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Report for 7/5/2025 - 7/11/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate decreased by 5.7% and the Activity Index decreased by 2.9%. Compared to last week, items from the ham, other/misc., ground, deli, and variety meat sections increased in ad space while items from the belly and shoulder sections decreased in ad space. Items from the loin and processed sections remained steady. The carcass section showed no ad space. Following the July 4th holiday, items from the prepared section showed a decrease of 78.3% while items from the rib section showed a decrease of 25.7% in ad space compared to last week.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	138,036	142,119	
Feature Rate (%)	86.6%	92.3%	

					CW	CW	PW	PW	PY	PY
Section	Price Unit	Item	Environment	Condition	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	269	4.83	774	5.23		
		Pork Belly, Regular	Conventional	Frozen	28	4.98	148	3.99		
		Pork Belly, Value	Conventional	Fresh			66	6.65		
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	510	1.45	28	1.49		
		Ham Shank, Bone-In	Conventional	Fresh	535	1.55	28	1.49		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	436	5.68	22	4.99		
		Ham Steak	Antibiotic Free	Fresh	42	7.87				
		Ham Steak	Conventional	Fresh	2,269	4.31	1,201	4.74		
		Ham, Bone-In, Whole	Conventional	Fresh	50	1.99				
		Ham, Boneless, Half	Conventional	Fresh	37	3.93				
		Ham, Boneless, Quarter	Conventional	Fresh	208	5.76	417	5.57		
		Whole Pork Leg, Fresh	Conventional	Fresh	131	2.49	66	2.69		
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	1,432	2.42	661	2.10		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	1,417	2.24	1,739	3.75		
		Backribs, Regular	Antibiotic Free	Fresh	10	5.99	10	5.99		
		Backribs, Regular	Conventional	Fresh	2,146	4.25	8,229	3.54		
		Backribs, Regular	Conventional	Frozen	402	5.36	1,789	3.81		
		Backribs, Value	Conventional	Fresh	30	2.49				
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	56	5.99				
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1,773	2.89	920	2.73		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Value	Conventional	Fresh	4,497	3.12	2,286	3.40		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh			111	6.36		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	118	2.75	71	3.51		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	82	2.99	15	2.99		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	262	6.00	21	5.99		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	2,743	4.21	1,869	3.68		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,128	3.26	1,663	3.13		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh			102	4.99		
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	11	3.49	129	3.73		
		CC Loin Roast, Bone-In, Regular	Antibiotic Free	Fresh	10	6.99	10	6.99		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	193	2.13	13	2.99		
		CC Loin Roast, Bone-In, Value	Conventional	Fresh			31	2.49		
		Loin Filets, Marinated, Regular	Conventional	Fresh	3,811	4.34	2,230	4.34		
		Loin Roast, Boneless, Regular	Antibiotic Free	Fresh			262	5.99		
		Loin Roast, Boneless, Regular	Conventional	Fresh	3,247	2.40	1,778	2.29		
		Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh	10	6.99	39	6.25		
		Rib Chops, Bone-In, Regular	Conventional	Fresh	313	2.66	40	1.98		
		Rib Chops, Bone-In, Value	Conventional	Fresh	49	2.97	22	3.49		
		Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	262	6.00				
		Rib Chops, Boneless, Regular	Conventional	Fresh			17	5.99		
		Rib Chops, Boneless, Value	Conventional	Fresh	109	2.49				
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	11	1.89				
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	318	2.01	127	2.23		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	610	2.00	166	1.84		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	201	3.08	32	3.99		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	233	2.55				
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	287	1.86	59	1.99		
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	255	3.35				
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh			311	5.99		
		Tenderloin, Fresh, Regular	Conventional	Fresh	4,508	3.63	1,408	3.57		
		Tenderloin, Fresh, Regular	Conventional	Frozen	393	2.96				
		Tenderloin, Marinated, Regular	Conventional	Fresh	3,774	5.76	2,077	5.49		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	28	1.99				
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Frozen	24	3.49	24	3.69		
		Spareribs, Regular	Conventional	Fresh	5,301	2.25	4,948	2.19		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Rib	Per lb	Spareribs, Regular	Conventional	Frozen	81	2.27	137	2.30		
		Spareribs, Value	Conventional	Fresh	141	3.20	651	2.86		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	2,741	4.18	5,411	3.05		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	295	3.13	669	2.91		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	443	2.25	5,219	2.22		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99	39	1.99		
		Butt Roast, Bone-In, Value	Conventional	Fresh	71	2.99	99	2.42		
		Butt Roast, Boneless, Regular	Conventional	Fresh	492	2.86	57	3.53		
		Country Style Rib, Bone-In, Regular	Antibiotic Free	Fresh			29	5.99		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	1,439	2.76	2,476	2.65		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	919	2.52	623	2.60		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	286	3.02	74	3.19		
		Country Style Rib, Boneless, Value	Conventional	Fresh	57	2.60	49	2.93		
		Picnic Cushion, Regular	Conventional	Fresh	84	2.99	18	2.99		
		Picnic Cushion, Value	Conventional	Fresh			66	3.47		
		Picnic, Bone-In, Regular	Conventional	Fresh	668	1.79	44	1.79		
		Picnic, Bone-In, Value	Conventional	Fresh	40	1.59				
		Pork Cubed Steak, Regular	Conventional	Fresh	1,447	4.92				
		Pork Steak, Regular	Conventional	Fresh	2,066	3.25	1,988	3.05		
		Pork Steak, Value	Conventional	Fresh	468	3.10	879	2.69		
		Porketta, Regular	Conventional	Fresh	15	3.29	54	3.15		
		Whole Pork Shoulder, Regular	Conventional	Fresh	550	1.88	453	2.41		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	621	3.01	352	3.22		
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	703	5.18				
		Ground Pork, 1-2 Lbs	Conventional	Fresh	388	4.11	384	4.61		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh			164	8.99		
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	355	4.82				
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	4,472	3.87	3,295	3.97		
		Breakfast Sausage, 1-2 Lbs	Conventional	Frozen	23	4.29				
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	29	4.00				
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	5,329	5.14	6,101	5.51		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	180	3.76	230	4.71		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	42	2.16				



