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Report for 5/3/2025 - 5/9/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate decreased by 2.1% and the Activity Index increased by 10.5%. Compared to last week, items from the belly, loin, processed, prepared, and deli meat sections increased in ad space while items from the ham, rib, shoulder, other/misc., ground, and variety meat sections decreased in ad space. Ahead of Mother's Day, sliced bacon more than doubled in ad space compared to last week with breakfast sausage also showing a sharp increase.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	143,659	130,014	
Feature Rate (%)	93.4%	95.5%	

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	2,753	3.41	476	4.72		
		Pork Belly, Regular	Conventional	Frozen			28	4.98		
		Pork Belly, Value	Conventional	Fresh			14	5.49		
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	63	0.49				
		Ham Shank, Bone-In	Conventional	Fresh	63	0.49	28	3.29		
		Ham Shank, Bone-In	Conventional	Frozen			7	3.99		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	413	5.29	212	4.99		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	156	2.32	20	4.99		
		Ham Steak	Conventional	Fresh	998	5.49	3,205	4.48		
		Ham, Bone-In, Half	Conventional	Fresh			29	2.99		
		Ham, Boneless, Half	Conventional	Fresh	224	5.06	351	5.09		
		Ham, Boneless, Quarter	Conventional	Fresh	532	5.37	60	4.90		
		Ham, Boneless, Whole	Conventional	Fresh	47	6.42	329	5.17		
Loin	Per lb	Whole Pork Leg, Fresh	Conventional	Fresh	66	2.47	86	2.29		
		Assorted Chops, Bone-In, Regular	Conventional	Fresh	1,822	2.65	583	2.15		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	54	2.21	2,830	2.84		
		Backribs, Regular	Antibiotic Free	Fresh	13	8.99				
		Backribs, Regular	Conventional	Fresh	4,264	3.85	3,048	3.80		
		Backribs, Regular	Conventional	Frozen	970	3.65	1,009	3.62		
		Backribs, Value	Conventional	Fresh	18	3.99				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Regular	ABF, Pasture Raised	Fresh			28	10.99		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	29	9.99				
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	901	3.72	1,552	3.59		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	3,119	3.08	2,581	2.78		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	300	3.99	193	2.94		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh			106	2.68		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	10	6.99	33	6.64		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	4,039	3.85	1,416	3.76		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,661	3.60	1,404	3.61		
		CC Loin Chops, Boneless, Value	USDA Organic	Fresh	980	2.79				
		CC Loin Chops, Boneless, Thick Cut, Regular	Antibiotic Free	Fresh			70	2.99		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	98	3.83				
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	38	2.99	364	2.49		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	193	2.76	252	1.66		
		Loin Filets, Marinated, Regular	Conventional	Fresh	4,402	4.43	3,198	4.10		
		Loin Roast, Boneless, Regular	Conventional	Fresh	1,475	2.65	2,915	2.27		
		Loin Roast, Boneless, Value	Conventional	Fresh	32	1.88	98	2.12		
		Rib Chops, Bone-In, Regular	Conventional	Fresh	3	2.98	254	2.93		
		Rib Chops, Bone-In, Value	Conventional	Fresh	90	2.86	288	2.95		
		Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	27	5.45				
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99	17	5.99		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	26	2.99	202	2.17		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	261	2.17	305	2.08		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	247	2.03	645	1.41		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	15	2.49	151	2.99		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	122	2.36	62	3.29		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	219	2.08	339	1.78		
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	106	2.41	29	2.39		
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh	262	10.99				
		Tenderloin, Fresh, Regular	Conventional	Fresh	4,040	3.97	2,596	2.67		
		Tenderloin, Fresh, Value	Conventional	Fresh	18	2.99				
		Tenderloin, Marinated, Regular	Conventional	Fresh	3,273	5.77	2,971	5.48		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	28	1.79				
Rib	Per lb	Spareribs, Regular	Conventional	Fresh	662	2.80	1,953	3.00		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Rib	Per lb	Spareribs, Regular	Conventional	Frozen	418	3.13	1,838	3.27		
		Spareribs, Value	Conventional	Fresh	522	2.85	531	3.09		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	1,896	2.61	1,548	3.51		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	396	3.79	444	3.61		
		St. Louis Style Spareribs, Value	Conventional	Fresh	765	4.73				
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	1,458	2.40	5,363	2.29		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	49	0.97				
		Butt Roast, Bone-In, Value	Conventional	Fresh			50	2.87		
		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	12	4.99	21	3.99		
		Butt Roast, Boneless, Regular	Conventional	Fresh	28	3.28	92	2.71		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	945	2.95	2,345	1.89		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	920	2.32	912	2.54		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	140	3.32	621	2.91		
		Country Style Rib, Boneless, Value	Conventional	Fresh	257	3.66				
