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Report for 3/8/2025 - 3/14/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate increased by 5.5% and the Activity Index increased by 6.4%. Compared to last week items from the belly, rib, and ground sections increased in ad space while items from the ham, loin, shoulder, deli, and variety meat sections decreased in ad space. Items from the other/misc., processed, and prepared sections remained steady.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	121,978	114,603	
Feature Rate (%)	92.3%	86.8%	

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	653	5.32	160	4.63		
		Pork Belly, Regular	Conventional	Frozen			68	3.98		
		Pork Belly, Value	Conventional	Fresh	159	1.69				
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	140	2.55	120	2.59		
		Ham Shank, Bone-In	Conventional	Fresh	228	2.51	157	2.30		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh			86	5.67		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	164	3.49				
		Ham Steak	Antibiotic Free	Fresh	20	11.41				
		Ham Steak	Conventional	Fresh	1,948	4.94	2,435	3.33		
		Ham, Bone-In, Half	Conventional	Fresh	390	1.23	29	2.99		
		Ham, Bone-In, Whole	Conventional	Fresh			120	1.99		
		Ham, Boneless, Half	Conventional	Fresh	298	3.83	45	6.17		
		Ham, Boneless, Quarter	Conventional	Fresh	552	4.76	866	5.00		
		Ham, Boneless, Whole	Conventional	Fresh	29	6.99	68	5.31		
		Whole Pork Leg, Fresh	Conventional	Fresh	66	2.47	66	2.47		
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	1,807	1.90	1,499	3.06		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	2,175	3.49	727	2.14		
		Backribs, Regular	Conventional	Fresh	1,324	4.16	2,390	3.87		
		Backribs, Regular	Conventional	Frozen	195	4.70	274	4.99		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	335	6.07	44	4.99		
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	656	2.88	1,421	3.53		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	2,726	2.77	1,781	2.80		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh	21	6.49				
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	18	3.99				
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh			109	2.69		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1,413	6.47	306	5.00		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	1,427	3.22	2,740	4.20		
		CC Loin Chops, Boneless, Value	ABF, Pasture Raised	Fresh	22	3.99				
		CC Loin Chops, Boneless, Value	Conventional	Fresh	998	3.77	843	3.10		
		CC Loin Chops, Boneless, Thick Cut, Regular	Antibiotic Free	Fresh			70	3.99		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	102	3.88				
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh			75	2.89		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	318	2.63	116	1.86		
		CC Loin Roast, Bone-In, Regular	Conventional	Frozen	49	1.47				
		CC Loin Roast, Bone-In, Value	Conventional	Fresh			72	2.49		
		Loin Filets, Fresh, Regular	Antibiotic Free	Fresh	44	4.49				
		Loin Filets, Marinated, Regular	ABF, Pasture Raised	Fresh	22	4.17				
		Loin Filets, Marinated, Regular	Conventional	Fresh	3,836	4.03	3,536	4.24		
		Loin Roast, Boneless, Regular	Conventional	Fresh	2,320	2.35	2,518	2.39		
		Loin Roast, Boneless, Value	Conventional	Fresh	1,118	2.35	922	1.99		
		Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh	21	6.49				
		Rib Chops, Bone-In, Regular	Conventional	Fresh	31	4.94	87	2.47		
		Rib Chops, Bone-In, Value	Conventional	Fresh	33	3.44	121	2.88		
		Rib Chops, Boneless, Regular	Antibiotic Free	Fresh			262	5.00		
		Rib Chops, Boneless, Regular	Conventional	Fresh	126	2.70	156	4.22		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	26	2.99	171	2.06		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	159	1.98	83	2.67		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	333	1.98	140	2.24		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	68	3.04	327	3.09		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	84	2.51	2,011	2.00		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	212	1.85	59	1.99		
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	87	2.09	56	2.56		
		Tenderloin, Fresh, Regular	Conventional	Fresh	2,678	4.34	1,702	2.92		
		Tenderloin, Fresh, Value	Conventional	Fresh	167	3.99				



