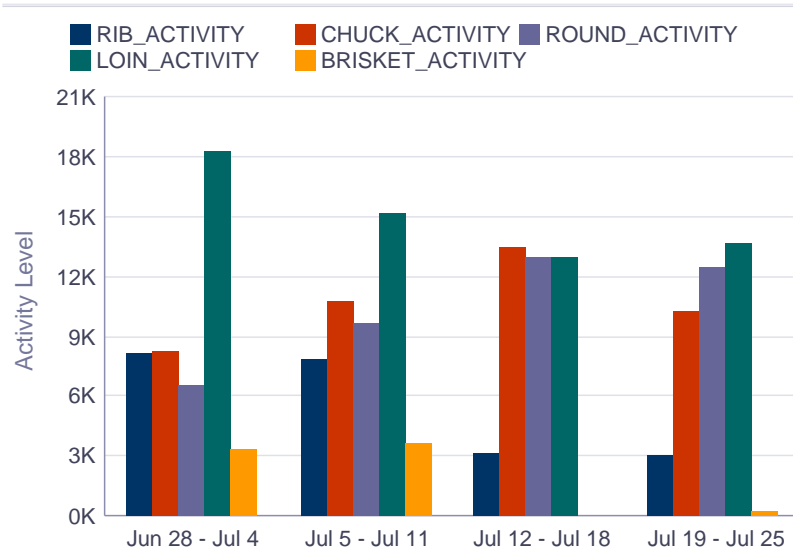
Fri. Jul 19, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	64.2%		71.8%		61.3%	
Special Rate (2/)	16.2%		9.3%		5.1%	
Activity Index (3/)	62,150		65,760		65,110	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	60	12.99	70	9.93	30	7.77
Bone-In Ribeye Steak	830	13.65	1,410	8.65	1,460	11.94
Bnls Ribeye Roast	20	11.99	140	9.27	30	10.99
Bnls Ribeye Steak	2,130	12.59	1,450	11.69	3,030	14.52
T-Bone Steak	3,650	11.75	2,270	10.51	3,520	8.96
Porterhouse Steak	650	12.67	1,880	11.15	1,210	11.09
Tenderloin	340	14.06	510	15.83	390	14.39
Filet Mignon	10	9.99	80	22.59	10	44.77
Loin, Bnls	370	9.64	40	8.99		
Bone-In Strip Steak	1,640	8.57	1,260	8.45	1,230	10.43
Bnls New York Strip Steak	3,590	11.74	2,600	13.18	4,840	10.80
Beef Backribs			150	3.07	90	3.99
Sirloin Roast			200	5.98	10	8.99
Sirloin Steak	80	7.67	700	6.95	90	6.96
Bnls Sirloin Roast	220	6.92				
Bnls Sirloin Steak	720	6.47	1,440	7.73	1,110	6.75
Sirloin Tip Roast	290	5.93	620	5.43	140	5.08
Sirloin Tip Steak	650	7.08	1,100	6.00	620	5.85
Bnls Top Sirloin Roast	290	7.93	80	5.92	180	6.10
Bnls Top Sirloin Steak	1,510	8.72	2,820	7.41	3,240	8.11
Top Round Roast	1,840	4.99	1,410	5.38	1,190	5.68
Top Round Steak	1,160	6.16	2,200	7.50	1,360	5.97
Bottom Round Roast	2,280	6.13	1,190	5.82	1,080	5.17
Bottom Round Steak	950	6.23	1,040	5.54	1,290	5.14
Eye Of Round Roast	2,000	5.60	1,090	5.41	1,740	6.15
Eye Of Round Steak	320	5.81	600	5.56	360	6.01
Rump Roast	1,190	5.57	770	5.48	1,110	5.56
Rump Steak						
Chuck/Shldr/Arm Roast	3,500	6.36	6,250	5.90	5,200	5.86
Chuck/Shldr/Arm Steak	2,420	6.22	3,340	5.72	2,670	5.74
London Broil	3,110	5.28	3,730	6.02	2,240	5.37
Brisket	180	5.17	80	4.92	810	4.06
Brisket, Flat					220	7.18
Corned Beef Brisket	30	4.99				
Corned Beef Flat						
Beef Short Ribs	680	9.30	870	8.67	2,320	7.44
Flat Iron Steak	1,170	8.13	130	7.12	100	5.99
Flank Steak	500	9.91	330	9.87	240	8.69
Minute/Cube Steaks	750	7.06	4,480	6.54	1,290	6.16
Stew Meat	1,630	6.42	1,560	6.41	1,920	6.46
Ground Round	1,380	5.42	350	5.73	400	6.07
Ground Chuck	1,690	4.81	1,750	4.83	3,350	4.68
Ground Sirloin	220	5.38	130	5.73	330	5.41
Ground Beef 90% Or More	4,900	5.51	2,290	5.29	2,790	6.82
Ground Beef 80-89%	5,990	4.77	6,620	4.44	5,970	4.11
Ground Beef 70-79%	1,380	3.42	2,150	3.70	1,170	3.76
Beef Patties	4,660	6.13	4,000	6.84	3,160	5.90
Tri-Tip	730	7.94	330	9.32	1,110	7.68
Skirt Steak	440	8.24	250	12.17	460	9.55

This week in Beef Retail

This week in beef retail, the Feature rate decreased by 7.6 percent while the Special Rate increased by 6.9 percent. The Activity Index showed a 5.4 percent decrease. Cuts from the rib, round, loin, and brisket remained steady compared to last week. Chuck cuts showed a slight decrease in ad space while ground beef showed an increase in ad space when compared to last week.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Jul 19, 2024

