



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/28 thru 07/04

(prices in dollars per pound)

Fri. Jun 28, 2024

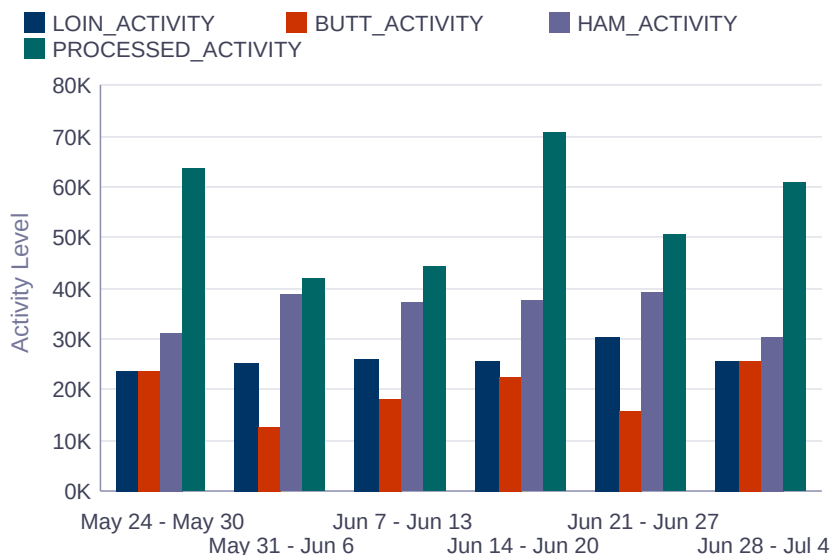
NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	71.2%		70.5%		71.3%	
Special Rate (2/)	16.9%		22.2%		20.3%	
Activity Index (3/)	155,000		141,760		132,930	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loin			170	2.71	130	1.59
Loin Roast Bnls	3,280	2.61	3,810	2.68	1,790	2.70
Rib End Roast B/In						
Sirloin End Roast B/In	270	1.88	120	1.91	160	1.18
Sirloin Roast Bnls			250	2.28	40	2.39
Rib End Chops B/In	410	3.49	230	2.13	40	1.99
Sirloin Chops B/In	590	1.76	1,820	1.85	830	2.17
Cc Chops B/In	3,570	2.87	5,310	3.00	1,730	3.07
Assorted Chops B/In	2,020	3.43	3,880	3.01	350	2.98
Rib Chops Bnls	60	1.99	340	3.36	150	3.17
Sirloin Chops Bnls	130	3.58	700	2.58	260	2.87
Cc Chops Bnls	3,860	3.99	4,000	3.67	3,510	3.79
Smoked Chops	550	7.61	980	6.93	330	6.04
Tenderloin, Fresh	1,050	3.78	5,130	3.61	2,990	3.47
Tenderloin, Marinated	3,130	5.87	2,220	6.33	5,340	4.67
Backribs	6,850	3.19	1,340	4.14	12,500	3.22
Picnic Fresh B/In	450	1.55	890	1.83	900	2.49
Porketta						
Butt Fresh B/In	5,310	2.36	4,100	2.27	2,410	1.79
Butt Roast Bnls	10	2.49	2,040	3.22	1,420	2.03
Pork Steak	3,760	3.14	1,360	2.94	1,790	2.60
