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Report for 3/29/2025 - 4/4/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate increased by 9.3% and the Activity Index increased by 39.1%. Compared to last week items from the ham, loin, rib, shoulder, other/misc., ground, processed, prepared, and deli sections increased in ad space while items from the belly and variety meat sections decreased in ad space. Hams nearly doubled in ad space this week as we get closer to the Easter holiday.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	148,358	106,684	
Feature Rate (%)	85.4%	76.1%	

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	224	3.59	449	4.27		
		Pork Belly, Regular	Conventional	Frozen	28	4.98	62	5.99		
		Pork Belly, Value	Conventional	Fresh	7	5.99	98	3.97		
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	567	1.31	379	1.86		
		Ham Shank, Bone-In	Conventional	Fresh	823	1.19	321	1.87		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	84	5.29				
		Ham Sliced, Boneless, Whole	Conventional	Fresh	31	4.94				
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	2,377	2.22	415	1.28		
		Ham Steak	Antibiotic Free	Fresh	72	6.00				
		Ham Steak	Conventional	Fresh	1,968	4.79	1,400	5.00		
		Ham, Bone-In, Half	Conventional	Fresh	165	2.59	15	2.99		
		Ham, Bone-In, Whole	Conventional	Fresh	155	2.64	65	1.99		
		Ham, Boneless, Half	Conventional	Fresh	210	4.84	204	4.92		
		Ham, Boneless, Quarter	Conventional	Fresh	276	5.16	358	5.07		
		Ham, Boneless, Whole	Conventional	Fresh	550	3.50	91	4.49		
		Ham, Semi-Boneless, Half	Conventional	Fresh	23	2.79				
		Ham, Semi-Boneless, Whole	Conventional	Fresh	23	2.49				
		Whole Pork Leg, Fresh	Conventional	Fresh	66	2.27	86	2.24		
		Assorted Chops, Bone-In, Regular	Conventional	Fresh	803	1.96	1,968	2.84		
Loin	Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	768	2.37	2,967	3.14		
		Backribs, Regular	Conventional	Fresh	3,300	4.69	1,032	3.85		
		Backribs, Regular	Conventional	Frozen	403	4.82	988	3.25		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	Backribs, Value	Conventional	Fresh			1,065	3.03		
		CC Loin Chops, Bone-In, Regular	ABF, Pasture Raised	Fresh	15	6.99	29	8.99		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	67	5.16				
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1,137	2.86	728	2.97		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	1,620	2.66	3,092	2.58		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	359	5.72	365	3.17		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	72	1.99	15	1.99		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	316	5.06				
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	5,586	4.49	824	3.55		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,911	3.02	364	3.16		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	16	2.99	51	3.09		
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh			481	2.98		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	179	2.25	51	3.36		
		Loin Filets, Marinated, Regular	Conventional	Fresh	4,299	3.98	2,684	4.74		
		Loin Roast, Boneless, Regular	Antibiotic Free	Fresh			262	5.99		
		Loin Roast, Boneless, Regular	Conventional	Fresh	2,318	2.95	2,418	2.67		
		Loin Roast, Boneless, Regular	Conventional	Frozen	18	1.78				
		Loin Roast, Boneless, Value	Conventional	Fresh	119	2.68	199	2.47		
		Rib Chops, Bone-In, Regular	Conventional	Fresh	332	2.78	172	2.53		
		Rib Chops, Bone-In, Regular	Conventional	Frozen			40	1.98		
		Rib Chops, Bone-In, Value	Conventional	Fresh	90	2.19	22	3.99		
		Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	262	5.00				
		Rib Chops, Boneless, Regular	Conventional	Fresh	296	3.55	19	1.99		
		Rib Chops, Boneless, Value	Conventional	Fresh			19	1.99		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	90	2.49	156	1.74		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	178	2.31	425	2.19		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	143	1.97	241	1.75		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	285	2.82	213	2.51		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	1,011	2.30	148	2.67		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	181	1.78	450	2.34		
		Sirloin Roast, Bone-In, Value	Conventional	Fresh	20	1.48				
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	201	3.10	90	2.38		
		Sirloin Roast, Boneless, Value	Conventional	Fresh	20	2.99				
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh			1,390	6.99		
		Tenderloin, Fresh, Regular	Conventional	Fresh	2,223	3.52	3,001	2.89		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	Tenderloin, Fresh, Regular	Conventional	Frozen			52	2.99		
		Tenderloin, Fresh, Value	Conventional	Fresh	148	2.49				
		Tenderloin, Marinated, Regular	Conventional	Fresh	4,314	5.51	1,634	5.74		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	130	3.99				
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Fresh	24	1.99				
		Spareribs, Regular	Antibiotic Free	Fresh	12	5.99				
		Spareribs, Regular	Antibiotic Free	Frozen	118	3.47				
		Spareribs, Regular	Conventional	Fresh	2,383	3.57	1,684	2.70		
		Spareribs, Regular	Conventional	Frozen	54	2.47	505	3.34		
		Spareribs, Value	Conventional	Fresh	748	2.79	372	3.31		
		St. Louis Style Spareribs, Regular	ABF, Pasture Raised	Fresh			28	7.99		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	2,379	2.81	491	3.10		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	1,723	4.73	1,413	3.00		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	3,795	2.13	3,745	2.12		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	21	1.67	148	1.29		
		Butt Roast, Bone-In, Value	Conventional	Fresh	113	2.29	129	2.39		
		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	21	5.49				
		Butt Roast, Boneless, Regular	Conventional	Fresh	445	2.89	581	4.58		
		Butt Roast, Boneless, Regular	Conventional	Frozen			7	2.99		
		Butt Roast, Boneless, Value	Conventional	Fresh	3	3.19				
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	872	2.36	3,379	3.20		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	2,706	2.49	389	2.64		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	47	2.47	143	2.86		
		Country Style Rib, Boneless, Value	Conventional	Fresh	1,049	2.66	136	3.03		
		Picnic Cushion, Regular	Conventional	Fresh	98	3.07	237	2.82		
		Picnic, Bone-In, Regular	Conventional	Fresh	1,258	1.51	398	2.04		
		Pork Cubed Steak, Regular	Conventional	Fresh			16	3.99		
		Pork Steak, Regular	Conventional	Fresh	1,973	3.25	1,577	3.11		
		Pork Steak, Value	Conventional	Fresh	766	3.15	1,490	3.54		
		Whole Pork Shoulder, Regular	Conventional	Fresh	1,307	2.06	513	1.90		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	740	2.94	687	2.96		
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh			112	3.99		
		Ground Pork, 1-2 Lbs	Conventional	Fresh	377	4.72	247	3.23		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99				
		Ground Pork, 2-4 Lbs	Conventional	Fresh			7	4.99		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	22	2.67	101	2.95		
		Breakfast Sausage, 1-2 Lbs	Antibiotic Free	Fresh	22	5.49				
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	5,646	3.84	1,916	4.02		
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	168	3.97				
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	8,798	4.33	3,449	4.89		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	65	4.98				
		Breakfast Sausage, Link/Patty, < 1 Lb	USDA Organic, Pasture Raised	Fresh	28	4.67				
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	61	5.47	193	5.27		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	238	3.42				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	52	4.00				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	159	3.31	367	4.31		
		Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh	23	9.98	48	13.73		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	290	8.78	223	7.78		
		Canadian Bacon, 1-2 Lbs	Conventional	Fresh	91	5.49				
		Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	519	6.39				
		Chorizo, < 1 Lb	Antibiotic Free	Fresh			29	7.99		
		Chorizo, < 1 Lb	Conventional	Fresh	1,289	3.42	620	3.10		
		Chorizo, 1-2 Lbs	Antibiotic Free	Fresh	11	5.49				
		Chorizo, 1-2 Lbs	Conventional	Fresh	432	4.06	249	4.41		
		Dinner Sausage, < 1 Lb	Antibiotic Free	Fresh	11	7.32				
		Dinner Sausage, < 1 Lb	Conventional	Fresh			93	4.51		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1,199	4.31	3,186	2.92		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	171	4.00	18	3.99		
		Italian Sausage, < 1 Lb	Conventional	Fresh	48	4.88				
		Italian Sausage, 1-2 Lbs	Antibiotic Free	Fresh	11	5.49				
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	6,228	4.36	6,107	3.57		
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	482	3.44	256	3.72		
		Italian Sausage, 5-9 Lbs	Conventional	Fresh			24	3.99		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	725	26.68	672	29.85		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1,867	6.15	1,241	5.92		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	254	4.83	224	4.56		
		Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	43	3.50				
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	12	12.98	182	9.44		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	8,787	6.53	7,924	6.19		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Sliced Bacon, 1-2 Lbs	Conventional	Fresh	12,660	4.96	7,428	5.46		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	1,129	5.01	976	5.46		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh	37	5.62	17	3.99		
Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared	18	13.99				
		Cooked Spareribs, Whole	Conventional	Prepared			130	15.99		
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	32	12.49	302	9.99		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	550	7.21	491	8.16		
		Cooked St. Louis Spareribs	Conventional	Prepared	2,244	6.15				
		Pulled Pork	Conventional	Prepared	1,136	5.30	970	6.88		
		Smoked Chops	Conventional	Prepared	837	4.79	516	4.83		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	429	5.16				
		Cubed Ham, 5-15 oz	Conventional	Prepared	782	5.58	78	5.74		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	234	7.15	112	6.00		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	1,014	4.38	290	4.45		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	5,397	6.07	3,243	5.93		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	72	18.26				
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	10,511	8.34	7,108	8.08		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	47	11.97	47	11.97		
		Service Deli Ham - Cat 1	Antibiotic Free	Prepared	16	17.99				
		Service Deli Ham - Cat 1	Conventional	Prepared	4,383	9.48	4,664	9.16		
		Service Deli Ham - Cat 2	Conventional	Prepared	2,428	7.57	1,560	6.89		
		Service Deli Ham - Cat 3	Conventional	Prepared	2,039	5.11	929	4.80		
Variety Meat	Per lb	Feet	Conventional	Fresh	239	1.96	103	2.16		
		Feet	Conventional	Frozen	40	1.58	10	3.08		
		Hocks	Conventional	Fresh			73	3.14		
		Hocks	Conventional	Frozen			28	3.98		
		Neckbones	Conventional	Fresh	257	1.97	387	2.25		
		Neckbones	Conventional	Frozen			68	2.16		



Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	34,165
Feature Rate (%)	90.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	109	3.99 - 4.99	4.39
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	348	0.69 - 0.89	0.75
			Ham Shank, Bone-In	Conventional	Fresh	574	0.69 - 1.69	0.82
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	579	0.89 - 3.49	1.42
			Ham Steak	Antibiotic Free	Fresh	72	6.00 - 6.00	6.00
			Ham Steak	Conventional	Fresh	1468	2.99 - 8.00	4.83
			Ham, Bone-In, Half	Conventional	Fresh	99	0.99 - 3.99	2.32
			Ham, Boneless, Quarter	Conventional	Fresh	18	5.99 - 5.99	5.99
			Ham, Boneless, Whole	Conventional	Fresh	282	1.79 - 5.09	2.64
			Ham, Semi-Boneless, Half	Conventional	Fresh	23	2.79 - 2.79	2.79
			Ham, Semi-Boneless, Whole	Conventional	Fresh	23	2.49 - 2.49	2.49
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	62	1.99 - 2.99	2.28
			Assorted Chops, Bone-In, Value	Conventional	Fresh	425	1.69 - 2.99	2.04
			Backribs, Regular	Conventional	Fresh	425	3.99 - 4.99	4.36
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	625	1.99 - 4.99	2.72
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	752	1.99 - 3.99	2.50
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	337	3.99 - 5.99	5.84
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	23	5.00 - 5.00	5.00
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	248	2.99 - 5.29	3.88
			CC Loin Chops, Boneless, Value	Conventional	Fresh	868	2.49 - 3.49	2.74
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	72	1.99 - 1.99	1.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	1559	3.31 - 5.88	4.08
			Loin Roast, Boneless, Regular	Conventional	Fresh	180	2.99 - 3.99	3.36
			Loin Roast, Boneless, Value	Conventional	Fresh	75	2.49 - 2.99	2.63
			Rib Chops, Bone-In, Regular	Conventional	Fresh	56	2.49 - 3.99	2.97
			Rib Chops, Bone-In, Value	Conventional	Fresh	72	1.99 - 1.99	1.99
			Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	23	5.00 - 5.00	5.00
			Sirloin Chops, Boneless, Value	Conventional	Fresh	175	2.29 - 2.29	2.29
			Tenderloin, Fresh, Regular	Conventional	Fresh	62	2.99 - 3.99	3.33
			Tenderloin, Fresh, Value	Conventional	Fresh	148	2.49 - 2.49	2.49
			Tenderloin, Marinated, Regular	Conventional	Fresh	1502	4.32 - 7.82	5.16
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	130	3.99 - 3.99	3.99
Rib		Per lb	Spareribs, 10 Lbs or more	Conventional	Fresh	21	1.99 - 1.99	1.99
			Spareribs, Regular	Conventional	Fresh	617	1.99 - 5.25	3.87
			Spareribs, Regular	Conventional	Frozen	26	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib	Per lb		Spareribs, Value	Conventional	Fresh	487	2.49 - 2.99	2.68
			St. Louis Style Spareribs, Regular	Conventional	Fresh	261	1.99 - 3.99	3.41
			St. Louis Style Spareribs, Regular	Conventional	Frozen	256	2.99 - 4.49	3.86
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	720	0.99 - 2.49	2.07
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	402	1.79 - 3.99	2.17
			Country Style Rib, Bone-In, Value	Conventional	Fresh	443	1.69 - 2.49	2.37
			Country Style Rib, Boneless, Value	Conventional	Fresh	175	2.69 - 2.69	2.69
			Picnic, Bone-In, Regular	Conventional	Fresh	99	1.49 - 1.59	1.51
			Pork Steak, Regular	Conventional	Fresh	36	2.99 - 2.99	2.99
			Whole Pork Shoulder, Regular	Conventional	Fresh	470	0.99 - 1.99	1.49
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	323	2.99 - 4.99	4.86
			Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99 - 8.99	8.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	791	2.99 - 4.99	4.13
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1304	2.65 - 6.65	4.28
			Canadian Bacon, < 1 Lb	Conventional	Fresh	72	7.48 - 7.48	7.48
			Canadian Bacon, 1-2 Lbs	Conventional	Fresh	91	5.49 - 5.49	5.49
			Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	140	6.39 - 6.39	6.39
			Chorizo, < 1 Lb	Conventional	Fresh	37	5.71 - 5.71	5.71
			Chorizo, 1-2 Lbs	Conventional	Fresh	21	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	745	3.49 - 5.04	4.13
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	18	3.99 - 3.99	3.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	2060	3.36 - 5.99	4.37
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	348	2.99 - 5.50	3.26
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1181	3.75 - 7.97	6.10
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	72	3.99 - 3.99	3.99
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1409	3.84 - 10.65	6.18
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2267	3.99 - 6.99	5.03
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	116	4.50 - 8.66	6.08
			Pulled Pork	Conventional	Prepared	241	4.99 - 6.49	6.02
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	493	4.98 - 5.98	5.35
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	120	6.32 - 6.32	6.32
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	459	3.63 - 5.08	4.23
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	289	4.99 - 5.99	5.77
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	72	18.26 - 18.26	18.26
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1703	4.44 - 15.98	8.23
			Service Deli Ham - Cat 1	Conventional	Prepared	1193	7.99 - 11.99	9.61
			Service Deli Ham - Cat 2	Conventional	Prepared	1622	4.49 - 9.99	7.90
			Service Deli Ham - Cat 3	Conventional	Prepared	1291	3.99 - 6.99	5.55
Variety Meat	Per lb		Feet	Conventional	Fresh	48	1.99 - 1.99	1.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Variety Meat		Per lb	Neckbones	Conventional	Fresh	48	1.99 - 1.99	1.99

