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Report for 7/12/2025 - 7/18/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate decreased by 8.9% and the Activity Index increased by 3.2%. Compared to last week, items from the ham, shoulder, and prepared sections increased in ad space while items from the loin, rib, ground, processed, deli, and variety meat sections decreased in ad space. Items from the belly and other/misc. sections remained steady.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	142,477	138,036	
Feature Rate (%)	77.7%	86.6%	

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	281	4.99	269	4.83		
		Pork Belly, Regular	Conventional	Frozen			28	4.98		
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	422	1.92	510	1.45		
		Ham Shank, Bone-In	Conventional	Fresh	422	1.87	535	1.55		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh			436	5.68		
		Ham Sliced, Boneless, Whole	Conventional	Fresh	91	4.99				
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	164	3.99				
		Ham Steak	Antibiotic Free	Fresh			42	7.87		
		Ham Steak	Conventional	Fresh	4,409	4.40	2,269	4.31		
		Ham, Bone-In, Whole	Conventional	Fresh			50	1.99		
		Ham, Boneless, Half	Conventional	Fresh	31	4.51	37	3.93		
		Ham, Boneless, Quarter	Conventional	Fresh	1,334	5.96	208	5.76		
		Ham, Boneless, Whole	Conventional	Fresh	91	4.99				
Loin	Per lb	Whole Pork Leg, Fresh	Conventional	Fresh	131	2.49	131	2.49		
		Assorted Chops, Bone-In, Regular	Conventional	Fresh	1,005	1.90	1,432	2.42		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	2,436	3.46	1,417	2.24		
		Backribs, Regular	Antibiotic Free	Fresh			10	5.99		
		Backribs, Regular	Antibiotic Free	Frozen	441	4.99				
		Backribs, Regular	Conventional	Fresh	3,849	3.98	2,146	4.25		
		Backribs, Regular	Conventional	Frozen	1,356	4.21	402	5.36		
		Backribs, Value	Conventional	Fresh	30	2.49	30	2.49		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	35	5.66	56	5.99		