Country Style Rib B/In	4,590	2.67	2,180	2.90	4,230	2.44
Country Style Ribs Bnls	1,250	2.99	1,800	3.06	2,020	3.03
Spareribs	6,420	2.70	680	3.09	7,310	2.43
St. Louis Style Spareribs	3,690	2.90	2,630	2.79	3,180	3.26
Ham, B/In	30	3.29	30	3.29	860	4.01
Ham, Spiral			70	5.99	10	.99
Ham, B/In Butt	180	1.71	550	1.69		
Ham, B/In Shank	240	1.51	550	1.69	10	1.99
Ham, Bnls	450	5.15	1,280	5.55	320	5.05
Ham Steak	1,270	4.49	2,380	5.52	1,390	4.90
Sliced Bacon, 1 Lb Pkg	17,820	5.80	23,000	5.93	23,660	5.29
Pre-Cooked Bacon	3,190	30.08	2,360	31.51	630	29.37
Canadian Bacon	520	10.31	480	9.01	670	9.33
Ground Pork	590	4.06	650	4.04	1,200	2.68
Bkfst Sausage, 1 Lb Roll	4,570	3.71	7,300	3.78	2,240	3.64
Bkfst Sausage, Link/Patty	6,120	5.31	3,410	4.81	9,220	4.43
Pre-Cooked Sausage	1,830	5.48	3,420	6.80	1,410	5.47
Dinner Sausage	12,360	3.81	4,060	4.56	6,140	4.21
Italian Sausage	12,330	3.81	3,600	4.13	6,430	3.71
Chorizo	1,190	4.77	1,940	4.30	1,320	3.66
Deli Ham	10,610	8.59	10,870	8.23	9,500	7.35
Pkg/Slcd Ham, 1 Lb/Less	17,660	7.50	23,200	7.49	4,950	7.80
Deli Cooked Pork Roast						
Deli Cooked Spareribs	1,180	8.00	300	8.64	3,480	7.11
Deli Cooked Backribs	7,160	7.26	1,830	8.96	4,040	8.14
Pulled Pork	3,980	5.27	3,990	6.03	1,930	7.65
Feet	160	2.12	200	2.22	10	2.29
Neckbones	310	2.11	310	2.51	100	2.02