		Picnic Cushion, Regular	Conventional	Fresh	91	3.49	40	2.69		
		Picnic Cushion, Value	Conventional	Fresh	66	3.49	66	3.49		
		Picnic, Bone-In, Regular	Conventional	Fresh	294	2.04	2,254	1.51		
		Pork Cubed Steak, Regular	Conventional	Fresh			67	3.75		
		Pork Steak, Regular	Conventional	Fresh	481	2.90	1,650	3.13		
		Pork Steak, Value	Conventional	Fresh	522	2.61	580	2.76		
		Whole Pork Shoulder, Regular	Conventional	Fresh	415	1.67	908	1.63		
		Whole Pork Shoulder, Value	Conventional	Fresh			24	1.99		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	590	2.83	855	2.95		
Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	765	4.18	2,876	3.81		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh			683	6.41		
		Ground Pork, 2-4 Lbs	Conventional	Fresh			13	4.07		
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh			134	3.06		
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	7,112	3.64	5,065	3.52		
		Breakfast Sausage, 1-2 Lbs	Conventional	Frozen			52	6.28		
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh			60	4.00		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	8,164	4.84	6,499	4.89		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	28	5.32				
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	54	3.92	56	3.58		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	283	3.39	69	3.29		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	106	3.96				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	1,235	3.26	458	4.01		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	330	11.12	735	8.83		
		Chorizo, < 1 Lb	Antibiotic Free	Fresh	164	9.32				
		Chorizo, < 1 Lb	Conventional	Fresh	912	3.27	3,357	4.28		
		Chorizo, < 1 Lb	USDA Organic, Pasture Raised	Fresh			47	2.83		
		Chorizo, 1-2 Lbs	Conventional	Fresh	257	4.31	685	4.18		
		Chorizo, 2-4 Lbs	Conventional	Fresh			112	2.99		
		Dinner Sausage, < 1 Lb	Conventional	Fresh	34	6.65	275	5.04		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1,029	4.61	972	4.31		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	18	3.99	311	3.92		
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	5,149	4.30	2,741	4.13		
		Italian Sausage, 1-2 Lbs	Conventional	Frozen			370	4.21		
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50	372	4.14		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	710	27.80	758	29.16		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	3,863	6.36	1,496	5.40		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	745	5.45	376	4.86		
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	184	11.99	91	6.65		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	10,851	6.48	5,195	6.84		
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	16,444	5.13	7,636	5.39		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	1,329	5.24	2,294	4.43		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	3.99				
Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared			18	13.99		
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	138	14.58				
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	1,291	6.40	691	8.60		
		Cooked Spareribs	Conventional	Prepared	510	9.39				
		Cooked St. Louis Spareribs	Conventional	Prepared	40	7.51	61	7.99		
		Pulled Pork	Antibiotic Free	Prepared	180	11.32				
		Pulled Pork	Conventional	Prepared	2,243	6.71	445	7.91		
		Smoked Chops	Conventional	Prepared	417	6.93	1,488	6.33		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	408	5.06	118	5.00		
		Cubed Ham, 5-15 oz	Conventional	Prepared	957	5.48	149	6.61		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	53	6.80	897	5.36		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	1,227	4.27	679	4.78		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Deli	Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	4,246	6.05	4,510	5.89		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	9,491	7.86	11,243	7.60		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	47	11.97				
		Service Deli Ham - Cat 1	Conventional	Prepared	7,566	9.45	5,225	9.63		
		Service Deli Ham - Cat 2	Conventional	Prepared	2,098	7.20	2,035	7.20		
		Service Deli Ham - Cat 3	Conventional	Prepared	2,933	5.31	1,466	4.99		
Variety Meat	Per lb	Feet	Conventional	Fresh	219	2.07	282	1.96		
		Feet	Conventional	Frozen	25	3.29	40	1.78		
		Hocks	Conventional	Fresh	38	1.99				
		Neckbones	Conventional	Fresh	298	2.01	333	2.03		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	33,700
Feature Rate (%)	95.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	565	3.29 - 4.99	3.43
Ham	Per lb		Ham Butt, Bone-In	Conventional	Fresh	16	0.49 - 0.49	0.49
			Ham Shank, Bone-In	Conventional	Fresh	16	0.49 - 0.49	0.49
			Ham Steak	Conventional	Fresh	723	3.49 - 6.98	5.29
			Ham, Boneless, Half	Conventional	Fresh	164	4.99 - 4.99	4.99
			Ham, Boneless, Quarter	Conventional	Fresh	91	5.69 - 5.69	5.69
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	265	1.99 - 2.99	2.28
			Assorted Chops, Bone-In, Value	Conventional	Fresh	20	2.29 - 2.29	2.29
			Backribs, Regular	Conventional	Fresh	683	2.77 - 6.23	4.87
			Backribs, Regular	Conventional	Frozen	523	2.99 - 3.99	3.29
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	308	1.99 - 5.99	3.35
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	859	1.99 - 3.99	2.55
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	1009	1.99 - 4.99	3.00
			CC Loin Chops, Boneless, Value	Conventional	Fresh	560	2.99 - 3.59	3.12
			CC Loin Chops, Boneless, Value	USDA Organic	Fresh	175	2.79 - 2.79	2.79



