



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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October 02, 2024

Page 1

FR_FV110

Fresno, CA: Sunny 68-102
Oxnard, CA: Sunny 62-74
Salinas, CA: Sunny 60-90
Santa Maria, CA: Sunny 55-79

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00
occasional higher and lower

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 8 1-lb containers with lids 8.00-12.00 mostly 10.00-12.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-24.00 mostly 20.00-22.00 few 26.00

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00
occasional higher and lower

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Few sales booked open with price to be established later.

flats 8 1-lb containers with lids 8.00-12.00 mostly 10.00
occasional higher

ORGANIC

flats 8 1-lb containers with lids 20.00-24.00 occasional
higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00
occasional higher and lower

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Few sales booked open with price to be established later.
flats 8 1-lb containers with lids 8.00-12.00 mostly 8.00-10.00
occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids 20.00-26.00 mostly 20.00-24.00 occasional higher

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---NECTARINES: DEMAND GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
54-56s 26.95-30.95 mostly 28.95-30.95 occasional higher
cartons 2 layer tray pack
40-42S 26.95-32.95 mostly 28.95-30.95
48-50S 24.95-28.95 mostly 26.95-28.95
54-56 size 24.95-28.95 mostly 26.95-28.95

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
48-50 size 26.95-28.95 mostly 28.95
54-56 size 24.95-28.95 mostly 26.95-28.95
cartons 2 layer tray pack
40-42S 26.95-30.95 mostly 27.95-28.95
48-50S 24.95-28.95 mostly 26.95-28.95
54-56s 22.95-26.95 mostly 24.95-26.95



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Page 2

FR_FV110

Various White Flesh Varieties

- 25 lb cartons loose
 - 54-56 size 20.95-22.95 occasional higher
- cartons 2 layer tray pack
 - 40-42S 20.95-26.95 mostly 24.95-26.95
 - 48-50S 20.95-26.95 mostly 24.95-26.95 occasional higher
 - 54-56s 24.95-26.95 occasional higher

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

- 28 lb cartons loose
 - 30-35 size 32.95-34.95 occasional higher
 - 40-45 size 30.95-34.95 occasional lower
 - 50-55 size 26.95-28.95
 - 60-65 size 24.95-26.95

VARIOUS RED VARIETIES

- 28 lb cartons loose
 - 30-35 size 28.95-32.95 occasional higher
 - 40-45 size 28.95-30.95 occasional lower
 - 50-55 size 24.95-26.95 occasional higher
 - 60-65 size 22.95-24.95 occasional higher

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy, Allison, and White Seedless Type Sweet Globe, Great Green.

AUTUMN KING

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 26.95

RED GLOBE

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

- 19 lb containers bagged
 - large-extra large 28.95-30.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

- 19 lb containers bagged
 - large-extra large 27.95-30.95 mostly 28.95-30.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 27.95-30.95 mostly 28.95-30.95
 - occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: SUPPLY 60S-84S VERY LIGHT, OTHERS LIGHT. DEMAND 60S-84S VERY GOOD, OTHERS GOOD. MARKET CONVENTIONAL 60S HIGHER, OTHERS ABOUT STEADY. Extra services included. Some sales being booked at previously committed prices. Prices represent limited spot market sales. Hass

cartons 2 layer

- 32s 65.25-70.25 mostly 68.25-70.25
- 36s 65.25-70.25 mostly 68.25-70.25
- 40s 60.25-64.25 mostly 60.25-61.25 occasional higher
- 48s 48.25-52.25 mostly 50.25-52.25 occasional higher
- 60s 43.25-46.25 mostly 44.25-46.25
- 70s 37.25-41.25 mostly 38.25-40.25 occasional higher
- 84s 30.25-35.25 mostly 32.25-34.25 occasional higher

ORGANIC

Hass

cartons 2 layer

- 48s 68.25-75.25 mostly 72.25-74.25 occasional higher
- 60s 50.25-56.25 mostly 54.25-56.25 occasional higher
- 70s 47.25-53.25 mostly 47.25-50.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary variety White Seedless Type Great Green.

AUTUMN KING

- 19 lb containers bagged
 - large-extra large 24.95-26.95 mostly 26.95

AUTUMN ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-27.95 mostly 26.95-27.95

SCARLET ROYAL

- 19 lb containers bagged



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Page 3

FR_FV110

large-extra large 24.95-26.95 mostly 25.95-26.95

occasional lower

White Seedless Type

19 lb containers bagged

large-extra large 22.95-26.95 mostly 25.95-26.95