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Report for 6/28/2025 - 7/4/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate decreased by 1.7% and the Activity Index increased by 2.3%. Compared to last week, items from the belly, processed, and deli sections increased in ad space while items from the ham, loin, rib, shoulder, other/misc., ground, and variety meat sections decreased in ad space. Items from the carcass showed no change. Ahead of the July 4th holiday, fresh back ribs showed a 103.6% increase in ad space compared to last week, despite a slight decrease in ad space for the loin section. Items from the prepared section showed a 101% increase in ad space with cooked back ribs and cooked St. Louis spareribs being the primary factor.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	142,119	138,874	
Feature Rate (%)	92.3%	94.0%	

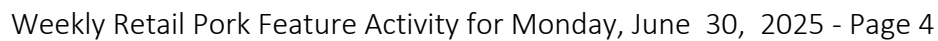
Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	774	5.23	749	4.15		
		Pork Belly, Regular	Conventional	Frozen	148	3.99	28	4.98		
		Pork Belly, Value	Conventional	Fresh	66	6.65				
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	28	1.49	65	2.29		
		Ham Shank, Bone-In	Conventional	Fresh	28	1.49	65	1.99		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	22	4.99	22	4.99		
		Ham Steak	Conventional	Fresh	1,201	4.74	1,077	5.25		
		Ham, Boneless, Half	Conventional	Fresh			300	5.99		
		Ham, Boneless, Quarter	Conventional	Fresh	417	5.57	196	6.09		
		Ham, Boneless, Whole	Conventional	Fresh			311	5.90		
		Whole Pork Leg, Fresh	Conventional	Fresh	66	2.69	66	2.47		
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	661	2.10	1,432	2.12		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	1,739	3.75	1,552	3.86		
		Assorted Chops, Bone-In, Value	USDA Organic	Fresh			24	1.69		
		Backribs, Regular	Antibiotic Free	Fresh	10	5.99				
		Backribs, Regular	Conventional	Fresh	8,229	3.54	4,041	3.66		
		Backribs, Regular	Conventional	Frozen	1,789	3.81	1,426	3.82		
		Backribs, Value	Conventional	Fresh			49	3.45		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh			262	5.99		
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	920	2.73	2,077	2.47		



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Value	Conventional	Fresh	2,286	3.40	1,021	3.28		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh	111	6.36				
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	71	3.51	337	3.99		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	15	2.99	113	2.99		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	21	5.99	33	6.55		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	1,869	3.68	2,361	3.83		
		CC Loin Chops, Boneless, Value	ABF, Pasture Raised	Fresh			40	2.99		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,663	3.13	1,897	3.76		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	102	4.99	107	3.05		
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	129	3.73	42	3.05		
		CC Loin Roast, Bone-In, Regular	Antibiotic Free	Fresh	10	6.99				
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	13	2.99	31	3.02		
		CC Loin Roast, Bone-In, Value	Conventional	Fresh	31	2.49				
		Loin Filets, Marinated, Regular	Conventional	Fresh	2,230	4.34	3,366	4.61		
		Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	262	5.99				
		Loin Roast, Boneless, Regular	Conventional	Fresh	1,778	2.29	2,152	2.28		
		Loin Roast, Boneless, Value	Conventional	Fresh			59	2.49		
		Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh	39	6.25				
		Rib Chops, Bone-In, Regular	Conventional	Fresh	40	1.98	3	3.28		
		Rib Chops, Bone-In, Value	Conventional	Fresh	22	3.49	113	2.49		
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99	17	5.99		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh			3	3.28		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	127	2.23	108	2.08		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	166	1.84	59	1.99		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	32	3.99	195	2.94		
		Sirloin Chops, Boneless, Value	Conventional	Fresh			43	2.69		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	59	1.99	59	1.99		
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh	311	5.99				
		Tenderloin, Fresh, Regular	Conventional	Fresh	1,408	3.57	3,087	3.55		
		Tenderloin, Marinated, Regular	Conventional	Fresh	2,077	5.49	3,226	6.07		
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Frozen	24	3.69				
		Spareribs, Regular	Conventional	Fresh	4,948	2.19	4,237	2.50		
		Spareribs, Regular	Conventional	Frozen	137	2.30	467	2.12		
		Spareribs, Value	Conventional	Fresh	651	2.86	820	2.89		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	5,411	3.05	7,061	3.02		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Rib	Per lb	St. Louis Style Spareribs, Regular	Conventional	Frozen	669	2.91	1,055	3.08		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	5,219	2.22	5,558	2.04		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99	49	0.97		
		Butt Roast, Bone-In, Value	Conventional	Fresh	99	2.42				
		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh			519	4.99		
		Butt Roast, Boneless, Regular	Conventional	Fresh	57	3.53	66	3.37		
		Butt Roast, Boneless, Regular	Conventional	Frozen			2	4.99		
		Country Style Rib, Bone-In, Regular	Antibiotic Free	Fresh	29	5.99				
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	2,476	2.65	988	2.65		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	623	2.60	649	2.49		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	74	3.19	1,540	4.90		
		Country Style Rib, Boneless, Value	Conventional	Fresh	49	2.93				
		Picnic Cushion, Regular	Conventional	Fresh	18	2.99	82	3.35		
		Picnic Cushion, Value	Conventional	Fresh	66	3.47				
		Picnic, Bone-In, Regular	Conventional	Fresh	44	1.79	1,443	1.55		
		Pork Steak, Regular	Conventional	Fresh	1,988	3.05	1,904	3.07		
		Pork Steak, Value	Conventional	Fresh	879	2.69	351	2.86		
		Porketta, Regular	Conventional	Fresh	54	3.15				
		Whole Pork Shoulder, Regular	Antibiotic Free	Fresh			10	3.99		
		Whole Pork Shoulder, Regular	Conventional	Fresh	453	2.41	229	2.39		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	352	3.22	449	2.82		
Ground	Per lb	Ground Pork, 1-2 Lbs	ABF, Pasture Raised	Fresh			15	5.99		
		Ground Pork, 1-2 Lbs	Conventional	Fresh	384	4.61	1,610	3.08		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99				
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	3,295	3.97	5,743	3.62		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	6,101	5.51	3,819	5.02		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	230	4.71	77	3.56		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	69	4.35	268	4.46		
		Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh			519	13.33		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	189	7.50	288	9.53		
		Chorizo, < 1 Lb	Conventional	Fresh	617	3.10	812	5.15		
		Chorizo, 1-2 Lbs	Conventional	Fresh	688	5.03	1,783	4.55		
		Dinner Sausage, < 1 Lb	Conventional	Fresh			258	5.47		