						CW	PW	PW	PY	PY
Section	Price Unit	Item	Environment	Condition	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	46	4.36				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	76	4.40	69	4.35		
		Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh	64	13.72				
		Canadian Bacon, < 1 Lb	Conventional	Fresh	212	10.38	189	7.50		
		Canadian Bacon, 1-2 Lbs	Conventional	Fresh	91	5.49				
		Chorizo, < 1 Lb	Conventional	Fresh	603	3.77	617	3.10		
		Chorizo, 1-2 Lbs	Conventional	Fresh	500	4.02	688	5.03		
		Dinner Sausage, < 1 Lb	Conventional	Fresh	85	5.91				
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	3,797	3.76	2,331	4.07		
		Dinner Sausage, 2-4 Lbs	2-4 Lbs Conventional Fresh 60 4.63 41		4.21					
		Italian Sausage, < 1 Lb	Antibiotic Free	Fresh			519	7.49		
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	7,916	3.67	9,975	3.54		
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	167	3.94	159	3.33		
		Italian Sausage, 5-9 Lbs	Conventional	Fresh			37	4.00		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	819	30.08	1,802	28.49		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1,067	5.88	1,057	5.24		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	188	4.40	150	3.97		
		Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared			18	5.17		
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh			164	10.65		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	7,309	6.26	9,774	6.95		
		Sliced Bacon, < 1 Lb	USDA Organic, Pasture Raised	Fresh			189	7.87		
		Sliced Bacon, 10 Lbs or more	Conventional	Fresh	28	2.50				
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	11,773	5.55	11,149	5.50		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	3,031	4.84	951	5.28		
Prepared	Each	Cooked Backribs, Half	Conventional	Prepared			334	7.29		
		Cooked Backribs, Whole	Conventional	Prepared	117	14.26	940	13.00		
		Cooked Spareribs, Half	Conventional	Prepared			18	8.99		
		Cooked Spareribs, Whole	Conventional	Prepared			36	15.99		
		Cooked St. Louis Spareribs, Half	Conventional	Prepared			159	7.99		
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	57	11.52	685	11.97		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	1,092	6.68	4,680	7.06		
		Cooked Spareribs	Conventional	Prepared	71	6.99				
		Cooked St. Louis Spareribs	Conventional	Prepared	267	7.98	3,504	6.97		
		Pulled Pork	Antibiotic Free	Prepared			683	10.06		
		Pulled Pork	Conventional	Prepared	826	6.43	1,782	7.15		
		Smoked Chops	Conventional	Prepared	268	5.64	296	6.96		
		Smoked Chops	Conventional	Prepared	268	5.64	296	6.96		



					CW	CW	PW	PW	PY	PY
Section	Price Unit	Item	Environment	Condition	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	27	5.00				
		Cubed Ham, 5-15 oz	Conventional	Prepared	668	5.28	501	6.30		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	832	6.25	140	6.38		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	691	4.30	719	4.31		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	5,303	5.77	3,346	6.23		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	11,016	7.05	8,609	7.64		
		Service Deli Ham - Cat 1	Conventional	Prepared	6,285	10.18	6,368	9.58		
		Service Deli Ham - Cat 2	Conventional	Prepared	1,979	6.98	2,811	6.57		
		Service Deli Ham - Cat 3	Conventional	Prepared	1,027	4.77	948	4.70		
Variety Meat	Per lb	Feet	Conventional	Fresh	305	1.83				
		Feet	Conventional	Frozen	40	1.99	25	3.69		
		Neckbones	Conventional	Fresh	240	1.72	28	1.69		
		Neckbones	Conventional	Frozen	40	1.59				
Carcass	Per lb	Whole	Conventional	Fresh			108	3.84		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	30,859
Feature Rate (%)	87.5%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	182	1.29 - 1.29	1.29
			Ham Shank, Bone-In	Conventional	Fresh	182	1.29 - 1.29	1.29
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	72	4.66 - 4.66	4.66
			Ham Steak	Antibiotic Free	Fresh	26	7.80 - 7.80	7.80
			Ham Steak	Conventional	Fresh	1479	2.99 - 6.64	4.41
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	764	1.79 - 3.99	2.42
			Assorted Chops, Bone-In, Value	Conventional	Fresh	216	1.69 - 2.29	1.99
			Backribs, Regular	Conventional	Fresh	1270	2.99 - 5.49	4.46
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1161	1.99 - 4.29	2.58
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	1252	1.99 - 3.49	3.02