Outlets	5,500		Explanatory Notes									
Feature Rate (1/)	68.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	12.2%											
Activity Index (3/)	11,800											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			-			-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	13.99 - 13.99	210	13.99	-			-			6.99 - 6.99	110	6.99
T-Bone Steak	14.99 - 15.99	190	15.35	10.99 - 13.99	380	12.58	10.99 - 10.99	20	10.99	-		
Porterhouse Steak	14.99 - 15.99	260	15.51	7.99 - 12.99	180	10.11	10.99 - 10.99	20	10.99	-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			9.99 - 9.99	20	9.99
Bone-In Strip Steak	19.99 - 19.99	80	19.99	8.99 - 12.99	530	10.91	7.99 - 7.99	40	7.99	-		
Bnls New York Strip Steak	9.99 - 14.99	80	10.86	11.99 - 11.99	20	11.99	-			7.99 - 10.99	190	9.25
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			6.99 - 6.99	210	6.99	-			-		
Bnls Sirloin Steak	-			4.99 - 6.99	390	6.65	-			5.99 - 6.99	200	6.30
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			10.99 - 10.99	110	10.99	-			-		
Bnls Top Sirloin Roast	5.99 - 5.99	60	5.99	9.99 - 9.99	120	9.99	-			-		
Bnls Top Sirloin Steak	12.00 - 12.00	140	12.00	-			-			-		
Top Round Roast	3.99 - 5.99	170	4.70	4.49 - 4.49	80	4.49	-			6.99 - 6.99	60	6.99
Top Round Steak	4.99 - 6.99	170	5.70	6.99 - 6.99	260	6.99	-			6.99 - 6.99	120	6.99
Bottom Round Roast	4.99 - 4.99	190	4.99	4.99 - 4.99	120	4.99	-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	-			5.49 - 5.49	140	5.49	4.99 - 4.99	110	4.99	-		
Eye Of Round Steak	-			5.99 - 5.99	140	5.99	-			-		
Rump Roast	-			5.49 - 5.49	120	5.49	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 3.99	10	3.99	3.99 - 6.49	100	6.31	6.49 - 6.49	20	6.49	-		
Chuck/Shldr/Arm Steak	-			4.99 - 7.99	1,010	6.18	-			-		
London Broil	3.99 - 5.99	380	5.30	4.49 - 6.99	900	5.43	-			5.99 - 6.99	180	6.66
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	8.69 - 12.99	190	10.54	7.99 - 8.99	120	8.37	-			8.99 - 8.99	80	8.99
Flat Iron Steak	5.99 - 5.99	10	5.99	9.99 - 9.99	120	9.99	-			-		
Flank Steak	-			6.99 - 6.99	10	6.99	-			8.99 - 8.99	80	8.99
Minute/Cube Steaks	-			8.99 - 8.99	160	8.99	-			-		
Stew Meat	-			4.99 - 7.99	440	6.53	-			6.99 - 6.99	60	6.99
Ground Round	-			-			-			4.99 - 5.49	90	5.44
Ground Chuck	5.99 - 5.99	140	5.99	-			-			4.99 - 5.99	110	5.70
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	4.99 - 6.19	180	5.74	6.49 - 6.49	120	6.49	-			3.99 - 6.89	620	5.59
Ground Beef 80-89%	4.99 - 4.99	10	4.99	4.99 - 5.99	230	5.48	-			3.69 - 5.49	650	4.53
Ground Beef 70-79%	-			-			-			3.99 - 3.99	20	3.99
Beef Patties	5.99 - 5.99	10	5.99	6.99 - 6.99	50	6.99	-			4.49 - 5.99	180	5.29
Tri-Tip	-			-			-			-		
Skirt Steak	14.99 - 14.99	60	14.99	5.99 - 5.99	230	5.99	-			-		

Outlets	7,400		Explanatory Notes									