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Loin Filets, Marinated, Regular	Conventional	Fresh	747	2.94 - 5.29	4.47
			Loin Roast, Boneless, Regular	Conventional	Fresh	554	2.39 - 3.99	2.89
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	26	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	15	2.49 - 2.49	2.49
			Tenderloin, Fresh, Regular	Antibiotic Free	Fresh	23	10.99 - 10.99	10.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	428	2.77 - 3.99	3.23
			Tenderloin, Marinated, Regular	Conventional	Fresh	767	4.16 - 6.21	5.36
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	57	2.79 - 2.99	2.92
			Spareribs, Regular	Conventional	Frozen	47	1.99 - 3.99	3.10
			Spareribs, Value	Conventional	Fresh	395	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	113	1.99 - 4.69	2.87
			St. Louis Style Spareribs, Regular	Conventional	Frozen	195	2.99 - 3.99	3.90
			St. Louis Style Spareribs, Value	Conventional	Fresh	185	3.99 - 3.99	3.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	236	1.59 - 2.49	2.28
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	333	2.79 - 3.99	3.46
			Country Style Rib, Bone-In, Value	Conventional	Fresh	403	1.99 - 1.99	1.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	86	2.99 - 3.99	3.76
			Picnic Cushion, Regular	Conventional	Fresh	91	3.49 - 3.49	3.49
			Picnic, Bone-In, Regular	Conventional	Fresh	174	1.59 - 2.49	2.26
			Pork Steak, Value	Conventional	Fresh	148	2.79 - 2.79	2.79
			Whole Pork Shoulder, Regular	Conventional	Fresh	181	1.39 - 2.59	1.75
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	88	2.49 - 3.49	2.99
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	302	5.99 - 5.99	5.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1163	2.99 - 4.99	3.87
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1906	2.65 - 6.65	4.86
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	175	3.00 - 3.00	3.00
			Canadian Bacon, < 1 Lb	Conventional	Fresh	44	10.64 - 10.64	10.64
			Chorizo, < 1 Lb	Antibiotic Free	Fresh	164	9.32 - 9.32	9.32
			Chorizo, < 1 Lb	Conventional	Fresh	37	5.71 - 5.71	5.71
			Chorizo, 1-2 Lbs	Conventional	Fresh	21	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	326	3.99 - 4.99	4.58
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	18	3.99 - 3.99	3.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	2020	2.99 - 6.99	4.42
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50 - 5.50	5.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	139	25.33 - 31.68	27.52
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	902	5.00 - 9.15	6.29
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	184	11.99 - 11.99	11.99
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2680	4.65 - 11.98	6.93
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3793	2.99 - 5.99	4.94
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	201	4.00 - 6.80	5.30



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Each	Cooked St. Louis Spareribs, Whole	Conventional	Prepared	54	15.99 - 15.99	15.99
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	134	6.67 - 9.99	7.31
			Cooked Spareribs	Conventional	Prepared	181	7.99 - 10.99	8.27
			Cooked St. Louis Spareribs	Conventional	Prepared	21	7.19 - 7.19	7.19
			Pulled Pork	Antibiotic Free	Prepared	164	11.42 - 11.42	11.42
			Pulled Pork	Conventional	Prepared	456	5.00 - 6.99	5.92
			Smoked Chops	Conventional	Prepared	164	7.99 - 7.99	7.99
			Cubed Ham, 5-15 oz	Conventional	Prepared	632	4.00 - 5.98	5.05
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	313	3.99 - 5.08	4.34
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	440	5.99 - 9.99	7.30
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1473	7.00 - 11.41	8.25
			Service Deli Ham - Cat 1	Conventional	Prepared	1974	7.99 - 11.99	9.55
			Service Deli Ham - Cat 2	Conventional	Prepared	1432	5.49 - 7.99	7.06
			Service Deli Ham - Cat 3	Conventional	Prepared	545	3.99 - 6.99	4.74
			Feet	Conventional	Fresh	120	1.99 - 1.99	1.99
Variety Meat		Per lb	Hocks	Conventional	Fresh	38	1.99 - 1.99	1.99
			Neckbones	Conventional	Fresh	178	1.99 - 2.79	2.22

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	40,549
Feature Rate (%)	95.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	707	3.29 - 4.99	3.30
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	7	0.49 - 0.49	0.49
			Ham Shank, Bone-In	Conventional	Fresh	7	0.49 - 0.49	0.49
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	372	4.99 - 5.66	5.30
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	82	1.99 - 1.99	1.99
			Ham Steak	Conventional	Fresh	142	4.99 - 6.98	6.60
			Ham, Boneless, Quarter	Conventional	Fresh	75	5.32 - 6.99	6.43
			Assorted Chops, Bone-In, Regular	Conventional	Fresh	1369	1.49 - 2.99	2.75
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	2	1.88 - 1.88	1.88
			Backribs, Regular	Conventional	Fresh	586	2.77 - 5.49	4.05
			Backribs, Regular	Conventional	Frozen	135	1.99 - 4.98	3.52
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	117	2.88 - 3.99	3.52
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	502	1.30 - 3.99	2.90
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	1945	2.98 - 4.99	4.65



