



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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December 27, 2024

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FR_FV110

Fresno, CA: Sunny 46-64
Atwater, CA: Cloudy 49-63
Coachella, CA: Cloudy 42-47
Fresno, CA: Sunny 46-64
Livingston, CA: Cloudy 49-63
Oxnard, CA: Cloudy 48-64
San Diego, CA: Cloudy 52-64
Irapuato, MX: Sunny 35-78
Baja CA, MX: Sunny 69-92

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET LOWER. Includes palletizing and cooling.

flats 12 6-oz cups with lids 8.00-12.00 mostly 8.00-10.00 occasional higher

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality.

flats 12 6-oz cups with lids 6.00-10.00 mostly 8.00 occasional higher (12.00-14.00)

---RASPBERRIES: DEMAND LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00 some low as 12.00-14.00

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: SUPPLY AVAILABLE SUPPLIES LIGHT. DEMAND LIGHT. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids

medium 10.00-14.00 mostly 10.00-12.00 Few sales booked open with price after sales; prices to be established later.

FIRST REPORT

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET LOWER.

Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids

medium 6.00-10.00 mostly 8.00-10.00 occasional higher and lower. Few sales booked open with price after sales; prices to be established later.

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET MUCH LOWER.

Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids

medium 16.00-18.00 occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET MUCH LOWER.

Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids

medium 16.00-18.00 occasional higher and lower

ORGANIC

flats 8 1-lb containers with lids

medium 28.00-34.00 occasional higher

OTHER FRUIT

CENTRAL SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---KIWIFRUIT: DEMAND MODERATE. MARKET STEADY. Extra services included.

Hayward



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9 kg (19.8 lb) containers
27s 28.95-30.95
30s 27.95-29.95
33s 26.95-29.95 occasional lower
36s 23.95-25.95
39s 23.95-25.95
42s 23.95-25.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---GRAPES: SUPPLY LIGHT. DEMAND GOOD. Extra services included. Primary Red Seedless variety Allison.

Red Seedless

19 lb containers bagged
large-extra large supplies in too few hands to establish a market

SCARLET ROYAL

19 lb containers bagged
large-extra large supplies in too few hands to establish a market

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---AVOCADOS: SUPPLY LIGHT. DEMAND GOOD. MARKET CONVENTIONAL 40S, 70S AND 84S HIGHER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer
32s 76.25-80.25 mostly 76.25-78.25 occasional higher
36s 74.25-78.25 mostly 74.25-75.25 occasional higher
40s 68.25-73.25 mostly 69.25-71.25 occasional higher
48s 54.25-58.25 mostly 54.25-56.25
60s 44.25-48.25 mostly 45.25-46.25
70s 22.25-28.25 mostly 24.25-25.25
84s 18.25-22.25 mostly 18.25-20.25

ORGANIC

Hass

cartons 2 layer
48s 64.25-68.25 mostly 65.25-67.25 occasional higher
60s 42.25-51.25 mostly 42.25-45.25 occasional higher
70s 34.25-38.25 mostly 36.25-38.25