



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

November 14, 2024

Page 1

FR_FV110

Fresno, CA: Partly Cloudy 48-66
Oxnard, CA: Sunny 48-71
Salinas, CA: Cloudy 50-66
Santa Maria, CA: Sunny 42-63
McAllen, TX: Mostly Cloudy 69-89

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
few 10.00, occasional higher

---BLUEBERRIES: DEMAND FAIRLY LIGHT. MARKET STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
occasional higher and lower

---RASPBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 20.00-24.00 mostly 20.00-22.00

MEXICO CROSSINGS THROUGH TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 22.00-26.00 mostly 22.00-24.00 occasional
higher and lower

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---STRAWBERRIES: DEMAND FAIRLY GOOD. MARKET STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 20.00-24.00 mostly 22.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. MARKET STEADY.

Includes palletizing and cooling. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments. Some berries being diverted to freezer and/or processor.

flats 8 1-lb containers with lids
small-medium 14.00-18.00 mostly 16.00 occasional higher

ORGANIC

flats 8 1-lb containers with lids
small-medium 26.00-30.00 mostly 26.00-28.00 occasional
higher

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 20.00-24.00 mostly 20.00-22.00 occasional
higher and lower

ORGANIC

flats 8 1-lb containers with lids
medium 28.00-32.00 mostly 30.00-32.00 occasional
higher and lower

OTHER FRUIT

CENTRAL SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

November 14, 2024

Page 2

FR_FV110

---KIWIFRUIT: DEMAND GOOD. MARKET STEADY. Extra services included.

Hayward

9 kg (19.8 lb) containers

27s 30.95-35.95 occasional lower

30s 28.95-34.95 occasional lower

33s 27.95-34.95 occasional lower

36s 27.95-30.95 occasional lower

39s 27.95-30.95 occasional lower

42s 29.95-30.95 occasional lower.

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: SUPPLY AUTUMN KING AND WHITE SEEDLESS TYPE LIGHT. DEMAND AUTUMN KING AND WHITE SEEDLESS TYPE VERY GOOD, OTHERS GOOD. MARKET STEADY. Extra services included.

Primary Red Seedless variety Krissy, Allison, Jack Salute.

AUTUMN KING

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95-30.95 few high as 32.95

RED GLOBE

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95 occasional lower

Red Seedless

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 28.95-32.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95-30.95

ORGANIC

Red Seedless

19 lb containers bagged

large-extra large 30.95-34.95 mostly 30.95-32.95 occasional lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: SUPPLY 32S-40S VERY LIGHT, OTHERS MODERATE.

DEMAND 32S-40S GOOD, OTHERS MODERATE. MARKET

CONVENTIONAL 60S-70S SLIGHTLY HIGHER, ORGANIC 60S

LOWER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 72.25-76.25 mostly 72.25-74.25 occasional higher

36s 72.25-76.25 mostly 72.25-74.25 occasional higher

40s 66.25-71.25 mostly 67.25-70.25 occasional higher

48s 53.25-58.25 mostly 54.25-55.25 occasional lower

60s 32.25-35.25 mostly 33.25-34.25 occasional higher

70s 21.25-25.25 mostly 22.25-23.25 occasional higher

84s 16.25-20.25 mostly 17.25-18.25

ORGANIC

Hass

cartons 2 layer

48s 64.25-70.25 mostly 65.25-68.25

60s 42.25-51.25 mostly 42.25-45.25 occasional higher

70s 35.25-42.25 mostly 36.25-38.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: SUPPLY AUTUMN KING LIGHT. DEMAND AUTUMN KING VERY GOOD, OTHERS GOOD. MARKET STEADY. Extra services included. Primary variety Red Seedless Allison.

AUTUMN KING

19 lb containers bagged

large-extra large 26.95-30.95 mostly 28.95-30.95

occasional lower

Red Seedless

19 lb containers bagged

large-extra large 28.95 occasional higher and lower

---PERSIMMONS: DEMAND GOOD. MARKET STEADY. Extra services included.

FUYU

cartons 1 layer

16s 22.95-25.95 occasional lower.

18s 22.95-24.95 occasional lower

20s 20.95-22.95 occasional lower

22s 19.95-20.95 occasional lower

HACHIYA

cartons 1 layer

16s 20.95-22.95 occasional lower

18s 18.95-22.95 occasional lower

20s 16.95-20.95 occasional lower



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

November 14, 2024

Page 3

FR_FV110

---POMEGRANATES: DEMAND GOOD. MARKET STEADY. Extra services included.

WONDERFUL

Marked Extra Fancy

cartons 2 layer

20s 42.95-47.95 occasional higher

22s 42.95-46.95 occasional higher

24s 39.95-45.95 occasional higher

26s 39.95-45.95 occasional higher

30s 36.95-38.95

32s 36.95-40.95

34s 30.95

36s 30.95