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	23	6.00 - 6.00	6.00
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	312	2.49 - 4.00	2.90
			CC Loin Chops, Boneless, Value	Conventional	Fresh	246	1.99 - 2.99	2.46
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	17	3.99 - 3.99	3.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	1000	3.55 - 5.81	4.38
			Loin Roast, Boneless, Regular	Conventional	Fresh	185	1.99 - 2.99	2.58
			Rib Chops, Bone-In, Regular	Conventional	Fresh	302	2.69 - 2.69	2.69
			Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	23	6.00 - 6.00	6.00
			Sirloin Chops, Boneless, Value	Conventional	Fresh	148	2.47 - 2.47	2.47
			Tenderloin, Fresh, Regular	Conventional	Fresh	661	1.99 - 3.99	3.61
			Tenderloin, Marinated, Regular	Conventional	Fresh	1020	5.21 - 6.95	5.69
Rib		Per lb	Spareribs, 10 Lbs or more	Conventional	Frozen	21	3.49 - 3.49	3.49
			Spareribs, Regular	Conventional	Fresh	780	1.97 - 3.00	2.22
			St. Louis Style Spareribs, Regular	Conventional	Fresh	481	3.99 - 4.99	4.17
			St. Louis Style Spareribs, Regular	Conventional	Frozen	148	2.47 - 2.47	2.47
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	3	0.99 - 0.99	0.99
			Butt Roast, Boneless, Regular	Conventional	Fresh	67	2.49 - 2.69	2.62
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	320	1.99 - 3.99	2.87
			Country Style Rib, Bone-In, Value	Conventional	Fresh	39	1.69 - 1.99	1.83
			Country Style Rib, Boneless, Regular	Conventional	Fresh	131	2.49 - 2.99	2.64
			Picnic Cushion, Regular	Conventional	Fresh	18	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	447	1.29 - 1.99	1.82
			Pork Steak, Regular	Conventional	Fresh	206	2.49 - 3.49	2.86
			Whole Pork Shoulder, Regular	Conventional	Fresh	123	0.99 - 1.69	1.40
Other/Misc		Per lb	Stew Meat	Conventional	Fresh	21	3.99 - 3.99	3.99
Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	40	4.99 - 5.49	5.28
			Ground Pork, 1-2 Lbs	Conventional	Fresh	116	2.99 - 3.99	3.61
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	525	3.99 - 4.99	4.15
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	851	4.67 - 6.00	5.33
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	44	5.59 - 5.59	5.59
			Canadian Bacon, 1-2 Lbs	Conventional	Fresh	91	5.49 - 5.49	5.49
			Chorizo, < 1 Lb	Conventional	Fresh	57	5.32 - 5.71	5.57
			Chorizo, 1-2 Lbs	Conventional	Fresh	21	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	386	3.78 - 5.99	4.59
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	2249	1.99 - 5.99	3.72
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	167	3.50 - 5.50	3.94
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	168	31.68 - 34.86	34.48
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	514	2.47 - 7.97	5.16
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	36	3.99 - 5.59	4.79
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1933	3.69 - 10.65	6.02



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3353	3.49 - 7.99	5.26
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	367	4.99 - 11.33	6.31
			Cooked St. Louis Spareribs	Conventional	Prepared	185	8.79 - 11.99	9.43
			Pulled Pork	Conventional	Prepared	184	5.99 - 7.99	6.19
			Smoked Chops	Conventional	Prepared	40	7.52 - 9.73	8.63
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	450	5.00 - 6.66	5.55
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	302	6.40 - 6.40	6.40
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	956	3.99 - 6.99	5.98
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1654	4.44 - 13.98	7.68
			Service Deli Ham - Cat 1	Conventional	Prepared	1417	7.49 - 12.49	9.58
			Service Deli Ham - Cat 2	Conventional	Prepared	902	5.49 - 8.99	6.77
			Service Deli Ham - Cat 3	Conventional	Prepared	129	3.99 - 5.99	4.58
Variety Meat		Per lb	Feet	Conventional	Fresh	188	1.69 - 1.79	1.75
			Neckbones	Conventional	Fresh	188	1.69 - 1.99	1.83

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	41,843
Feature Rate (%)	91.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	92	3.99 - 4.99	4.34
			Pork Belly, Regular	Conventional	Frozen	28	4.98 - 4.98	4.98
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	57	1.29 - 1.99	1.78
			Ham Shank, Bone-In	Conventional	Fresh	57	1.29 - 1.99	1.78
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	47	4.98 - 5.66	5.39
			Ham Steak	Conventional	Fresh	90	2.99 - 5.98	3.98
			Ham, Bone-In, Whole	Conventional	Fresh	50	1.99 - 1.99	1.99
			Ham, Boneless, Half	Conventional	Fresh	1	3.89 - 3.89	3.89
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	273	1.98 - 2.99	2.43
			Assorted Chops, Bone-In, Value	Conventional	Fresh	352	1.69 - 1.99	1.99
			Backribs, Regular	Conventional	Fresh	280	2.99 - 4.99	4.01
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	192	2.78 - 3.99	3.54
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	1132	1.67 - 3.49	3.10
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	38	2.79 - 2.79	2.79
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	239	6.00 - 6.00	6.00
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	1457	2.98 - 4.99	4.91
			CC Loin Chops, Boneless, Value	Conventional	Fresh	157	1.99 - 2.99	2.75