This week in Pork Retail

This week in Pork Retail, the Feature Rate increased by 0.7 percent and the Special Rate decreased by 5.3 percent. The Activity Index showed a 9.3 percent increase. Cuts from loin and ham showed a decrease in ad space compared to last week while cuts from the butt, picnic, spareribs, and processed items showed an increase ahead of the 4th of July holiday.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE:** the amount of sampled stores advertising any reported pork item during the current week, expressed as a 'percentage of the total sample. 2/: **SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/28 thru 07/04

(prices in dollars per pound)

Fri. Jun 28, 2024

	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
Outlets	5500				7400				6100			
Feature Rate (1/)	80.5%				69.7%				73.4%			
Special Rate (2/)	12.8%				8.5%				25.9%			
Activity Index (3/)	39,140				33,890				35,420			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.29	-	650	2.71	1.68	-	1,340	2.50	1.98	-	910	2.82
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	1.49	-	10	1.49	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.99	-	410	3.49	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	1.49	-	10	1.49	2.99	-	40	2.99
Cc Chops B/In	1.77	-	1,480	2.75	1.99	-	400	2.38	2.29	-	300	3.14
Assorted Chops B/In	1.69	-	210	1.98	1.69	-	1,380	4.03	1.79	-	170	2.00
Rib Chops Bnls	-	-	-	-	-	-	-	-	1.99	-	40	1.99
Sirloin Chops Bnls	2.49	-	70	4.37	2.49	-	10	2.49	2.69	-	50	2.69
Cc Chops Bnls	1.99	-	690	3.72	2.68	-	200	3.37	1.99	-	2,000	3.90
Smoked Chops	6.99	-	210	8.19	6.99	-	50	7.95	7.46	-	200	7.46
Tenderloin, Fresh	3.29	-	430	4.23	-	-	-	-	2.79	-	420	3.55
Tenderloin, Marinated	5.21	-	1,100	6.48	5.20	-	320	5.90	4.35	-	690	5.55
Backribs	1.99	-	1,520	3.52	1.99	-	2,020	2.57	1.99	-	1,470	3.09
Picnic Fresh B/In	1.29	-	340	1.52	1.59	-	110	1.62	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	-	620	2.55	.99	-	2,340	2.44	1.59	-	1,130	2.13
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Pork Steak	2.69	-	170	2.81	2.28	-	1,750	3.25	1.99	-	480	2.99
Country Style Rib B/In	1.49	-	450	2.38	1.49	-	1,860	2.45	1.49	-	500	2.72
Country Style Ribs Bnls	2.59	-	210	3.18	2.48	-	20	2.51	2.69	-	220	3.07
Spareribs	1.69	-	2,390	2.80	1.89	-	1,320	2.46	1.99	-	1,290	2.26
St. Louis Style Spareribs	2.99	-	700	3.29	1.99	-	940	2.64	2.49	-	350	2.94
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.59	-	70	1.59	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.39	-	130	1.44	-	-	-	-	-	-	-	-
Ham, Bnls	2.99	-	310	4.80	2.99	-	20	3.09	5.49	-	60	5.74
Ham Steak	3.49	-	720	5.18	1.99	-	140	3.32	2.99	-	250	3.83
Sliced Bacon, 1 Lb Pkg	3.33	-	5,250	6.36	3.18	-	2,640	5.65	3.33	-	4,130	5.54
Pre-Cooked Bacon	26.67	-	450	29.31	28.88	-	2,280	30.47	24.26	-	360	27.54
Canadian Bacon	6.64	-	240	10.38	6.64	-	10	6.64	10.64	-	200	10.64
Ground Pork	3.99	-	230	3.99	-	-	-	-	2.99	-	300	3.95
Bkfst Sausage, 1 Lb Roll	3.49	-	290	4.41	3.29	-	560	3.97	2.50	-	1,440	3.59
Bkfst Sausage, Link/Patty	3.55	-	1,440	5.29	3.33	-	790	5.53	3.33	-	1,570	5.36
Pre-Cooked Sausage	3.13	-	870	4.94	3.13	-	90	3.71	4.66	-	590	6.37
Dinner Sausage	2.94	-	1,740	4.33	2.66	-	1,430	3.42	2.52	-	3,130	3.77
Italian Sausage	2.52	-	3,590	3.92	2.52	-	3,840	4.24	2.39	-	2,610	3.29
Chorizo	4.67	-	460	5.51	4.99	-	80	5.98	2.99	-	130	3.85
Deli Ham	3.99	-	4,850	7.97	3.99	-	1,770	10.11	3.99	-	2,440	7.87
Pkg/Sld Ham, 1 Lb/Less	4.56	-	3,610	7.19	4.35	-	4,310	7.16	4.36	-	4,170	7.59
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.66	-	450	10.16	-	-	-	-	7.99	-	90	7.99
Deli Cooked Backribs	4.50	-	1,940	8.17	5.99	-	1,200	7.23	5.99	-	2,280	7.03
Pulled Pork	4.99	-	710	5.59	4.98	-	560	5.38	4.29	-	1,410	5.66
Feet	1.99	-	50	1.99	1.99	-	40	1.99	-	-	-	-
Neckbones	1.99	-	90	2.21	1.99	-	50	2.01	-	-	-	-