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	42,136
Feature Rate (%)	89.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	3	3.99 - 3.99	3.99
			Pork Belly, Regular	Conventional	Frozen	28	4.98 - 4.98	4.98
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	71	0.69 - 0.79	0.77
			Ham Shank, Bone-In	Conventional	Fresh	71	0.69 - 0.79	0.77
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	1460	0.89 - 2.49	2.41
			Ham Steak	Conventional	Fresh	164	2.99 - 5.98	4.03
			Ham, Bone-In, Half	Conventional	Fresh	1	2.99 - 2.99	2.99
			Ham, Bone-In, Whole	Conventional	Fresh	51	1.69 - 2.99	1.72
			Ham, Boneless, Half	Conventional	Fresh	1	3.89 - 3.89	3.89
			Ham, Boneless, Quarter	Conventional	Fresh	3	3.89 - 5.69	5.09
			Ham, Boneless, Whole	Conventional	Fresh	12	1.99 - 1.99	1.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	433	0.99 - 3.49	1.79
			Assorted Chops, Bone-In, Value	Conventional	Fresh	292	1.69 - 2.99	2.81
			Backribs, Regular	Conventional	Fresh	1529	2.99 - 5.69	5.54
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	112	1.99 - 3.18	2.78
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	154	1.58 - 3.99	2.53
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	239	5.00 - 5.00	5.00
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	4554	2.99 - 5.49	4.68
			CC Loin Chops, Boneless, Value	Conventional	Fresh	282	2.79 - 3.49	3.23
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	50	1.79 - 1.79	1.79
			Loin Filets, Marinated, Regular	Conventional	Fresh	1465	2.94 - 4.86	4.09
			Loin Roast, Boneless, Regular	Conventional	Fresh	177	1.96 - 3.69	2.44
			Loin Roast, Boneless, Value	Conventional	Fresh	21	2.49 - 2.99	2.59
			Rib Chops, Bone-In, Value	Conventional	Fresh	2	2.99 - 2.99	2.99
			Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	239	5.00 - 5.00	5.00
			Rib Chops, Boneless, Regular	Conventional	Fresh	65	2.19 - 2.19	2.19
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	137	2.39 - 3.49	2.82
			Sirloin Chops, Boneless, Value	Conventional	Fresh	349	2.29 - 2.29	2.29
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	2	1.79 - 1.79	1.79
			Sirloin Roast, Bone-In, Value	Conventional	Fresh	19	1.48 - 1.48	1.48