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	CC Loin Roast, Bone-In, Regular	Conventional	Fresh	126	1.59 - 1.79	1.69
			Loin Filets, Marinated, Regular	Conventional	Fresh	1542	3.55 - 4.86	4.59
			Loin Roast, Boneless, Regular	Conventional	Fresh	1522	1.78 - 3.29	2.10
			Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	239	6.00 - 6.00	6.00
			Rib Chops, Boneless, Value	Conventional	Fresh	65	2.49 - 2.49	2.49
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	342	1.99 - 1.99	1.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	8	2.99 - 2.99	2.99
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	60	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	2632	1.99 - 4.99	3.67
			Tenderloin, Fresh, Regular	Conventional	Frozen	365	2.48 - 2.99	2.96
			Tenderloin, Marinated, Regular	Conventional	Fresh	1530	5.10 - 6.08	6.01
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	28	1.99 - 1.99	1.99
Rib		Per lb	Spareribs, 10 Lbs or more	Conventional	Frozen	3	3.49 - 3.49	3.49
			Spareribs, Regular	Conventional	Fresh	797	1.97 - 2.99	2.09
			Spareribs, Regular	Conventional	Frozen	28	2.98 - 2.98	2.98
			Spareribs, Value	Conventional	Fresh	120	2.99 - 3.49	3.24
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1399	3.49 - 4.99	4.71
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	76	1.69 - 2.99	2.11
			Butt Roast, Boneless, Regular	Conventional	Fresh	32	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	395	1.99 - 2.99	2.95
			Country Style Rib, Bone-In, Value	Conventional	Fresh	112	1.69 - 3.49	2.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	34	2.99 - 3.59	3.55
			Picnic, Bone-In, Regular	Conventional	Fresh	139	1.29 - 1.99	1.64
			Picnic, Bone-In, Value	Conventional	Fresh	40	1.59 - 1.59	1.59
			Pork Cubed Steak, Regular	Conventional	Fresh	1433	2.99 - 4.99	4.94
			Pork Steak, Regular	Conventional	Fresh	1436	2.99 - 3.49	3.37
			Pork Steak, Value	Conventional	Fresh	91	2.49 - 3.49	2.86
			Whole Pork Shoulder, Regular	Conventional	Fresh	378	1.69 - 2.69	1.99
Other/Misc		Per lb	Stew Meat	Conventional	Fresh	111	2.98 - 3.99	3.19
Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	326	4.99 - 5.49	5.36
			Ground Pork, 1-2 Lbs	Conventional	Fresh	41	2.99 - 3.99	3.92
Processed		Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	190	5.97 - 5.97	5.97
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1512	2.99 - 4.50	3.90
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1505	4.67 - 6.38	5.37
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	65	2.96 - 2.96	2.96
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	42	2.16 - 2.16	2.16
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	56	4.25 - 4.84	4.55
			Chorizo, 1-2 Lbs	Conventional	Fresh	3	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1692	3.36 - 5.49	3.78
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	8	4.63 - 4.63	4.63



Section	Quality	Price Unit	ltem	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Italian Sausage, 1-2 Lbs	Conventional	Fresh	1340	2.44 - 5.99	3.23
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	101	4.88 - 6.25	4.92
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1999	3.97 - 10.65	6.55
			Sliced Bacon, 10 Lbs or more	Conventional	Fresh	28	2.50 - 2.50	2.50
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	4912	3.98 - 7.99	5.65
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	890	4.44 - 6.40	5.22
Prepared		Each	Cooked St. Louis Spareribs, Whole	Conventional	Prepared	28	9.99 - 9.99	9.99
Prepared		Per lb	Cooked St. Louis Spareribs	Conventional	Prepared	82	4.70 - 4.70	4.70
			Pulled Pork	Conventional	Prepared	73	4.99 - 5.99	5.10
			Smoked Chops	Conventional	Prepared	40	6.58 - 6.58	6.58
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	121	4.00 - 6.00	4.98
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	41	6.32 - 7.12	6.34
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	27	4.35 - 5.08	4.57
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1295	3.99 - 7.99	5.53
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	3454	4.44 - 13.98	7.30
			Service Deli Ham - Cat 1	Conventional	Prepared	1967	7.99 - 12.99	11.40
			Service Deli Ham - Cat 2	Conventional	Prepared	81	5.98 - 6.99	6.64
			Service Deli Ham - Cat 3	Conventional	Prepared	213	3.29 - 5.99	4.38
Variety Meat		Per lb	Feet	Conventional	Fresh	3	1.69 - 1.69	1.69
			Feet	Conventional	Frozen	40	1.99 - 1.99	1.99
			Neckbones	Conventional	Fresh	3	1.99 - 1.99	1.99
			Neckbones	Conventional	Frozen	40	1.59 - 1.59	1.59