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Loin	Per lb	Tenderloin, Marinated, Regular	ABF, Pasture Raised	Fresh	22	5.21				
		Tenderloin, Marinated, Regular	Conventional	Fresh	3,300	5.36	1,964	5.76		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh			18	1.69		
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Fresh			24	1.99		
		Spareribs, 10 Lbs or more	Conventional	Frozen			28	1.39		
		Spareribs, Regular	Conventional	Fresh	787	2.86	1,231	3.00		
		Spareribs, Regular	Conventional	Frozen	34	2.99	256	2.88		
		Spareribs, Value	Conventional	Fresh	476	2.92	220	2.94		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	4,849	2.63	1,726	2.52		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	52	2.99	183	3.40		
		St. Louis Style Spareribs, Value	Conventional	Frozen	148	2.97				
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	10	4.99				
		Butt Roast, Bone-In, Regular	Conventional	Fresh	3,594	2.41	3,935	2.04		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.29	148	1.29		
		Butt Roast, Bone-In, Value	Conventional	Fresh	41	1.94	17	1.88		
		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh			63	4.99		
		Butt Roast, Boneless, Regular	Conventional	Fresh	72	3.00	407	2.79		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	2,066	3.27	886	2.49		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	1,430	2.44	426	2.79		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	247	2.99	197	2.81		
		Country Style Rib, Boneless, Value	ABF, Pasture Raised	Fresh	22	3.99				
		Country Style Rib, Boneless, Value	Conventional	Fresh	236	2.87	1,409	2.68		
		Picnic Cushion, Regular	Conventional	Fresh	427	2.50	18	2.99		
		Picnic Cushion, Value	Conventional	Fresh	50	2.29	66	2.97		
		Picnic, Bone-In, Regular	Conventional	Fresh	524	2.21	319	2.16		
		Pork Cubed Steak, Value	Conventional	Fresh	109	2.99	38	3.99		
		Pork Steak, Regular	Conventional	Fresh	757	2.89	802	2.77		
		Pork Steak, Value	Conventional	Fresh	399	2.68	415	2.58		
		Porketta, Regular	Conventional	Fresh	31	2.89	31	2.89		
		Whole Pork Shoulder, Regular	Conventional	Fresh	241	1.85	390	1.66		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	526	2.75	612	2.47		
Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	592	4.56	314	3.74		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh			164	8.99		
		Ground Pork, 2-4 Lbs	Conventional	Fresh	16	2.99	6	3.29		
Processed	Per lb	Breakfast Sausage, < 1 Lb	Antibiotic Free	Fresh	13	10.65				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	2,942	3.88	3,616	3.86		
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh			162	3.02		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	3,917	4.71	4,844	5.04		
		Breakfast Sausage, Link/Patty, 10 Lbs or more	Conventional	Frozen	50	3.20	114	2.30		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	469	4.07	581	4.55		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	84	3.90	980	3.55		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	272	4.33	223	4.42		
		Breakfast Sausage, Link/Patty, 5-9 Lbs	Conventional	Frozen			84	3.30		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	197	7.86	373	10.45		
		Chorizo, < 1 Lb	Antibiotic Free	Fresh	26	8.96				
		Chorizo, < 1 Lb	Conventional	Fresh	1,267	4.19	863	3.94		
		Chorizo, 1-2 Lbs	Conventional	Fresh	573	4.74	222	4.79		
		Chorizo, 5-9 Lbs	Conventional	Fresh	31	1.25				
		Dinner Sausage, < 1 Lb	Conventional	Fresh	123	5.62				
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	3,747	4.42	683	4.52		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	66	4.87				
		Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	13	10.65				
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	7,854	4.48	5,617	5.11		
		Italian Sausage, 1-2 Lbs	Conventional	Frozen			101	4.60		
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	72	3.50	198	3.54		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	1,170	29.81	819	25.15		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	772	6.06	602	5.11		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	181	3.91	176	4.64		
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	208	11.14	70	6.65		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	11,032	7.26	7,562	6.79		
		Sliced Bacon, 10 Lbs or more	Conventional	Fresh			64	1.28		
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	11,979	5.71	10,261	5.39		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	566	4.90	1,144	5.40		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	4.99	17	4.99		
Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared	262	9.99	44	12.99		
		Cooked Spareribs, Whole	Conventional	Prepared			48	16.99		
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	32	11.99	32	11.99		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	1,003	8.66	252	8.20		
		Cooked Spareribs	Conventional	Prepared	466	9.29				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Prepared	Per lb	Cooked St. Louis Spareribs	Conventional	Prepared	133	8.29	189	7.99		
		Pulled Pork	ABF, Pasture Raised	Prepared	519	7.50				
		Pulled Pork	Antibiotic Free	Prepared	164	11.42				
		Pulled Pork	Conventional	Prepared	1,129	6.60	1,916	6.61		
		Smoked Chops	Conventional	Prepared	747	7.13	604	4.94		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	15	5.49	68	4.99		
		Cubed Ham, 5-15 oz	Conventional	Prepared	670	5.65	230	5.40		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	354	5.70	124	5.31		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	789	4.24	1,324	4.05		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	2,023	6.41	1,813	6.23		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	73	14.60	120	13.69		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	9,169	7.86	13,208	8.34		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared			47	11.97		
		Service Deli Ham - Cat 1	Conventional	Prepared	3,627	9.02	5,825	8.96		
		Service Deli Ham - Cat 2	Conventional	Prepared	907	6.87	2,160	6.99		
		Service Deli Ham - Cat 3	Conventional	Prepared	1,214	4.94	1,662	5.00		
Variety Meat	Per lb	Feet	Conventional	Fresh	110	2.15	99	2.21		
		Hocks	Conventional	Fresh	48	4.99	6	2.59		
		Hocks	Conventional	Frozen			7	3.99		
		Neckbones	Conventional	Fresh	188	1.98	298	2.47		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	31,982
Feature Rate (%)	97.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	140	5.59 - 5.59	5.59
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	140	1.69 - 2.69	2.55