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		CC Loin Chops, Boneless, Value	Conventional	Fresh	199	2.49 - 3.59	2.84
			CC Loin Chops, Boneless, Value	USDA Organic	Fresh	349	2.79 - 2.79	2.79
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	82	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh	38	2.99 - 2.99	2.99
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	50	1.68 - 1.68	1.68
			Loin Filets, Marinated, Regular	Conventional	Fresh	2591	2.94 - 4.70	4.50
			Loin Roast, Boneless, Regular	Conventional	Fresh	324	1.79 - 3.49	2.06
			Loin Roast, Boneless, Value	Conventional	Fresh	32	1.88 - 1.88	1.88
			Rib Chops, Bone-In, Value	Conventional	Fresh	2	2.19 - 2.19	2.19
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	28	1.78 - 1.78	1.78
			Sirloin Chops, Boneless, Value	Conventional	Fresh	1	2.29 - 2.29	2.29
			Tenderloin, Fresh, Regular	Antibiotic Free	Fresh	239	10.99 - 10.99	10.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	1763	2.69 - 4.99	4.57
			Tenderloin, Marinated, Regular	Conventional	Fresh	1597	4.16 - 6.08	5.94
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	28	1.79 - 1.79	1.79
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	81	1.79 - 2.88	2.82
			Spareribs, Regular	Conventional	Frozen	36	1.98 - 2.49	2.09
			Spareribs, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1159	1.99 - 3.69	2.09
			St. Louis Style Spareribs, Regular	Conventional	Frozen	1	3.99 - 3.99	3.99
			St. Louis Style Spareribs, Value	Conventional	Fresh	12	3.99 - 3.99	3.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	315	1.79 - 2.79	2.07
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	182	1.99 - 3.99	2.84
			Country Style Rib, Bone-In, Value	Conventional	Fresh	147	1.98 - 2.88	2.38
			Country Style Rib, Boneless, Regular	Conventional	Fresh	3	3.99 - 3.99	3.99
			Picnic, Bone-In, Regular	Conventional	Fresh	120	1.28 - 2.28	1.72
			Pork Steak, Regular	Conventional	Fresh	60	2.69 - 2.95	2.81
			Pork Steak, Value	Conventional	Fresh	115	2.19 - 2.88	2.49
			Whole Pork Shoulder, Regular	Conventional	Fresh	92	0.99 - 1.79	1.51
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	28	2.98 - 2.98	2.98
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	38	3.99 - 3.99	3.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1296	2.99 - 4.99	3.63
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	2172	2.65 - 6.67	4.91
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	33	3.88 - 3.99	3.88
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	108	2.34 - 3.99	2.66
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	28	3.95 - 3.95	3.95
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	452	3.00 - 4.88	3.32
			Canadian Bacon, < 1 Lb	Conventional	Fresh	95	8.00 - 10.64	10.28
			Chorizo, 1-2 Lbs	Conventional	Fresh	5	2.99 - 5.00	4.20
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	267	2.99 - 5.49	4.87



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Italian Sausage, 1-2 Lbs	Conventional	Fresh	1354	3.36 - 5.99	3.64
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	221	22.60 - 31.68	30.48
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	818	5.83 - 8.33	6.98
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	2	3.99 - 4.09	4.04
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1795	4.65 - 9.32	6.24
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	6228	2.84 - 6.99	5.47
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	335	4.00 - 6.80	5.66
Prepared	Each		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	30	12.99 - 15.99	14.69
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	149	6.67 - 7.99	7.18
			Cooked St. Louis Spareribs	Conventional	Prepared	3	7.19 - 7.19	7.19
			Pulled Pork	Conventional	Prepared	1241	4.98 - 6.99	6.75
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	95	5.60 - 6.00	5.79
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	38	6.32 - 6.32	6.32
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	185	4.36 - 7.18	5.07
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	2026	4.99 - 7.29	6.21
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2147	4.78 - 12.41	8.38
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	2	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	2118	7.99 - 10.99	9.77
			Service Deli Ham - Cat 2	Conventional	Prepared	27	7.99 - 7.99	7.99
			Service Deli Ham - Cat 3	Conventional	Prepared	1436	2.98 - 6.99	5.83
Variety Meat	Per lb		Feet	Conventional	Fresh	40	1.99 - 1.99	1.99
			Neckbones	Conventional	Fresh	40	1.19 - 1.19	1.19

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	25,120
Feature Rate (%)	97.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	851	2.99 - 3.29	3.28
Ham	Per lb		Ham Butt, Bone-In	Conventional	Fresh	11	0.49 - 0.49	0.49
			Ham Shank, Bone-In	Conventional	Fresh	11	0.49 - 0.49	0.49
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	13	4.99 - 4.99	4.99
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	22	1.99 - 1.99	1.99
			Ham Steak	Conventional	Fresh	109	3.99 - 6.98	5.74
			Ham, Boneless, Half	Conventional	Fresh	31	3.59 - 3.59	3.59
			Ham, Boneless, Quarter	Conventional	Fresh	286	4.49 - 5.27	4.98
			Ham, Boneless, Whole	Conventional	Fresh	1	5.49 - 5.49	5.49