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	26,804
Feature Rate (%)	87.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	17	3.99 - 3.99	3.99
Ham		Per lb	Ham Sliced, Boneless, Quarter	Conventional	Fresh	275	5.49 - 5.99	5.96
			Ham Steak	Conventional	Fresh	227	3.99 - 5.98	4.46
			Ham, Boneless, Half	Conventional	Fresh	35	3.89 - 3.99	3.93
			Ham, Boneless, Quarter	Conventional	Fresh	208	5.33 - 6.33	5.76
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	182	1.69 - 1.99	1.83
			Assorted Chops, Bone-In, Value	Conventional	Fresh	482	1.99 - 2.99	2.21
			Backribs, Regular	Conventional	Fresh	46	2.99 - 5.99	4.25



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	44	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	94	1.99 - 3.99	3.22
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	1253	1.99 - 3.99	3.19
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	49	1.99 - 2.99	2.58
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	22	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	450	2.99 - 5.99	3.52
			CC Loin Chops, Boneless, Value	Conventional	Fresh	350	1.99 - 4.00	3.75
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	44	1.99 - 3.99	2.72
			Loin Filets, Marinated, Regular	Conventional	Fresh	211	3.55 - 5.81	5.16
			Loin Roast, Boneless, Regular	Conventional	Fresh	841	1.79 - 4.99	2.54
			Rib Chops, Boneless, Value	Conventional	Fresh	23	2.49 - 2.49	2.49
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	21	1.79 - 1.79	1.79
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	136	3.84 - 3.84	3.84
			Tenderloin, Fresh, Regular	Conventional	Fresh	794	2.99 - 4.99	3.54
			Tenderloin, Marinated, Regular	Conventional	Fresh	189	4.44 - 6.95	6.37
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	1975	1.42 - 2.99	2.25
			Spareribs, Value	Conventional	Fresh	21	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	298	2.99 - 3.99	3.46
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	238	0.99 - 3.49	2.05
			Butt Roast, Boneless, Regular	Conventional	Fresh	259	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	109	1.88 - 2.99	2.59
			Country Style Rib, Bone-In, Value	Conventional	Fresh	42	1.99 - 2.99	2.47
			Country Style Rib, Boneless, Regular	Conventional	Fresh	22	2.69 - 2.99	2.87
			Pork Cubed Steak, Regular	Conventional	Fresh	14	2.99 - 4.99	3.13
			Pork Steak, Regular	Conventional	Fresh	76	2.49 - 3.99	2.83
			Pork Steak, Value	Conventional	Fresh	35	2.99 - 2.99	2.99
			Porketta, Regular	Conventional	Fresh	15	3.29 - 3.29	3.29
			Whole Pork Shoulder, Regular	Conventional	Fresh	20	2.69 - 2.69	2.69
Other/Misc		Per lb	Stew Meat	Conventional	Fresh	37	2.99 - 3.99	3.56
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	55	3.99 - 3.99	3.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1444	1.99 - 4.99	3.92
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1264	3.85 - 5.99	5.23
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	25	2.96 - 4.00	3.04
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	17	3.60 - 3.60	3.60
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	20	4.00 - 4.00	4.00
			Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh	48	13.73 - 13.73	13.73
			Canadian Bacon, < 1 Lb	Conventional	Fresh	189	10.67 - 10.67	10.67
			Chorizo, < 1 Lb	Conventional	Fresh	17	4.67 - 5.70	4.73
			Dinner Sausage, < 1 Lb	Conventional	Fresh	79	5.70 - 5.70	5.70



Section	Quality	Price Unit	ltem	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Quanty	Per lb	Dinner Sausage, 1-2 Lbs	Conventional	Fresh	671	3.36 - 5.04	3.54
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1988	2.44 - 5.99	3.26
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	514	25.33 - 30.40	28.10
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	367	4.17 - 9.15	7.20
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	31	5.57 - 5.57	5.57
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1069	5.20 - 8.00	6.34
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1667	3.99 - 8.66	5.42
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	792	4.44 - 6.99	4.76
Prepared		Each	Cooked Backribs, Whole	Conventional	Prepared	92	12.99 - 18.49	13.11
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	51	6.80 - 9.99	8.20
			Pulled Pork	Conventional	Prepared	163	4.99 - 10.99	7.41
			Smoked Chops	Conventional	Prepared	23	4.49 - 4.71	4.51
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	2	5.00 - 5.00	5.00
			Cubed Ham, 5-15 oz	Conventional	Prepared	67	3.94 - 5.98	4.56
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	227	6.00 - 7.12	6.54
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1689	3.99 - 9.99	6.05
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2628	3.50 - 10.98	7.02
			Service Deli Ham - Cat 1	Conventional	Prepared	1662	6.99 - 11.99	9.67
			Service Deli Ham - Cat 2	Conventional	Prepared	609	5.99 - 8.99	7.42
			Service Deli Ham - Cat 3	Conventional	Prepared	163	3.99 - 5.99	5.13