					CW	CW								
Section	Price Unit	Item	Environment	Condition	Stores	Wtd Avg	PW	PW	PY	PY				
							Stores	Wtd Avg	Stores	Wtd Avg				
Processed	Per lb	Dinner Sausage, 1-2 Lbs	Conventional	Fresh	2,331	4.07	1,719	3.73						
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	41	4.21	220	3.44						
		Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	519	7.49								
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	9,975	3.54	10,325	4.10						
		Italian Sausage, 1-2 Lbs	Conventional	Frozen			370	4.21						
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	159	3.33	238	3.77						
		Italian Sausage, 5-9 Lbs	Conventional	Fresh	37	4.00	37	4.00						
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	1,802	28.49	673	29.57						
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1,057	5.24	1,310	5.17						
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	150	3.97	329	4.87						
		Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	18	5.17	1,066	3.31						
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	164	10.65	347	8.11						
		Sliced Bacon, < 1 Lb	Conventional	Fresh	9,774	6.95	7,541	6.36						
		Sliced Bacon, < 1 Lb	USDA Organic, Pasture Raised	Fresh	189	7.87								
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	11,149	5.50	9,991	5.58						
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	951	5.28	438	4.59						
		Prepared	Each	Cooked Backribs, Half	Conventional	Prepared	334	7.29			42	9.73		
				Cooked Backribs, Whole	Conventional	Prepared	940	13.00			128	15.19		
Cooked Spareribs, Half	Conventional			Prepared	18	8.99								
Cooked Spareribs, Whole	Conventional			Prepared	36	15.99								
Cooked St. Louis Spareribs, Half	Conventional			Prepared	159	7.99								
Cooked St. Louis Spareribs, Whole	Conventional			Prepared	685	11.97	245	13.51						
Prepared	Per lb			Cooked Backribs	Conventional	Prepared	4,680	7.06	4,518	6.66				
		Cooked St. Louis Spareribs	Conventional	Prepared	3,504	6.97	304	8.73						
		Pulled Pork	Antibiotic Free	Prepared	683	10.06								
		Pulled Pork	Conventional	Prepared	1,782	7.15	1,042	6.76						
		Smoked Chops	Conventional	Prepared	296	6.96	154	4.87						
Deli	Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	501	6.30	150	6.49						
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	140	6.38	144	6.10						
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	719	4.31	438	4.89						
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	3,346	6.23	3,141	5.95						
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	8,609	7.64	9,061	8.20						
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared			189	15.97						
		Service Deli Ham - Cat 1	Conventional	Prepared	6,368	9.58	6,547	9.94						