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	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	59.9%				68.6%				76.1%			
Special Rate (2/)	22.7%				22.1%				5.1%			
Activity Index (3/)	21,065				14,620				10,185			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 2.99	270	2.01	2.99	- 2.99	50	2.99	2.99	- 3.49	60	3.12
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.49	- 1.99	260	1.90	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	1.39	- 1.99	320	1.88	1.29	- 1.39	220	1.34	-	-	-	-
Cc Chops B/In	1.99	- 3.98	440	3.05	2.99	- 3.49	200	3.14	2.99	- 3.99	700	3.02
Assorted Chops B/In	1.79	- 2.69	160	2.18	1.99	- 2.79	90	2.46	-	-	-	-
Rib Chops Bnls	1.98	- 1.98	20	1.98	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.69	- 2.69	5	2.69	-	-	-	-	-	-	-	-
Cc Chops Bnls	1.99	- 5.00	260	3.20	2.99	- 5.00	650	4.98	2.99	- 3.49	20	3.20
Smoked Chops	3.99	- 7.46	100	6.51	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.77	- 3.89	180	3.07	-	-	-	-	-	-	-	-
Tenderloin, Marinated	4.34	- 6.08	450	5.42	5.22	- 6.08	530	5.43	5.47	- 5.47	20	5.47
Backribs	1.98	- 3.99	590	2.97	2.99	- 5.99	1,170	4.12	2.38	- 3.69	90	2.63
Picnic Fresh B/In	-	-	-	-	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.48	- 2.99	1,050	2.10	2.99	- 3.99	140	3.82	2.98	- 2.99	20	2.98
Butt Roast Bnls	-	-	-	-	-	-	-	-	2.49	- 2.49	10	2.49
Pork Steak	1.99	- 3.99	360	2.80	3.99	- 3.99	180	3.99	2.99	- 3.49	780	3.00
Country Style Rib B/In	1.49	- 3.79	440	2.39	2.99	- 3.99	530	3.35	2.49	- 3.79	780	2.97
Country Style Ribs Bnls	1.49	- 2.99	50	2.22	2.29	- 3.49	30	3.22	2.29	- 2.99	720	2.97
Spareribs	1.99	- 2.99	610	2.32	1.99	- 4.99	720	3.73	3.48	- 3.48	20	3.48
St. Louis Style Spareribs	1.99	- 3.49	670	2.24	3.49	- 4.99	280	3.83	2.99	- 3.99	740	3.06
Ham, B/In	3.29	- 3.29	30	3.29	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.79	- 1.79	110	1.79	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.59	- 1.59	110	1.59	-	-	-	-	-	-	-	-
Ham, Bnls	6.99	- 6.99	60	6.99	-	-	-	-	-	-	-	-
Ham Steak	3.29	- 3.59	140	3.36	3.99	- 3.99	10	3.99	3.99	- 3.99	20	3.99
Sliced Bacon, 1 Lb Pkg	2.65	- 9.32	2,790	5.87	3.99	- 9.32	1,240	6.30	2.99	- 8.65	1,650	4.37
Pre-Cooked Bacon	28.74	- 38.19	90	33.63	-	-	-	-	35.07	- 35.07	20	35.07
Canadian Bacon	8.43	- 10.64	70	9.65	-	-	-	-	-	-	-	-
Ground Pork	4.49	- 4.99	40	4.93	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.98	- 4.99	1,040	3.80	3.99	- 3.99	400	3.99	2.99	- 4.49	800	3.20
Bkfst Sausage, Link/Patty	3.33	- 6.38	1,100	5.03	5.32	- 5.99	460	5.34	4.65	- 5.99	720	5.32
Pre-Cooked Sausage	4.79	- 8.32	220	5.96	-	-	-	-	4.98	- 7.48	60	5.54
Dinner Sausage	2.66	- 4.61	1,630	3.43	3.00	- 5.60	2,130	3.72	3.34	- 5.49	2,240	4.03
Italian Sausage	2.52	- 5.04	900	3.69	2.52	- 4.20	1,100	3.20	3.10	- 6.49	240	3.82
Chorizo	2.99	- 5.19	310	4.37	2.47	- 4.99	220	3.89	-	-	-	-
Deli Ham	3.97	- 12.99	810	10.57	3.99	- 11.00	720	9.18	9.99	- 9.99	20	9.99
Pkg/Sld Ham, 1 Lb/Less	3.54	- 11.95	3,650	7.48	5.99	- 11.41	1,660	8.82	4.36	- 10.65	180	7.64
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	6.50	- 6.50	650	6.50	-	-	-	-
Deli Cooked Backribs	5.99	- 7.33	770	6.02	4.50	- 8.66	730	6.90	6.66	- 7.99	210	7.28
Pulled Pork	3.50	- 6.49	800	4.99	3.73	- 4.49	420	3.77	4.49	- 5.49	60	5.11
Feet	2.29	- 2.29	70	2.29	-	-	-	-	-	-	-	-
Neckbones	.99	- 2.29	90	2.05	1.99	- 2.29	90	2.13	1.99	- 1.99	5	1.99