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Shank, Bone-In	Conventional	Fresh	228	1.49 - 2.69	2.51
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	164	3.49 - 3.49	3.49
			Ham Steak	Antibiotic Free	Fresh	20	11.41 - 11.41	11.41
			Ham Steak	Conventional	Fresh	1318	2.99 - 7.98	4.71
			Ham, Bone-In, Half	Conventional	Fresh	311	0.99 - 0.99	0.99
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	458	1.79 - 1.99	1.86
			Assorted Chops, Bone-In, Value	Conventional	Fresh	171	1.49 - 2.29	1.61
			Backribs, Regular	Conventional	Fresh	548	3.99 - 4.99	4.10
			Backribs, Regular	Conventional	Frozen	108	4.99 - 4.99	4.99
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	23	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	514	1.99 - 3.99	2.79
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	1007	1.79 - 3.99	2.41
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	616	1.99 - 5.99	2.65
			CC Loin Chops, Boneless, Value	Conventional	Fresh	148	2.49 - 2.99	2.93
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	303	1.99 - 2.99	2.63
			Loin Filets, Fresh, Regular	Antibiotic Free	Fresh	44	4.49 - 4.49	4.49
			Loin Filets, Marinated, Regular	Conventional	Fresh	597	3.33 - 5.08	3.80
			Loin Roast, Boneless, Regular	Conventional	Fresh	510	1.78 - 3.49	2.37
			Loin Roast, Boneless, Value	Conventional	Fresh	93	2.27 - 3.99	2.60
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	26	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	528	2.99 - 5.99	3.79
			Tenderloin, Fresh, Value	Conventional	Fresh	108	3.99 - 3.99	3.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	649	4.44 - 6.95	5.07
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	102	2.49 - 2.79	2.62
			Spareribs, Value	Conventional	Fresh	148	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1018	1.99 - 3.49	2.86
			St. Louis Style Spareribs, Value	Conventional	Frozen	148	2.97 - 2.97	2.97
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	595	1.49 - 2.49	1.93
			Butt Roast, Bone-In, Value	Conventional	Fresh	21	1.99 - 1.99	1.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	120	1.99 - 1.99	1.99
			Country Style Rib, Bone-In, Value	Conventional	Fresh	96	1.69 - 2.27	2.14
			Country Style Rib, Boneless, Regular	Conventional	Fresh	36	2.49 - 3.99	3.24
			Picnic Cushion, Regular	Conventional	Fresh	311	2.49 - 2.49	2.49
			Picnic, Bone-In, Regular	Conventional	Fresh	258	1.99 - 2.49	2.24
			Pork Steak, Value	Conventional	Fresh	130	2.49 - 2.49	2.49
			Whole Pork Shoulder, Regular	Conventional	Fresh	20	0.99 - 0.99	0.99
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	302	4.99 - 4.99	4.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	438	3.50 - 5.49	4.67
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	291	4.65 - 6.00	5.54
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	37	6.39 - 6.39	6.39



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Canadian Bacon, < 1 Lb	Conventional	Fresh	112	6.25 - 9.31	9.02
			Chorizo, < 1 Lb	Conventional	Fresh	431	5.13 - 5.71	5.59
			Chorizo, 1-2 Lbs	Conventional	Fresh	223	4.99 - 5.00	4.99
			Dinner Sausage, < 1 Lb	Conventional	Fresh	80	5.70 - 6.65	5.92
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	683	4.21 - 5.04	4.70
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	18	3.99 - 3.99	3.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	2672	3.29 - 5.99	4.31
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	72	3.50 - 3.50	3.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	422	28.51 - 31.68	31.33
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	474	4.72 - 7.97	6.34
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	129	2.66 - 3.99	3.55
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	208	7.99 - 11.99	11.14
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2269	4.65 - 10.65	7.18
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3418	2.99 - 8.72	5.61
Prepared	Each		Cooked Backribs, Whole	Conventional	Prepared	23	9.99 - 9.99	9.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	320	9.99 - 9.99	9.99
			Cooked Spareribs	Conventional	Prepared	466	7.99 - 9.99	9.29
			Cooked St. Louis Spareribs	Conventional	Prepared	92	7.99 - 9.99	8.42
			Pulled Pork	ABF, Pasture Raised	Prepared	140	7.50 - 7.50	7.50
			Pulled Pork	Antibiotic Free	Prepared	164	11.42 - 11.42	11.42
			Pulled Pork	Conventional	Prepared	384	4.99 - 5.99	5.60
			Smoked Chops	Conventional	Prepared	559	5.99 - 7.99	7.79
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	473	3.99 - 4.79	4.28
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	495	5.99 - 7.99	6.82
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	44	13.69 - 13.69	13.69
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1585	4.44 - 15.98	7.72
			Service Deli Ham - Cat 1	Conventional	Prepared	2186	6.99 - 9.99	8.61
			Service Deli Ham - Cat 2	Conventional	Prepared	584	5.99 - 7.49	6.85
			Service Deli Ham - Cat 3	Conventional	Prepared	317	3.99 - 5.99	5.23
Variety Meat	Per lb		Feet	Conventional	Fresh	48	1.99 - 1.99	1.99
			Neckbones	Conventional	Fresh	48	1.99 - 1.99	1.99

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	32,391
Feature Rate (%)	96.3%