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	30	1.49 - 1.59	1.53
			Assorted Chops, Bone-In, Value	Conventional	Fresh	16	2.49 - 2.49	2.49
			Backribs, Regular	Conventional	Fresh	919	2.77 - 4.99	3.42
			Backribs, Regular	Conventional	Frozen	27	2.99 - 3.99	3.58
			Backribs, Value	Conventional	Fresh	18	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	29	9.99 - 9.99	9.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	37	2.99 - 6.58	3.64
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	572	1.30 - 3.99	2.77
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	259	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	443	1.99 - 5.99	3.56
			CC Loin Chops, Boneless, Value	Conventional	Fresh	96	2.99 - 3.99	3.40
			CC Loin Chops, Boneless, Value	USDA Organic	Fresh	361	2.79 - 2.79	2.79
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	16	2.99 - 2.99	2.99
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	22	3.99 - 3.99	3.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	804	2.94 - 6.25	4.35
			Loin Roast, Boneless, Regular	Conventional	Fresh	136	1.79 - 4.99	2.69
			Rib Chops, Bone-In, Value	Conventional	Fresh	13	2.19 - 2.19	2.19
			Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	38	2.49 - 2.99	2.71
			Sirloin Chops, Boneless, Value	Conventional	Fresh	20	2.29 - 2.29	2.29
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	48	2.49 - 2.49	2.49
			Tenderloin, Fresh, Regular	Conventional	Fresh	130	1.99 - 4.99	3.13
			Tenderloin, Fresh, Value	Conventional	Fresh	18	2.99 - 2.99	2.99
			Tenderloin, Marinated, Regular	Conventional	Fresh	552	4.34 - 7.82	5.88
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	104	1.79 - 3.99	2.74
			Spareribs, Value	Conventional	Fresh	21	1.99 - 1.99	1.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	282	3.69 - 3.98	3.96
			St. Louis Style Spareribs, Regular	Conventional	Frozen	81	2.99 - 3.99	3.24
			St. Louis Style Spareribs, Value	Conventional	Fresh	1	4.99 - 4.99	4.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	303	1.29 - 2.49	2.08
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	83	2.95 - 2.99	2.96
			Country Style Rib, Bone-In, Value	Conventional	Fresh	99	2.19 - 2.99	2.71
			Pork Steak, Regular	Conventional	Fresh	267	2.49 - 3.99	2.99
			Pork Steak, Value	Conventional	Fresh	86	2.19 - 2.99	2.78
			Whole Pork Shoulder, Regular	Conventional	Fresh	142	0.99 - 1.99	1.68
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	61	3.99 - 3.99	3.99
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	182	2.99 - 4.00	3.88
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1540	2.99 - 5.99	3.85
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1031	3.99 - 6.65	5.28
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Frozen	28	5.32 - 5.32	5.32



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	20	3.99 - 3.99	3.99
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	76	2.85 - 3.99	3.45
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	78	3.95 - 4.00	3.96
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	379	3.00 - 3.60	3.03
			Canadian Bacon, < 1 Lb	Conventional	Fresh	136	13.01 - 13.01	13.01
			Chorizo, < 1 Lb	Conventional	Fresh	34	2.22 - 4.00	3.16
			Chorizo, 1-2 Lbs	Conventional	Fresh	71	2.99 - 4.99	3.67
			Dinner Sausage, < 1 Lb	Conventional	Fresh	28	6.65 - 6.65	6.65
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	310	2.99 - 5.04	4.44
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1092	3.37 - 5.99	4.47
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	172	22.60 - 28.74	24.80
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1112	3.13 - 8.17	6.17
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	590	3.99 - 5.74	5.51
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1930	4.00 - 7.99	6.21
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2314	2.84 - 7.99	4.83
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	129	4.00 - 5.33	4.72
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	3.99 - 3.99	3.99
Prepared	Each		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	2	15.99 - 15.99	15.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	332	6.00 - 8.66	6.61
			Cooked Spareribs	Conventional	Prepared	259	10.00 - 10.00	10.00
			Cooked St. Louis Spareribs	Conventional	Prepared	16	7.99 - 7.99	7.99
			Pulled Pork	Conventional	Prepared	284	4.99 - 10.99	7.03
			Smoked Chops	Conventional	Prepared	46	4.99 - 8.33	6.68
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	349	4.99 - 5.49	5.12
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	15	8.00 - 8.00	8.00
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	338	3.63 - 4.72	3.85
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	320	2.99 - 7.99	6.08
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2205	4.44 - 12.77	7.83
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	39	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	1611	7.78 - 10.99	9.69
			Service Deli Ham - Cat 2	Conventional	Prepared	233	6.99 - 7.99	7.13
			Service Deli Ham - Cat 3	Conventional	Prepared	295	3.99 - 6.99	5.52
Variety Meat	Per lb		Neckbones	Conventional	Fresh	21	0.99 - 0.99	0.99