Feature Rate (1/)	65.8%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	8.3%											
Activity Index (3/)	23,210											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			15.99 - 15.99	450	15.99	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	14.99 - 14.99	80	14.99	12.98 - 12.98	10	12.98	9.99 - 9.99	80	9.99	6.98 - 6.99	260	6.99
T-Bone Steak	9.99 - 10.98	70	10.41	10.99 - 12.99	2,090	12.08	10.99 - 10.99	10	10.99	4.98 - 7.48	90	6.31
Porterhouse Steak	-			-			10.99 - 10.99	10	10.99	-		
Tenderloin	-			14.98 - 14.98	200	14.98	-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			8.99 - 8.99	130	8.99	9.99 - 9.99	220	9.99
Bone-In Strip Steak	10.99 - 10.99	130	10.99	12.99 - 12.99	10	12.99	7.99 - 7.99	10	7.99	-		
Bnls New York Strip Steak	-			11.99 - 19.18	370	14.62	9.99 - 9.99	130	9.99	7.99 - 10.99	1,150	9.92
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			7.49 - 7.49	10	7.49
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	6.18 - 6.18	30	6.18	-			-			-		
Sirloin Tip Roast	-			4.98 - 4.98	20	4.98	-			-		
Sirloin Tip Steak	-			-			-			7.99 - 7.99	20	7.99
Bnls Top Sirloin Roast	-			-			-			5.99 - 5.99	80	5.99
Bnls Top Sirloin Steak	6.99 - 7.99	190	7.36	-			7.99 - 7.99	80	7.99	4.98 - 9.99	110	7.56
Top Round Roast	4.99 - 5.99	30	5.31	4.49 - 4.49	960	4.49	-			-		
Top Round Steak	5.49 - 6.49	30	5.81	-			-			4.99 - 4.99	5	4.99
Bottom Round Roast	4.99 - 4.99	200	4.99	5.99 - 5.99	450	5.99	4.99 - 4.99	40	4.99	-		
Bottom Round Steak	5.49 - 5.49	70	5.49	6.99 - 6.99	450	6.99	5.49 - 5.49	40	5.49	-		
Eye Of Round Roast	4.38 - 4.99	40	4.52	4.98 - 4.98	200	4.98	-			5.99 - 5.99	1,130	5.99
Eye Of Round Steak	4.99 - 4.99	10	4.99	-			-			-		
Rump Roast	4.99 - 4.99	90	4.99	5.98 - 5.99	520	5.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.58 - 4.99	370	4.88	3.99 - 6.99	1,180	6.90	6.49 - 6.49	10	6.49	4.57 - 4.57	30	4.57
Chuck/Shldr/Arm Steak	4.28 - 4.28	20	4.28	4.99 - 7.99	60	7.35	-			6.99 - 6.99	40	6.99
London Broil	4.99 - 4.99	20	4.99	4.49 - 7.98	1,020	4.63	-			4.58 - 4.58	30	4.58
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			6.98 - 8.99	10	7.32	-			-		
Flat Iron Steak	-			7.99 - 7.99	460	7.99	-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	4.98 - 5.99	90	5.79	6.98 - 6.98	70	6.98	5.99 - 5.99	40	5.99	5.99 - 6.99	60	6.62
Stew Meat	4.38 - 4.38	20	4.38	4.99 - 7.99	620	6.82	-			-		
Ground Round	5.69 - 5.69	10	5.69	-			-			4.99 - 5.49	1,020	5.46
Ground Chuck	-			-			-			2.49 - 5.49	1,090	4.57
Ground Sirloin	-			-			-			4.99 - 4.99	120	4.99
Ground Beef 90% Or More	-			-			-			5.99 - 6.89	1,210	6.05
Ground Beef 80-89%	-			5.99 - 5.99	40	5.99	-			3.69 - 5.99	1,650	5.47
Ground Beef 70-79%	-			-			-			3.33 - 3.99	1,250	3.35
Beef Patties	-			6.99 - 6.99	40	6.99	-			3.29 - 7.49	2,280	6.02
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			8.99 - 8.99	40	8.99