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	185	3.49 - 5.59	4.86
			Pork Belly, Value	Conventional	Fresh	135	1.49 - 1.49	1.49
Ham		Per lb	Ham Steak	Conventional	Fresh	32	2.99 - 5.00	3.84
			Ham, Bone-In, Half	Conventional	Fresh	50	1.69 - 1.69	1.69
			Ham, Boneless, Quarter	Conventional	Fresh	50	5.99 - 5.99	5.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	566	1.79 - 2.99	1.87
			Assorted Chops, Bone-In, Value	Conventional	Fresh	1727	1.69 - 3.99	3.86
			Backribs, Regular	Conventional	Fresh	262	0.98 - 4.99	4.64
			Backribs, Regular	Conventional	Frozen	87	2.98 - 4.99	4.34
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	239	5.99 - 5.99	5.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	44	1.99 - 2.99	2.32
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	845	2.29 - 4.49	3.27
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	1389	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	287	2.39 - 4.49	3.29
			CC Loin Chops, Boneless, Value	Conventional	Fresh	147	2.69 - 3.29	2.86
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	15	1.99 - 2.99	2.79
			Loin Filets, Marinated, Regular	Conventional	Fresh	1645	2.94 - 4.86	4.31
			Loin Roast, Boneless, Regular	Conventional	Fresh	876	1.78 - 2.99	2.25
			Loin Roast, Boneless, Value	Conventional	Fresh	37	2.27 - 2.27	2.27
			Rib Chops, Bone-In, Value	Conventional	Fresh	2	2.99 - 2.99	2.99
			Rib Chops, Boneless, Regular	Conventional	Fresh	65	2.19 - 2.19	2.19
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	28	1.98 - 1.98	1.98
			Sirloin Chops, Boneless, Value	Conventional	Fresh	28	2.51 - 2.51	2.51
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	40	2.28 - 2.28	2.28
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	29	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	1545	3.49 - 4.99	4.85
			Tenderloin, Fresh, Value	Conventional	Fresh	59	3.99 - 3.99	3.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	1753	4.35 - 6.21	5.23
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	102	1.99 - 3.29	2.47
			Spareribs, Value	Conventional	Fresh	255	2.48 - 3.49	2.91
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1808	1.99 - 3.99	2.23
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	1612	1.88 - 2.49	2.44
			Butt Roast, Bone-In, Value	Conventional	Fresh	3	1.99 - 1.99	1.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	1431	2.45 - 3.49	3.46
			Country Style Rib, Bone-In, Value	Conventional	Fresh	98	1.49 - 2.79	2.45
			Country Style Rib, Boneless, Regular	Conventional	Fresh	70	1.99 - 3.99	3.60
			Picnic Cushion, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	72	1.18 - 1.48	1.31
			Pork Cubed Steak, Value	Conventional	Fresh	65	2.99 - 2.99	2.99
			Pork Steak, Regular	Conventional	Fresh	32	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Pork Steak, Value	Conventional	Fresh	83	2.69 - 2.99	2.87
			Whole Pork Shoulder, Regular	Conventional	Fresh	61	1.59 - 2.49	1.60
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	60	2.49 - 2.49	2.49
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	49	2.99 - 4.99	3.72
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	334	3.49 - 4.00	3.59
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1581	4.65 - 5.87	4.76
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	138	2.24 - 4.57	3.42
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	28	3.90 - 3.90	3.90
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	29	4.44 - 4.44	4.44
			Chorizo, 1-2 Lbs	Conventional	Fresh	3	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	737	2.77 - 4.99	4.32
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	877	2.77 - 5.62	4.28
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	82	31.68 - 31.68	31.68
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	59	6.65 - 6.65	6.65
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2353	3.97 - 10.65	7.13
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2629	2.38 - 7.99	5.39
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	50	5.60 - 5.60	5.60
Prepared	Each		Cooked Backribs, Whole	Conventional	Prepared	239	9.99 - 9.99	9.99
			Cooked St. Louis Spareribs, Whole	Conventional	Prepared	32	11.99 - 11.99	11.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	342	7.99 - 7.99	7.99
			Pulled Pork	ABF, Pasture Raised	Prepared	93	7.50 - 7.50	7.50
			Pulled Pork	Conventional	Prepared	8	6.99 - 6.99	6.99
			Smoked Chops	Conventional	Prepared	3	5.99 - 5.99	5.99
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	32	4.00 - 4.00	4.00
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	105	5.52 - 5.52	5.52
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	53	4.35 - 4.72	4.55
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	461	2.79 - 7.99	6.93
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	3762	4.46 - 9.98	8.11
			Service Deli Ham - Cat 1	Conventional	Prepared	29	7.99 - 9.99	9.16
			Service Deli Ham - Cat 2	Conventional	Prepared	63	5.99 - 5.99	5.99
			Service Deli Ham - Cat 3	Conventional	Prepared	177	1.98 - 4.99	4.01
Variety Meat	Per lb		Feet	Conventional	Fresh	3	1.99 - 1.99	1.99
			Neckbones	Conventional	Fresh	81	1.29 - 1.99	1.75