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Deli	Per lb	Service Deli Ham - Cat 2	Conventional	Prepared	2,811	6.57	1,724	6.53		
		Service Deli Ham - Cat 3	Conventional	Prepared	948	4.70	1,156	4.62		
Variety Meat	Per lb	Feet	Conventional	Fresh			44	1.79		
		Feet	Conventional	Frozen	25	3.69	25	3.69		
		Hocks	Conventional	Fresh			60	2.99		
		Hocks	Conventional	Frozen			28	3.98		
		Neckbones	Conventional	Fresh	28	1.69	69	2.22		
		Neckbones	Conventional	Frozen			68	2.16		
Carcass	Per lb	Whole	Conventional	Fresh	108	3.84	108	3.84		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	33,780
Feature Rate (%)	93.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	551	3.99 - 5.99	5.34
Ham		Per lb	Ham Steak	Conventional	Fresh	1088	2.99 - 6.66	4.79
			Ham, Boneless, Quarter	Conventional	Fresh	255	4.99 - 5.69	5.24
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	289	1.79 - 2.99	2.24
			Assorted Chops, Bone-In, Value	Conventional	Fresh	43	2.29 - 2.99	2.66
			Backribs, Regular	Conventional	Fresh	1544	2.47 - 5.99	3.90
			Backribs, Regular	Conventional	Frozen	225	2.49 - 3.99	2.93
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	498	1.99 - 3.99	2.52
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	390	2.69 - 3.99	3.12
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	37	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	723	2.99 - 4.99	3.34
			CC Loin Chops, Boneless, Value	Conventional	Fresh	234	2.79 - 2.99	2.84
			Loin Filets, Marinated, Regular	Conventional	Fresh	887	3.64 - 5.33	4.52
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	23	5.99 - 5.99	5.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	348	1.99 - 3.99	2.32
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	44	1.89 - 1.89	1.89
			Tenderloin, Fresh, Regular	Antibiotic Free	Fresh	311	5.99 - 5.99	5.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	840	2.99 - 3.99	3.60
			Tenderloin, Marinated, Regular	Conventional	Fresh	918	4.35 - 7.82	5.35



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib	Per lb		Spareribs, 10 Lbs or more	Conventional	Frozen	21	3.69 - 3.69	3.69
			Spareribs, Regular	Conventional	Fresh	1058	1.99 - 3.99	2.15
			Spareribs, Regular	Conventional	Frozen	21	1.99 - 1.99	1.99
			Spareribs, Value	Conventional	Fresh	302	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	710	1.99 - 3.99	3.21
			St. Louis Style Spareribs, Regular	Conventional	Frozen	90	2.49 - 3.49	2.69
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	847	0.99 - 3.49	2.20
			Butt Roast, Boneless, Regular	Conventional	Fresh	20	3.99 - 3.99	3.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	636	1.99 - 2.99	2.41
			Country Style Rib, Boneless, Regular	Conventional	Fresh	18	3.99 - 3.99	3.99
			Country Style Rib, Boneless, Value	Conventional	Fresh	18	2.99 - 2.99	2.99
			Picnic Cushion, Regular	Conventional	Fresh	18	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	44	1.79 - 1.79	1.79
			Pork Steak, Regular	Conventional	Fresh	163	2.79 - 3.49	2.85
			Pork Steak, Value	Conventional	Fresh	202	2.79 - 2.79	2.79
			Porketta, Regular	Conventional	Fresh	23	3.49 - 3.49	3.49
			Whole Pork Shoulder, Regular	Conventional	Fresh	88	1.59 - 1.79	1.69
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	88	2.99 - 3.49	3.24
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	21	2.99 - 2.99	2.99
			Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99 - 8.99	8.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	829	2.99 - 4.99	3.89
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	731	5.32 - 6.65	5.96
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	164	5.49 - 5.49	5.49
			Chorizo, < 1 Lb	Conventional	Fresh	20	5.70 - 5.70	5.70
			Chorizo, 1-2 Lbs	Conventional	Fresh	292	5.00 - 5.99	5.58
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	486	3.36 - 5.04	4.04
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	140	7.49 - 7.49	7.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	3136	2.52 - 5.49	3.82
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	159	3.33 - 3.33	3.33
			Italian Sausage, 5-9 Lbs	Conventional	Fresh	37	4.00 - 4.00	4.00
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	265	27.24 - 30.40	29.49
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	599	3.75 - 6.65	4.26
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	164	10.65 - 10.65	10.65
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1940	5.99 - 10.65	7.22
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2484	4.49 - 7.99	5.44
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	54	5.60 - 5.60	5.60
Prepared	Each		Cooked Backribs, Half	Conventional	Prepared	148	6.00 - 6.00	6.00
			Cooked Backribs, Whole	Conventional	Prepared	279	9.99 - 15.99	14.29
			Cooked Spareribs, Half	Conventional	Prepared	18	8.99 - 8.99	8.99
			Cooked Spareribs, Whole	Conventional	Prepared	36	14.99 - 16.99	15.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Each	Cooked St. Louis Spareribs, Half	Conventional	Prepared	159	7.99 - 7.99	7.99
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	180	9.99 - 9.99	9.99
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	1069	6.00 - 11.33	7.07
			Cooked St. Louis Spareribs	Conventional	Prepared	664	6.40 - 11.99	7.25
			Pulled Pork	Antibiotic Free	Prepared	304	10.00 - 10.27	10.15
			Pulled Pork	Conventional	Prepared	623	5.99 - 10.99	8.01
			Smoked Chops	Conventional	Prepared	164	7.99 - 7.99	7.99
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	148	6.00 - 6.00	6.00
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	340	3.27 - 3.63	3.59
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	166	4.99 - 6.99	5.89
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1212	5.92 - 9.12	8.02
			Service Deli Ham - Cat 1	Conventional	Prepared	1922	6.99 - 11.99	9.46
			Service Deli Ham - Cat 2	Conventional	Prepared	681	4.99 - 6.99	6.41
			Service Deli Ham - Cat 3	Conventional	Prepared	346	3.99 - 5.99	4.82
Carcass		Per lb	Whole	Conventional	Fresh	21	5.99 - 5.99	5.99