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	60.3%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	14.1%											
Activity Index (3/)	10,750											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			12.99 - 12.99	50	12.99	-			9.99 - 9.99	40	9.99
Bnls Ribeye Roast	-			11.99 - 11.99	10	11.99	-			-		
Bnls Ribeye Steak	9.99 - 15.00	380	13.60	9.99 - 19.98	480	16.86	-			6.99 - 11.99	310	9.77
T-Bone Steak	7.99 - 13.99	280	11.90	9.97 - 14.99	130	12.36	-			4.99 - 8.99	230	8.13
Porterhouse Steak	14.99 - 14.99	10	14.99	9.99 - 15.99	100	12.93	-			5.99 - 5.99	40	5.99
Tenderloin	-			15.99 - 19.99	60	16.79	-			9.99 - 9.99	80	9.99
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	11.99 - 18.99	520	15.45	12.99 - 13.99	60	13.74	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			6.99 - 7.99	30	7.43	-			-		
Sirloin Tip Roast	4.98 - 6.99	70	5.36	-			-			-		
Sirloin Tip Steak	4.98 - 6.49	170	6.02	5.49 - 5.49	20	5.49	-			-		
Bnls Top Sirloin Roast	6.98 - 6.98	10	6.98	-			-			-		
Bnls Top Sirloin Steak	6.98 - 9.99	480	8.04	9.58 - 9.99	190	9.67	-			6.99 - 7.99	20	7.49
Top Round Roast	5.79 - 5.99	60	5.96	4.99 - 5.99	110	5.67	-			5.99 - 6.49	230	6.01
Top Round Steak	5.99 - 5.99	10	5.99	5.49 - 6.49	110	5.96	-			4.99 - 5.99	190	5.93
Bottom Round Roast	4.94 - 5.98	160	5.04	-			-			4.99 - 4.99	10	4.99
Bottom Round Steak	4.99 - 6.18	190	5.48	-			-			5.49 - 5.49	10	5.49
Eye Of Round Roast	4.99 - 6.99	190	5.11	5.49 - 5.99	40	5.63	-			-		
Eye Of Round Steak	4.99 - 4.99	40	4.99	4.99 - 5.99	50	5.78	-			-		
Rump Roast	4.99 - 5.99	30	5.35	4.88 - 4.99	190	4.91	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.49 - 6.99	300	6.64	5.99 - 7.99	50	7.62	-			-		
Chuck/Shldr/Arm Steak	5.99 - 7.98	290	7.41	4.99 - 5.99	80	5.81	-			6.99 - 6.99	130	6.99
London Broil	5.99 - 5.99	90	5.99	-			-			5.49 - 6.49	100	5.81
Brisket	4.99 - 4.99	60	4.99	4.99 - 6.99	90	5.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	9.99 - 9.99	40	9.99	8.99 - 10.99	100	9.85	-			-		
Flat Iron Steak	-			6.99 - 6.99	50	6.99	-			-		
Flank Steak	-			9.99 - 12.99	100	11.30	-			-		
Minute/Cube Steaks	5.99 - 6.99	80	6.72	6.99 - 6.99	50	6.99	-			6.99 - 6.99	130	6.99
Stew Meat	5.99 - 6.99	60	6.22	6.99 - 6.99	90	6.99	-			-		
Ground Round	4.99 - 5.99	50	5.74	-			-			4.49 - 6.49	190	5.15
Ground Chuck	3.99 - 3.99	90	3.99	-			-			2.49 - 3.99	20	3.32
Ground Sirloin	-			-			-			4.88 - 5.99	100	5.85
Ground Beef 90% Or More	5.99 - 5.99	40	5.99	-			-			3.99 - 6.99	930	5.31
Ground Beef 80-89%	3.99 - 3.99	60	3.99	-			-			3.28 - 5.29	1,250	4.35
Ground Beef 70-79%	-			-			-			2.99 - 4.49	60	3.70
Beef Patties	4.99 - 4.99	70	4.99	-			-			4.94 - 6.99	370	5.90
Tri-Tip	9.99 - 9.99	110	9.99	9.99 - 9.99	40	9.99	-			-		
Skirt Steak	8.99 - 10.99	60	9.43	7.99 - 7.99	40	7.99	-			-		

Outlets	4,900	Explanatory Notes										
Feature Rate (1/)	59.9%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	23.1%											