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	23,855



Feature Rate (%) 98.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	82	2.99 - 5.59	5.05
			Pork Belly, Value	Conventional	Fresh	17	1.49 - 1.49	1.49
Ham		Per lb	Ham Steak	Conventional	Fresh	340	3.49 - 6.00	5.50
			Ham, Boneless, Half	Conventional	Fresh	269	3.49 - 3.49	3.49
			Ham, Boneless, Quarter	Conventional	Fresh	474	3.50 - 5.99	4.58
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	669	1.79 - 2.99	1.94
			Assorted Chops, Bone-In, Value	Conventional	Fresh	98	1.96 - 3.99	1.99
			Backribs, Regular	Conventional	Fresh	143	1.99 - 5.99	3.68
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	52	5.49 - 6.99	6.33
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	51	2.99 - 3.99	3.32
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	544	2.29 - 3.49	2.60
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	18	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	24	5.49 - 6.49	5.53
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	69	2.39 - 5.99	3.67
			CC Loin Chops, Boneless, Value	ABF, Pasture Raised	Fresh	22	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	254	2.69 - 4.99	3.89
			Loin Filets, Marinated, Regular	ABF, Pasture Raised	Fresh	22	4.17 - 4.17	4.17
			Loin Filets, Marinated, Regular	Conventional	Fresh	226	3.33 - 4.86	4.30
			Loin Roast, Boneless, Regular	Conventional	Fresh	455	1.78 - 4.99	2.16
			Loin Roast, Boneless, Value	Conventional	Fresh	8	2.27 - 2.27	2.27
			Rib Chops, Bone-In, Regular	Conventional	Fresh	31	4.94 - 4.94	4.94
			Rib Chops, Boneless, Regular	Conventional	Fresh	40	2.19 - 5.99	3.81
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	15	2.49 - 2.49	2.49
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	56	2.49 - 3.59	3.04
			Sirloin Chops, Boneless, Value	Conventional	Fresh	56	2.51 - 2.51	2.51
			Tenderloin, Fresh, Regular	Conventional	Fresh	342	2.49 - 4.99	3.44
			Tenderloin, Marinated, Regular	ABF, Pasture Raised	Fresh	22	5.21 - 5.21	5.21
			Tenderloin, Marinated, Regular	Conventional	Fresh	397	4.35 - 6.21	5.97
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	150	1.99 - 3.49	3.11
			Spareribs, Regular	Conventional	Frozen	28	2.99 - 2.99	2.99
			Spareribs, Value	Conventional	Fresh	23	2.69 - 2.69	2.69
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1315	2.49 - 4.99	2.96
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	592	1.79 - 2.99	2.27
			Butt Roast, Bone-In, Value	Conventional	Fresh	17	1.88 - 1.88	1.88
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	61	2.49 - 3.49	3.47



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Country Style Rib, Bone-In, Value	Conventional	Fresh	24	2.27 - 2.99	2.75
			Country Style Rib, Boneless, Regular	Conventional	Fresh	13	2.99 - 2.99	2.99
			Country Style Rib, Boneless, Value	ABF, Pasture Raised	Fresh	22	3.99 - 3.99	3.99
			Country Style Rib, Boneless, Value	Conventional	Fresh	110	2.89 - 2.99	2.96
			Pork Cubed Steak, Value	Conventional	Fresh	23	2.99 - 2.99	2.99
			Pork Steak, Regular	Conventional	Fresh	211	1.99 - 3.49	2.49
			Pork Steak, Value	Conventional	Fresh	71	1.99 - 2.99	2.85
			Porketta, Regular	Conventional	Fresh	31	2.89 - 2.89	2.89
			Whole Pork Shoulder, Regular	Conventional	Fresh	159	1.99 - 2.49	2.05
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	37	2.99 - 3.99	3.42
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	100	2.99 - 4.49	3.78
			Ground Pork, 2-4 Lbs	Conventional	Fresh	9	2.99 - 2.99	2.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	993	2.99 - 4.99	3.59
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1016	3.31 - 5.85	4.30
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	102	2.96 - 3.99	3.19
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	56	3.90 - 3.90	3.90
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	156	4.21 - 4.21	4.21
			Canadian Bacon, < 1 Lb	Conventional	Fresh	79	6.25 - 6.65	6.34
			Chorizo, < 1 Lb	Conventional	Fresh	244	2.22 - 5.70	4.01
			Chorizo, 1-2 Lbs	Conventional	Fresh	54	3.99 - 5.00	4.31
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1149	3.49 - 5.04	4.33
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	48	5.20 - 5.20	5.20
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1735	3.36 - 5.62	4.48
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	555	22.16 - 31.94	28.51
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	97	5.00 - 6.65	5.37
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1854	4.65 - 9.32	7.35
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2408	3.79 - 6.99	5.29
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	96	4.00 - 4.21	4.17
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	4.99 - 4.99	4.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	186	5.99 - 9.66	7.95
			Cooked St. Louis Spareribs	Conventional	Prepared	41	8.00 - 8.00	8.00
			Pulled Pork	ABF, Pasture Raised	Prepared	65	7.50 - 7.50	7.50
			Pulled Pork	Conventional	Prepared	533	4.99 - 9.99	7.45
			Smoked Chops	Conventional	Prepared	37	4.49 - 4.99	4.71
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	15	5.49 - 5.49	5.49
			Cubed Ham, 5-15 oz	Conventional	Prepared	384	3.94 - 6.00	5.83
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	228	4.00 - 8.00	5.80
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	183	4.44 - 7.99	6.80



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	29	15.97 - 15.97	15.97
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2086	4.44 - 10.65	8.14
			Service Deli Ham - Cat 1	Conventional	Prepared	1016	7.99 - 10.99	9.60
			Service Deli Ham - Cat 2	Conventional	Prepared	218	5.99 - 7.99	7.11
			Service Deli Ham - Cat 3	Conventional	Prepared	318	3.99 - 5.99	5.66
Variety Meat	Per lb		Hocks	Conventional	Fresh	48	4.99 - 4.99	4.99