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Regular	Conventional	Fresh	4,981	3.45	1,773	2.89		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	1,044	2.85	4,497	3.12		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	171	3.85	118	2.75		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	317	3.28	82	2.99		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	70	3.99	262	6.00		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	1,658	3.55	2,743	4.21		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,819	3.24	1,128	3.26		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	98	3.83				
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh			11	3.49		
		CC Loin Roast, Bone-In, Regular	Antibiotic Free	Fresh			10	6.99		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	83	2.52	193	2.13		
		CC Loin Roast, Bone-In, Value	Conventional	Fresh	75	2.99				
		Loin Filets, Marinated, Regular	Conventional	Fresh	4,211	4.79	3,811	4.34		
		Loin Roast, Boneless, Regular	Conventional	Fresh	1,397	2.34	3,247	2.40		
		Loin Roast, Boneless, Value	Conventional	Fresh	36	2.99				
		Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh			10	6.99		
		Rib Chops, Bone-In, Regular	Conventional	Fresh	102	3.36	313	2.66		
		Rib Chops, Bone-In, Value	Conventional	Fresh	94	2.89	49	2.97		
		Rib Chops, Boneless, Regular	Antibiotic Free	Fresh			262	6.00		
		Rib Chops, Boneless, Value	Conventional	Fresh			109	2.49		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	3	3.18	11	1.89		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	781	1.76	318	2.01		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	144	1.91	610	2.00		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	137	3.17	201	3.08		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	43	2.23	233	2.55		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	89	1.86	287	1.86		
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	15	1.99	255	3.35		
		Tenderloin, Fresh, Regular	Conventional	Fresh	2,972	3.70	4,508	3.63		
		Tenderloin, Fresh, Regular	Conventional	Frozen			393	2.96		
		Tenderloin, Marinated, Regular	Conventional	Fresh	4,039	5.49	3,774	5.76		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	37	2.49	28	1.99		
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Frozen			24	3.49		
		Spareribs, Regular	Conventional	Fresh	1,425	2.77	5,301	2.25		
		Spareribs, Regular	Conventional	Frozen	141	2.83	81	2.27		
		Spareribs, Value	Conventional	Fresh	1,157	2.71	141	3.20		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Rib	Per lb	St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	519	4.90				
		St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	441	4.99				
		St. Louis Style Spareribs, Regular	Conventional	Fresh	1,689	3.85	2,741	4.18		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	960	3.85	295	3.13		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	5,830	2.18	443	2.25		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99	39	1.99		
		Butt Roast, Bone-In, Value	Conventional	Fresh			71	2.99		
		Butt Roast, Boneless, Regular	Conventional	Fresh	1,449	3.28	492	2.86		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	3,592	3.20	1,439	2.76		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	1,557	2.60	919	2.52		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	1,990	3.55	286	3.02		
		Country Style Rib, Boneless, Value	Conventional	Fresh	125	2.71	57	2.60		
		Picnic Cushion, Regular	Conventional	Fresh	205	3.09	84	2.99		
		Picnic Cushion, Value	Conventional	Fresh	100	3.11				
		Picnic, Bone-In, Regular	Conventional	Fresh	812	1.68	668	1.79		
		Picnic, Bone-In, Value	Conventional	Fresh			40	1.59		
		Pork Cubed Steak, Regular	Conventional	Fresh	92	3.11	1,447	4.92		
		Pork Steak, Regular	Conventional	Fresh	2,607	2.88	2,066	3.25		
		Pork Steak, Value	Conventional	Fresh	169	2.83	468	3.10		
		Porketta, Regular	Conventional	Fresh	23	3.49	15	3.29		
		Whole Pork Shoulder, Regular	Conventional	Fresh	1,156	1.89	550	1.88		
		Whole Pork Shoulder, Value	Conventional	Fresh	120	1.69				
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	671	3.17	621	3.01		
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh			703	5.18		
		Ground Pork, 1-2 Lbs	Conventional	Fresh	788	3.93	388	4.11		
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh			355	4.82		
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	8,465	3.73	4,472	3.87		
		Breakfast Sausage, 1-2 Lbs	Conventional	Frozen			23	4.29		
		Breakfast Sausage, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh	38	3.49				
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh			29	4.00		
		Breakfast Sausage, 2-4 Lbs	USDA Organic, Pasture Raised	Frozen	38	3.55				
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	5,970	4.81	5,329	5.14		
		Breakfast Sausage, Link/Patty, < 1 Lb	USDA Organic, Pasture Raised	Fresh	38	4.65				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	131	3.05	180	3.76		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	21	4.14	42	2.16		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	16	4.63	46	4.36		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	1,110	3.72	76	4.40		
		Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh			64	13.72		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	27	5.80	212	10.38		
		Canadian Bacon, 1-2 Lbs	Conventional	Fresh			91	5.49		
		Chorizo, < 1 Lb	Conventional	Fresh	534	3.26	603	3.77		
		Chorizo, 1-2 Lbs	Conventional	Fresh	1,849	4.41	500	4.02		
		Dinner Sausage, < 1 Lb	Conventional	Fresh			85	5.91		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	577	4.62	3,797	3.76		
		Dinner Sausage, 1-2 Lbs	Conventional	Frozen	23	4.62				
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	19	3.79	60	4.63		
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	5,286	4.32	7,916	3.67		
		Italian Sausage, 1-2 Lbs	Conventional	Frozen	23	4.62				
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50	167	3.94		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	210	32.59	819	30.08		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	317	5.99	1,067	5.88		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	490	4.94	188	4.40		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	8,763	6.25	7,309	6.26		
		Sliced Bacon, < 1 Lb	USDA Organic	Fresh	31	14.95				
		Sliced Bacon, < 1 Lb	USDA Organic, Pasture Raised	Fresh	76	5.32				
		Sliced Bacon, 10 Lbs or more	Conventional	Fresh			28	2.50		
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	10,191	5.62	11,773	5.55		
		Sliced Bacon, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh	38	5.99				
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	803	5.44	3,031	4.84		
Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared			117	14.26		
		Cooked Spareribs, Half	Conventional	Prepared	18	8.99				
		Cooked Spareribs, Whole	Conventional	Prepared	18	16.99				
		Cooked St. Louis Spareribs, Half	Conventional	Prepared	72	9.99				
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	137	11.41	57	11.52		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	2,462	6.20	1,092	6.68		
		Cooked Spareribs	Conventional	Prepared	17	10.99	71	6.99		
		Cooked St. Louis Spareribs	Conventional	Prepared	37	11.99	267	7.98		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Prepared	Per lb	Pulled Pork	Conventional	Prepared	581	6.74	826	6.43		
		Smoked Chops	Conventional	Prepared	898	7.26	268	5.64		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	354	4.99	27	5.00		
		Cubed Ham, 5-15 oz	Conventional	Prepared	435	5.58	668	5.28		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	72	7.04	832	6.25		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	577	4.39	691	4.30		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	5,202	5.60	5,303	5.77		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	7,536	7.26	11,016	7.05		
		Service Deli Ham - Cat 1	Conventional	Prepared	6,616	9.65	6,285	10.18		
		Service Deli Ham - Cat 2	Conventional	Prepared	1,741	6.48	1,979	6.98		
		Service Deli Ham - Cat 3	Conventional	Prepared	1,535	4.52	1,027	4.77		
Variety Meat	Per lb	Feet	Conventional	Fresh	218	2.31	305	1.83		
		Feet	Conventional	Frozen	25	3.69	40	1.99		
		Neckbones	Conventional	Fresh	204	2.14	240	1.72		
		Neckbones	Conventional	Frozen			40	1.59		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)	
Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	31,998
Feature Rate (%)	78.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	88	4.99 - 5.49	5.24
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	272	0.99 - 2.79	2.08
			Ham Shank, Bone-In	Conventional	Fresh	272	0.99 - 2.69	2.02
			Ham Sliced, Boneless, Whole	Conventional	Fresh	91	4.99 - 4.99	4.99
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	164	3.99 - 3.99	3.99
			Ham Steak	Conventional	Fresh	1820	3.43 - 6.65	4.46
			Ham, Boneless, Quarter	Conventional	Fresh	154	3.93 - 5.99	5.68
			Ham, Boneless, Whole	Conventional	Fresh	91	4.99 - 4.99	4.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	445	1.49 - 1.99	1.87



