



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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September 05, 2024

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FR_FV110

Fresno, CA: Sunny 73-106
Huron, CA: Sunny 69-106
Oxnard, CA: Sunny 66-92
Salinas, CA: Sunny 56-79
Santa Maria, CA: Sunny 56-83

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND VERY GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

Red

flats 12 6-oz cups with lids 20.00-22.00 occasional higher and lower

NORTH CAROLINA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND EXCEEDS SUPPLY. MARKET STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 18.00-22.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND EXCEEDS SUPPLY. MARKET STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 20.00-24.00 mostly 20.00-22.00 occasional higher

---RASPBERRIES: DEMAND VERY GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

flats 12 6-oz cups with lids 20.00-24.00 occasional higher and lower

---STRAWBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 14.00-18.00 mostly 14.00-16.00 occasional higher and lower

ORGANIC

flats 8 1-lb containers with lids
small-medium 22.00-28.00 mostly 24.00 occasional higher and lower

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 14.00-18.00 mostly 14.00-16.00 occasional higher and lower

ORGANIC

flats 8 1-lb containers with lids
small-medium 22.00-28.00 mostly 24.00 occasional higher and lower

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---NECTARINES: SUPPLY YELLOW FLESH VARIETIES MODERATE, WHITE FLESH VARIETIES VERY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose
54-56 size 24.95-26.95 mostly 26.95
60-64 size 20.95-22.95

cartons 2 layer tray pack
40-42S Supplies insufficient to quote
48-50S Supplies insufficient to quote
54-56s Supplies insufficient to quote
60-64s Supplies insufficient to quote

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
54-56s 24.95-26.95 mostly 26.95 occasional higher
60-64 size 20.95-24.95 mostly 22.95-24.95
cartons 2 layer tray pack
40-42S 26.95-30.95 mostly 28.95
48-50S 24.95-28.95 mostly 26.95
60-64s 20.95-22.95



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54-56 size 24.95-26.95 occasional lower

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

48-50 size 26.95-28.95 mostly 28.95

54-56 size 24.95-28.95 mostly 26.95-28.95

60-64 size 20.95-24.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 28.95

48-50S 24.95-28.95 mostly 26.95-28.95

54-56s 22.95-26.95 mostly 24.95

Various White Flesh Varieties

25 lb cartons loose

54-56 size 20.95-26.95 mostly 24.95-26.95

60-64 size 20.95-24.95

cartons 2 layer tray pack

40-42S 28.95-30.95 mostly 28.95-30.95

48-50S 24.95-28.95 mostly 28.95

54-56s 24.95-26.95

---PLUMS: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

28 lb cartons loose

30-35 size 26.95-32.95 mostly 28.95-30.95 occasional lower

40-45 size 26.95-30.95 mostly 26.95-28.95

50-55 size 20.95-26.95 mostly 22.95-24.95 occasional higher

60-65 size 18.95-24.95 mostly 20.95-22.95

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size 26.95-30.95 mostly 28.95-30.95 occasional lower

40-45 size 24.95-28.95 mostly 26.95-28.95 occasional higher

50-55 size 22.95-26.95 mostly 22.95-24.95

60-65 size 20.95-26.95 mostly 22.95-24.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET ABOUT STEADY. Extra services included. Primary Red Seedless variety Krissy and Allison.

Primary White Seedless Type Sweet Globe and Great Green.

IVORY

19 lb containers bagged

large-extra large 24.95-26.95

RED GLOBE

19 lb containers bagged

large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 24.95-30.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged

large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

19 lb containers bagged

large-extra large 27.95-30.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged

large-extra large 27.95-30.95 mostly 28.95-30.95

occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: DEMAND MODERATE. MARKET CONVENTIONAL 48S LOWER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 66.25-70.25 mostly 66.25-68.25

36s 66.25-70.25 mostly 66.25-68.25

40s 64.25-70.25 mostly 65.25-67.25

48s 59.25-65.25 mostly 61.25-63.25

60s 37.25-42.25 mostly 38.25-40.25 occasional higher

70s 30.25-36.25 mostly 30.25-32.25 occasional lower.

84s 22.25-27.25 mostly 22.25-24.25 occasional higher

ORGANIC

Hass

cartons 2 layer

48s 70.25-76.25 mostly 70.25-72.25 occasional lower

60s 60.25-66.25 mostly 63.25-65.25

70s 48.25-53.25 mostly 50.25-52.25 occasional higher



SAN JOAQUIN VALLEY CALIFORNIA
Delivered Sales Shipping Point Basis
2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET STEADY. Extra services included. Primary White Seedless Type Great Green. AUTUMN ROYAL

19 lb containers bagged
large-extra large 24.95-26.95

SCARLET ROYAL
19 lb containers bagged
large-extra large 24.95-26.95 mostly 25.95-26.95

White Seedless Type
19 lb containers bagged
large-extra large 22.95-26.95 mostly 25.95-26.95

SOUTH DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: DEMAND MODERATE. MARKET 48S LOWER, OTHERS ABOUT STEADY. Extra services included. Hass

cartons 2 layer
32s 65.25-70.25 mostly 68.25-70.25
36s 65.25-70.25 mostly 68.25-70.25
40s 65.25-70.25 mostly 66.25-68.25
48s 62.25-68.25 mostly 64.25-66.25
60s 45.25-48.25 mostly 46.25-48.25
70s 32.25-38.25 mostly 36.25-38.25
84s 26.25-30.25 mostly 26.25-28.25