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	16,878
Feature Rate (%)	82.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	79	5.59 - 5.59	5.59
Ham	Per lb		Ham Steak	Conventional	Fresh	35	2.99 - 5.00	3.33
			Ham, Bone-In, Half	Conventional	Fresh	29	2.99 - 2.99	2.99
			Ham, Boneless, Half	Conventional	Fresh	29	6.99 - 6.99	6.99
			Ham, Boneless, Quarter	Conventional	Fresh	17	5.49 - 5.49	5.49
			Ham, Boneless, Whole	Conventional	Fresh	29	6.99 - 6.99	6.99
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.47 - 2.47	2.47
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	101	1.79 - 2.99	1.86
			Assorted Chops, Bone-In, Value	Conventional	Fresh	146	1.99 - 1.99	1.99
			Backribs, Regular	Conventional	Fresh	297	3.49 - 3.99	3.94
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	20	1.99 - 1.99	1.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	267	2.29 - 3.47	2.75
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	212	2.39 - 3.88	3.45
			CC Loin Chops, Boneless, Value	Conventional	Fresh	195	2.49 - 3.97	3.35
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	102	3.88 - 3.88	3.88
			CC Loin Roast, Bone-In, Regular	Conventional	Frozen	49	1.47 - 1.47	1.47
			Loin Filets, Marinated, Regular	Conventional	Fresh	602	2.94 - 4.70	3.90
			Loin Roast, Boneless, Regular	Conventional	Fresh	331	1.79 - 2.49	2.11
			Loin Roast, Boneless, Value	Conventional	Fresh	156	2.27 - 2.97	2.49
			Rib Chops, Bone-In, Value	Conventional	Fresh	16	2.99 - 2.99	2.99
			Rib Chops, Boneless, Regular	Conventional	Fresh	21	2.19 - 2.19	2.19
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	32	1.69 - 1.99	1.72
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	235	1.58 - 1.99	1.94
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	12	2.49 - 3.59	3.04
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	125	1.29 - 1.99	1.77



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Sirloin Roast, Boneless, Regular	Conventional	Fresh	58	1.99 - 2.29	2.14
			Tenderloin, Fresh, Regular	Conventional	Fresh	237	2.98 - 3.99	3.51
			Tenderloin, Marinated, Regular	Conventional	Fresh	501	4.35 - 6.95	5.71
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	158	1.99 - 2.99	2.52
			Spareribs, Regular	Conventional	Frozen	6	2.99 - 2.99	2.99
			Spareribs, Value	Conventional	Fresh	50	2.69 - 2.99	2.86
			St. Louis Style Spareribs, Regular	Conventional	Fresh	453	1.99 - 2.99	2.37
			St. Louis Style Spareribs, Regular	Conventional	Frozen	52	2.99 - 2.99	2.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	190	1.79 - 2.99	2.52
			Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.29 - 1.29	1.29
			Butt Roast, Boneless, Regular	Conventional	Fresh	29	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	79	1.99 - 2.49	2.10
			Country Style Rib, Bone-In, Value	Conventional	Fresh	218	1.49 - 2.27	2.01
			Country Style Rib, Boneless, Regular	Conventional	Fresh	52	1.99 - 1.99	1.99
			Country Style Rib, Boneless, Value	Conventional	Fresh	78	2.49 - 2.99	2.98
			Picnic Cushion, Value	Conventional	Fresh	2	2.29 - 2.29	2.29
			Pork Cubed Steak, Value	Conventional	Fresh	21	2.99 - 2.99	2.99
			Pork Steak, Regular	Conventional	Fresh	175	1.99 - 2.88	2.40
			Pork Steak, Value	Conventional	Fresh	40	1.99 - 2.99	2.02
			Whole Pork Shoulder, Regular	Conventional	Fresh	1	2.49 - 2.49	2.49
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	230	2.29 - 3.49	2.36
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	141	2.99 - 4.99	4.48
			Ground Pork, 2-4 Lbs	Conventional	Fresh	7	2.99 - 2.99	2.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	973	2.71 - 4.99	3.53
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	608	3.31 - 5.72	4.49
			Breakfast Sausage, Link/Patty, 10 Lbs or more	Conventional	Frozen	2	3.20 - 3.20	3.20
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	104	3.99 - 5.50	4.71
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	87	4.44 - 4.63	4.52
			Canadian Bacon, < 1 Lb	Conventional	Fresh	6	6.25 - 6.25	6.25
			Chorizo, < 1 Lb	Conventional	Fresh	261	1.96 - 5.32	3.89
			Chorizo, 1-2 Lbs	Conventional	Fresh	90	4.29 - 4.79	4.48
			Chorizo, 5-9 Lbs	Conventional	Fresh	31	1.25 - 1.25	1.25
			Dinner Sausage, < 1 Lb	Conventional	Fresh	37	4.73 - 4.73	4.73
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	695	2.77 - 5.04	4.25
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1173	2.77 - 5.62	4.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	111	28.51 - 30.41	29.09
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	140	5.18 - 6.12	5.37
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	52	4.79 - 4.79	4.79
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1814	3.97 - 10.65	7.03