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Assorted Chops, Bone-In, Value	Conventional	Fresh	20	2.29 - 2.29	2.29
			Backribs, Regular	Antibiotic Free	Frozen	17	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	1164	2.97 - 5.99	4.66
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	899	1.99 - 3.49	2.50
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	92	3.49 - 3.99	3.88
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	37	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	3	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	283	2.29 - 3.99	2.98
			CC Loin Chops, Boneless, Value	Conventional	Fresh	350	2.49 - 3.99	3.40
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	38	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	1185	3.55 - 5.10	4.44
			Loin Roast, Boneless, Regular	Conventional	Fresh	427	1.99 - 3.99	2.62
			Rib Chops, Bone-In, Regular	Conventional	Fresh	38	2.49 - 2.49	2.49
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	15	2.49 - 2.49	2.49
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	15	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	523	2.99 - 3.99	3.78
			Tenderloin, Marinated, Regular	Conventional	Fresh	1614	4.35 - 6.95	5.65
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	302	2.79 - 4.59	3.17
			Spareribs, Regular	Conventional	Frozen	73	2.99 - 2.99	2.99
			Spareribs, Value	Conventional	Fresh	672	2.99 - 3.99	3.05
			St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	140	4.90 - 4.90	4.90
			St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	17	4.99 - 4.99	4.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	191	3.49 - 4.99	4.04
			St. Louis Style Spareribs, Regular	Conventional	Frozen	130	3.49 - 3.49	3.49
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	572	0.99 - 2.99	1.78
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	244	1.99 - 3.49	2.54
			Country Style Rib, Bone-In, Value	Conventional	Fresh	193	2.49 - 2.69	2.67
			Country Style Rib, Boneless, Regular	Conventional	Fresh	220	2.99 - 3.99	3.07
			Picnic Cushion, Regular	Conventional	Fresh	18	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	265	1.29 - 2.19	1.80
			Pork Steak, Regular	Conventional	Fresh	175	2.69 - 2.69	2.69
			Porketta, Regular	Conventional	Fresh	23	3.49 - 3.49	3.49
			Whole Pork Shoulder, Regular	Conventional	Fresh	844	1.29 - 2.19	1.74
			Whole Pork Shoulder, Value	Conventional	Fresh	120	1.69 - 1.69	1.69
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	240	2.99 - 3.49	3.24
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	233	3.99 - 4.00	4.00
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	810	2.50 - 5.49	4.09
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1348	2.65 - 7.87	5.35
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	175	3.55 - 3.55	3.55
			Chorizo, < 1 Lb	Conventional	Fresh	37	5.71 - 5.71	5.71



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Chorizo, 1-2 Lbs	Conventional	Fresh	20	3.99 - 3.99	3.99
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	250	4.99 - 5.04	5.00
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1966	2.99 - 5.99	4.44
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50 - 5.50	5.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	20	41.85 - 41.85	41.85
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	154	5.00 - 7.97	5.85
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	20	5.59 - 5.59	5.59
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2508	3.69 - 10.65	6.02
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2762	2.99 - 7.99	5.29
Prepared	Each		Cooked Spareribs, Half	Conventional	Prepared	18	8.99 - 8.99	8.99
			Cooked Spareribs, Whole	Conventional	Prepared	18	16.99 - 16.99	16.99
			Cooked St. Louis Spareribs, Half	Conventional	Prepared	72	9.99 - 9.99	9.99
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	72	9.99 - 9.99	9.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	152	4.84 - 11.33	7.49
			Cooked Spareribs	Conventional	Prepared	17	10.99 - 10.99	10.99
			Cooked St. Louis Spareribs	Conventional	Prepared	37	11.99 - 11.99	11.99
			Pulled Pork	Conventional	Prepared	148	8.99 - 8.99	8.99
			Smoked Chops	Conventional	Prepared	366	3.99 - 9.76	8.14
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	148	4.00 - 4.00	4.00
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	72	7.04 - 7.04	7.04
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	72	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	703	3.99 - 7.99	5.53
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2095	4.27 - 13.98	7.62
			Service Deli Ham - Cat 1	Conventional	Prepared	1959	6.99 - 13.99	9.19
			Service Deli Ham - Cat 2	Conventional	Prepared	602	4.99 - 7.99	6.94
			Service Deli Ham - Cat 3	Conventional	Prepared	415	3.99 - 5.99	4.93
Variety Meat	Per lb		Feet	Conventional	Fresh	44	1.99 - 1.99	1.99
			Neckbones	Conventional	Fresh	92	1.69 - 2.49	2.11