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	19,550
Feature Rate (%)	91.3%



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	422	3.29 - 4.99	3.45
Ham		Per lb	Ham Sliced, Boneless, Quarter	Conventional	Fresh	28	5.27 - 5.27	5.27
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	29	2.99 - 2.99	2.99
			Ham Steak	Conventional	Fresh	24	3.98 - 3.99	3.98
			Ham, Boneless, Half	Conventional	Fresh	29	6.99 - 6.99	6.99
			Ham, Boneless, Quarter	Conventional	Fresh	77	5.27 - 5.49	5.42
			Ham, Boneless, Whole	Conventional	Fresh	46	5.49 - 6.99	6.44
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.47 - 2.47	2.47
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	39	2.99 - 2.99	2.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	16	1.88 - 1.88	1.88
			Backribs, Regular	Conventional	Fresh	635	1.99 - 4.99	3.31
			Backribs, Regular	Conventional	Frozen	137	2.99 - 3.99	3.69
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	77	3.99 - 6.58	4.83
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	428	2.98 - 3.99	3.24
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	41	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	345	2.28 - 3.99	2.95
			CC Loin Chops, Boneless, Value	Conventional	Fresh	142	2.99 - 3.99	3.13
			CC Loin Chops, Boneless, Value	USDA Organic	Fresh	95	2.79 - 2.79	2.79
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	118	2.98 - 2.98	2.98
			Loin Filets, Marinated, Regular	Conventional	Fresh	241	3.23 - 4.11	3.85
			Loin Roast, Boneless, Regular	Conventional	Fresh	367	1.79 - 2.99	2.68
			Rib Chops, Boneless, Regular	Antibiotic Free	Fresh	27	5.45 - 5.45	5.45
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	127	1.49 - 1.99	1.88
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	170	1.99 - 2.29	2.19
			Sirloin Chops, Boneless, Value	Conventional	Fresh	95	1.95 - 2.49	2.33
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	170	1.99 - 2.29	2.19
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	52	2.29 - 2.29	2.29
			Tenderloin, Fresh, Regular	Conventional	Fresh	347	1.99 - 4.99	3.21
			Tenderloin, Marinated, Regular	Conventional	Fresh	270	4.77 - 6.24	5.86
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	65	1.79 - 2.99	2.42
			Spareribs, Regular	Conventional	Frozen	81	2.49 - 2.49	2.49
			Spareribs, Value	Conventional	Fresh	103	2.27 - 2.99	2.48
			St. Louis Style Spareribs, Regular	Conventional	Fresh	325	1.97 - 3.98	3.20
			St. Louis Style Spareribs, Regular	Conventional	Frozen	1	3.99 - 3.99	3.99
			St. Louis Style Spareribs, Value	Conventional	Fresh	69	4.99 - 4.99	4.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	136	1.79 - 2.79	2.23
			Butt Roast, Bone-In, Regular	Conventional	Frozen	49	0.97 - 0.97	0.97
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	159	1.99 - 2.88	2.35
			Country Style Rib, Bone-In, Value	Conventional	Fresh	123	1.98 - 2.47	2.22



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Country Style Rib, Boneless, Regular	Conventional	Fresh	2	2.29 - 2.29	2.29
			Country Style Rib, Boneless, Value	Conventional	Fresh	61	2.29 - 3.99	3.93
			Picnic Cushion, Value	Conventional	Fresh	3	3.49 - 3.49	3.49
			Pork Steak, Regular	Conventional	Fresh	64	1.99 - 2.88	2.46
			Pork Steak, Value	Conventional	Fresh	173	1.99 - 2.79	2.45
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	279	1.99 - 3.49	2.19
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	243	1.99 - 3.79	2.18
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1472	2.47 - 5.99	3.61
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	902	3.99 - 6.67	4.89
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	1	3.99 - 3.99	3.99
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	99	2.85 - 4.79	4.13
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	229	3.00 - 5.05	3.74
			Canadian Bacon, < 1 Lb	Conventional	Fresh	55	8.00 - 13.01	8.27
			Chorizo, < 1 Lb	Conventional	Fresh	434	2.67 - 5.70	3.68
			Chorizo, 1-2 Lbs	Conventional	Fresh	38	2.99 - 4.39	4.16
			Dinner Sausage, < 1 Lb	Conventional	Fresh	6	6.65 - 6.65	6.65
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	74	3.79 - 5.04	4.16
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	429	3.37 - 5.89	4.95
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	138	25.33 - 30.41	26.40
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	442	5.83 - 8.33	6.16
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	113	3.99 - 5.74	5.41
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1864	3.99 - 7.99	6.14
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1607	2.99 - 7.99	4.84
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	329	3.16 - 5.39	4.63
Prepared	Each		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	52	12.99 - 12.99	12.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	107	6.00 - 8.66	6.68
			Cooked Spareribs	Conventional	Prepared	70	9.99 - 10.00	10.00
			Pulled Pork	Conventional	Prepared	151	4.98 - 10.99	5.89
			Smoked Chops	Conventional	Prepared	148	3.89 - 8.33	6.77
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	59	3.98 - 4.99	4.68
			Cubed Ham, 5-15 oz	Conventional	Prepared	230	5.98 - 6.96	6.53
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	238	3.50 - 4.71	3.87
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	988	2.99 - 7.29	5.25
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1624	3.99 - 12.77	7.30
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	6	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	475	7.49 - 10.99	8.80
			Service Deli Ham - Cat 2	Conventional	Prepared	317	6.97 - 7.99	7.69
			Service Deli Ham - Cat 3	Conventional	Prepared	202	2.97 - 5.99	4.16
Variety Meat	Per lb		Feet	Conventional	Fresh	59	2.29 - 2.29	2.29