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	19,158
Feature Rate (%)	84.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	62	4.99 - 4.99	4.99
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	24	1.49 - 1.49	1.49
			Ham Shank, Bone-In	Conventional	Fresh	24	1.49 - 1.49	1.49
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	42	4.98 - 5.99	5.97
			Ham Steak	Conventional	Fresh	226	2.99 - 5.98	5.07
			Ham, Boneless, Half	Conventional	Fresh	1	3.89 - 3.89	3.89
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.79 - 2.79	2.79
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	124	1.98 - 2.49	2.20
			Assorted Chops, Bone-In, Value	Conventional	Fresh	113	1.48 - 1.99	1.91
			Backribs, Regular	Conventional	Fresh	522	2.99 - 5.99	3.82
			Backribs, Value	Conventional	Fresh	30	2.49 - 2.49	2.49
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	134	2.78 - 3.49	3.18



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	CC Loin Chops, Bone-In, Value	Conventional	Fresh	671	1.67 - 3.49	3.03
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	31	2.98 - 2.98	2.98
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	60	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	172	2.49 - 3.49	3.23
			CC Loin Chops, Boneless, Value	Conventional	Fresh	364	2.49 - 4.00	3.54
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	6	1.99 - 1.99	1.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	287	3.55 - 4.86	4.27
			Loin Roast, Boneless, Regular	Conventional	Fresh	447	1.49 - 3.49	2.36
			Rib Chops, Bone-In, Value	Conventional	Fresh	49	2.97 - 2.97	2.97
			Rib Chops, Boneless, Value	Conventional	Fresh	21	2.49 - 2.49	2.49
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	238	1.69 - 2.59	1.79
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	198	1.99 - 2.19	2.10
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	130	1.99 - 2.99	2.86
			Sirloin Chops, Boneless, Value	Conventional	Fresh	31	2.49 - 2.99	2.96
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	274	0.99 - 2.19	1.87
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	5	2.49 - 3.84	3.30
			Tenderloin, Fresh, Regular	Conventional	Fresh	421	2.77 - 3.99	3.59
			Tenderloin, Fresh, Regular	Conventional	Frozen	28	2.99 - 2.99	2.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	340	4.44 - 6.07	5.63
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	750	1.97 - 3.29	2.33
			St. Louis Style Spareribs, Regular	Conventional	Fresh	369	2.47 - 3.99	2.98
			St. Louis Style Spareribs, Regular	Conventional	Frozen	29	2.99 - 2.99	2.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	123	0.99 - 2.99	2.75
			Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99 - 1.99	1.99
			Butt Roast, Boneless, Regular	Conventional	Fresh	72	1.99 - 3.49	3.16
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	279	1.69 - 2.99	2.10
			Country Style Rib, Bone-In, Value	Conventional	Fresh	578	1.79 - 3.49	2.37
			Country Style Rib, Boneless, Regular	Conventional	Fresh	59	2.69 - 2.99	2.95
			Country Style Rib, Boneless, Value	Conventional	Fresh	30	2.99 - 2.99	2.99
			Picnic Cushion, Regular	Conventional	Fresh	3	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	4	1.79 - 1.99	1.89
			Pork Steak, Regular	Conventional	Fresh	28	2.99 - 2.99	2.99
			Pork Steak, Value	Conventional	Fresh	216	2.79 - 3.49	3.29
			Whole Pork Shoulder, Regular	Conventional	Fresh	29	1.99 - 2.69	2.01
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	259	1.99 - 2.99	2.76
Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	116	4.99 - 4.99	4.99
			Ground Pork, 1-2 Lbs	Conventional	Fresh	176	2.99 - 5.28	4.53
Processed		Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	163	3.32 - 3.59	3.50
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	795	2.89 - 4.99	3.52
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	29	4.00 - 4.00	4.00



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	593	3.99 - 5.99	5.08
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	46	2.96 - 4.00	3.53
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	29	4.80 - 4.80	4.80
			Chorizo, < 1 Lb	Conventional	Fresh	248	2.61 - 5.70	4.74
			Chorizo, 1-2 Lbs	Conventional	Fresh	285	2.99 - 4.69	3.55
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	421	3.36 - 3.36	3.36
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	52	4.63 - 4.63	4.63
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	879	2.44 - 5.99	3.36
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	132	25.31 - 33.38	32.17
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	21	4.88 - 9.15	5.49
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	81	1.77 - 3.99	3.20
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1330	3.96 - 8.65	6.07
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	596	3.98 - 9.99	5.86
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	887	4.39 - 6.00	4.71
Prepared		Each	Cooked Backribs, Whole	Conventional	Prepared	25	18.49 - 18.49	18.49
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	29	12.99 - 12.99	12.99
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	73	5.00 - 7.99	6.78
			Pulled Pork	Conventional	Prepared	288	4.99 - 7.99	6.56
			Smoked Chops	Conventional	Prepared	106	3.99 - 5.69	4.99
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	25	5.00 - 5.00	5.00
			Cubed Ham, 5-15 oz	Conventional	Prepared	30	3.98 - 5.98	4.05
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	192	5.36 - 7.12	6.00
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	272	3.50 - 5.08	4.29
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	652	3.49 - 7.99	5.14
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1600	4.43 - 13.49	7.81
			Service Deli Ham - Cat 1	Conventional	Prepared	631	7.99 - 10.99	9.23
			Service Deli Ham - Cat 2	Conventional	Prepared	191	5.99 - 7.99	7.25
			Service Deli Ham - Cat 3	Conventional	Prepared	122	3.29 - 5.99	4.68
Variety Meat		Per lb	Feet	Conventional	Fresh	49	1.27 - 1.27	1.27
			Neckbones	Conventional	Fresh	49	1.27 - 1.27	1.27