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	43,481
Feature Rate (%)	81.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Butt, Bone-In	Conventional	Fresh	67	0.99 - 1.99	1.11
			Ham Shank, Bone-In	Conventional	Fresh	67	0.99 - 1.99	1.11
			Ham Steak	Conventional	Fresh	1578	1.93 - 5.00	3.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham, Boneless, Quarter	Conventional	Fresh	410	3.99 - 5.99	5.92
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	162	1.49 - 2.28	1.83
			Assorted Chops, Bone-In, Value	Conventional	Fresh	1397	2.49 - 3.99	3.98
			Backribs, Regular	Antibiotic Free	Frozen	87	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	219	2.97 - 3.99	3.70
			Backribs, Regular	Conventional	Frozen	394	3.49 - 3.99	3.56
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	2611	2.39 - 4.99	3.92
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	302	1.99 - 2.99	2.34
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	65	2.49 - 2.49	2.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	194	2.49 - 3.99	2.96
			CC Loin Chops, Boneless, Value	Conventional	Fresh	162	2.97 - 3.49	3.19
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	82	3.99 - 3.99	3.99
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	32	1.77 - 1.77	1.77
			Loin Filets, Marinated, Regular	Conventional	Fresh	170	3.55 - 5.56	5.33
			Loin Roast, Boneless, Regular	Conventional	Fresh	349	1.88 - 2.99	2.34
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	342	1.49 - 1.49	1.49
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	28	1.98 - 1.98	1.98
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	82	2.99 - 3.99	3.38
			Sirloin Chops, Boneless, Value	Conventional	Fresh	1	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	314	2.98 - 3.99	3.23
			Tenderloin, Marinated, Regular	Conventional	Fresh	1394	5.21 - 6.08	5.22
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	119	1.18 - 3.99	2.40
			Spareribs, Regular	Conventional	Frozen	16	2.65 - 2.99	2.71
			Spareribs, Value	Conventional	Fresh	12	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	93	4.90 - 4.90	4.90
			St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	87	4.99 - 4.99	4.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1230	2.98 - 3.99	3.97
			St. Louis Style Spareribs, Regular	Conventional	Frozen	422	2.49 - 3.49	3.34
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	2488	1.49 - 2.99	2.26
			Butt Roast, Boneless, Regular	Conventional	Fresh	1389	3.29 - 3.29	3.29
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	2601	1.99 - 3.49	3.43
			Country Style Rib, Bone-In, Value	Conventional	Fresh	399	2.69 - 2.99	2.73
			Country Style Rib, Boneless, Regular	Conventional	Fresh	1449	3.49 - 3.99	3.79
			Picnic Cushion, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	519	1.29 - 2.25	1.62
			Pork Cubed Steak, Regular	Conventional	Fresh	92	2.99 - 3.25	3.11
			Pork Steak, Regular	Conventional	Fresh	1738	2.69 - 2.99	2.93
			Pork Steak, Value	Conventional	Fresh	63	2.47 - 2.99	2.88
			Whole Pork Shoulder, Regular	Conventional	Fresh	60	1.79 - 1.79	1.79
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	60	2.49 - 2.49	2.49



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	55	2.99 - 4.00	3.26
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	3713	2.48 - 4.69	3.37
			Breakfast Sausage, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh	38	3.49 - 3.49	3.49
			Breakfast Sausage, 2-4 Lbs	USDA Organic, Pasture Raised	Frozen	38	3.55 - 3.55	3.55
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	2684	2.65 - 5.33	4.62
			Breakfast Sausage, Link/Patty, < 1 Lb	USDA Organic, Pasture Raised	Fresh	38	4.65 - 4.65	4.65
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	66	2.86 - 3.99	2.88
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	377	3.55 - 4.84	3.65
			Chorizo, 1-2 Lbs	Conventional	Fresh	1389	4.55 - 4.55	4.55
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	45	4.19 - 5.04	4.59
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1691	3.50 - 5.04	4.38
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	190	31.62 - 31.62	31.62
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	114	4.20 - 6.86	6.11
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	80	4.79 - 4.91	4.85
			Sliced Bacon, < 1 Lb	Conventional	Fresh	907	4.00 - 9.32	5.76
			Sliced Bacon, < 1 Lb	USDA Organic, Pasture Raised	Fresh	76	5.32 - 5.32	5.32
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1996	3.88 - 6.99	5.54
			Sliced Bacon, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh	38	5.99 - 5.99	5.99
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	82	4.80 - 6.40	5.78
Prepared	Each		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	13	12.99 - 12.99	12.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	1439	4.84 - 9.33	5.60
			Pulled Pork	Conventional	Prepared	88	4.99 - 5.99	5.56
			Smoked Chops	Conventional	Prepared	343	7.27 - 7.46	7.27
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	50	4.80 - 4.80	4.80
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	93	3.63 - 4.00	3.89
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1543	3.99 - 8.99	6.12
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1116	4.27 - 13.98	6.80
			Service Deli Ham - Cat 1	Conventional	Prepared	1064	6.99 - 11.99	9.13
			Service Deli Ham - Cat 2	Conventional	Prepared	256	4.98 - 7.99	6.26
			Service Deli Ham - Cat 3	Conventional	Prepared	370	3.98 - 3.99	3.99
Variety Meat	Per lb		Feet	Conventional	Fresh	50	2.40 - 2.40	2.40
			Neckbones	Conventional	Fresh	53	1.99 - 2.49	2.02