Activity Index (3/)	7,280											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			15.99 - 15.99	50	15.99	-			-		
Bnls Ribeye Roast	-			11.99 - 11.99	10	11.99	-			-		
Bnls Ribeye Steak	13.98 - 16.98	80	16.30	11.99 - 19.98	60	17.64	11.99 - 11.99	10	11.99	6.99 - 6.99	70	6.99
T-Bone Steak	-			-			5.98 - 5.98	20	5.98	4.99 - 4.99	20	4.99
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			8.99 - 8.99	140	8.99	6.99 - 6.99	20	6.99
Bnls New York Strip Steak	11.99 - 16.98	60	16.22	15.99 - 15.99	90	15.99	5.88 - 9.99	550	8.38	8.99 - 8.99	50	8.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			7.49 - 7.49	60	7.49
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	-			6.98 - 6.98	90	6.98	-			-		
Sirloin Tip Steak	-			4.99 - 7.99	100	7.84	5.99 - 5.99	40	5.99	5.49 - 5.49	20	5.49
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	7.99 - 12.00	100	10.25	7.99 - 8.73	40	8.26	6.99 - 6.99	10	6.99	5.99 - 9.99	80	9.05
Top Round Roast	4.99 - 5.99	90	5.60	4.99 - 4.99	20	4.99	-			5.29 - 5.29	20	5.29
Top Round Steak	5.49 - 5.99	40	5.82	4.99 - 5.49	20	5.35	-			4.99 - 5.49	160	5.43
Bottom Round Roast	4.99 - 4.99	20	4.99	5.99 - 5.99	50	5.99	-			-		
Bottom Round Steak	4.98 - 5.68	90	5.55	6.99 - 6.99	50	6.99	-			4.29 - 4.29	20	4.29
Eye Of Round Roast	4.99 - 4.99	20	4.99	4.99 - 5.49	80	5.41	3.99 - 3.99	20	3.99	3.99 - 3.99	30	3.99
Eye Of Round Steak	5.99 - 5.99	20	5.99	5.99 - 5.99	70	5.99	-			-		
Rump Roast	3.98 - 5.48	90	5.18	5.58 - 5.99	150	5.71	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.69 - 6.99	50	6.72	4.79 - 4.99	150	4.98	3.99 - 3.99	20	3.99	5.49 - 5.69	90	5.65
Chuck/Shldr/Arm Steak	5.99 - 7.98	50	7.53	4.99 - 5.99	160	5.02	-			5.29 - 5.69	100	5.61
London Broil	4.99 - 5.99	80	5.69	-			-			-		
Brisket	-			-			-			3.47 - 3.47	30	3.47
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			8.99 - 8.99	5	8.99	-			3.88 - 3.88	20	3.88
Flat Iron Steak	-			6.99 - 7.99	530	7.98	-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	5.99 - 6.99	60	6.35	-			4.99 - 4.99	20	4.99	-		
Stew Meat	-			6.99 - 6.99	50	6.99	-			4.99 - 4.99	30	4.99
Ground Round	-			-			-			4.99 - 4.99	20	4.99
Ground Chuck	5.99 - 5.99	50	5.99	-			-			3.98 - 5.49	170	4.95
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	6.48 - 6.48	90	6.48	-			-			4.79 - 6.99	710	5.43
Ground Beef 80-89%	-			-			-			3.97 - 5.99	1,070	5.11
Ground Beef 70-79%	-			-			-			4.49 - 4.49	20	4.49
Beef Patties	-			-			-			3.97 - 6.37	860	5.72
Tri-Tip	-			8.98 - 8.98	40	8.98	-			-		
Skirt Steak	-			-			-			8.99 - 8.99	10	8.99

Outlets	3,800	Explanatory Notes										
Feature Rate (1/)	60.1%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	19.1%											
Activity Index (3/)	5,090											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			12.99 - 12.99	60	12.99	-			-		