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	39,073
Feature Rate (%)	95.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	60	4.98 - 5.33	5.17
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	28	1.49 - 1.49	1.49
			Ham Shank, Bone-In	Conventional	Fresh	28	1.49 - 1.49	1.49
			Ham Steak	Conventional	Fresh	67	2.99 - 5.00	4.49
			Ham, Boneless, Quarter	Conventional	Fresh	52	5.69 - 6.99	6.94
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	28	1.98 - 2.99	2.09
			Assorted Chops, Bone-In, Value	Conventional	Fresh	1678	1.99 - 3.99	3.79
			Backribs, Regular	Conventional	Fresh	1465	2.47 - 5.99	3.50
			Backribs, Regular	Conventional	Frozen	267	1.97 - 4.29	3.58
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	461	2.68 - 3.99	3.05
			CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh	82	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	629	2.78 - 4.99	3.65
			CC Loin Chops, Boneless, Value	Conventional	Fresh	430	2.79 - 3.59	2.88
			Loin Filets, Marinated, Regular	Conventional	Fresh	215	2.94 - 5.08	3.64
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	239	5.99 - 5.99	5.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	535	1.99 - 3.49	2.11



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Rib Chops, Bone-In, Regular	Conventional	Fresh	40	1.98 - 1.98	1.98
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	28	1.78 - 1.78	1.78
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	32	3.99 - 3.99	3.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	90	3.49 - 3.99	3.77
			Tenderloin, Marinated, Regular	Conventional	Fresh	187	4.34 - 6.21	5.02
Rib	Per lb		Spareribs, 10 Lbs or more	Conventional	Frozen	3	3.69 - 3.69	3.69
			Spareribs, Regular	Conventional	Fresh	1332	1.99 - 3.89	2.15
			Spareribs, Regular	Conventional	Frozen	11	1.99 - 2.79	2.57
			Spareribs, Value	Conventional	Fresh	196	1.98 - 2.99	2.56
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1995	1.99 - 3.99	2.67
			St. Louis Style Spareribs, Regular	Conventional	Frozen	36	2.48 - 3.79	2.77
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	2660	0.99 - 2.99	2.25
			Butt Roast, Bone-In, Value	Conventional	Fresh	28	0.99 - 0.99	0.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	184	1.98 - 3.39	2.75
			Country Style Rib, Bone-In, Value	Conventional	Fresh	123	1.99 - 2.99	2.61
			Country Style Rib, Boneless, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			Pork Steak, Regular	Conventional	Fresh	1391	2.99 - 3.99	2.99
			Pork Steak, Value	Conventional	Fresh	173	2.39 - 2.99	2.68
			Whole Pork Shoulder, Regular	Conventional	Fresh	2	2.49 - 2.49	2.49
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	3	2.99 - 2.99	2.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1397	3.38 - 5.99	3.98
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1109	4.44 - 6.65	5.07
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	3	2.99 - 3.99	3.32
			Chorizo, 1-2 Lbs	Conventional	Fresh	38	3.99 - 3.99	3.99
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	337	3.36 - 5.04	4.10
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	93	7.49 - 7.49	7.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	2522	2.52 - 5.04	3.23
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	1311	27.24 - 31.68	27.97
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	2	6.65 - 6.65	6.65
			Sliced Bacon, < 1 Lb	Conventional	Fresh	3426	4.19 - 10.65	7.28
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3710	3.98 - 7.99	5.65
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	539	3.58 - 6.40	5.64
Prepared	Each		Cooked Backribs, Half	Conventional	Prepared	2	5.00 - 5.00	5.00
			Cooked Backribs, Whole	Conventional	Prepared	271	9.99 - 15.98	10.62
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	461	9.99 - 12.99	12.54
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	1417	5.99 - 9.99	6.53
			Cooked St. Louis Spareribs	Conventional	Prepared	440	6.00 - 6.00	6.00
			Pulled Pork	Antibiotic Free	Prepared	93	10.00 - 10.00	10.00
			Pulled Pork	Conventional	Prepared	486	4.98 - 9.99	5.41
			Smoked Chops	Conventional	Prepared	82	5.99 - 7.52	6.59