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
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Total Outlets	4,639
Activity Index	26,595
Feature Rate (%)	70.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	55	3.99 - 4.99	4.37
Ham		Per lb	Ham Steak	Conventional	Fresh	625	2.97 - 6.58	5.19
			Ham, Boneless, Half	Conventional	Fresh	31	3.99 - 4.99	4.51
			Ham, Boneless, Quarter	Conventional	Fresh	738	3.99 - 6.99	6.05
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	286	1.99 - 1.99	1.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	342	1.99 - 3.99	3.88
			Backribs, Regular	Conventional	Fresh	923	2.97 - 4.99	4.21
			Backribs, Regular	Conventional	Frozen	315	2.99 - 3.99	3.90
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	23	5.49 - 5.49	5.49
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	981	2.38 - 4.99	3.28
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	84	1.99 - 2.99	2.39
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	9	2.49 - 2.49	2.49
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	23	2.49 - 2.49	2.49
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	61	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	666	2.69 - 5.99	4.12
			CC Loin Chops, Boneless, Value	Conventional	Fresh	160	2.79 - 3.99	3.34
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	16	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	1495	3.52 - 5.58	4.74
			Loin Roast, Boneless, Regular	Conventional	Fresh	268	1.88 - 4.99	2.15
			Loin Roast, Boneless, Value	Conventional	Fresh	36	2.99 - 2.99	2.99
			Rib Chops, Bone-In, Regular	Conventional	Fresh	31	4.94 - 4.94	4.94
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	28	2.29 - 2.99	2.72
			Sirloin Chops, Boneless, Value	Conventional	Fresh	20	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	525	2.99 - 4.99	3.76
			Tenderloin, Marinated, Regular	Conventional	Fresh	847	5.21 - 6.95	5.55
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	366	1.97 - 3.99	2.59
			Spareribs, Value	Conventional	Fresh	21	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	65	4.90 - 4.90	4.90
			St. Louis Style Spareribs, Regular	Conventional	Fresh	152	1.99 - 3.99	3.22
			St. Louis Style Spareribs, Regular	Conventional	Frozen	61	3.49 - 3.99	3.83
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	1491	1.29 - 2.49	1.99
			Butt Roast, Boneless, Regular	Conventional	Fresh	3	2.29 - 3.29	2.62
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	359	1.99 - 3.99	3.08
			Country Style Rib, Bone-In, Value	Conventional	Fresh	389	2.69 - 3.49	2.75
			Country Style Rib, Boneless, Regular	Conventional	Fresh	1	3.79 - 3.79	3.79
			Country Style Rib, Boneless, Value	Conventional	Fresh	22	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Picnic Cushion, Value	Conventional	Fresh	28	2.40 - 2.40	2.40
			Pork Steak, Regular	Conventional	Fresh	503	1.49 - 3.99	2.79
			Pork Steak, Value	Conventional	Fresh	21	2.99 - 2.99	2.99
			Whole Pork Shoulder, Regular	Conventional	Fresh	252	2.29 - 2.49	2.42
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	37	3.49 - 3.99	3.71
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	329	3.00 - 3.99	3.42
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1655	3.00 - 4.99	4.09
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	710	2.65 - 6.65	5.32
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	43	2.86 - 3.99	3.39
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	21	4.14 - 4.14	4.14
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	16	4.63 - 4.63	4.63
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	361	3.55 - 3.55	3.55
			Canadian Bacon, < 1 Lb	Conventional	Fresh	2	5.80 - 5.80	5.80
			Chorizo, < 1 Lb	Conventional	Fresh	37	5.60 - 6.65	6.05
			Chorizo, 1-2 Lbs	Conventional	Fresh	1	4.55 - 4.55	4.55
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	136	4.20 - 5.04	4.39
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	19	3.79 - 3.79	3.79
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	395	3.76 - 5.04	4.20
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	24	5.69 - 6.65	6.57
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2315	4.65 - 9.32	6.38
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2549	3.88 - 7.99	5.69
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	20	6.99 - 6.99	6.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	207	6.39 - 7.50	7.43
			Pulled Pork	Conventional	Prepared	177	5.99 - 8.99	7.52
			Smoked Chops	Conventional	Prepared	20	7.46 - 7.46	7.46
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	276	3.99 - 4.99	4.93
			Cubed Ham, 5-15 oz	Conventional	Prepared	137	6.00 - 7.58	6.88
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	117	3.63 - 5.08	4.68
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	964	3.00 - 6.99	5.44
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1758	4.67 - 11.54	8.13
			Service Deli Ham - Cat 1	Conventional	Prepared	1384	6.99 - 10.99	9.82
			Service Deli Ham - Cat 2	Conventional	Prepared	487	4.98 - 7.99	6.08
			Service Deli Ham - Cat 3	Conventional	Prepared	76	4.99 - 4.99	4.99

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	19,782
Feature Rate (%)	77.1%



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	62	4.99 - 4.99	4.99
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	83	1.99 - 2.18	2.06
			Ham Shank, Bone-In	Conventional	Fresh	83	1.98 - 1.99	1.99
			Ham Steak	Conventional	Fresh	296	2.99 - 5.80	4.68
			Ham, Boneless, Quarter	Conventional	Fresh	32	3.99 - 6.99	6.02
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.79 - 2.79	2.79
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	112	1.87 - 1.99	1.89
			Assorted Chops, Bone-In, Value	Conventional	Fresh	597	1.98 - 2.69	2.20
			Backribs, Regular	Antibiotic Free	Frozen	116	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	467	2.97 - 4.28	3.61
			Backribs, Regular	Conventional	Frozen	132	2.98 - 3.99	3.41
			Backribs, Value	Conventional	Fresh	30	2.49 - 2.49	2.49
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	214	1.97 - 3.99	2.80
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	394	1.99 - 3.98	3.23
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	7	2.49 - 2.49	2.49
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	81	2.49 - 2.99	2.86
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	6	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	309	2.97 - 4.98	3.52
			CC Loin Chops, Boneless, Value	Conventional	Fresh	175	2.97 - 3.49	3.04
			Loin Filets, Marinated, Regular	Conventional	Fresh	627	4.17 - 5.58	4.57
			Loin Roast, Boneless, Regular	Conventional	Fresh	320	1.47 - 2.97	1.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	258	1.29 - 2.27	1.70
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	61	1.79 - 1.99	1.98
			Sirloin Chops, Boneless, Value	Conventional	Fresh	1	1.99 - 1.99	1.99
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	89	1.59 - 1.99	1.86
			Tenderloin, Fresh, Regular	Conventional	Fresh	461	2.98 - 3.99	3.60
			Tenderloin, Marinated, Regular	Conventional	Fresh	184	5.22 - 6.08	5.76
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	37	2.49 - 2.49	2.49
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	345	1.97 - 3.29	2.41
			Spareribs, Regular	Conventional	Frozen	52	2.65 - 2.65	2.65
			Spareribs, Value	Conventional	Fresh	452	1.99 - 2.99	2.18
			St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	79	4.90 - 4.90	4.90
			St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	116	4.99 - 4.99	4.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	116	1.99 - 3.99	3.00
			St. Louis Style Spareribs, Regular	Conventional	Frozen	81	2.65 - 3.49	2.95
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	731	1.27 - 2.88	1.91
			Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99 - 1.99	1.99
			Butt Roast, Boneless, Regular	Conventional	Fresh	25	2.29 - 2.29	2.29
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	388	1.69 - 2.77	2.21
			Country Style Rib, Bone-In, Value	Conventional	Fresh	496	1.99 - 3.49	2.20



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Country Style Rib, Boneless, Regular	Conventional	Fresh	163	2.19 - 2.99	2.78
			Country Style Rib, Boneless, Value	Conventional	Fresh	32	2.29 - 2.99	2.95
			Picnic Cushion, Value	Conventional	Fresh	9	2.40 - 3.47	2.76
			Picnic, Bone-In, Regular	Conventional	Fresh	28	1.59 - 1.59	1.59
			Pork Steak, Regular	Conventional	Fresh	161	2.69 - 2.99	2.77
			Pork Steak, Value	Conventional	Fresh	52	2.47 - 2.47	2.47
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	200	2.49 - 3.47	2.92
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	118	5.28 - 5.28	5.28
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1523	2.87 - 4.99	3.76
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	452	3.32 - 5.99	4.69
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	22	2.86 - 3.99	2.91
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	197	3.55 - 5.05	4.33
			Canadian Bacon, < 1 Lb	Conventional	Fresh	25	5.80 - 5.80	5.80
			Chorizo, < 1 Lb	Conventional	Fresh	289	2.22 - 4.92	3.09
			Chorizo, 1-2 Lbs	Conventional	Fresh	241	2.99 - 4.47	3.30
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	49	3.34 - 3.34	3.34
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	285	3.34 - 4.95	3.98
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	25	5.69 - 5.69	5.69
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	52	3.99 - 3.99	3.99
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1214	3.99 - 9.32	6.01
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1446	3.99 - 6.99	5.56
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	462	4.79 - 6.00	5.16
Prepared	Each		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	52	12.99 - 12.99	12.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	122	6.39 - 7.99	6.99
			Pulled Pork	Conventional	Prepared	168	3.79 - 4.99	4.57
			Smoked Chops	Conventional	Prepared	110	3.99 - 7.46	5.66
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	78	4.99 - 5.49	5.23
			Cubed Ham, 5-15 oz	Conventional	Prepared	100	3.98 - 7.58	6.54
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	151	3.48 - 5.08	4.11
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	909	3.47 - 8.49	5.81
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1334	3.98 - 13.67	7.10
			Service Deli Ham - Cat 1	Conventional	Prepared	870	6.99 - 11.49	9.68
			Service Deli Ham - Cat 2	Conventional	Prepared	266	4.98 - 7.99	6.88
			Service Deli Ham - Cat 3	Conventional	Prepared	302	3.29 - 5.99	4.62
Variety Meat	Per lb		Feet	Conventional	Fresh	59	2.29 - 2.29	2.29
			Neckbones	Conventional	Fresh	59	2.29 - 2.29	2.29

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
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Total Outlets	3,675
Activity Index	15,176
Feature Rate (%)	77.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	63	4.99 - 4.99	4.99
Ham		Per lb	Ham Steak	Conventional	Fresh	90	4.24 - 4.24	4.24
			Whole Pork Leg, Fresh	Conventional	Fresh	128	2.19 - 2.79	2.49
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	38	1.98 - 2.49	2.23
			Backribs, Regular	Antibiotic Free	Frozen	218	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	629	2.97 - 3.99	3.35
			Backribs, Regular	Conventional	Frozen	473	2.99 - 5.99	5.25
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	166	2.99 - 3.49	3.03
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	93	1.99 - 3.39	2.36
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	118	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	148	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	191	2.97 - 3.99	3.05
			CC Loin Chops, Boneless, Value	Conventional	Fresh	610	2.97 - 3.99	3.39
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	13	2.99 - 2.99	2.99
			CC Loin Roast, Bone-In, Value	Conventional	Fresh	1	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	586	4.28 - 6.54	5.68
			Loin Roast, Boneless, Regular	Conventional	Fresh	11	3.77 - 3.77	3.77
			Rib Chops, Bone-In, Value	Conventional	Fresh	1	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	153	2.27 - 2.29	2.28
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	55	1.79 - 1.79	1.79
			Tenderloin, Fresh, Regular	Conventional	Fresh	750	2.99 - 5.99	3.98
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	286	1.99 - 4.49	3.14
			St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	114	4.90 - 4.90	4.90
			St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	218	4.99 - 4.99	4.99
			St. Louis Style Spareribs, Regular	Conventional	Frozen	266	3.99 - 5.99	5.10
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	546	1.99 - 3.99	3.06
			Country Style Rib, Bone-In, Value	Conventional	Fresh	47	1.69 - 1.69	1.69
			Country Style Rib, Boneless, Regular	Conventional	Fresh	9	2.19 - 2.19	2.19
			Country Style Rib, Boneless, Value	Conventional	Fresh	27	2.29 - 2.29	2.29
			Picnic Cushion, Regular	Conventional	Fresh	71	3.29 - 3.29	3.29
			Picnic Cushion, Value	Conventional	Fresh	63	3.47 - 3.47	3.47
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	134	3.47 - 3.69	3.59
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	28	5.00 - 5.00	5.00
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	419	3.99 - 4.99	4.43
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	645	2.65 - 5.00	4.15
			Chorizo, < 1 Lb	Conventional	Fresh	171	2.22 - 2.61	2.42



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Chorizo, 1-2 Lbs	Conventional	Fresh	198	4.47 - 4.99	4.82
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	610	3.76 - 4.99	4.27
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	338	5.01 - 5.12	5.07
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1674	4.65 - 9.32	6.89
			Sliced Bacon, < 1 Lb	USDA Organic	Fresh	16	13.98 - 13.98	13.98
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1103	4.77 - 9.59	5.97
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	27	6.00 - 6.00	6.00
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	393	6.49 - 6.80	6.79
			Smoked Chops	Conventional	Prepared	59	4.59 - 4.59	4.59
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	65	4.50 - 4.50	4.50
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	645	3.99 - 6.99	5.14
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	941	4.43 - 9.76	5.92
			Service Deli Ham - Cat 1	Conventional	Prepared	961	9.49 - 12.49	10.72
			Service Deli Ham - Cat 2	Conventional	Prepared	130	4.99 - 5.99	5.44
			Service Deli Ham - Cat 3	Conventional	Prepared	372	3.47 - 5.49	4.41
Variety Meat	Per lb		Feet	Conventional	Fresh	65	2.49 - 2.49	2.49

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	4,886
Feature Rate (%)	85.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Assorted Chops, Bone-In, Value	Conventional	Fresh	42	1.98 - 2.29	2.14
			Backribs, Regular	Antibiotic Free	Frozen	3	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	399	2.78 - 3.99	3.15
			Backribs, Regular	Conventional	Frozen	42	2.99 - 3.49	3.24
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	12	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	101	2.49 - 3.99	3.36
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	72	1.99 - 2.99	2.56
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	1	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	327	1.99 - 2.97	2.90
			CC Loin Roast, Bone-In, Value	Conventional	Fresh	71	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	137	4.28 - 5.33	4.90
			Loin Roast, Boneless, Regular	Conventional	Fresh	22	3.77 - 3.77	3.77
			Rib Chops, Bone-In, Regular	Conventional	Fresh	30	2.49 - 3.49	2.86
			Rib Chops, Bone-In, Value	Conventional	Fresh	90	2.49 - 2.99	2.88
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Sirloin Chops, Boneless, Value	Conventional	Fresh	21	2.48 - 2.48	2.48
			Tenderloin, Fresh, Regular	Conventional	Fresh	362	2.99 - 3.99	3.46
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	5	2.99 - 3.29	3.23
			St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	24	4.90 - 4.90	4.90
			St. Louis Style Spareribs, Regular	Antibiotic Free	Frozen	3	4.99 - 4.99	4.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	2	1.99 - 1.99	1.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	137	2.19 - 2.99	2.87
			Country Style Rib, Boneless, Value	Conventional	Fresh	44	2.29 - 2.99	2.66
			Picnic Cushion, Regular	Conventional	Fresh	76	2.99 - 2.99	2.99
			Pork Steak, Regular	Conventional	Fresh	19	2.99 - 2.99	2.99
			Pork Steak, Value	Conventional	Fresh	20	2.99 - 3.49	3.02
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	323	2.99 - 4.99	4.09
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	120	2.65 - 3.87	3.83
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	97	4.49 - 4.98	4.60
			Dinner Sausage, 1-2 Lbs	Conventional	Frozen	23	4.62 - 4.62	4.62
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	304	3.76 - 3.76	3.76
			Italian Sausage, 1-2 Lbs	Conventional	Frozen	23	4.62 - 4.62	4.62
			Sliced Bacon, < 1 Lb	Conventional	Fresh	132	5.32 - 6.36	5.45
			Sliced Bacon, < 1 Lb	USDA Organic	Fresh	15	15.98 - 15.98	15.98
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	296	4.77 - 9.59	6.91
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	201	4.99 - 6.00	5.70
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	149	6.49 - 7.99	6.84
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	76	4.36 - 4.36	4.36
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	403	3.99 - 7.99	4.53
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	279	5.00 - 8.89	6.40
			Service Deli Ham - Cat 1	Conventional	Prepared	343	9.49 - 11.49	10.05

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	286
Feature Rate (%)	96.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Backribs, Regular	Conventional	Fresh	25	2.97 - 3.99	3.50
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	6	3.18 - 3.49	3.34
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	11	3.49 - 3.49	3.49
			CC Loin Chops, Boneless, Value	Conventional	Fresh	12	2.97 - 2.97	2.97
			CC Loin Roast, Bone-In, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	11	4.86 - 4.86	4.86



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Rib Chops, Bone-In, Regular	Conventional	Fresh	3	3.18 - 3.18	3.18
			Rib Chops, Bone-In, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	3	3.18 - 3.18	3.18
			Tenderloin, Fresh, Regular	Conventional	Fresh	14	3.49 - 3.69	3.52
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	2	3.29 - 3.29	3.29
Shoulder	Per lb		Country Style Rib, Bone-In, Value	Conventional	Fresh	33	5.99 - 5.99	5.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	11	3.49 - 3.49	3.49
			Pork Steak, Regular	Conventional	Fresh	11	3.99 - 3.99	3.99
			Pork Steak, Value	Conventional	Fresh	13	3.49 - 3.49	3.49
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	22	4.49 - 4.49	4.49
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	11	5.99 - 5.99	5.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	12	3.76 - 3.76	3.76
			Sliced Bacon, < 1 Lb	Conventional	Fresh	3	11.44 - 11.44	11.44
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	39	8.58 - 10.99	10.64
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	11	5.99 - 5.99	5.99
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	12	3.99 - 3.99	3.99
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	3	5.98 - 5.98	5.98
			Service Deli Ham - Cat 1	Conventional	Prepared	12	9.99 - 9.99	9.99

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	273
Feature Rate (%)	59.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly	Per lb		Pork Belly, Regular	Conventional	Fresh	13	5.89 - 5.99	5.94
Loin	Per lb		Backribs, Regular	Conventional	Fresh	23	2.97 - 2.97	2.97
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	7	5.29 - 5.29	5.29
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	3	4.99 - 4.99	4.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	23	2.97 - 2.97	2.97
			Tenderloin, Fresh, Regular	Conventional	Fresh	23	3.49 - 3.49	3.49
Rib	Per lb		St. Louis Style Spareribs, Regular	Antibiotic Free	Fresh	4	4.90 - 4.90	4.90
Shoulder	Per lb		Butt Roast, Boneless, Regular	Conventional	Fresh	32	3.49 - 3.59	3.51
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	25	3.99 - 3.99	3.99
Processed	Per lb		Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	3.76 - 3.76	3.76
			Sliced Bacon, < 1 Lb	Conventional	Fresh	10	6.12 - 6.79	6.32
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	3	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	23	3.99 - 3.99	3.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	10	5.33 - 6.74	5.75
			Service Deli Ham - Cat 1	Conventional	Prepared	23	9.99 - 9.99	9.99
Variety Meat		Per lb	Feet	Conventional	Frozen	25	3.69 - 3.69	3.69

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.