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Variety Meat		Per lb	Neckbones	Conventional	Fresh	59	2.29 - 2.29	2.29

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	17,490
Feature Rate (%)	85.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	183	3.29 - 4.99	3.88
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	25	0.49 - 0.49	0.49
			Ham Shank, Bone-In	Conventional	Fresh	25	0.49 - 0.49	0.49
			Whole Pork Leg, Fresh	Conventional	Fresh	63	2.47 - 2.47	2.47
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	119	1.99 - 2.99	2.50
			Backribs, Regular	Antibiotic Free	Fresh	13	8.99 - 8.99	8.99
			Backribs, Regular	Conventional	Fresh	738	2.77 - 4.99	3.92
			Backribs, Regular	Conventional	Frozen	148	4.99 - 4.99	4.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	288	3.49 - 3.99	3.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	419	3.47 - 3.99	3.91
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	127	2.49 - 3.49	3.26
			CC Loin Chops, Boneless, Value	Conventional	Fresh	619	3.99 - 5.99	4.45
			Loin Roast, Boneless, Regular	Conventional	Fresh	52	2.49 - 3.99	3.19
			Rib Chops, Bone-In, Value	Conventional	Fresh	1	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	74	1.99 - 2.99	2.14
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	49	1.59 - 2.29	1.62
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	49	1.69 - 2.29	1.71
			Tenderloin, Fresh, Regular	Conventional	Fresh	856	2.77 - 4.99	3.93
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	316	1.99 - 5.99	2.68
			Spareribs, Regular	Conventional	Frozen	254	3.49 - 3.49	3.49
			St. Louis Style Spareribs, Regular	Conventional	Fresh	1	3.79 - 3.79	3.79
			St. Louis Style Spareribs, Regular	Conventional	Frozen	118	3.99 - 3.99	3.99
			St. Louis Style Spareribs, Value	Conventional	Fresh	382	4.99 - 4.99	4.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	402	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	166	1.99 - 3.99	2.69
			Country Style Rib, Bone-In, Value	Conventional	Fresh	148	2.99 - 2.99	2.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	28	2.29 - 2.99	2.77
			Country Style Rib, Boneless, Value	Conventional	Fresh	175	2.29 - 3.99	3.73
			Picnic Cushion, Value	Conventional	Fresh	63	3.49 - 3.49	3.49
			Pork Steak, Regular	Conventional	Fresh	90	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	134	3.49 - 3.49	3.49
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1007	2.99 - 3.99	3.39
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1411	3.32 - 6.65	4.52
			Chorizo, < 1 Lb	Conventional	Fresh	407	2.29 - 3.18	2.63
			Chorizo, 1-2 Lbs	Conventional	Fresh	122	4.27 - 4.99	4.62
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	11	5.04 - 5.04	5.04
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	254	4.99 - 4.99	4.99
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	40	31.68 - 31.68	31.68
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	399	5.83 - 8.32	5.84
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1971	5.29 - 7.99	6.86
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1619	3.97 - 8.99	5.12
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	104	5.33 - 8.40	5.74
			Cooked Backribs	Conventional	Prepared	453	4.51 - 6.00	5.77
			Pulled Pork	Antibiotic Free	Prepared	16	10.27 - 10.27	10.27
Prepared		Per lb	Pulled Pork	Conventional	Prepared	90	7.99 - 10.99	10.09
			Smoked Chops	Conventional	Prepared	59	4.59 - 4.59	4.59
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	79	3.63 - 5.08	4.36
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	390	4.49 - 7.99	5.93
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1602	3.99 - 11.97	7.23
			Service Deli Ham - Cat 1	Conventional	Prepared	867	7.99 - 10.99	8.72
			Service Deli Ham - Cat 2	Conventional	Prepared	9	6.99 - 6.99	6.99
			Service Deli Ham - Cat 3	Conventional	Prepared	455	2.97 - 5.99	4.75

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	6,554
Feature Rate (%)	90.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	4	0.49 - 0.49	0.49
			Ham Shank, Bone-In	Conventional	Fresh	4	0.49 - 0.49	0.49
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	23	2.99 - 2.99	2.99
Loin		Per lb	Backribs, Regular	Conventional	Fresh	657	2.77 - 4.99	3.73
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	71	3.49 - 3.49	3.49
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	304	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	10	6.99 - 6.99	6.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	156	2.49 - 2.99	2.76
			CC Loin Chops, Boneless, Value	Conventional	Fresh	45	2.98 - 5.99	3.05
			Loin Filets, Marinated, Regular	Conventional	Fresh	19	4.29 - 4.29	4.29



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Loin Roast, Boneless, Regular	Conventional	Fresh	42	2.49 - 2.79	2.78
			Rib Chops, Bone-In, Value	Conventional	Fresh	71	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	22	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Value	Conventional	Fresh	4	2.99 - 2.99	2.99
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	4	2.89 - 2.89	2.89
			Tenderloin, Fresh, Regular	Conventional	Fresh	461	2.69 - 4.99	3.35
			Tenderloin, Marinated, Regular	Conventional	Fresh	87	5.21 - 5.21	5.21
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	36	1.99 - 5.99	4.43
			St. Louis Style Spareribs, Regular	Conventional	Fresh	3	3.29 - 3.79	3.62
			St. Louis Style Spareribs, Value	Conventional	Fresh	116	4.99 - 4.99	4.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	59	2.49 - 2.49	2.49
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	12	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	22	1.99 - 2.99	2.49
			Country Style Rib, Boneless, Regular	Conventional	Fresh	21	2.29 - 2.29	2.29
			Country Style Rib, Boneless, Value	Conventional	Fresh	21	2.29 - 2.29	2.29
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	576	2.99 - 3.50	3.19
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	673	3.99 - 6.65	4.49
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	41	5.04 - 5.49	5.25
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	175	4.97 - 8.32	6.79
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	40	4.79 - 4.79	4.79
			Sliced Bacon, < 1 Lb	Conventional	Fresh	536	4.00 - 7.99	5.91
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	786	3.50 - 6.33	4.76
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	183	4.99 - 8.40	5.68
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	116	6.00 - 6.00	6.00
			Pulled Pork	Conventional	Prepared	21	7.99 - 7.99	7.99
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	71	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	82	3.99 - 5.49	5.07
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	425	7.00 - 11.97	8.65
			Service Deli Ham - Cat 1	Conventional	Prepared	475	7.99 - 10.99	8.87
			Service Deli Ham - Cat 2	Conventional	Prepared	80	5.99 - 8.99	7.75

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	310
Feature Rate (%)	100.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham, Boneless, Quarter	Conventional	Fresh	3	6.28 - 6.28	6.28
Loin		Per lb	Backribs, Regular	Conventional	Fresh	23	2.77 - 4.99	3.83



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	12	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	11	4.49 - 4.49	4.49
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	3	2.98 - 2.98	2.98
			Rib Chops, Bone-In, Regular	Conventional	Fresh	3	2.98 - 2.98	2.98
			Rib Chops, Bone-In, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Value	Conventional	Fresh	2	2.99 - 2.99	2.99
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	2	2.89 - 2.89	2.89
			Tenderloin, Fresh, Regular	Conventional	Fresh	25	2.69 - 2.77	2.73
Rib	Per lb		St. Louis Style Spareribs, Regular	Conventional	Fresh	13	3.29 - 3.29	3.29
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	26	2.99 - 4.49	3.68
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	15	3.99 - 5.32	4.26
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	6	5.83 - 8.32	7.08
			Sliced Bacon, < 1 Lb	Conventional	Fresh	15	5.29 - 7.99	5.83
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	65	3.97 - 7.99	5.73
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	48	2.00 - 6.80	5.03
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	3	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	6	7.00 - 11.97	9.49
			Service Deli Ham - Cat 1	Conventional	Prepared	23	8.99 - 8.99	8.99

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	386
Feature Rate (%)	92.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly	Per lb		Pork Belly, Regular	Conventional	Fresh	25	5.99 - 5.99	5.99
Loin	Per lb		Backribs, Regular	Conventional	Fresh	23	2.77 - 2.77	2.77
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	23	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	3	4.99 - 4.99	4.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	30	2.77 - 4.79	3.24
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	3	3.29 - 3.29	3.29
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	7	2.99 - 2.99	2.99
			Butt Roast, Boneless, Regular	Conventional	Fresh	28	3.19 - 3.29	3.28
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	32	2.99 - 3.50	3.13
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	54	3.99 - 5.32	4.75
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	9	5.83 - 5.83	5.83
			Sliced Bacon, < 1 Lb	Conventional	Fresh	60	5.29 - 7.99	6.33
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	32	3.97 - 5.99	4.54



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	9	7.00 - 7.00	7.00
			Service Deli Ham - Cat 1	Conventional	Prepared	23	8.99 - 8.99	8.99
Variety Meat		Per lb	Feet	Conventional	Frozen	25	3.29 - 3.29	3.29

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.