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Sirloin Roast, Boneless, Regular	Conventional	Fresh	72	1.99 - 2.69	2.38
			Tenderloin, Fresh, Regular	Conventional	Fresh	575	2.49 - 3.99	3.16
			Tenderloin, Marinated, Regular	Conventional	Fresh	1555	4.35 - 6.08	6.00
Rib	Per lb		Spareribs, 10 Lbs or more	Conventional	Fresh	3	1.99 - 1.99	1.99
			Spareribs, Regular	Conventional	Fresh	712	1.99 - 5.25	3.07
			Spareribs, Regular	Conventional	Frozen	28	1.98 - 1.98	1.98
			Spareribs, Value	Conventional	Fresh	152	2.69 - 3.49	3.12
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1184	1.88 - 3.99	2.12
			St. Louis Style Spareribs, Regular	Conventional	Frozen	1448	2.99 - 4.99	4.91
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	1897	1.49 - 2.49	2.26
			Butt Roast, Bone-In, Value	Conventional	Fresh	13	1.26 - 1.26	1.26
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	136	1.59 - 3.99	2.91
			Country Style Rib, Bone-In, Value	Conventional	Fresh	886	1.67 - 2.79	2.47
			Country Style Rib, Boneless, Value	Conventional	Fresh	349	2.69 - 2.69	2.69
			Picnic, Bone-In, Regular	Conventional	Fresh	1134	1.38 - 1.49	1.49
			Pork Steak, Regular	Conventional	Fresh	1392	2.99 - 2.99	2.99
			Pork Steak, Value	Conventional	Fresh	206	1.67 - 2.99	2.47
			Whole Pork Shoulder, Regular	Conventional	Fresh	66	1.69 - 1.79	1.78
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	120	2.49 - 3.29	2.82
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	3	2.99 - 2.99	2.99
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	1	2.67 - 2.67	2.67
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	2205	2.50 - 3.99	3.79
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	21	4.00 - 4.00	4.00
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	2834	2.65 - 6.65	4.49
			Breakfast Sausage, Link/Patty, < 1 Lb	USDA Organic, Pasture Raised	Fresh	28	4.67 - 4.67	4.67
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	32	3.18 - 3.18	3.18
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	38	3.55 - 3.55	3.55
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	28	2.47 - 2.47	2.47
			Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	93	6.39 - 6.39	6.39
			Chorizo, 1-2 Lbs	Conventional	Fresh	3	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	45	3.49 - 5.04	4.45
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1192	2.99 - 5.99	3.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	28	21.45 - 21.45	21.45
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	139	4.00 - 7.50	6.75
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2005	3.84 - 7.99	6.12
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3240	3.99 - 7.33	4.67
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	181	4.80 - 5.60	5.08
Prepared	Each		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	32	12.49 - 12.49	12.49
Prepared	Per lb		Cooked St. Louis Spareribs	Conventional	Prepared	440	6.00 - 6.00	6.00



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Pulled Pork	Conventional	Prepared	164	3.29 - 5.49	3.94
			Smoked Chops	Conventional	Prepared	342	5.33 - 5.33	5.33
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	99	4.38 - 5.98	5.27
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	38	6.32 - 6.32	6.32
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	66	4.36 - 6.53	5.28
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	2163	3.99 - 6.99	6.01
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2159	4.44 - 10.98	9.22
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	2	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	216	7.99 - 12.99	10.52
			Service Deli Ham - Cat 2	Conventional	Prepared	6	5.99 - 6.99	6.49
			Service Deli Ham - Cat 3	Conventional	Prepared	195	2.98 - 5.99	3.98
Variety Meat		Per lb	Feet	Conventional	Fresh	63	1.99 - 1.99	1.99
			Feet	Conventional	Frozen	40	1.58 - 1.58	1.58
			Neckbones	Conventional	Fresh	81	1.49 - 1.99	1.82

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	30,286
Feature Rate (%)	89.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	38	2.99 - 4.99	4.10
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	100	2.69 - 3.49	3.03
			Ham Shank, Bone-In	Conventional	Fresh	100	2.49 - 2.99	2.69
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	81	4.80 - 5.93	5.38
			Ham Sliced, Boneless, Whole	Conventional	Fresh	31	4.94 - 4.94	4.94
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	326	0.99 - 2.99	2.82
			Ham Steak	Conventional	Fresh	60	3.49 - 5.98	4.33
			Ham, Bone-In, Half	Conventional	Fresh	35	2.99 - 2.99	2.99
			Ham, Bone-In, Whole	Conventional	Fresh	91	2.99 - 3.29	3.08
			Ham, Boneless, Half	Conventional	Fresh	107	3.89 - 5.49	4.36
			Ham, Boneless, Quarter	Conventional	Fresh	196	3.89 - 5.69	5.09
			Ham, Boneless, Whole	Conventional	Fresh	143	2.50 - 4.99	4.05
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	71	0.99 - 2.49	1.86
			Backribs, Regular	Conventional	Fresh	869	2.99 - 5.99	3.80
			Backribs, Regular	Conventional	Frozen	57	2.77 - 3.99	3.35
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	67	4.99 - 5.49	5.16
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	283	2.48 - 4.99	2.73



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		CC Loin Chops, Bone-In, Value	Conventional	Fresh	67	1.99 - 2.99	2.26
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	22	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	15	1.99 - 1.99	1.99
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	44	4.99 - 4.99	4.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	138	1.79 - 5.99	3.74
			CC Loin Chops, Boneless, Value	Conventional	Fresh	328	2.79 - 3.99	3.31
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	16	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	232	2.94 - 5.35	4.05
			Loin Roast, Boneless, Regular	Conventional	Fresh	658	1.69 - 4.99	2.34
			Loin Roast, Boneless, Value	Conventional	Fresh	22	2.49 - 2.99	2.94
			Rib Chops, Bone-In, Regular	Conventional	Fresh	138	2.49 - 3.29	2.77
			Rib Chops, Boneless, Regular	Conventional	Fresh	207	2.19 - 5.99	4.10
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	90	2.49 - 2.49	2.49
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	34	2.39 - 2.99	2.58
			Sirloin Chops, Boneless, Value	Conventional	Fresh	392	2.29 - 2.49	2.31
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	13	1.79 - 1.79	1.79
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	129	1.97 - 3.99	3.50
			Sirloin Roast, Boneless, Value	Conventional	Fresh	20	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	754	2.99 - 3.99	3.57
			Tenderloin, Marinated, Regular	Conventional	Fresh	266	4.34 - 6.95	5.55
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	135	1.99 - 5.25	3.96
			Spareribs, Value	Conventional	Fresh	21	1.99 - 1.99	1.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	458	3.49 - 4.99	3.96
			St. Louis Style Spareribs, Regular	Conventional	Frozen	2	2.99 - 4.99	3.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	474	0.99 - 2.99	1.53
			Butt Roast, Bone-In, Value	Conventional	Fresh	17	1.88 - 1.88	1.88
			Butt Roast, Boneless, Regular	Conventional	Fresh	259	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	109	1.59 - 2.99	2.13
			Country Style Rib, Bone-In, Value	Conventional	Fresh	745	2.19 - 2.49	2.48
			Country Style Rib, Boneless, Regular	Conventional	Fresh	28	2.59 - 2.59	2.59
			Country Style Rib, Boneless, Value	Conventional	Fresh	361	2.69 - 2.69	2.69
			Pork Steak, Regular	Conventional	Fresh	309	1.99 - 5.00	4.73
			Pork Steak, Value	Conventional	Fresh	303	2.19 - 3.99	3.78
			Whole Pork Shoulder, Regular	Conventional	Fresh	228	1.99 - 2.49	2.36
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	21	2.99 - 2.99	2.99
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	38	2.99 - 3.99	3.44
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	20	2.67 - 2.67	2.67
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1466	2.50 - 5.00	3.83



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	2675	2.65 - 6.00	4.20
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	36	4.55 - 6.37	5.46
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	58	3.55 - 3.55	3.55
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	46	4.00 - 4.00	4.00
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	73	2.47 - 3.20	2.64
			Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh	23	9.98 - 9.98	9.98
			Canadian Bacon, < 1 Lb	Conventional	Fresh	189	9.33 - 9.33	9.33
			Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	65	6.39 - 6.39	6.39
			Chorizo, < 1 Lb	Conventional	Fresh	76	3.33 - 5.60	4.59
			Chorizo, 1-2 Lbs	Conventional	Fresh	21	3.99 - 3.99	3.99
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	250	3.36 - 5.49	4.70
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	153	3.79 - 4.50	4.00
			Italian Sausage, < 1 Lb	Conventional	Fresh	48	4.88 - 4.88	4.88
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	786	2.99 - 5.49	4.49
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	134	3.79 - 4.21	3.93
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	553	21.45 - 31.68	27.14
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	457	4.00 - 7.50	5.98
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	79	4.79 - 4.79	4.79
			Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared	43	3.50 - 3.50	3.50
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1888	3.84 - 7.99	6.62
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3883	3.99 - 7.33	5.14
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	320	4.50 - 5.33	5.09
Prepared	Each		Cooked Backribs, Whole	Conventional	Prepared	18	13.99 - 13.99	13.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	434	5.62 - 9.33	7.51
			Cooked St. Louis Spareribs	Conventional	Prepared	600	6.00 - 6.00	6.00
			Pulled Pork	Conventional	Prepared	306	3.29 - 9.99	5.43
			Smoked Chops	Conventional	Prepared	28	4.99 - 4.99	4.99
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	388	4.99 - 5.79	5.18
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	79	4.36 - 4.36	4.36
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	944	5.49 - 7.49	6.13
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2811	4.44 - 11.41	8.13
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	39	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	766	6.49 - 11.99	9.60
			Service Deli Ham - Cat 2	Conventional	Prepared	662	4.98 - 7.99	6.78
			Service Deli Ham - Cat 3	Conventional	Prepared	104	3.99 - 6.99	5.24