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	13,435
Feature Rate (%)	79.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	63	4.99 - 4.99	4.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	233	1.49 - 1.49	1.49
			Ham Shank, Bone-In	Conventional	Fresh	233	1.49 - 1.49	1.49
			Ham Steak	Antibiotic Free	Fresh	16	7.98 - 7.98	7.98
			Ham Steak	Conventional	Fresh	233	2.99 - 2.99	2.99
			Whole Pork Leg, Fresh	Conventional	Fresh	128	2.19 - 2.79	2.49
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	11	3.99 - 3.99	3.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	254	2.99 - 2.99	2.99
			Backribs, Regular	Conventional	Fresh	28	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Frozen	402	4.99 - 5.99	5.36
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	189	3.49 - 3.99	3.80
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	120	3.49 - 3.49	3.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	286	3.49 - 3.99	3.83
			Loin Filets, Marinated, Regular	Conventional	Fresh	356	3.55 - 3.55	3.55
			Loin Roast, Boneless, Regular	Conventional	Fresh	193	2.49 - 3.99	3.89
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	63	2.59 - 2.59	2.59
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	49	1.79 - 2.19	1.81
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	20	1.99 - 4.99	3.64
			Sirloin Chops, Boneless, Value	Conventional	Fresh	27	2.49 - 2.49	2.49
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	2	2.19 - 2.19	2.19
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	27	2.49 - 2.49	2.49
			Tenderloin, Marinated, Regular	Conventional	Fresh	356	5.21 - 5.21	5.21
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	578	1.97 - 4.99	2.43
			Spareribs, Regular	Conventional	Frozen	53	1.89 - 1.89	1.89
			St. Louis Style Spareribs, Regular	Conventional	Fresh	36	3.49 - 3.99	3.87
			St. Louis Style Spareribs, Regular	Conventional	Frozen	118	3.99 - 3.99	3.99
Shoulder		Per lb	Butt Roast, Bone-In, Value	Conventional	Fresh	71	2.99 - 2.99	2.99
			Butt Roast, Boneless, Regular	Conventional	Fresh	55	1.99 - 1.99	1.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	258	2.59 - 3.49	2.89
			Country Style Rib, Bone-In, Value	Conventional	Fresh	148	2.99 - 2.99	2.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	40	3.99 - 3.99	3.99
			Picnic Cushion, Regular	Conventional	Fresh	63	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	36	1.79 - 1.99	1.94
			Pork Steak, Regular	Conventional	Fresh	170	2.99 - 3.49	2.99
			Pork Steak, Value	Conventional	Fresh	126	2.99 - 2.99	2.99
Other/Mis	c.	Per lb	Stew Meat	Conventional	Fresh	193	2.49 - 3.49	3.02
Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	218	4.99 - 4.99	4.99
Processed		Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	2	3.59 - 3.59	3.59
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	175	3.99 - 3.99	3.99
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	849	3.98 - 6.65	4.45
			Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh	16	13.69 - 13.69	13.69



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Chorizo, < 1 Lb	Conventional	Fresh	281	2.29 - 4.65	2.49
			Chorizo, 1-2 Lbs	Conventional	Fresh	191	4.27 - 4.99	4.58
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	417	3.36 - 4.20	3.73
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	893	2.44 - 5.99	4.46
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	2	33.38 - 33.38	33.38
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	34	4.88 - 4.88	4.88
			Sliced Bacon, < 1 Lb	Conventional	Fresh	919	4.65 - 10.65	6.38
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	529	4.47 - 9.99	5.73
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	234	4.44 - 4.44	4.44
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	464	5.00 - 7.99	6.84
			Cooked Spareribs	Conventional	Prepared	71	6.99 - 6.99	6.99
			Pulled Pork	Conventional	Prepared	76	5.99 - 5.99	5.99
			Smoked Chops	Conventional	Prepared	59	4.59 - 4.59	4.59
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	49	5.36 - 5.36	5.36
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	378	4.00 - 5.00	4.24
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	263	4.49 - 6.99	5.31
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1110	3.33 - 8.51	5.29
			Service Deli Ham - Cat 1	Conventional	Prepared	329	8.99 - 10.99	9.62
			Service Deli Ham - Cat 2	Conventional	Prepared	177	5.99 - 6.99	6.49
			Service Deli Ham - Cat 3	Conventional	Prepared	400	3.99 - 5.99	4.92
Variety Meat		Per lb	Feet	Conventional	Fresh	65	2.49 - 2.49	2.49

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	5,318
Feature Rate (%)	85.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	14	1.49 - 1.49	1.49
			Ham Shank, Bone-In	Conventional	Fresh	14	1.49 - 1.49	1.49
			Ham Steak	Conventional	Fresh	14	2.99 - 2.99	2.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	45	1.99 - 3.99	2.97
			Backribs, Regular	Antibiotic Free	Fresh	10	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	12	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	59	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	41	2.99 - 3.99	3.01
			CC Loin Chops, Boneless, Value	Conventional	Fresh	11	3.49 - 3.49	3.49
			CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	11	3.49 - 3.49	3.49