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed		Per lb	Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1663	3.79 - 7.99	5.97
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	343	4.39 - 5.20	4.79
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	80	7.99 - 8.66	8.43
			Pulled Pork	ABF, Pasture Raised	Prepared	79	7.50 - 7.50	7.50
			Pulled Pork	Conventional	Prepared	106	6.49 - 8.99	7.32
			Smoked Chops	Conventional	Prepared	89	3.99 - 6.71	5.45
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	254	3.98 - 6.96	5.58
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	21	5.52 - 5.52	5.52
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	58	3.63 - 3.90	3.77
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	390	4.77 - 6.98	6.14
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1144	4.52 - 10.65	6.95
			Service Deli Ham - Cat 1	Conventional	Prepared	147	7.99 - 9.49	8.97
			Service Deli Ham - Cat 2	Conventional	Prepared	42	6.49 - 7.99	7.38
			Service Deli Ham - Cat 3	Conventional	Prepared	203	3.49 - 5.99	4.38
Variety Meat		Per lb	Feet	Conventional	Fresh	59	2.29 - 2.29	2.29
			Neckbones	Conventional	Fresh	59	2.29 - 2.29	2.29

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	12,050
Feature Rate (%)	80.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	114	5.59 - 5.59	5.59
Ham		Per lb	Ham Steak	Conventional	Fresh	180	5.98 - 6.53	6.01
			Whole Pork Leg, Fresh	Conventional	Fresh	63	2.47 - 2.47	2.47
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	13	2.49 - 2.49	2.49
			Assorted Chops, Bone-In, Value	Conventional	Fresh	11	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	1	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	27	3.99 - 5.99	5.18
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	63	3.47 - 3.47	3.47
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	188	3.49 - 5.99	3.95
			CC Loin Chops, Boneless, Value	Conventional	Fresh	254	4.99 - 4.99	4.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	477	3.33 - 4.70	3.52
			Loin Roast, Boneless, Regular	Conventional	Fresh	148	3.99 - 3.99	3.99
			Loin Roast, Boneless, Value	Conventional	Fresh	485	2.27 - 2.49	2.33
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	110	1.79 - 1.99	1.90



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Sirloin Chops, Bone-In, Value	Conventional	Fresh	55	1.99 - 1.99	1.99
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	47	1.69 - 1.69	1.69
			Tenderloin, Fresh, Regular	Conventional	Fresh	19	3.99 - 3.99	3.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	272	1.99 - 4.49	3.15
			St. Louis Style Spareribs, Regular	Conventional	Fresh	120	2.49 - 2.49	2.49
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	396	2.49 - 2.99	2.98
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	335	1.99 - 3.49	3.18
			Country Style Rib, Bone-In, Value	Conventional	Fresh	558	1.99 - 3.99	2.70
			Country Style Rib, Boneless, Value	Conventional	Fresh	27	2.49 - 2.49	2.49
			Picnic Cushion, Value	Conventional	Fresh	27	2.29 - 2.29	2.29
			Picnic, Bone-In, Regular	Conventional	Fresh	169	2.49 - 2.49	2.49
			Pork Steak, Regular	Conventional	Fresh	281	2.39 - 3.49	3.41
			Pork Steak, Value	Conventional	Fresh	1	2.99 - 2.99	2.99
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	199	2.49 - 3.49	3.16
Processed	Per lb		Breakfast Sausage, < 1 Lb	Antibiotic Free	Fresh	13	10.65 - 10.65	10.65
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	182	3.29 - 5.99	5.90
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	336	3.45 - 6.65	5.28
			Breakfast Sausage, Link/Patty, 10 Lbs or more	Conventional	Frozen	27	3.20 - 3.20	3.20
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	67	4.39 - 4.39	4.39
			Chorizo, < 1 Lb	Antibiotic Free	Fresh	26	7.26 - 10.65	8.96
			Chorizo, < 1 Lb	Conventional	Fresh	331	1.76 - 3.56	2.74
			Chorizo, 1-2 Lbs	Conventional	Fresh	203	3.99 - 5.49	4.70
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	278	4.20 - 5.04	4.65
			Italian Sausage, < 1 Lb	Antibiotic Free	Fresh	13	10.65 - 10.65	10.65
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1053	3.36 - 5.62	4.93
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	2	5.18 - 5.18	5.18
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1945	5.32 - 10.53	7.46
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1211	4.79 - 7.99	6.49
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	14	9.20 - 9.20	9.20
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	1	7.99 - 7.99	7.99
			Pulled Pork	ABF, Pasture Raised	Prepared	114	7.50 - 7.50	7.50
			Pulled Pork	Conventional	Prepared	19	3.99 - 3.99	3.99
			Smoked Chops	Conventional	Prepared	59	4.99 - 4.99	4.99
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	131	3.50 - 5.02	3.75
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	472	4.77 - 7.99	5.47
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	476	3.99 - 10.65	7.17
			Service Deli Ham - Cat 1	Conventional	Prepared	238	8.99 - 10.99	10.23
			Service Deli Ham - Cat 3	Conventional	Prepared	199	3.99 - 5.99	4.74



NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	4,362
Feature Rate (%)	91.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	24	5.59 - 5.59	5.59
Ham		Per lb	Ham Steak	Conventional	Fresh	43	3.98 - 6.53	5.28
			Ham, Boneless, Quarter	Conventional	Fresh	11	5.99 - 5.99	5.99
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	22	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	65	3.29 - 4.99	4.85
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	21	6.49 - 6.49	6.49
			CC Loin Chops, Bone-In, Thick Cut, Regular	Antibiotic Free	Fresh	21	6.49 - 6.49	6.49
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	22	5.99 - 5.99	5.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	289	3.33 - 4.70	3.84
			Loin Roast, Boneless, Value	Conventional	Fresh	304	2.27 - 2.27	2.27
			Rib Chops, Bone-In, Regular	Antibiotic Free	Fresh	21	6.49 - 6.49	6.49
			Rib Chops, Bone-In, Value	Conventional	Fresh	15	3.99 - 3.99	3.99
Rib		Per lb	St. Louis Style Spareribs, Regular	Conventional	Fresh	135	3.99 - 3.99	3.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	10	4.99 - 4.99	4.99
			Butt Roast, Bone-In, Regular	Conventional	Fresh	206	2.49 - 2.99	2.77
			Butt Roast, Boneless, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Value	Conventional	Fresh	398	1.99 - 2.99	2.38
			Country Style Rib, Boneless, Regular	Conventional	Fresh	76	2.99 - 2.99	2.99
			Country Style Rib, Boneless, Value	Conventional	Fresh	21	2.49 - 2.49	2.49
			Picnic Cushion, Regular	Conventional	Fresh	76	2.29 - 2.29	2.29
			Picnic Cushion, Value	Conventional	Fresh	21	2.29 - 2.29	2.29
			Pork Steak, Regular	Conventional	Fresh	51	2.99 - 2.99	2.99
			Pork Steak, Value	Conventional	Fresh	71	2.99 - 2.99	2.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	22	4.99 - 4.99	4.99
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	82	4.67 - 5.32	5.23
			Breakfast Sausage, Link/Patty, 10 Lbs or more	Conventional	Frozen	21	3.20 - 3.20	3.20
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	21	4.39 - 4.39	4.39
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	186	4.20 - 6.99	4.53
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	326	3.36 - 5.62	4.73
			Sliced Bacon, < 1 Lb	Conventional	Fresh	704	5.99 - 10.65	7.78
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	586	4.79 - 7.99	6.93
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	60	4.99 - 9.20	5.06



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	71	7.99 - 7.99	7.99
			Pulled Pork	ABF, Pasture Raised	Prepared	24	7.50 - 7.50	7.50
			Pulled Pork	Conventional	Prepared	76	5.29 - 5.29	5.29
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	71	5.02 - 5.02	5.02
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	22	7.99 - 7.99	7.99
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	87	5.32 - 7.98	7.64

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	224
Feature Rate (%)	85.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Backribs, Regular	Conventional	Fresh	5	3.29 - 3.98	3.70
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	33	4.59 - 4.59	4.59
			Loin Roast, Boneless, Value	Conventional	Fresh	12	2.27 - 2.27	2.27
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	3	2.49 - 2.49	2.49
			Country Style Rib, Bone-In, Value	Conventional	Fresh	15	2.27 - 2.99	2.41
			Pork Steak, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
Processed		Per lb	Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	3	5.32 - 5.32	5.32
			Dinner Sausage, < 1 Lb	Conventional	Fresh	3	5.69 - 5.69	5.69
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	16	3.98 - 6.99	4.80
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	11	4.62 - 4.62	4.62
			Sliced Bacon, < 1 Lb	Conventional	Fresh	26	5.99 - 10.65	8.27
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	52	5.99 - 8.29	7.99
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	3	5.99 - 5.99	5.99
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	3	7.99 - 7.99	7.99
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	3	5.02 - 5.02	5.02
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	22	8.00 - 10.29	9.15
			Service Deli Ham - Cat 1	Conventional	Prepared	11	9.99 - 9.99	9.99

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	236
Feature Rate (%)	67.9%



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	29	5.59 - 5.69	5.68
			Pork Belly, Value	Conventional	Fresh	7	5.99 - 5.99	5.99
Loin		Per lb	Backribs, Regular	Conventional	Fresh	3	3.99 - 3.99	3.99
			Loin Roast, Boneless, Value	Conventional	Fresh	23	2.27 - 2.27	2.27
			Tenderloin, Fresh, Regular	Conventional	Fresh	7	5.49 - 5.49	5.49
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	3	2.99 - 2.99	2.99
Shoulder		Per lb	Butt Roast, Boneless, Regular	Conventional	Fresh	3	3.29 - 3.29	3.29
			Country Style Rib, Bone-In, Value	Conventional	Fresh	23	2.27 - 2.27	2.27
			Picnic, Bone-In, Regular	Conventional	Fresh	25	2.49 - 2.49	2.49
			Pork Steak, Regular	Conventional	Fresh	7	5.29 - 5.29	5.29
Processed		Per lb	Dinner Sausage, < 1 Lb	Conventional	Fresh	3	8.58 - 8.58	8.58
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	3	4.89 - 4.89	4.89
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	7	4.89 - 5.62	5.31
			Sliced Bacon, < 1 Lb	Conventional	Fresh	67	5.59 - 8.65	6.55
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	12	4.39 - 6.49	5.97
Prepared		Per lb	Pulled Pork	ABF, Pasture Raised	Prepared	4	7.50 - 7.50	7.50
			Pulled Pork	Conventional	Prepared	3	6.92 - 6.92	6.92
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	7	11.29 - 11.29	11.29

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.