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	18,627



Feature Rate (%) 74.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	48	2.19 - 3.49	2.53
			Ham Shank, Bone-In	Conventional	Fresh	78	1.99 - 2.99	2.43
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	12	0.99 - 2.99	1.99
			Ham Steak	Conventional	Fresh	111	2.99 - 6.58	4.94
			Ham, Bone-In, Half	Conventional	Fresh	30	2.99 - 2.99	2.99
			Ham, Bone-In, Whole	Conventional	Fresh	13	2.99 - 3.29	3.13
			Ham, Boneless, Half	Conventional	Fresh	102	3.89 - 6.99	5.34
			Ham, Boneless, Quarter	Conventional	Fresh	59	3.89 - 5.33	5.14
			Ham, Boneless, Whole	Conventional	Fresh	113	2.50 - 6.99	5.09
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.27 - 2.27	2.27
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	213	1.49 - 3.49	2.13
			Assorted Chops, Bone-In, Value	Conventional	Fresh	18	1.98 - 1.98	1.98
			Backribs, Regular	Conventional	Fresh	230	2.98 - 3.99	3.77
			Backribs, Regular	Conventional	Frozen	143	2.99 - 3.99	3.66
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	43	2.19 - 3.99	3.04
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	379	1.58 - 3.47	2.68
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	2	1.99 - 1.99	1.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	163	1.79 - 2.99	2.10
			CC Loin Chops, Boneless, Value	Conventional	Fresh	128	1.53 - 4.48	2.82
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	2	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	348	2.94 - 4.86	4.00
			Loin Roast, Boneless, Regular	Conventional	Fresh	351	1.69 - 3.99	2.36
			Loin Roast, Boneless, Regular	Conventional	Frozen	18	1.78 - 1.78	1.78
			Loin Roast, Boneless, Value	Conventional	Fresh	1	2.99 - 2.99	2.99
			Rib Chops, Bone-In, Regular	Conventional	Fresh	138	1.69 - 2.99	2.72
			Rib Chops, Bone-In, Value	Conventional	Fresh	16	2.99 - 2.99	2.99
			Rib Chops, Boneless, Regular	Conventional	Fresh	24	2.19 - 4.00	2.42
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	98	1.99 - 2.59	2.01
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	90	1.88 - 1.99	1.95
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	21	2.39 - 2.39	2.39
			Sirloin Chops, Boneless, Value	Conventional	Fresh	95	2.29 - 2.29	2.29
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	119	1.68 - 1.99	1.86
			Sirloin Roast, Bone-In, Value	Conventional	Fresh	1	1.48 - 1.48	1.48
			Tenderloin, Fresh, Regular	Conventional	Fresh	434	2.47 - 3.98	3.19
			Tenderloin, Marinated, Regular	Conventional	Fresh	296	4.35 - 6.08	5.40
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	557	1.99 - 5.25	3.28
			Spareribs, Value	Conventional	Fresh	88	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib	Per lb		St. Louis Style Spareribs, Regular	Conventional	Fresh	388	1.88 - 3.99	2.90
			St. Louis Style Spareribs, Regular	Conventional	Frozen	17	2.99 - 2.99	2.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	361	0.99 - 1.99	1.57
			Butt Roast, Bone-In, Regular	Conventional	Frozen	18	1.48 - 1.48	1.48
			Butt Roast, Bone-In, Value	Conventional	Fresh	52	1.26 - 1.26	1.26
			Butt Roast, Boneless, Regular	Conventional	Fresh	70	2.69 - 2.99	2.87
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	111	1.99 - 2.59	2.22
			Country Style Rib, Bone-In, Value	Conventional	Fresh	437	1.67 - 2.89	2.27
			Country Style Rib, Boneless, Value	Conventional	Fresh	97	2.29 - 2.69	2.68
			Picnic Cushion, Regular	Conventional	Fresh	5	2.19 - 3.49	2.97
			Pork Steak, Regular	Conventional	Fresh	120	1.99 - 4.99	3.21
			Pork Steak, Value	Conventional	Fresh	218	1.67 - 3.99	2.70
			Whole Pork Shoulder, Regular	Conventional	Fresh	242	1.99 - 2.49	2.04
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	288	1.99 - 4.29	2.82
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	1	2.67 - 2.67	2.67
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	888	2.50 - 4.99	3.78
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	133	3.69 - 4.00	3.93
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1255	2.65 - 6.00	4.31
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	29	4.38 - 4.38	4.38
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	29	7.99 - 7.99	7.99
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	140	2.96 - 4.79	3.34
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	6	4.00 - 4.00	4.00
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	58	4.50 - 4.63	4.57
			Canadian Bacon, < 1 Lb	Conventional	Fresh	29	8.43 - 8.43	8.43
			Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	79	6.39 - 6.39	6.39
			Chorizo, < 1 Lb	Conventional	Fresh	658	2.29 - 6.78	3.62
			Chorizo, 1-2 Lbs	Conventional	Fresh	200	2.99 - 4.29	3.20
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	24	4.19 - 5.47	4.51
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	441	2.99 - 5.49	4.67
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	144	24.76 - 30.41	25.92
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	90	4.00 - 7.48	6.76
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	103	5.35 - 5.50	5.44
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1345	2.65 - 7.97	6.38
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1457	2.39 - 7.99	5.03
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	468	4.40 - 5.60	4.78
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	18	4.80 - 4.80	4.80
Prepared	Per lb		Cooked St. Louis Spareribs	Conventional	Prepared	490	6.00 - 6.50	6.15
			Pulled Pork	Conventional	Prepared	126	4.99 - 8.99	6.44
			Smoked Chops	Conventional	Prepared	269	3.59 - 6.71	4.15
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	41	4.99 - 4.99	4.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	169	3.98 - 6.98	6.36
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	284	3.17 - 4.72	3.99
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	704	3.99 - 6.99	5.93
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1028	3.54 - 11.41	7.72
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	6	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	442	6.49 - 9.99	8.36
			Service Deli Ham - Cat 2	Conventional	Prepared	108	4.98 - 7.99	7.52
			Service Deli Ham - Cat 3	Conventional	Prepared	120	2.99 - 5.49	3.70
Variety Meat	Per lb		Feet	Conventional	Fresh	108	1.47 - 2.29	1.92
			Neckbones	Conventional	Fresh	128	1.47 - 2.79	2.05

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	16,538
Feature Rate (%)	76.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	71	1.99 - 1.99	1.99
Ham	Per lb		Ham Steak	Conventional	Fresh	91	4.00 - 6.65	4.03
			Whole Pork Leg, Fresh	Conventional	Fresh	63	2.27 - 2.27	2.27
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	13	2.99 - 2.99	2.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	11	2.99 - 2.99	2.99
			Backribs, Regular	Conventional	Fresh	233	3.99 - 3.99	3.99
			Backribs, Regular	Conventional	Frozen	203	3.49 - 6.99	6.04
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	71	3.99 - 5.99	4.44
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	120	2.99 - 3.49	3.25
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	55	1.99 - 1.99	1.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	472	1.89 - 3.99	3.98
			CC Loin Chops, Boneless, Value	Conventional	Fresh	201	2.49 - 3.99	3.70
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	55	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	356	3.47 - 3.47	3.47
			Loin Roast, Boneless, Regular	Conventional	Fresh	668	1.99 - 3.99	3.73
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	63	2.59 - 2.59	2.59
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	53	1.99 - 1.99	1.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	90	2.99 - 2.99	2.99
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	47	1.59 - 1.59	1.59
			Tenderloin, Fresh, Regular	Conventional	Fresh	384	3.49 - 4.99	4.41
			Tenderloin, Marinated, Regular	Conventional	Fresh	356	5.21 - 5.21	5.21



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib	Per lb		Spareribs, Regular	Antibiotic Free	Frozen	118	3.47 - 3.47	3.47
			Spareribs, Regular	Conventional	Fresh	286	2.48 - 5.25	4.42
			St. Louis Style Spareribs, Regular	Conventional	Fresh	67	3.99 - 3.99	3.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	284	2.79 - 2.99	2.81
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	63	2.59 - 2.59	2.59
			Country Style Rib, Bone-In, Value	Conventional	Fresh	195	1.69 - 3.99	3.44
			Country Style Rib, Boneless, Value	Conventional	Fresh	27	2.29 - 2.29	2.29
			Picnic Cushion, Regular	Conventional	Fresh	72	2.19 - 3.49	3.33
Other/Misc.	Per lb		Whole Pork Shoulder, Regular	Conventional	Fresh	287	2.49 - 2.99	2.81
			Stew Meat	Conventional	Fresh	311	2.29 - 3.69	3.10
			Ground Pork, 1-2 Lbs	Conventional	Fresh	13	5.29 - 5.29	5.29
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Antibiotic Free	Fresh	22	5.49 - 5.49	5.49
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	180	2.99 - 3.99	3.27
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	523	2.65 - 4.65	3.96
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	2	2.96 - 2.96	2.96
			Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	114	6.39 - 6.39	6.39
			Chorizo, < 1 Lb	Conventional	Fresh	518	2.22 - 6.78	2.83
			Chorizo, 1-2 Lbs	Antibiotic Free	Fresh	11	5.49 - 5.49	5.49
			Chorizo, 1-2 Lbs	Conventional	Fresh	187	3.99 - 6.49	4.87
			Dinner Sausage, < 1 Lb	Antibiotic Free	Fresh	11	7.32 - 7.32	7.32
			Italian Sausage, 1-2 Lbs	Antibiotic Free	Fresh	11	5.49 - 5.49	5.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1137	2.52 - 6.99	4.63
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1688	6.39 - 9.07	7.08
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1079	3.99 - 7.99	4.93
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	19	6.40 - 6.40	6.40
Prepared	Per lb		Cooked St. Louis Spareribs	Conventional	Prepared	507	6.00 - 6.50	6.18
			Pulled Pork	Conventional	Prepared	223	3.29 - 10.99	4.67
			Smoked Chops	Conventional	Prepared	195	3.99 - 4.99	4.66
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	2	6.98 - 6.98	6.98
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	126	3.63 - 6.90	5.35
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	954	4.77 - 7.99	6.21
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2133	4.55 - 11.41	8.15
			Service Deli Ham - Cat 1	Antibiotic Free	Prepared	16	17.99 - 17.99	17.99
			Service Deli Ham - Cat 1	Conventional	Prepared	1123	7.99 - 15.99	9.30
			Service Deli Ham - Cat 2	Conventional	Prepared	9	7.59 - 7.59	7.59
Variety Meat	Per lb		Service Deli Ham - Cat 3	Conventional	Prepared	329	3.49 - 5.99	4.54
			Feet	Conventional	Fresh	20	1.99 - 1.99	1.99



Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	5,957
Feature Rate (%)	89.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Steak	Conventional	Fresh	71	6.65 - 6.65	6.65
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	22	2.99 - 2.99	2.99
			Backribs, Regular	Conventional	Fresh	14	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Regular	ABF, Pasture Raised	Fresh	15	6.99 - 6.99	6.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	142	2.99 - 3.49	3.24
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	10	6.99 - 6.99	6.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	11	3.49 - 3.49	3.49
			CC Loin Chops, Boneless, Value	Conventional	Fresh	86	2.48 - 2.99	2.61
			Loin Filets, Marinated, Regular	Conventional	Fresh	304	3.47 - 3.47	3.47
			Loin Roast, Boneless, Regular	Conventional	Fresh	273	2.49 - 3.99	3.30
			Tenderloin, Fresh, Regular	Conventional	Fresh	1	2.99 - 2.99	2.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	304	5.21 - 5.21	5.21
Rib		Per lb	Spareribs, Regular	Antibiotic Free	Fresh	12	5.99 - 5.99	5.99
			Spareribs, Regular	Conventional	Fresh	66	2.99 - 5.25	3.84
			St. Louis Style Spareribs, Regular	Conventional	Fresh	21	3.99 - 3.99	3.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	26	2.29 - 2.99	2.88
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	21	5.49 - 5.49	5.49
			Butt Roast, Boneless, Regular	Conventional	Fresh	116	2.49 - 2.99	2.66
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	51	2.99 - 2.99	2.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	19	2.29 - 2.29	2.29
			Country Style Rib, Boneless, Value	Conventional	Fresh	40	2.29 - 2.29	2.29
			Picnic Cushion, Regular	Conventional	Fresh	21	2.19 - 2.19	2.19
			Pork Steak, Regular	Conventional	Fresh	116	2.29 - 2.99	2.53
			Pork Steak, Value	Conventional	Fresh	4	2.69 - 2.69	2.69
			Whole Pork Shoulder, Regular	Conventional	Fresh	14	2.49 - 2.49	2.49
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	116	3.99 - 5.49	4.24
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	1	4.33 - 4.33	4.33
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	193	4.65 - 5.32	5.11
			Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	24	6.39 - 6.39	6.39
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	121	4.49 - 4.49	4.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	541	4.20 - 5.49	4.99
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	12	12.98 - 12.98	12.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	428	6.53 - 7.99	7.40
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	652	2.50 - 9.59	4.91



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Sliced Bacon, 2-4 Lbs	Conventional	Fresh	123	5.32 - 6.00	5.33
Prepared		Per lb	Cooked St. Louis Spareribs	Conventional	Prepared	196	6.00 - 7.00	6.77
			Pulled Pork	Conventional	Prepared	76	5.29 - 5.29	5.29
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	19	5.98 - 5.98	5.98
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	76	8.87 - 8.87	8.87
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	329	2.99 - 7.99	6.32
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	652	5.80 - 11.97	8.31
			Service Deli Ham - Cat 1	Conventional	Prepared	597	7.99 - 14.99	9.84
			Service Deli Ham - Cat 2	Conventional	Prepared	21	7.59 - 7.59	7.59

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	341
Feature Rate (%)	96.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Sliced, Boneless, Quarter	Conventional	Fresh	3	2.99 - 2.99	2.99
			Ham Steak	Conventional	Fresh	3	6.65 - 6.65	6.65
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	11	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	6	2.99 - 3.49	3.24
			CC Loin Chops, Boneless, Value	Conventional	Fresh	11	3.00 - 3.00	3.00
			Loin Filets, Marinated, Regular	Conventional	Fresh	12	3.47 - 3.47	3.47
			Loin Roast, Boneless, Regular	Conventional	Fresh	11	2.79 - 2.79	2.79
			Tenderloin, Fresh, Regular	Conventional	Fresh	13	2.99 - 2.99	2.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	12	5.21 - 5.21	5.21
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	3	2.88 - 2.88	2.88
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	2	2.29 - 2.29	2.29
			Pork Steak, Value	Conventional	Fresh	35	2.69 - 4.69	4.58
Processed		Per lb	Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	13	4.33 - 4.33	4.33
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	11	5.32 - 5.32	5.32
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	11	4.49 - 4.49	4.49
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	4.49 - 5.49	5.01
			Sliced Bacon, < 1 Lb	Conventional	Fresh	14	7.99 - 10.64	8.56
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	59	3.99 - 7.98	5.57
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	37	5.32 - 6.00	5.71
Prepared		Per lb	Cooked St. Louis Spareribs	Conventional	Prepared	11	7.00 - 7.00	7.00
			Smoked Chops	Conventional	Prepared	3	7.45 - 7.45	7.45
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	14	5.99 - 6.99	6.78
			Service Deli Ham - Cat 1	Conventional	Prepared	23	8.99 - 12.99	10.90



HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	308
Feature Rate (%)	88.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	3	5.49 - 5.49	5.49
			Pork Belly, Value	Conventional	Fresh	7	5.99 - 5.99	5.99
Loin		Per lb	CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3	4.69 - 4.69	4.69
			CC Loin Chops, Boneless, Value	Conventional	Fresh	7	4.79 - 4.79	4.79
			Loin Filets, Marinated, Regular	Conventional	Fresh	23	3.47 - 3.47	3.47
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	3	2.89 - 2.89	2.89
			Tenderloin, Marinated, Regular	Conventional	Fresh	23	5.21 - 5.21	5.21
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	7	3.29 - 5.25	4.41
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	31	4.49 - 4.49	4.49
			Butt Roast, Bone-In, Regular	Conventional	Frozen	3	2.79 - 2.79	2.79
			Butt Roast, Bone-In, Value	Conventional	Fresh	31	4.69 - 4.69	4.69
			Butt Roast, Boneless, Value	Conventional	Fresh	3	3.19 - 3.19	3.19
			Picnic, Bone-In, Regular	Conventional	Fresh	25	2.49 - 2.49	2.49
Processed		Per lb	Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	3	4.79 - 4.79	4.79
			Canadian Bacon, 1-2 Lbs	USDA Organic	Fresh	4	6.39 - 6.39	6.39
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	3	4.89 - 4.89	4.89
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	48	5.49 - 5.99	5.75
			Sliced Bacon, < 1 Lb	Conventional	Fresh	10	5.32 - 5.59	5.40
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	23	3.99 - 3.99	3.99
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	25	6.38 - 6.38	6.38
			Service Deli Ham - Cat 1	Conventional	Prepared	23	8.99 - 8.99	8.99

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.