



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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Fresno, CA Clear 62-97
Santa Maria, CA Clear 51-79
Oxnard, CA Clear 57-69
Salinas, CA Clear 52-85

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---RASPBERRIES: DEMAND GOOD AT SLIGHTLY LOWER PRICES. MARKET SLIGHTLY LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00 few 26.00

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids 8.00-12.00 mostly 10.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND VERY GOOD. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-24.00 mostly 20.00-22.00 few 26.00

---RASPBERRIES: DEMAND GOOD AT SLIGHTLY LOWER PRICES. MARKET SLIGHTLY LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00 occasional lower (14.00-16.00)

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later.

flats 8 1-lb containers with lids 6.00-10.00 mostly 8.00 few 12.00-14.00

ORGANIC

flats 8 1-lb containers with lids 20.00-24.00 occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND GOOD AT SLIGHTLY LOWER PRICES. MARKET SLIGHTLY LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00 occasional lower (14.00-16.00)

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later.
flats 8 1-lb containers with lids 8.00-12.00 mostly 8.00 occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids 20.00-26.00 mostly 20.00-24.00 occasional higher

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---NECTARINES: DEMAND GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
54-56s 26.95-30.95 mostly 28.95-30.95 occasional higher
cartons 2 layer tray pack
40-42S 26.95-32.95 mostly 28.95-30.95
48-50S 24.95-28.95 mostly 26.95-28.95
54-56 size 24.95-28.95 mostly 26.95-28.95

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
48-50 size 26.95-28.95 mostly 28.95
54-56 size 24.95-28.95 mostly 26.95-28.95
cartons 2 layer tray pack
40-42S 26.95-30.95 mostly 28.95
48-50S 24.95-28.95 mostly 26.95-28.95
54-56s 22.95-26.95 mostly 24.95-26.95



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Various White Flesh Varieties

- 25 lb cartons loose
 - 54-56 size 20.95-22.95 occasional higher
- cartons 2 layer tray pack
 - 40-42S 20.95-26.95 mostly 24.95-26.95
 - 48-50S 20.95-26.95 mostly 24.95-26.95 occasional higher
 - 54-56s 24.95-26.95 occasional higher

---PLUMS: DEMAND GOOD. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

- 28 lb cartons loose
 - 30-35 size 34.95-36.95 occasional lower
 - 40-45 size 30.95-34.95 occasional lower
 - 50-55 size 26.95-28.95
 - 60-65 size 24.95-26.95

VARIOUS RED VARIETIES

- 28 lb cartons loose
 - 30-35 size 30.95-34.95
 - 40-45 size 28.95-32.95
 - 50-55 size 24.95-26.95 occasional higher
 - 60-65 size 22.95-24.95 occasional higher

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy and Allison. Primary White Seedless Type Sweet Globe and Great Green.

RED GLOBE

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 26.95-28.95 occasional higher

SCARLET ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

- 19 lb containers bagged
 - large-extra large 28.95-30.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

19 lb containers bagged

large-extra large 27.95-30.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged

large-extra large 27.95-30.95 mostly 28.95-30.95
occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: SUPPLY 60S-84S VERY LIGHT, OTHERS FAIRLY LIGHT. DEMAND 60S-84S VERY GOOD, OTHERS FAIRLY GOOD. MARKET 60S-70S HIGHER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

- 32s 64.25-68.25 mostly 66.25-68.25 occasional higher and lower
- 36s 64.25-68.25 mostly 66.25-68.25 occasional lower
- 40s 56.25-62.25 mostly 58.25-60.25 occasional higher
- 48s 46.25-51.25 mostly 48.25-50.25
- 60s 38.25-42.25 mostly 40.25-42.25 occasional higher
- 70s 35.25-38.25 mostly 36.25-38.25
- 84s 30.25-34.25 mostly 30.25-32.25 occasional higher

ORGANIC

Hass

cartons 2 layer

- 48s 68.25-74.25 mostly 68.25-70.25 occasional higher
- 60s 50.25-56.25 mostly 54.25-56.25 occasional higher
- 70s 47.25-53.25 mostly 47.25-50.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary White Seedless Type Great Green.

AUTUMN KING

- 19 lb containers bagged
 - large-extra large 24.95-26.95

AUTUMN ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-26.95

SCARLET ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-26.95 mostly 25.95-26.95

White Seedless Type

19 lb containers bagged



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large-extra large 22.95-26.95 mostly 25.95-26.95