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	40	4.58 - 4.58	4.58
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	38	6.32 - 6.32	6.32
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	38	4.36 - 4.36	4.36
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1686	4.99 - 6.99	6.74
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2400	5.32 - 13.31	7.90
			Service Deli Ham - Cat 1	Conventional	Prepared	1031	6.99 - 11.99	9.73
			Service Deli Ham - Cat 2	Conventional	Prepared	1113	5.99 - 6.99	6.97
			Service Deli Ham - Cat 3	Conventional	Prepared	52	2.98 - 5.00	3.58
Variety Meat	Per lb		Neckbones	Conventional	Fresh	28	1.69 - 1.69	1.69
Carcass	Per lb		Whole	Conventional	Fresh	87	1.99 - 5.99	3.32

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	25,270
Feature Rate (%)	95.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	38	3.99 - 4.99	4.54
Ham	Per lb		Ham Sliced, Boneless, Quarter	Conventional	Fresh	22	4.99 - 4.99	4.99
			Ham Steak	Conventional	Fresh	46	3.49 - 4.56	3.84
			Ham, Boneless, Quarter	Conventional	Fresh	16	5.27 - 5.69	5.63
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	285	1.79 - 1.99	1.98
			Assorted Chops, Bone-In, Value	Conventional	Fresh	1	3.99 - 3.99	3.99
			Backribs, Regular	Conventional	Fresh	1725	2.47 - 4.49	3.55
			Backribs, Regular	Conventional	Frozen	312	2.99 - 4.29	3.39
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	306	1.77 - 3.99	3.10
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	391	2.99 - 3.99	3.04
			CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh	29	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	28	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	15	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	138	2.99 - 5.99	4.45
			CC Loin Chops, Boneless, Value	Conventional	Fresh	474	2.79 - 3.99	2.92
			CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	129	2.89 - 3.99	3.73
			CC Loin Roast, Bone-In, Value	Conventional	Fresh	31	2.49 - 2.49	2.49
			Loin Filets, Marinated, Regular	Conventional	Fresh	755	3.52 - 6.25	4.43
			Loin Roast, Boneless, Regular	Conventional	Fresh	425	1.97 - 4.99	2.13
			Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh	29	5.99 - 5.99	5.99
			Rib Chops, Bone-In, Value	Conventional	Fresh	22	3.49 - 3.49	3.49



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	21	1.79 - 1.79	1.79
			Tenderloin, Fresh, Regular	Conventional	Fresh	160	2.49 - 3.99	3.14
			Tenderloin, Marinated, Regular	Conventional	Fresh	636	5.13 - 7.99	5.70
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	1315	1.99 - 3.99	2.05
			Spareribs, Value	Conventional	Fresh	44	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1019	2.49 - 3.99	3.54
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	787	1.39 - 3.97	2.16
			Butt Roast, Boneless, Regular	Conventional	Fresh	34	2.49 - 3.99	3.28
			Country Style Rib, Bone-In, Regular	Antibiotic Free	Fresh	29	5.99 - 5.99	5.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	295	2.47 - 2.99	2.97
			Country Style Rib, Bone-In, Value	Conventional	Fresh	141	2.39 - 2.79	2.72
			Country Style Rib, Boneless, Regular	Conventional	Fresh	16	2.79 - 2.79	2.79
			Country Style Rib, Boneless, Value	Conventional	Fresh	31	2.89 - 2.89	2.89
			Pork Steak, Regular	Conventional	Fresh	122	1.99 - 3.99	3.65
			Pork Steak, Value	Conventional	Fresh	107	1.89 - 2.99	2.44
			Porketta, Regular	Conventional	Fresh	31	2.89 - 2.89	2.89
			Whole Pork Shoulder, Regular	Conventional	Fresh	245	1.99 - 2.99	2.40
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	21	3.99 - 3.99	3.99
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	81	3.99 - 4.49	4.25
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	115	3.33 - 5.99	4.15
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1273	3.33 - 6.65	5.17
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	33	2.99 - 3.99	3.60
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	17	3.60 - 3.60	3.60
			Canadian Bacon, < 1 Lb	Conventional	Fresh	189	7.50 - 7.50	7.50
			Chorizo, < 1 Lb	Conventional	Fresh	37	4.00 - 5.70	4.74
			Chorizo, 1-2 Lbs	Conventional	Fresh	37	2.99 - 3.99	3.56
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	675	3.34 - 5.04	3.95
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	41	4.21 - 4.21	4.21
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	65	7.49 - 7.49	7.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	2025	2.52 - 5.49	3.36
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	39	25.33 - 31.68	28.10
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	249	3.75 - 9.97	6.87
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	98	3.99 - 3.99	3.99
			Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	1	5.17 - 5.17	5.17
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1333	5.99 - 9.32	7.07
			Sliced Bacon, < 1 Lb	USDA Organic, Pasture Raised	Fresh	189	7.87 - 7.87	7.87
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2290	3.00 - 6.99	5.34