Bone-In Ribeye Steak	-			-			-			8.99 - 8.99	180	8.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			-		
T-Bone Steak	12.99 - 14.99	20	14.32	-			-			6.99 - 6.99	60	6.99
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			11.99 - 11.99	10	11.99
Filet Mignon	-			-			-			9.99 - 9.99	10	9.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	15.99 - 15.99	20	15.99	15.99 - 15.99	140	15.99	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			6.99 - 6.99	10	6.99
Sirloin Tip Roast	-			4.99 - 4.99	40	4.99	-			5.99 - 5.99	60	5.99
Sirloin Tip Steak	-			4.99 - 4.99	40	4.99	-			5.99 - 6.99	70	6.13
Bnls Top Sirloin Roast	8.99 - 9.99	20	9.41	-			-			-		
Bnls Top Sirloin Steak	8.99 - 9.99	50	9.18	-			-			-		
Top Round Roast	-			4.99 - 4.99	10	4.99	-			-		
Top Round Steak	-			4.99 - 4.99	10	4.99	-			-		
Bottom Round Roast	6.99 - 6.99	400	6.99	4.99 - 6.99	660	6.95	-			-		
Bottom Round Steak	-			4.99 - 4.99	10	4.99	-			4.49 - 4.49	30	4.49
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	-			4.99 - 6.99	180	5.68	-			4.99 - 6.99	190	5.73
Chuck/Shldr/Arm Steak	-			5.69 - 6.99	180	5.98	-			4.97 - 6.99	240	5.47
London Broil	-			6.99 - 6.99	120	6.99	-			4.99 - 4.99	180	4.99
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	11.99 - 11.99	10	11.99	7.99 - 8.99	80	8.54	-			5.99 - 5.99	10	5.99
Flat Iron Steak	-			-			-			-		
Flank Steak	9.99 - 9.99	120	9.99	11.99 - 11.99	10	11.99	-			8.99 - 8.99	110	8.99
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			4.99 - 5.49	90	5.19	-			4.99 - 5.59	170	5.20
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			3.97 - 6.99	960	4.76
Ground Beef 80-89%	-			-			-			4.49 - 5.99	190	5.89
Ground Beef 70-79%	-			-			-			4.49 - 4.49	20	4.49
Beef Patties	-			-			-			2.99 - 5.99	50	3.71
Tri-Tip	9.99 - 9.99	10	9.99	-			-			5.99 - 6.99	240	6.75
Skirt Steak	-			-			-			-		

Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	79.2%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	54.7%											
Activity Index (3/)	3,735											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	9.90 - 9.99	40	9.95	-			-			11.99 - 11.99	20	11.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			-			-			-		
T-Bone Steak	12.99 - 14.99	20	13.82	-			-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			4.97 - 4.97	680	4.97
Bnls New York Strip Steak	-			12.99 - 13.99	130	13.70	-			-		
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	5.98 - 5.98	20	5.98	-			-			-		
Bnls Sirloin Steak	4.99 - 4.99	40	4.99	-			-			6.99 - 6.99	20	6.99
Sirloin Tip Roast	5.98 - 5.98	20	5.98	-			-			-		
Sirloin Tip Steak	5.98 - 5.98	20	5.98	5.49 - 5.49	40	5.49	-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	8.99 - 8.99	20	8.99	-			-			-		
Top Round Roast	-			-			-			-		
Top Round Steak	5.99 - 5.99	40	5.99	-			-			-		
Bottom Round Roast	-			-			-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.49 - 5.49	10	5.49	6.99 - 6.99	680	6.99	-			-		