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(prices in dollars per pound)

Fri. Jun 28, 2024

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	87.0%				53.3%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	505				305			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-			-	-		
Bone-In Cc Loin	-	-			-	-		
Loin Roast Bnls	-	-			-	-		
Rib End Roast B/In	-	-			-	-		
Sirloin End Roast B/In	-	-			-	-		
Sirloin Roast Bnls	-	-			-	-		
Rib End Chops B/In	-	-			-	-		
Sirloin Chops B/In	-	-			-	-		
Cc Chops B/In	3.49	- 3.59	10	3.51	3.99	- 4.99	30	4.20
Assorted Chops B/In	2.99	- 2.99	10	2.99	-	-		
Rib Chops Bnls	-	-			-	-		
Sirloin Chops Bnls	-	-			-	-		
Cc Chops Bnls	5.49	- 5.49	40	5.49	4.49	- 4.49	5	4.49
Smoked Chops	-	-			-	-		
Tenderloin, Fresh	3.99	- 3.99	10	3.99	4.99	- 4.99	20	4.99
Tenderloin, Marinated	5.21	- 5.21	20	5.21	-	-		
Backribs	-	-			3.49	- 3.49	5	3.49
Picnic Fresh B/In	-	-			-	-		
Porketta	-	-			-	-		
Butt Fresh B/In	2.88	- 2.88	5	2.88	-	-		
Butt Roast Bnls	-	-			-	-		
Pork Steak	3.49	- 3.69	20	3.55	4.89	- 4.89	5	4.89
Country Style Rib B/In	2.98	- 3.69	30	3.47	-	-		
Country Style Ribs Bnls	-	-			-	-		
Spareribs	5.49	- 5.49	40	5.49	2.99	- 3.49	40	3.26
St. Louis Style Spareribs	3.69	- 3.99	10	3.76	5.59	- 5.59	5	5.59
Ham, B/In	-	-			-	-		
Ham, Spiral	-	-			-	-		
Ham, B/In Butt	-	-			-	-		
Ham, B/In Shank	-	-			-	-		
Ham, Bnls	-	-			-	-		
Ham Steak	-	-			-	-		
Sliced Bacon, 1 Lb Pkg	3.48	- 7.99	80	5.85	4.59	- 8.99	50	7.91
Pre-Cooked Bacon	-	-			25.54	- 25.54	5	25.54
Canadian Bacon	-	-			-	-		
Ground Pork	-	-			4.99	- 4.99	20	4.99
Bkfst Sausage, 1 Lb Roll	2.98	- 4.49	30	4.04	-	-		
Bkfst Sausage, Link/Patty	5.32	- 6.38	30	5.85	6.65	- 6.65	20	6.65
Pre-Cooked Sausage	-	-			-	-		
Dinner Sausage	2.98	- 5.30	40	4.65	5.04	- 5.04	20	5.04
Italian Sausage	2.98	- 5.30	40	4.42	5.04	- 5.04	20	5.04
Chorizo	-	-			-	-		
Deli Ham	-	-			7.49	- 7.49	10	7.49
Pkg/Sld Ham, 1 Lb/Less	5.33	- 9.98	30	7.19	4.99	- 9.98	50	8.25
Deli Cooked Pork Roast	-	-			-	-		
Deli Cooked Spareribs	-	-			-	-		
Deli Cooked Backribs	7.33	- 9.99	40	8.17	-	-		
Pulled Pork	5.99	- 5.99	20	5.99	-	-		
Feet	-	-			-	-		
Neckbones	-	-			-	-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/28 thru 07/04

(prices in dollars per pound)

Fri. Jun 28, 2024