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Sliced Bacon, 2-4 Lbs	Conventional	Fresh	2	5.60 - 5.60	5.60
Prepared		Each	Cooked Backribs, Half	Conventional	Prepared	41	5.00 - 8.99	7.72
			Cooked Backribs, Whole	Conventional	Prepared	291	10.00 - 15.99	13.14
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	16	15.99 - 15.99	15.99
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	1008	5.99 - 10.00	7.93
			Cooked St. Louis Spareribs	Conventional	Prepared	601	6.00 - 9.45	6.01
			Pulled Pork	Antibiotic Free	Prepared	65	10.00 - 10.00	10.00
			Pulled Pork	Conventional	Prepared	333	4.99 - 9.99	8.00
			Smoked Chops	Conventional	Prepared	21	4.49 - 4.49	4.49
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	138	5.80 - 6.98	6.96
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	11	3.63 - 3.63	3.63
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	265	4.99 - 7.49	6.50
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1471	4.56 - 13.31	8.71
			Service Deli Ham - Cat 1	Conventional	Prepared	1175	6.99 - 11.99	9.34
			Service Deli Ham - Cat 2	Conventional	Prepared	603	4.99 - 6.99	6.51
			Service Deli Ham - Cat 3	Conventional	Prepared	137	3.99 - 5.99	5.16

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	20,315
Feature Rate (%)	86.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	62	4.99 - 4.99	4.99
			Pork Belly, Value	Conventional	Fresh	3	6.65 - 6.65	6.65
Ham		Per lb	Ham, Boneless, Quarter	Conventional	Fresh	94	5.27 - 5.99	5.71
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.69 - 2.69	2.69
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	59	1.99 - 1.99	1.99
			Backribs, Regular	Conventional	Fresh	1542	1.97 - 3.99	3.49
			Backribs, Regular	Conventional	Frozen	284	1.97 - 4.29	3.32
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	54	1.69 - 1.77	1.73
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	349	2.99 - 3.99	3.39
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	6	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	139	2.78 - 4.99	4.66
			CC Loin Chops, Boneless, Value	Conventional	Fresh	159	2.49 - 3.49	2.78
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	102	4.99 - 4.99	4.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	341	3.33 - 4.86	4.14
			Loin Roast, Boneless, Regular	Conventional	Fresh	277	1.97 - 3.29	2.69
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	3	2.27 - 2.27	2.27



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Sirloin Chops, Bone-In, Value	Conventional	Fresh	59	1.99 - 1.99	1.99
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	59	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	299	2.77 - 3.99	3.69
			Tenderloin, Marinated, Regular	Conventional	Fresh	334	4.44 - 6.95	5.72
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	783	1.69 - 3.99	2.36
			Spareribs, Regular	Conventional	Frozen	52	2.79 - 2.79	2.79
			Spareribs, Value	Conventional	Fresh	109	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	893	2.49 - 3.99	3.18
			St. Louis Style Spareribs, Regular	Conventional	Frozen	256	1.99 - 3.79	2.73
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	618	1.39 - 2.49	2.04
			Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99 - 1.99	1.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	491	1.79 - 3.48	2.81
			Country Style Rib, Bone-In, Value	Conventional	Fresh	283	1.99 - 2.99	2.69
			Picnic Cushion, Value	Conventional	Fresh	3	3.47 - 3.47	3.47
			Pork Steak, Regular	Conventional	Fresh	239	1.99 - 3.99	2.86
			Pork Steak, Value	Conventional	Fresh	305	1.89 - 2.99	2.66
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	62	2.49 - 3.99	2.56
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	125	2.99 - 4.49	4.10
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	871	2.49 - 4.99	3.83
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1203	4.44 - 6.65	5.55
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	30	1.72 - 3.99	1.80
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	52	4.59 - 4.59	4.59
			Chorizo, < 1 Lb	Conventional	Fresh	251	2.47 - 3.38	2.99
			Chorizo, 1-2 Lbs	Conventional	Fresh	6	3.97 - 4.27	4.12
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	384	3.36 - 5.04	4.62
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	79	7.49 - 7.49	7.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1357	2.52 - 5.04	3.70
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	41	31.68 - 31.68	31.68
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	56	4.00 - 6.65	4.19
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	52	3.93 - 3.93	3.93
			Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	17	5.17 - 5.17	5.17
			Sliced Bacon, < 1 Lb	Conventional	Fresh	950	3.32 - 8.00	6.13
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1060	2.99 - 6.66	5.21
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	287	3.39 - 5.97	4.55
Prepared	Each		Cooked Backribs, Half	Conventional	Prepared	132	7.97 - 9.99	8.49
			Cooked Backribs, Whole	Conventional	Prepared	43	13.99 - 15.00	14.86
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	28	12.99 - 12.99	12.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	322	5.99 - 10.00	7.82
			Cooked St. Louis Spareribs	Conventional	Prepared	559	6.00 - 9.45	6.56



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Pulled Pork	Antibiotic Free	Prepared	79	10.00 - 10.00	10.00
			Pulled Pork	Conventional	Prepared	277	4.98 - 10.99	6.35
			Smoked Chops	Conventional	Prepared	29	3.99 - 3.99	3.99
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	175	3.98 - 7.16	6.44
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	102	6.40 - 6.40	6.40
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	168	4.36 - 5.81	5.30
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	555	2.99 - 7.99	5.27
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1234	4.43 - 13.31	6.99
			Service Deli Ham - Cat 1	Conventional	Prepared	940	7.99 - 10.99	9.95
			Service Deli Ham - Cat 2	Conventional	Prepared	311	4.99 - 6.99	5.97
			Service Deli Ham - Cat 3	Conventional	Prepared	179	2.99 - 5.79	4.00

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	16,491
Feature Rate (%)	87.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	63	4.99 - 4.99	4.99
			Pork Belly, Regular	Conventional	Frozen	148	3.99 - 3.99	3.99
			Pork Belly, Value	Conventional	Fresh	63	6.65 - 6.65	6.65
Ham		Per lb	Whole Pork Leg, Fresh	Conventional	Fresh	63	2.69 - 2.69	2.69
Loin		Per lb	Backribs, Regular	Conventional	Fresh	1228	2.47 - 5.99	3.40
			Backribs, Regular	Conventional	Frozen	659	1.99 - 4.99	4.65
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	59	3.49 - 3.49	3.49
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	356	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	135	2.99 - 5.99	3.82
			CC Loin Chops, Boneless, Value	Conventional	Fresh	245	2.99 - 4.99	4.31
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	13	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	11	4.29 - 4.41	4.39
			Loin Roast, Boneless, Regular	Conventional	Fresh	77	1.97 - 2.99	2.69
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	63	2.27 - 2.27	2.27
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	47	1.69 - 1.69	1.69
			Tenderloin, Marinated, Regular	Conventional	Fresh	2	6.08 - 6.08	6.08
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	443	1.69 - 4.49	2.51
			Spareribs, Regular	Conventional	Frozen	53	1.89 - 1.89	1.89
			St. Louis Style Spareribs, Regular	Conventional	Fresh	708	1.98 - 4.99	3.07
			St. Louis Style Spareribs, Regular	Conventional	Frozen	287	1.97 - 3.99	3.16
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	298	1.99 - 2.99	2.56



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Butt Roast, Bone-In, Value	Conventional	Fresh	71	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	443	2.27 - 4.99	2.55
			Country Style Rib, Bone-In, Value	Conventional	Fresh	47	1.59 - 1.59	1.59
			Picnic Cushion, Value	Conventional	Fresh	63	3.47 - 3.47	3.47
			Pork Steak, Regular	Conventional	Fresh	11	5.49 - 5.49	5.49
			Pork Steak, Value	Conventional	Fresh	71	2.99 - 2.99	2.99
			Whole Pork Shoulder, Regular	Conventional	Fresh	118	2.99 - 2.99	2.99
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	181	1.99 - 3.99	3.35
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	129	5.48 - 5.49	5.48
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	29	3.99 - 4.29	4.01
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	972	5.32 - 6.65	5.81
			Chorizo, < 1 Lb	Conventional	Fresh	309	2.22 - 3.99	2.82
			Chorizo, 1-2 Lbs	Conventional	Fresh	315	3.97 - 5.99	4.83
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	297	3.36 - 5.04	3.52
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	114	7.49 - 7.49	7.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	570	2.52 - 5.04	3.28
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	76	31.68 - 31.68	31.68
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	76	6.65 - 6.65	6.65
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1607	5.32 - 9.32	6.54
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1032	3.99 - 7.99	6.08
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	27	5.00 - 5.00	5.00
Prepared	Each		Cooked Backribs, Whole	Conventional	Prepared	56	15.99 - 15.99	15.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	474	6.00 - 6.66	6.50
			Cooked St. Louis Spareribs	Conventional	Prepared	917	6.00 - 10.90	7.74
			Pulled Pork	Antibiotic Free	Prepared	114	10.00 - 10.00	10.00
			Pulled Pork	Conventional	Prepared	63	10.99 - 10.99	10.99
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	162	3.56 - 6.90	4.82
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	589	4.77 - 7.99	5.27
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1543	4.43 - 11.54	6.59
			Service Deli Ham - Cat 1	Conventional	Prepared	678	7.49 - 10.99	9.71
			Service Deli Ham - Cat 2	Conventional	Prepared	82	4.99 - 6.49	5.19
			Service Deli Ham - Cat 3	Conventional	Prepared	234	3.99 - 5.99	5.04

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	6,285
Feature Rate (%)	93.2%



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Assorted Chops, Bone-In, Value	Conventional	Fresh	1	2.99 - 2.99	2.99
			Backribs, Regular	Antibiotic Free	Fresh	10	5.99 - 5.99	5.99
			Backribs, Regular	Conventional	Fresh	666	2.47 - 5.99	3.13
			Backribs, Regular	Conventional	Frozen	42	2.99 - 3.49	3.24
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	304	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	21	5.99 - 5.99	5.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	102	2.99 - 5.99	3.72
			CC Loin Chops, Boneless, Value	Conventional	Fresh	93	2.99 - 3.99	3.11
			CC Loin Roast, Bone-In, Regular	Antibiotic Free	Fresh	10	6.99 - 6.99	6.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	21	4.41 - 4.41	4.41
			Loin Roast, Boneless, Regular	Conventional	Fresh	113	1.97 - 2.49	2.39
			Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh	10	6.99 - 6.99	6.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	11	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	19	2.99 - 2.99	2.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	1	2.49 - 2.49	2.49
			St. Louis Style Spareribs, Regular	Conventional	Fresh	74	3.49 - 3.49	3.49
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	4	2.79 - 2.79	2.79
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	385	2.47 - 4.99	2.64
			Country Style Rib, Bone-In, Value	Conventional	Fresh	27	2.49 - 3.29	2.61
			Pork Steak, Regular	Conventional	Fresh	62	2.99 - 5.49	3.88
			Pork Steak, Value	Conventional	Fresh	21	2.48 - 2.48	2.48
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	22	5.49 - 5.49	5.49
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	21	3.99 - 3.99	3.99
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	753	4.67 - 6.65	5.82
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	116	4.20 - 4.20	4.20
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	24	7.49 - 7.49	7.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	329	3.55 - 4.99	3.90
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	42	31.68 - 31.68	31.68
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	42	6.65 - 6.65	6.65
			Sliced Bacon, < 1 Lb	Conventional	Fresh	469	5.32 - 13.32	6.32
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	479	3.99 - 9.99	4.90
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	42	5.00 - 6.00	5.24
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	344	6.66 - 6.66	6.66
			Cooked St. Louis Spareribs	Conventional	Prepared	312	6.00 - 9.45	8.06
			Pulled Pork	Antibiotic Free	Prepared	24	10.00 - 10.00	10.00
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	42	4.99 - 7.99	6.49
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	644	4.56 - 11.54	7.30
			Service Deli Ham - Cat 1	Conventional	Prepared	562	7.99 - 11.99	9.53
			Service Deli Ham - Cat 2	Conventional	Prepared	21	6.98 - 6.98	6.98



ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	402
Feature Rate (%)	100.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	13	2.99 - 2.99	2.99
			Backribs, Regular	Conventional	Fresh	20	2.47 - 3.99	3.00
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	12	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	3	2.49 - 2.49	2.49
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	16	2.49 - 3.38	2.66
			St. Louis Style Spareribs, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	5	2.78 - 2.79	2.78
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	12	2.47 - 2.47	2.47
			Country Style Rib, Bone-In, Value	Conventional	Fresh	2	3.29 - 3.29	3.29
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	33	7.99 - 7.99	7.99
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	37	5.32 - 6.65	5.75
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	11	3.34 - 3.34	3.34
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	11	3.55 - 3.55	3.55
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	33	7.48 - 7.48	7.48
			Sliced Bacon, < 1 Lb	Conventional	Fresh	23	5.29 - 5.99	5.66
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	21	3.98 - 5.99	4.70
Prepared		Each	Cooked Backribs, Half	Conventional	Prepared	11	8.99 - 8.99	8.99
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	23	6.66 - 11.63	9.04
			Cooked St. Louis Spareribs	Conventional	Prepared	11	7.50 - 7.50	7.50
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	36	6.98 - 11.99	11.57
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	26	7.09 - 8.00	7.89
			Service Deli Ham - Cat 1	Conventional	Prepared	37	7.99 - 11.99	9.51

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	503
Feature Rate (%)	67.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	3	3.09 - 3.09	3.09
			Backribs, Regular	Conventional	Fresh	39	2.47 - 6.99	3.52



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		CC Loin Chops, Bone-In, Value	Conventional	Fresh	23	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	3	4.99 - 4.99	4.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	25	4.69 - 4.69	4.69
Rib	Per lb		St. Louis Style Spareribs, Regular	Conventional	Fresh	9	3.49 - 3.49	3.49
Shoulder	Per lb		Butt Roast, Boneless, Regular	Conventional	Fresh	3	3.29 - 3.29	3.29
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	30	2.47 - 4.99	3.06
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	3	4.49 - 4.49	4.49
Processed	Per lb		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	23	6.65 - 6.65	6.65
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	25	4.99 - 4.99	4.99
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	4	7.49 - 7.49	7.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	25	4.99 - 4.99	4.99
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	28	25.33 - 25.33	25.33
			Sliced Bacon, < 1 Lb	Conventional	Fresh	26	5.33 - 5.99	5.91
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	73	4.49 - 6.99	5.86
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	23	6.66 - 6.66	6.66
			Pulled Pork	Antibiotic Free	Prepared	4	10.00 - 10.00	10.00
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	7	5.99 - 5.99	5.99
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	79	7.11 - 8.00	7.68
			Service Deli Ham - Cat 1	Conventional	Prepared	23	8.99 - 8.99	8.99
Variety Meat	Per lb		Feet	Conventional	Frozen	25	3.69 - 3.69	3.69

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.