Chuck/Shldr/Arm Steak	5.99 - 5.99	5	5.99	4.99 - 4.99	40	4.99	-			-		
London Broil	-			-			-			3.99 - 3.99	20	3.99
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			8.99 - 8.99	5	8.99	-			-		
Flat Iron Steak	-			-			-			-		
Flank Steak	9.98 - 10.98	70	10.19	-			-			-		
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			-			-			-		
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			3.99 - 3.99	20	3.99
Ground Beef 80-89%	-			-			-			2.97 - 4.98	790	3.19
Ground Beef 70-79%	-			-			-			4.49 - 4.49	20	4.49
Beef Patties	5.99 - 5.99	40	5.99	-			-			5.99 - 7.50	710	7.45
Tri-Tip	9.99 - 9.99	20	9.99	6.99 - 8.98	210	7.14	-			-		
Skirt Steak	-			-			-			-		



Outlets	200		Explanatory Notes										
Feature Rate (1/)	72.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	160												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak	16.99	16.99	10	16.99	13.99	14.99	10	14.14					
Beef Backribs													
Sirloin Roast													
Sirloin Steak	9.49	9.49	10	9.49									
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast										5.98	5.98	5	5.98
Sirloin Tip Steak										5.98	5.98	5	5.98
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast					6.99	6.99	5	6.99					
Top Round Steak					7.19	7.19	5	7.19					
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	5.99	5.99	10	5.99									
Chuck/Shldr/Arm Steak	6.49	6.49	10	6.49									
London Broil					6.99	6.99	5	6.99					
Brisket										3.99	3.99	10	3.99
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round										5.98	5.98	5	5.98
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										4.49	4.99	10	4.57
Ground Beef 70-79%													
Beef Patties													
Tri-Tip	8.79	8.79	40	8.79	6.99	6.99	20	6.99					
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	81.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	250												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast				15.99	15.99	10	15.99						
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak	11.99	11.99	30	11.99									
Porterhouse Steak	12.49	12.49	30	12.49									
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak				8.49	8.49	10	8.49						
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	5.99	6.29	40	6.02									
Chuck/Shldr/Arm Steak	7.39	7.39	5	7.39	8.99	8.99	10	8.99					
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket										4.99	4.99	30	4.99
Corned Beef Flat													
Beef Short Ribs	10.39	10.39	5	10.39									
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck	5.99	5.99	20	5.99									
Ground Sirloin													
Ground Beef 90% Or More										5.99	5.99	20	5.99
Ground Beef 80-89%	5.99	5.99	20	5.99						3.99	3.99	5	3.99
Ground Beef 70-79%										3.89	3.89	5	3.89
Beef Patties													
Tri-Tip	10.99	10.99	10	10.99									
Skirt Steak													