



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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August 04,2025

Page 1

FR_FV110

Atwater, CA: Sunny 59-96
Coachella, CA: Sunny 78-109
Fresno, CA: Sunny 67-99
Livingston, CA: Sunny 59-97
Oxnard, CA: Mostly Cloudy 59-69
San Diego, CA: Partly Cloudy 63-72
Irapuato, MX: Mostly Cloudy 60-79
Baja CA, MX: Sunny 62-85
San Quintin (North Baja CA, MX): Mostly Cloudy 59-73

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND MODERATE. MARKET STEADY.
Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 10.00-14.00 mostly 12.00-14.00
occasional higher and lower.

NORTH CAROLINA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments. Wide range in quality and condition.
flats 12 6-oz cups with lids 16.00-20.00 mostly 18.00-20.00
occasional higher.

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality. Few sales booked open with price to be established later.
flats 8 1-lb containers with lids

medium 8.00-10.00 mostly 8.00-9.00 few 12.00,
occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids
medium 10.00-14.00 mostly 10.00-12.00 occasional
higher and lower.

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Some berries being diverted to freezer and/or processor. Wide range in quality and condition.
Few sales booked open with price to be established later.

flats 8 1-lb containers with lids
medium 8.00-10.00 mostly 8.00-9.00 few 12.00,
occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids
small-medium 10.00-14.00 mostly 10.00-12.00 occasional
higher and lower.

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 18.00-20.00 occasional higher.

---RASPBERRIES: DEMAND MODERATE. MARKET STEADY.
Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 14.00-18.00 mostly 14.00-16.00
occasional higher and lower.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---NECTARINES: DEMAND MODERATE. MARKET WHITE FLESH
TRAY PACK LOWER, OTHERS ABOUT STEADY. Extra services
included. Wide range in price.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose
54-56 size 24.95-26.95



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Page 2

FR_FV110

60-64 size 22.95-24.95

cartons 2 layer tray pack

40-42S 26.95-28.95

48-50S 24.95-26.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

54-56 size 24.95-30.95 mostly 24.95-26.95

60-64 size 22.95-26.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 28.95-30.95

48-50S 24.95-28.95 mostly 26.95-28.95

---PEACHES: DEMAND MODERATE. MARKET ABOUT STEADY.

Extra services included. Wide range in price.

Various White Flesh Varieties

25 lb cartons loose

54-56 size supplies in too few hands to establish a market

cartons 2 layer tray pack

40-42S supplies in too few hands to establish a market

Various Yellow Flesh Varieties

25 lb cartons loose

54-56 size 16.95-26.95 mostly 24.95-26.95

60-64 size 22.95-24.95

cartons 2 layer tray pack

40-42S 18.95-28.95 mostly 18.95-22.95

48-50S 18.95-26.95 mostly 18.95-22.95

---PLUMS: DEMAND MODERATE. MARKET 60-65 SIZE ABOUT STEADY, OTHERS LOWER. Extra services included. Wide range in price.

VARIOUS BLACK VARIETIES

28 lb cartons loose

30-35 size 28.95-34.95 mostly 30.95-34.95

40-45 size 26.95-32.95 mostly 28.95-32.95

50-55 size 22.95-28.95 mostly 22.95-24.95

60-65 size 20.95-24.95 mostly 20.95-22.95

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size 26.95-34.95 mostly 30.95-34.95

40-45 size 24.95-32.95 mostly 28.95-32.95

50-55 size 20.95-28.95 mostly 22.95-24.95

60-65 size 18.95-24.95 mostly 20.95-22.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: DEMAND MODERATE. MARKET IVORY LARVE-EXTRA LARGE LOWER, OTHERS ABOUT STEADY. Extra services included. Primary Red Seedless variety Krissy.

FLAME SEEDLESS

19 lb containers bagged

large-extra large supplies in too few hands to establish a market

IVORY

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

occasional lower

medium-large 20.95-24.95 mostly 22.95-24.95

Red Seedless

19 lb containers bagged

large-extra large 22.95-27.95 mostly 24.95-26.95

SUGRAONE

19 lb containers bagged

large-extra large supplies in too few hands to establish a market

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: SUPPLY 32S-36S LIGHT. DEMAND 32S-36S FAIRLY GOOD, OTHERS LIGHT. MARKET 36S HIGHER, 40S-60S AND ORGANIC LOWER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 44.25-50.25 mostly 48.25-50.25 occasional higher

36s 44.25-50.25 mostly 46.25-48.25 occasional higher

40s 38.25-42.25 mostly 38.25-40.25

48s 31.25-37.25 mostly 32.25-34.25

60s 28.25-34.25 mostly 29.25-31.25

70s 28.25-34.25 mostly 31.25-33.25

84s 25.25-29.25 mostly 25.25-27.25

ORGANIC

Hass

cartons 2 layer

48s 52.25-62.25 mostly 53.25-55.25

60s 44.25-52.25 mostly 46.25-49.25

84s 38.25-43.25 mostly 38.25-40.25

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

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Page 3

FR_FV110

---GRAPES: DEMAND MODERATE. MARKET LOWER. Extra services included. Primary Red Seedless variety Krissy.

FLAME SEEDLESS

19 lb containers bagged

large-extra large 20.95-24.95 mostly 24.95

medium-large supplies in too few hands to establish a market.

IVORY

19 lb containers bagged

large-extra large 22.95-27.95 mostly 24.95-26.95

Red Seedless

19 lb containers bagged

large-extra large 22.95-27.95 mostly 24.95-26.95

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET 84S ABOUT STEADY, OTHERS LOWER. Extra services included.

Hass

cartons 2 layer

32s 48.25-56.25 mostly 48.25-50.25

36s 48.25-56.25 mostly 48.25-50.25

40s 43.25-52.25 mostly 43.25-46.25

48s 39.25-45.25 mostly 43.25-45.25 occasional lower

60s 38.25-44.25 mostly 42.25-44.25

70s 36.25-40.25 mostly 36.25-38.25

84s 24.25-31.25 mostly 26.25-28.25 occasional lower

ORGANIC

Hass

cartons 2 layer

48s 70.25-80.25 mostly 70.25-74.25

60s 57.25-67.25 mostly 57.25-60.25

70s 39.25-49.25 mostly 39.25-42.25