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	CC Loin Roast, Bone-In, Regular	Antibiotic Free	Fresh	10	6.99 - 6.99	6.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	380	3.55 - 4.11	3.66
			Loin Roast, Boneless, Regular	Conventional	Fresh	59	2.79 - 3.49	3.02
			Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh	10	6.99 - 6.99	6.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	43	1.99 - 4.99	3.52
			Sirloin Chops, Boneless, Value	Conventional	Fresh	25	2.49 - 2.99	2.57
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	11	1.79 - 1.79	1.79
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	25	2.49 - 2.69	2.52
			Tenderloin, Marinated, Regular	Conventional	Fresh	304	5.21 - 5.21	5.21
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	377	1.97 - 2.99	2.16
			St. Louis Style Spareribs, Regular	Conventional	Fresh	158	3.49 - 3.99	3.80
Shoulder		Per lb	Country Style Rib, Bone-In, Regular	Conventional	Fresh	75	2.99 - 3.49	3.46
			Country Style Rib, Boneless, Value	Conventional	Fresh	25	1.78 - 3.49	2.05
			Picnic, Bone-In, Regular	Conventional	Fresh	42	1.79 - 1.99	1.89
			Pork Steak, Regular	Conventional	Fresh	147	2.99 - 3.49	3.23
Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	3	4.99 - 4.99	4.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	21	3.99 - 3.99	3.99
			Breakfast Sausage, 1-2 Lbs	Conventional	Frozen	23	4.29 - 4.29	4.29
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	256	3.99 - 5.99	4.98
			Canadian Bacon, < 1 Lb	Conventional	Fresh	23	7.97 - 7.97	7.97
			Dinner Sausage, < 1 Lb	Conventional	Fresh	4	8.65 - 8.65	8.65
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	196	3.36 - 3.78	3.62
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	521	3.36 - 6.99	5.14
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	19	7.15 - 7.15	7.15
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	40	5.59 - 5.59	5.59
			Sliced Bacon, < 1 Lb	Conventional	Fresh	21	4.65 - 4.65	4.65
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	642	4.47 - 9.99	5.93
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	217	4.44 - 4.99	4.49
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	137	5.00 - 6.80	6.52
			Pulled Pork	Conventional	Prepared	42	5.99 - 5.99	5.99
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	21	5.36 - 5.36	5.36
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	11	5.81 - 5.81	5.81
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	403	4.50 - 6.99	5.64
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	514	4.44 - 8.87	5.09
			Service Deli Ham - Cat 1	Conventional	Prepared	263	8.99 - 11.99	10.56
			Service Deli Ham - Cat 2	Conventional	Prepared	19	5.99 - 5.99	5.99

ALASKA (AK)

Metric Current Week (CW)

Total Outlets 91



Activity Index 328
Feature Rate (%) 82.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	33	4.99 - 4.99	4.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	12	3.55 - 3.55	3.55
			Rib Chops, Bone-In, Regular	Conventional	Fresh	11	1.89 - 1.89	1.89
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	11	1.89 - 1.89	1.89
			Sirloin Chops, Boneless, Value	Conventional	Fresh	2	2.99 - 2.99	2.99
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	2	2.69 - 2.69	2.69
			Tenderloin, Marinated, Regular	Conventional	Fresh	12	5.21 - 5.21	5.21
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	21	1.97 - 3.88	2.63
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	3	2.88 - 2.88	2.88
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			Country Style Rib, Boneless, Value	Conventional	Fresh	2	3.49 - 3.49	3.49
			Pork Steak, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
Processed		Per lb	Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	11	5.99 - 5.99	5.99
			Dinner Sausage, < 1 Lb	Conventional	Fresh	2	8.65 - 8.65	8.65
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	14	3.78 - 5.71	4.19
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	3.78 - 5.99	4.93
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	3	29.31 - 29.31	29.31
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	11	6.25 - 6.25	6.25
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	51	4.47 - 9.99	8.28
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	11	4.44 - 4.44	4.44
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	45	4.99 - 11.99	10.36
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	26	4.44 - 9.98	7.09
			Service Deli Ham - Cat 1	Conventional	Prepared	16	8.99 - 11.99	11.12

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	291
Feature Rate (%)	56.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	35	5.89 - 5.99	5.97
Ham		Per lb	Ham Shank, Bone-In	Conventional	Fresh	25	3.49 - 3.49	3.49
Loin		Per lb	CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	10	3.29 - 5.29	4.69
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	25	4.99 - 4.99	4.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	23	3.55 - 3.55	3.55



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Tenderloin, Marinated, Regular	Conventional	Fresh	23	5.21 - 5.21	5.21
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	23	1.97 - 1.97	1.97
Shoulder		Per lb	Butt Roast, Boneless, Regular	Conventional	Fresh	7	3.59 - 3.59	3.59
Processed		Per lb	Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	5.99 - 5.99	5.99
			Sliced Bacon, < 1 Lb	Conventional	Fresh	38	6.12 - 6.79	6.56
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	23	4.47 - 4.47	4.47
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	3	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	30	4.44 - 5.33	4.65

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.

Source: