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Report for 5/24/2025 - 5/30/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate decreased by 11.3% and the Activity Index decreased by 14.0%. Compared to last week, items from the loin, shoulder, other/misc., ground, deli, and variety meat sections increased in ad space while items from the belly and processed sections decreased in ad space. Items from the ham section remained steady. Following the Memorial Day weekend, items from the rib and prepared sections each showed sharp decreases in ad space compared to last week.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	137,160	159,488	
Feature Rate (%)	83.3%	94.6%	

Section	Price Unit	Item	Environment	Condition	CW		PW		PY	
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	129	4.73	617	4.74		
		Pork Belly, Regular	Conventional	Frozen	28	3.98	2	6.99		
		Pork Belly, Value	Conventional	Fresh	73	5.09				
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	566	1.45	314	1.70		
		Ham Shank, Bone-In	Conventional	Fresh	566	1.42	504	1.76		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	540	3.99	37	5.27		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	90	0.99	445	1.21		
		Ham Steak	Conventional	Fresh	1,948	4.83	1,507	4.88		
		Ham, Bone-In, Whole	Conventional	Fresh			50	1.69		
		Ham, Boneless, Half	Conventional	Fresh	16	4.99	580	5.32		
		Ham, Boneless, Quarter	Conventional	Fresh	300	5.33	477	5.95		
		Ham, Boneless, Whole	Conventional	Fresh	16	4.99	316	5.88		
		Whole Pork Leg, Fresh	Conventional	Fresh	95	1.84	66	2.27		
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	1,990	2.41	1,519	2.82		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	2,725	2.29	1,595	3.86		
		Backribs, Regular	Antibiotic Free	Fresh			39	5.25		
		Backribs, Regular	Antibiotic Free	Frozen			70	2.99		
		Backribs, Regular	Conventional	Fresh	2,907	3.77	8,159	3.71		
		Backribs, Regular	Conventional	Frozen	632	5.29	2,183	3.76		
		Backribs, Value	Conventional	Fresh	28	1.99				
		Backribs, Value	Conventional	Frozen	922	2.77	199	1.99		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Regular	ABF, Pasture Raised	Fresh			21	5.49		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	44	3.99	274	5.99		
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1,616	2.69	205	3.51		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	3,888	2.72	1,459	2.98		
		CC Loin Chops, Bone-In, Value	Conventional	Frozen	922	2.77				
		CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh	29	6.99	29	6.99		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	199	2.96	149	3.76		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1,390	6.49				
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	560	3.73	2,673	3.61		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,518	3.82	2,035	3.43		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	33	4.54	366	4.75		
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	462	2.17	59	2.79		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	42	3.61				
		Loin Filets, Marinated, Regular	Conventional	Fresh	1,274	4.46	2,663	4.27		
		Loin Roast, Boneless, Regular	Conventional	Fresh	3,338	2.37	2,187	2.50		
		Loin Roast, Boneless, Value	Conventional	Fresh	291	1.81				
		Rib Chops, Bone-In, Regular	Conventional	Fresh	568	2.94	190	3.11		
		Rib Chops, Bone-In, Value	Conventional	Fresh	153	2.61	22	2.99		
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99	17	5.99		
		Rib Chops, Boneless, Value	Conventional	Fresh	31	2.98				
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	178	2.09	291	1.97		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	923	1.67	238	1.99		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	172	2.90				
		Sirloin Chops, Boneless, Value	Conventional	Fresh	33	3.99	91	2.49		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh			106	1.77		
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	60	2.12	18	2.49		
		Tenderloin, Fresh, Regular	Conventional	Fresh	3,500	2.85	1,455	3.77		
		Tenderloin, Fresh, Regular	Conventional	Frozen	18	1.99				
		Tenderloin, Marinated, Regular	Conventional	Fresh	951	5.49	4,587	5.65		
		Whole Loin Roast, Bone-In, 10 Lbs or more	Conventional	Fresh	189	0.99				
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	28	1.79				
Rib	Per lb	Spareribs, Regular	Antibiotic Free	Frozen			72	2.49		
		Spareribs, Regular	Conventional	Fresh	1,881	3.01	2,769	2.59		
		Spareribs, Regular	Conventional	Frozen	304	2.70	597	2.42		



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Rib	Per lb	Spareribs, Value	Conventional	Fresh	447	3.00	2,197	2.88		
		St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh			519	5.59		
		St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen			72	2.49		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	3,868	3.59	6,395	2.99		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	654	3.54	609	3.40		
		St. Louis Style Spareribs, Value	Antibiotic Free	Fresh	28	6.99				
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	28	3.99	10	5.99		
		Butt Roast, Bone-In, Regular	Conventional	Fresh	2,079	2.08	6,185	2.19		
		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	529	5.33				
		Butt Roast, Boneless, Regular	Conventional	Fresh	200	4.05	61	2.55		
		Butt Roast, Boneless, Value	Conventional	Fresh	3	3.59				
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	1,821	2.94	1,515	2.48		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	1,861	2.58	997	2.85		
		Country Style Rib, Boneless, Regular	Antibiotic Free	Fresh			29	5.99		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	277	2.79	374	3.00		
		Country Style Rib, Boneless, Value	Conventional	Fresh	275	2.79	243	2.89		
		Picnic Cushion, Regular	Conventional	Fresh			427	2.50		
		Picnic Cushion, Value	Conventional	Fresh	187	2.81				
		Picnic, Bone-In, Regular	Conventional	Fresh	3,886	2.10	167	1.49		
		Pork Steak, Regular	Conventional	Fresh	133	3.27	1,831	3.07		
		Pork Steak, Value	Conventional	Fresh	1,534	2.46	719	2.42		
		Whole Pork Shoulder, Regular	Conventional	Fresh	482	1.48	78	1.77		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	854	3.41	314	2.96		
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	636	5.50				
		Ground Pork, 1-2 Lbs	Conventional	Fresh	597	3.94	355	2.82		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99				
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	271	3.21	33	3.98		
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	3,344	3.93	5,287	4.10		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	4,188	4.91	2,489	5.20		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	30	5.25				
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	241	3.99	85	5.59		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	191	3.72				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	86	4.00				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	439	3.86	234	4.94		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	USDA Organic	Frozen			59	4.42		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	346	10.63	32	9.33		
		Canadian Bacon, 1-2 Lbs	Conventional	Fresh	91	5.49				
		Chorizo, < 1 Lb	Conventional	Fresh	757	4.25	2,147	5.47		
		Chorizo, 1-2 Lbs	Conventional	Fresh	477	4.10	918	5.11		
		Dinner Sausage, < 1 Lb	Antibiotic Free	Fresh			519	7.49		
		Dinner Sausage, < 1 Lb	Conventional	Fresh	11	7.21				
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	4,653	4.21	4,442	4.29		
		Dinner Sausage, 1-2 Lbs	Conventional	Frozen			93	4.86		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	215	3.07	164	3.99		
		Italian Sausage, < 1 Lb	Antibiotic Free	Fresh			519	7.49		
		Italian Sausage, < 1 Lb	Conventional	Fresh	215	6.13	31	5.33		
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	5,335	4.31	11,478	4.28		
		Italian Sausage, 1-2 Lbs	Conventional	Frozen			93	4.86		
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	256	3.72	142	4.19		
		Italian Sausage, 5-9 Lbs	Conventional	Fresh			37	4.00		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	865	31.43	867	29.37		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	2,061	7.19	849	6.55		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	349	5.11				
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	107	7.25	519	9.99		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	6,909	6.51	9,865	6.47		
		Sliced Bacon, < 1 Lb	USDA Organic	Fresh	15	15.98	190	13.16		
		Sliced Bacon, 1-2 Lbs	Antibiotic Free	Fresh	28	7.19				
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	10,510	5.30	10,703	5.23		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	947	4.99	690	4.73		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh	32	4.52	17	3.99		
Prepared	Each	Cooked Backribs, Half	Conventional	Prepared	18	6.99				
		Cooked Backribs, Whole	Conventional	Prepared	407	12.26	302	10.65		
		Cooked Spareribs, Half	Conventional	Prepared	49	6.97	15	5.00		
		Cooked Spareribs, Whole	Conventional	Prepared	84	15.28	15	10.00		
		Cooked St. Louis Spareribs, Half	Conventional	Prepared	18	6.99				
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	555	12.63	442	13.37		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	2,587	6.08	6,465	7.60		
		Cooked Spareribs	Conventional	Prepared	234	10.04	87	8.39		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Prepared	Per lb	Cooked St. Louis Spareribs	Conventional	Prepared	783	8.14	3,393	7.35		
		Pulled Pork	Antibiotic Free	Prepared			519	9.52		
		Pulled Pork	Conventional	Prepared	901	6.26	4,182	6.80		
		Smoked Chops	Conventional	Prepared	363	5.58	465	7.37		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	164	4.68	38	5.99		
		Cubed Ham, 5-15 oz	Conventional	Prepared	69	3.98	91	4.87		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	22	4.72				
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	1,888	3.87	773	4.67		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	5,054	5.22	3,671	5.08		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	292	12.35				
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	11,795	6.96	14,423	7.75		
		Service Deli Ham - Cat 1	Conventional	Prepared	4,663	10.19	5,082	9.42		
		Service Deli Ham - Cat 2	Conventional	Prepared	3,076	6.82	1,645	6.70		
		Service Deli Ham - Cat 3	Conventional	Prepared	1,799	4.95	828	4.88		
		Feet	Conventional	Fresh	308	1.79	23	1.75		
		Hocks	Conventional	Fresh			7	3.99		
		Neckbones	Conventional	Fresh	336	1.99	131	2.51		
Variety Meat	Per lb	Neckbones	Conventional	Frozen			40	0.88		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	38,446
Feature Rate (%)	86.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Butt, Bone-In	Conventional	Fresh	519	0.79 - 2.79	1.49
			Ham Shank, Bone-In	Conventional	Fresh	519	0.79 - 2.69	1.46
			Ham Steak	Conventional	Fresh	1366	3.81 - 7.98	5.20
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	1055	1.49 - 3.99	2.14
			Assorted Chops, Bone-In, Value	Conventional	Fresh	618	1.79 - 2.99	2.18



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Backribs, Regular	Conventional	Fresh	824	2.99 - 4.99	4.14
			Backribs, Regular	Conventional	Frozen	108	4.99 - 4.99	4.99
			Backribs, Value	Conventional	Frozen	75	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1001	1.99 - 4.29	2.47
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	1896	1.99 - 3.99	2.55
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	75	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	26	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	26	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	195	2.49 - 3.49	3.34
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	26	3.99 - 3.99	3.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	540	4.11 - 5.33	4.48
			Loin Roast, Boneless, Regular	Conventional	Fresh	150	1.99 - 2.99	2.48
			Rib Chops, Bone-In, Regular	Conventional	Fresh	392	2.39 - 3.99	2.54
			Rib Chops, Bone-In, Value	Conventional	Fresh	72	2.29 - 2.29	2.29
			Tenderloin, Fresh, Regular	Conventional	Fresh	970	1.99 - 3.99	3.44
			Tenderloin, Marinated, Regular	Conventional	Fresh	625	5.21 - 7.82	5.62
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	319	2.79 - 3.99	3.21
			Spareribs, Regular	Conventional	Frozen	119	1.99 - 3.99	2.73
			Spareribs, Value	Conventional	Fresh	54	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	992	2.99 - 4.69	3.42
			St. Louis Style Spareribs, Regular	Conventional	Frozen	278	3.99 - 4.49	4.26
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	562	1.99 - 2.49	2.16
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	140	5.32 - 5.32	5.32
			Butt Roast, Boneless, Regular	Conventional	Fresh	35	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	495	1.49 - 3.99	2.43
			Country Style Rib, Bone-In, Value	Conventional	Fresh	319	1.99 - 2.29	2.22
			Country Style Rib, Boneless, Value	Conventional	Fresh	130	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	675	1.49 - 1.69	1.58
			Pork Steak, Value	Conventional	Fresh	229	2.29 - 2.49	2.34
			Whole Pork Shoulder, Regular	Conventional	Fresh	401	0.99 - 1.49	1.41
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	44	3.49 - 3.49	3.49
Ground	Per lb		Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	636	4.99 - 5.99	5.50
			Ground Pork, 1-2 Lbs	Conventional	Fresh	130	3.99 - 3.99	3.99
			Ground Pork, 1-2 Lbs	USDA Organic	Fresh	164	8.99 - 8.99	8.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	721	3.50 - 4.50	3.82
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	542	4.65 - 6.65	5.62
			Canadian Bacon, < 1 Lb	Conventional	Fresh	120	10.64 - 10.64	10.64
			Canadian Bacon, 1-2 Lbs	Conventional	Fresh	91	5.49 - 5.49	5.49
			Chorizo, < 1 Lb	Conventional	Fresh	148	4.39 - 5.71	4.90
			Chorizo, 1-2 Lbs	Conventional	Fresh	21	5.00 - 5.00	5.00



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1111	3.49 - 5.04	4.27
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	203	2.99 - 3.99	3.08
			Italian Sausage, < 1 Lb	Conventional	Fresh	212	5.70 - 6.27	6.14
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1815	3.29 - 5.49	4.31
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	142	3.50 - 5.00	3.89
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	674	25.33 - 38.03	31.97
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	851	4.17 - 8.39	6.02
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	120	6.39 - 6.39	6.39
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	91	6.65 - 6.65	6.65
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1809	5.32 - 10.65	6.29
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2213	3.99 - 9.99	5.76
Prepared	Each		Cooked Spareribs, Whole	Conventional	Prepared	21	15.99 - 15.99	15.99
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	407	9.99 - 15.99	11.54
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	548	4.88 - 11.33	6.92
			Cooked Spareribs	Conventional	Prepared	61	9.99 - 10.99	10.27
			Cooked St. Louis Spareribs	Conventional	Prepared	642	6.52 - 11.99	8.43
			Pulled Pork	Conventional	Prepared	106	5.99 - 6.99	6.24
			Smoked Chops	Conventional	Prepared	76	3.99 - 6.99	5.25
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	113	3.27 - 3.63	3.51
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	552	3.99 - 6.99	4.85
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	140	11.41 - 13.69	13.36
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	3054	5.92 - 11.98	8.00
			Service Deli Ham - Cat 1	Conventional	Prepared	2091	7.49 - 10.99	9.22
			Service Deli Ham - Cat 2	Conventional	Prepared	1885	5.99 - 7.99	6.79
			Service Deli Ham - Cat 3	Conventional	Prepared	658	4.99 - 5.99	5.27
Variety Meat	Per lb		Feet	Conventional	Fresh	158	1.39 - 2.49	1.65
			Neckbones	Conventional	Fresh	250	1.79 - 2.49	1.95

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	32,133
Feature Rate (%)	84.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly	Per lb		Pork Belly, Regular	Conventional	Fresh	32	4.99 - 4.99	4.99
			Pork Belly, Regular	Conventional	Frozen	28	3.98 - 3.98	3.98
Ham	Per lb		Ham Butt, Bone-In	Conventional	Fresh	2	0.99 - 0.99	0.99
			Ham Shank, Bone-In	Conventional	Fresh	2	0.99 - 0.99	0.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Sliced, Boneless, Quarter	Conventional	Fresh	342	3.33 - 3.33	3.33
			Ham Steak	Conventional	Fresh	68	2.99 - 4.45	3.22
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	174	1.69 - 2.99	2.54
			Assorted Chops, Bone-In, Value	Conventional	Fresh	702	1.79 - 3.49	2.33
			Backribs, Regular	Conventional	Fresh	393	3.49 - 4.99	3.52
			Backribs, Regular	Conventional	Frozen	59	4.99 - 4.99	4.99
			Backribs, Value	Conventional	Fresh	28	1.99 - 1.99	1.99
			Backribs, Value	Conventional	Frozen	37	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	125	2.39 - 2.99	2.69
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	476	1.99 - 3.99	2.46
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	37	2.77 - 2.77	2.77
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1389	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	190	2.98 - 3.99	3.87
			CC Loin Chops, Boneless, Value	Conventional	Fresh	139	2.49 - 2.99	2.49
			Loin Filets, Marinated, Regular	Conventional	Fresh	50	4.11 - 4.11	4.11
			Loin Roast, Boneless, Regular	Conventional	Fresh	1177	1.78 - 2.99	2.04
			Rib Chops, Bone-In, Value	Conventional	Fresh	2	2.19 - 2.19	2.19
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	594	0.98 - 1.89	1.56
			Tenderloin, Fresh, Regular	Conventional	Fresh	1769	1.99 - 3.99	2.34
			Tenderloin, Marinated, Regular	Conventional	Fresh	78	5.10 - 6.08	5.73
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	28	1.79 - 1.79	1.79
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	460	2.39 - 3.49	3.28
			Spareribs, Regular	Conventional	Frozen	31	1.99 - 2.98	2.88
			Spareribs, Value	Conventional	Fresh	114	2.48 - 2.99	2.85
			St. Louis Style Spareribs, Regular	Conventional	Fresh	431	2.98 - 3.99	3.50
			St. Louis Style Spareribs, Regular	Conventional	Frozen	38	2.39 - 2.39	2.39
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	475	1.77 - 2.49	2.00
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	93	5.32 - 5.32	5.32
			Butt Roast, Boneless, Regular	Conventional	Fresh	13	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	1142	1.49 - 3.29	3.25
			Country Style Rib, Bone-In, Value	Conventional	Fresh	526	1.87 - 2.89	2.36
			Country Style Rib, Boneless, Regular	Conventional	Fresh	92	2.99 - 3.59	3.20
			Picnic, Bone-In, Regular	Conventional	Fresh	2894	1.39 - 3.29	2.23
			Pork Steak, Regular	Conventional	Fresh	40	3.49 - 3.49	3.49
			Pork Steak, Value	Conventional	Fresh	437	1.87 - 2.99	2.36
			Whole Pork Shoulder, Regular	Conventional	Fresh	60	1.79 - 1.79	1.79
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	88	2.39 - 2.98	2.58
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	768	2.98 - 5.00	4.25
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1693	4.65 - 7.31	5.20
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	147	2.96 - 4.73	3.95



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	243	3.20 - 4.84	3.67
			Chorizo, 1-2 Lbs	Conventional	Fresh	3	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	483	3.49 - 5.49	4.58
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	12	2.99 - 2.99	2.99
			Italian Sausage, < 1 Lb	Conventional	Fresh	3	5.70 - 5.70	5.70
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	440	3.10 - 5.04	4.45
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	2	3.50 - 3.50	3.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	15	31.68 - 31.68	31.68
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	529	4.17 - 9.13	7.59
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2291	4.19 - 7.99	6.34
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2424	2.50 - 6.54	5.27
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	52	4.00 - 6.40	6.31
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	2	3.99 - 3.99	3.99
Prepared	Each		Cooked Backribs, Whole	Conventional	Prepared	342	11.99 - 11.99	11.99
			Cooked Spareribs, Whole	Conventional	Prepared	11	14.99 - 15.99	15.26
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	2	15.99 - 15.99	15.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	1110	4.88 - 6.66	4.90
			Cooked St. Louis Spareribs	Conventional	Prepared	82	7.05 - 7.05	7.05
			Pulled Pork	Conventional	Prepared	240	6.49 - 6.49	6.49
			Smoked Chops	Conventional	Prepared	116	5.64 - 8.33	6.85
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	40	3.98 - 3.98	3.98
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	81	3.63 - 4.35	4.02
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	2594	3.99 - 6.99	4.71
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	135	11.41 - 11.41	11.41
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1328	4.78 - 10.65	6.98
			Service Deli Ham - Cat 1	Conventional	Prepared	1607	7.99 - 11.99	11.70
			Service Deli Ham - Cat 2	Conventional	Prepared	162	5.99 - 7.99	6.32
			Service Deli Ham - Cat 3	Conventional	Prepared	102	2.98 - 4.69	3.45
Variety Meat	Per lb		Feet	Conventional	Fresh	150	1.28 - 2.40	1.94
			Neckbones	Conventional	Fresh	69	1.79 - 2.48	1.98

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	25,995
Feature Rate (%)	79.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	38	2.99 - 4.99	4.10



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Butt, Bone-In	Conventional	Fresh	39	0.99 - 0.99	0.99
			Ham Shank, Bone-In	Conventional	Fresh	39	0.99 - 0.99	0.99
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	118	4.99 - 5.99	5.16
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	90	0.99 - 0.99	0.99
			Ham Steak	Conventional	Fresh	374	3.49 - 5.98	4.22
			Ham, Boneless, Half	Conventional	Fresh	16	4.99 - 4.99	4.99
			Ham, Boneless, Quarter	Conventional	Fresh	259	5.33 - 5.33	5.33
			Ham, Boneless, Whole	Conventional	Fresh	16	4.99 - 4.99	4.99
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	619	1.69 - 3.88	2.83
			Assorted Chops, Bone-In, Value	Conventional	Fresh	494	1.49 - 2.19	1.82
			Backribs, Regular	Conventional	Fresh	596	3.49 - 4.99	3.67
			Backribs, Regular	Conventional	Frozen	17	2.69 - 3.49	3.44
			Backribs, Value	Conventional	Frozen	8	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	44	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	363	2.99 - 3.99	3.08
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	727	1.99 - 3.99	3.06
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	8	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh	29	6.99 - 6.99	6.99
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	153	2.49 - 2.88	2.84
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	34	3.99 - 5.99	4.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	215	2.49 - 5.00	3.83
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	33	2.99 - 5.99	4.54
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	16	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	544	2.94 - 4.86	4.67
			Loin Roast, Boneless, Regular	Conventional	Fresh	883	1.99 - 4.99	2.46
			Loin Roast, Boneless, Value	Conventional	Fresh	131	1.49 - 1.99	1.83
			Rib Chops, Bone-In, Regular	Conventional	Fresh	154	3.99 - 4.00	4.00
			Rib Chops, Bone-In, Value	Conventional	Fresh	13	2.19 - 2.19	2.19
			Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	95	1.49 - 3.19	2.17
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	42	2.49 - 2.99	2.62
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	31	1.97 - 1.97	1.97
			Tenderloin, Fresh, Regular	Conventional	Fresh	421	2.99 - 3.49	3.11
			Tenderloin, Fresh, Regular	Conventional	Frozen	1	1.99 - 1.99	1.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	89	4.17 - 6.95	5.05
			Whole Loin Roast, Bone-In, 10 Lbs or more	Conventional	Fresh	189	0.99 - 0.99	0.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	448	2.39 - 2.99	2.79
			Spareribs, Regular	Conventional	Frozen	101	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib	Per lb		Spareribs, Value	Conventional	Fresh	46	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	867	3.49 - 3.99	3.73
			St. Louis Style Spareribs, Regular	Conventional	Frozen	204	3.49 - 3.99	3.62
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	425	1.88 - 2.49	2.00
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	65	5.32 - 5.32	5.32
			Butt Roast, Boneless, Regular	Conventional	Fresh	7	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	106	1.79 - 3.89	2.71
			Country Style Rib, Bone-In, Value	Conventional	Fresh	363	1.99 - 2.29	2.29
			Country Style Rib, Boneless, Regular	Conventional	Fresh	94	2.49 - 3.49	2.78
			Country Style Rib, Boneless, Value	Conventional	Fresh	22	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	2	1.99 - 2.49	2.24
			Pork Steak, Regular	Conventional	Fresh	17	3.99 - 3.99	3.99
			Pork Steak, Value	Conventional	Fresh	406	1.99 - 2.99	2.31
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	37	3.99 - 4.99	4.42
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	355	2.99 - 3.99	3.91
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	128	2.65 - 3.33	2.85
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1029	2.99 - 4.99	3.87
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	854	2.50 - 6.65	5.11
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	120	3.99 - 4.00	3.99
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	23	2.96 - 2.96	2.96
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	28	4.00 - 4.00	4.00
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	96	3.20 - 4.44	3.88
			Canadian Bacon, < 1 Lb	Conventional	Fresh	189	10.67 - 10.67	10.67
			Chorizo, < 1 Lb	Conventional	Fresh	55	3.99 - 5.32	4.50
			Chorizo, 1-2 Lbs	Conventional	Fresh	16	3.99 - 3.99	3.99
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	860	3.36 - 5.32	4.36
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	849	3.10 - 5.99	4.27
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	112	3.50 - 3.50	3.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	59	25.33 - 31.75	29.83
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	420	4.97 - 9.98	7.47
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	69	4.79 - 5.99	5.28
			Sliced Bacon, < 1 Lb	Conventional	Fresh	969	3.99 - 9.32	6.51
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3052	1.99 - 6.99	5.09
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	286	4.00 - 6.50	5.60
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	30	3.99 - 4.99	4.56
Prepared	Each		Cooked Backribs, Half	Conventional	Prepared	18	6.99 - 6.99	6.99
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	128	15.99 - 15.99	15.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	182	6.66 - 9.33	8.88
			Cooked Spareribs	Conventional	Prepared	48	8.49 - 8.49	8.49
			Pulled Pork	Conventional	Prepared	308	5.99 - 7.99	6.40



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Smoked Chops	Conventional	Prepared	41	5.00 - 5.00	5.00
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	41	5.00 - 5.00	5.00
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	22	4.72 - 4.72	4.72
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	286	3.63 - 5.08	4.77
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	775	3.97 - 7.29	5.73
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	17	11.41 - 11.41	11.41
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2760	3.50 - 10.67	6.86
			Service Deli Ham - Cat 1	Conventional	Prepared	456	7.99 - 11.99	9.39
			Service Deli Ham - Cat 2	Conventional	Prepared	624	5.95 - 7.99	7.04
			Service Deli Ham - Cat 3	Conventional	Prepared	491	3.99 - 5.99	5.48
Variety Meat		Per lb	Neckbones	Conventional	Fresh	16	2.49 - 2.49	2.49

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	19,496
Feature Rate (%)	82.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	59	4.99 - 4.99	4.99
			Pork Belly, Value	Conventional	Fresh	3	4.99 - 4.99	4.99
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	6	0.99 - 0.99	0.99
			Ham Shank, Bone-In	Conventional	Fresh	6	0.99 - 0.99	0.99
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	80	3.33 - 5.99	5.06
			Ham Steak	Conventional	Fresh	140	2.99 - 4.45	3.54
			Ham, Boneless, Quarter	Conventional	Fresh	41	5.33 - 5.33	5.33
			Whole Pork Leg, Fresh	Conventional	Fresh	32	1.49 - 1.99	1.54
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	78	1.57 - 3.88	2.92
			Assorted Chops, Bone-In, Value	Conventional	Fresh	583	1.47 - 3.49	2.51
			Backribs, Regular	Conventional	Fresh	436	3.49 - 3.99	3.63
			Backribs, Regular	Conventional	Frozen	46	2.69 - 3.49	3.19
			Backribs, Value	Conventional	Frozen	107	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	2	2.17 - 2.17	2.17
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	631	1.97 - 3.99	2.91
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	107	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	20	2.49 - 2.88	2.55
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	138	2.49 - 2.99	2.88
			CC Loin Chops, Boneless, Value	Conventional	Fresh	246	1.99 - 5.00	3.45
			CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	462	1.99 - 2.99	2.17



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Loin Filets, Marinated, Regular	Conventional	Fresh	89	2.94 - 4.86	3.33
			Loin Roast, Boneless, Regular	Conventional	Fresh	749	1.49 - 2.99	2.31
			Loin Roast, Boneless, Value	Conventional	Fresh	160	1.49 - 2.79	1.79
			Rib Chops, Bone-In, Regular	Conventional	Fresh	3	4.00 - 4.00	4.00
			Rib Chops, Bone-In, Value	Conventional	Fresh	49	2.97 - 2.97	2.97
			Rib Chops, Boneless, Value	Conventional	Fresh	31	2.98 - 2.98	2.98
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	98	1.99 - 1.99	1.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	168	1.49 - 3.19	1.80
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	29	2.29 - 2.29	2.29
			Tenderloin, Fresh, Regular	Conventional	Fresh	324	2.99 - 3.99	3.54
			Tenderloin, Fresh, Regular	Conventional	Frozen	17	1.99 - 1.99	1.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	148	4.17 - 6.07	5.06
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	355	2.39 - 3.49	2.60
			Spareribs, Value	Conventional	Fresh	168	2.27 - 2.99	2.74
			St. Louis Style Spareribs, Regular	Conventional	Fresh	771	2.98 - 4.99	3.73
			St. Louis Style Spareribs, Regular	Conventional	Frozen	134	1.97 - 2.99	2.27
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	598	1.77 - 2.49	2.10
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	79	5.32 - 5.32	5.32
			Butt Roast, Boneless, Regular	Conventional	Fresh	38	2.99 - 4.99	3.46
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	15	1.79 - 3.89	2.67
			Country Style Rib, Bone-In, Value	Conventional	Fresh	443	1.69 - 3.48	2.59
			Country Style Rib, Boneless, Regular	Conventional	Fresh	2	2.19 - 2.19	2.19
			Country Style Rib, Boneless, Value	Conventional	Fresh	54	2.29 - 2.99	2.96
			Picnic Cushion, Value	Conventional	Fresh	5	2.29 - 2.47	2.40
			Picnic, Bone-In, Regular	Conventional	Fresh	4	1.79 - 1.99	1.89
			Pork Steak, Value	Conventional	Fresh	462	1.87 - 3.48	2.76
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	427	1.99 - 5.99	3.69
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	112	3.99 - 3.99	3.99
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	141	3.32 - 3.59	3.53
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	772	2.98 - 5.00	3.80
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	513	2.50 - 6.67	5.08
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	73	3.99 - 4.00	4.00
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	21	2.96 - 2.96	2.96
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	58	4.00 - 4.00	4.00
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	100	4.00 - 4.44	4.31
			Canadian Bacon, < 1 Lb	Conventional	Fresh	37	10.37 - 10.37	10.37
			Chorizo, < 1 Lb	Conventional	Fresh	369	2.67 - 7.78	4.95
			Chorizo, 1-2 Lbs	Conventional	Fresh	233	2.99 - 4.69	3.45
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	671	2.99 - 5.32	4.34
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	655	3.10 - 4.44	4.30



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	114	22.10 - 31.75	29.09
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	129	6.12 - 9.98	8.72
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	12	3.99 - 5.99	5.01
			Sliced Bacon, < 1 Lb	Conventional	Fresh	934	3.96 - 10.54	6.27
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1293	2.49 - 6.99	5.31
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	104	4.00 - 4.44	4.24
Prepared	Each		Cooked Backribs, Whole	Conventional	Prepared	65	11.99 - 15.00	13.70
			Cooked Spareribs, Half	Conventional	Prepared	49	6.97 - 6.97	6.97
			Cooked Spareribs, Whole	Conventional	Prepared	52	14.99 - 14.99	14.99
			Cooked St. Louis Spareribs, Half	Conventional	Prepared	18	6.99 - 6.99	6.99
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	18	12.99 - 12.99	12.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	249	5.71 - 6.66	6.26
			Cooked Spareribs	Conventional	Prepared	62	9.99 - 10.99	10.04
			Pulled Pork	Conventional	Prepared	180	4.99 - 5.49	5.48
			Smoked Chops	Conventional	Prepared	71	5.00 - 5.00	5.00
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	123	3.99 - 5.00	4.57
			Cubed Ham, 5-15 oz	Conventional	Prepared	29	3.98 - 3.98	3.98
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	383	3.50 - 5.08	4.10
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	541	4.99 - 7.29	5.67
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2052	3.54 - 10.67	6.70
			Service Deli Ham - Cat 1	Conventional	Prepared	256	7.99 - 9.99	8.57
			Service Deli Ham - Cat 2	Conventional	Prepared	207	5.99 - 7.99	7.08
			Service Deli Ham - Cat 3	Conventional	Prepared	156	2.97 - 5.99	3.97
Variety Meat	Per lb		Neckbones	Conventional	Fresh	1	2.48 - 2.48	2.48

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	14,409
Feature Rate (%)	79.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Value	Conventional	Fresh	63	4.99 - 4.99	4.99
Ham		Per lb	Whole Pork Leg, Fresh	Conventional	Fresh	63	1.99 - 1.99	1.99
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	9	1.57 - 1.57	1.57
			Assorted Chops, Bone-In, Value	Conventional	Fresh	260	1.99 - 3.99	2.58
			Backribs, Regular	Conventional	Fresh	568	3.49 - 4.49	3.66
			Backribs, Regular	Conventional	Frozen	402	4.99 - 6.99	5.73
			Backribs, Value	Conventional	Frozen	356	2.77 - 2.77	2.77



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	79	2.17 - 4.99	3.18
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	93	2.79 - 3.39	3.13
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	356	2.77 - 2.77	2.77
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	169	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	620	1.99 - 5.99	4.51
			Loin Roast, Boneless, Regular	Conventional	Fresh	170	2.99 - 3.99	3.98
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	63	1.99 - 1.99	1.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	55	1.59 - 1.59	1.59
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	90	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Value	Conventional	Fresh	11	3.99 - 3.99	3.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	13	3.99 - 3.99	3.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	178	2.49 - 3.99	3.10
			Spareribs, Regular	Conventional	Frozen	53	1.99 - 1.99	1.99
			Spareribs, Value	Conventional	Fresh	65	3.99 - 3.99	3.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	631	3.49 - 3.49	3.49
			St. Louis Style Spareribs, Value	Antibiotic Free	Fresh	28	6.99 - 6.99	6.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	28	3.99 - 3.99	3.99
			Butt Roast, Bone-In, Regular	Conventional	Fresh	19	2.99 - 2.99	2.99
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	114	5.32 - 5.32	5.32
			Butt Roast, Boneless, Regular	Conventional	Fresh	19	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	63	1.99 - 1.99	1.99
			Country Style Rib, Bone-In, Value	Conventional	Fresh	203	1.69 - 4.99	4.10
			Country Style Rib, Boneless, Regular	Conventional	Fresh	28	2.19 - 3.49	3.07
			Country Style Rib, Boneless, Value	Conventional	Fresh	27	2.29 - 2.29	2.29
			Picnic Cushion, Value	Conventional	Fresh	161	2.29 - 3.49	2.89
			Picnic, Bone-In, Regular	Conventional	Fresh	258	1.79 - 1.99	1.98
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	258	2.47 - 3.69	3.07
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	2	3.59 - 3.59	3.59
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	385	2.50 - 5.99	2.52
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	27	3.99 - 3.99	3.99
			Chorizo, < 1 Lb	Conventional	Fresh	185	2.22 - 7.78	2.28
			Chorizo, 1-2 Lbs	Conventional	Fresh	204	3.97 - 5.99	4.75
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	976	2.00 - 4.44	3.81
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1027	3.55 - 4.99	4.40
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	85	3.99 - 4.09	4.00
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	16	10.65 - 10.65	10.65
			Sliced Bacon, < 1 Lb	Conventional	Fresh	819	5.32 - 9.32	7.78
			Sliced Bacon, 1-2 Lbs	Antibiotic Free	Fresh	28	7.19 - 7.19	7.19
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	941	3.99 - 8.79	4.97
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	254	4.20 - 4.20	4.20



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	382	6.66 - 6.66	6.66
			Cooked Spareribs	Conventional	Prepared	63	10.99 - 10.99	10.99
			Pulled Pork	Conventional	Prepared	9	4.99 - 4.99	4.99
			Smoked Chops	Conventional	Prepared	59	4.59 - 4.59	4.59
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	675	2.90 - 5.08	3.49
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	485	4.49 - 9.99	6.49
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1532	3.94 - 11.98	5.58
			Service Deli Ham - Cat 1	Conventional	Prepared	168	8.99 - 12.99	12.74
			Service Deli Ham - Cat 2	Conventional	Prepared	122	5.99 - 6.49	6.23
			Service Deli Ham - Cat 3	Conventional	Prepared	392	2.97 - 4.99	4.53

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	5,940
Feature Rate (%)	93.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	44	1.57 - 1.99	1.79
			Assorted Chops, Bone-In, Value	Conventional	Fresh	50	2.29 - 3.99	3.11
			Backribs, Regular	Conventional	Fresh	78	3.49 - 4.49	3.54
			Backribs, Value	Conventional	Frozen	304	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	43	2.17 - 4.99	3.61
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	27	2.79 - 2.99	2.83
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	304	2.77 - 2.77	2.77
			CC Loin Chops, Boneless, Value	Conventional	Fresh	93	2.98 - 5.99	3.02
			Loin Filets, Marinated, Regular	Conventional	Fresh	40	4.11 - 4.11	4.11
			Loin Roast, Boneless, Regular	Conventional	Fresh	192	2.49 - 2.99	2.67
			Rib Chops, Bone-In, Regular	Conventional	Fresh	19	2.49 - 2.49	2.49
			Rib Chops, Bone-In, Value	Conventional	Fresh	4	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	11	1.99 - 1.99	1.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Value	Conventional	Fresh	22	3.99 - 3.99	3.99
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	87	2.49 - 3.49	3.31
			St. Louis Style Spareribs, Regular	Conventional	Fresh	164	3.49 - 3.99	3.72
Shoulder		Per lb	Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	34	5.32 - 5.99	5.52
			Butt Roast, Boneless, Regular	Conventional	Fresh	88	3.29 - 4.99	3.52
			Country Style Rib, Boneless, Regular	Conventional	Fresh	61	1.99 - 2.19	2.06
			Country Style Rib, Boneless, Value	Conventional	Fresh	42	1.98 - 2.29	2.14
			Picnic Cushion, Value	Conventional	Fresh	21	2.29 - 2.29	2.29



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Picnic, Bone-In, Regular	Conventional	Fresh	53	1.79 - 1.99	1.91
			Pork Steak, Regular	Conventional	Fresh	76	2.99 - 2.99	2.99
			Whole Pork Shoulder, Regular	Conventional	Fresh	21	1.98 - 1.98	1.98
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	41	3.99 - 4.49	4.00
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	198	2.50 - 5.99	3.87
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	23	5.32 - 5.32	5.32
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	21	3.99 - 3.99	3.99
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	500	3.55 - 4.44	4.06
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	500	3.55 - 4.44	4.06
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	121	10.82 - 10.82	10.82
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	63	3.99 - 4.09	4.02
			Sliced Bacon, < 1 Lb	Conventional	Fresh	76	5.99 - 5.99	5.99
			Sliced Bacon, < 1 Lb	USDA Organic	Fresh	15	15.98 - 15.98	15.98
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	489	3.99 - 8.79	5.14
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	214	3.00 - 6.00	5.02
			Cooked Backribs	Conventional	Prepared	116	6.66 - 6.66	6.66
			Cooked St. Louis Spareribs	Conventional	Prepared	59	6.50 - 6.50	6.50
			Pulled Pork	Conventional	Prepared	45	4.99 - 8.99	7.10
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	315	3.63 - 6.39	3.73
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	71	6.99 - 6.99	6.99
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	997	3.94 - 11.98	6.59
			Service Deli Ham - Cat 1	Conventional	Prepared	82	8.99 - 11.49	9.33
			Service Deli Ham - Cat 2	Conventional	Prepared	76	6.99 - 6.99	6.99

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	420
Feature Rate (%)	100.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	11	2.49 - 2.49	2.49
			Assorted Chops, Bone-In, Value	Conventional	Fresh	15	2.29 - 3.29	3.16
			Backribs, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			Backribs, Value	Conventional	Frozen	12	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	13	2.99 - 3.49	3.41
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	12	2.77 - 2.77	2.77
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	3	2.78 - 2.78	2.78
			CC Loin Chops, Boneless, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	11	4.66 - 4.66	4.66



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Loin Roast, Boneless, Regular	Conventional	Fresh	17	2.49 - 2.99	2.63
			Rib Chops, Bone-In, Value	Conventional	Fresh	13	2.99 - 3.49	3.41
			Tenderloin, Marinated, Regular	Conventional	Fresh	11	6.08 - 6.08	6.08
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	6	2.98 - 3.49	3.24
			St. Louis Style Spareribs, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	13	4.49 - 4.49	4.49
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	3	5.99 - 5.99	5.99
			Dinner Sausage, < 1 Lb	Conventional	Fresh	11	7.21 - 7.21	7.21
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	26	3.99 - 5.63	4.28
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	26	3.99 - 5.63	4.28
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	3	29.31 - 29.31	29.31
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	11	10.82 - 10.82	10.82
			Sliced Bacon, < 1 Lb	Conventional	Fresh	11	7.99 - 7.99	7.99
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	50	3.99 - 7.99	5.93
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	37	5.33 - 6.00	5.63
Prepared	Per lb		Pulled Pork	Conventional	Prepared	13	7.99 - 7.99	7.99
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	12	3.63 - 3.63	3.63
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	36	6.99 - 9.99	9.74
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	32	4.44 - 7.98	6.91
			Service Deli Ham - Cat 1	Conventional	Prepared	3	8.99 - 8.99	8.99

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	321
Feature Rate (%)	67.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly	Per lb		Pork Belly, Value	Conventional	Fresh	7	5.99 - 5.99	5.99
Loin	Per lb		Assorted Chops, Bone-In, Value	Conventional	Fresh	3	3.09 - 3.09	3.09
			Backribs, Regular	Conventional	Fresh	9	3.49 - 3.49	3.49
			Backribs, Value	Conventional	Frozen	23	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3	4.99 - 4.99	4.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	25	3.29 - 3.29	3.29
			CC Loin Chops, Bone-In, Value	Conventional	Frozen	23	2.77 - 2.77	2.77
			CC Loin Chops, Boneless, Value	Conventional	Fresh	7	5.49 - 5.49	5.49
			Tenderloin, Fresh, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	28	3.29 - 3.69	3.65
			St. Louis Style Spareribs, Regular	Conventional	Fresh	9	3.49 - 3.49	3.49
Shoulder	Per lb		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	4	5.32 - 5.32	5.32



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder		Per lb	Butt Roast, Boneless, Value	Conventional	Fresh	3	3.59 - 3.59	3.59
			Country Style Rib, Bone-In, Value	Conventional	Fresh	7	5.99 - 5.99	5.99
Processed		Per lb	Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	7	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	26	4.20 - 4.99	4.29
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	4.20 - 4.20	4.20
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	48	3.99 - 6.99	5.55
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	23	3.63 - 3.63	3.63
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	40	6.20 - 10.78	8.62

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.