



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service
Specialty Crops Market News

Email us with accessibility issues with this report.

****Report Correction on 10/25/2024**

October 24, 2024

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Fresno, CA: Sunny 53-83
Oxnard, CA: Sunny 54-79
Salinas, CA: Sunny 52-75
Santa Maria, CA: Sunny 51-82

***CORRECTED COPY: Updated market and demand tones,
Strawberries, Oxnard District California***

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---BLACKBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-20.00 mostly 18.00
occasional higher and lower

---RASPBERRIES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-22.00 mostly 16.00-18.00
occasional higher and lower

ORGANIC
flats 12 6-oz cups with lids 28.00-32.00 occasional higher
and lower

OXNARD DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 12.00-18.00 mostly 12.00-14.00 occasional
lower.

ORGANIC
flats 8 1-lb containers with lids
medium 22.00-28.00 mostly 22.00-24.00

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---BLACKBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00-20.00
occasional higher and lower

---RASPBERRIES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00
occasional higher and lower

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Some sales booked open with price to be established later. Previous commitments higher.
flats 8 1-lb containers with lids
medium 8.00-12.00 few 14.00, occasional higher and
lower. (wide range in prices)

ORGANIC

flats 8 1-lb containers with lids
medium 22.00-28.00 mostly 22.00-24.00 occasional
higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---RASPBERRIES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00-20.00
occasional higher and lower

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling. Previous commitments higher.

flats 8 1-lb containers with lids
medium 10.00-16.00 mostly 12.00-14.00 few 8.00,
occasional higher

ORGANIC

flats 8 1-lb containers with lids
medium 22.00-28.00 mostly 22.00-24.00 occasional
higher

OTHER FRUIT

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
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---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy, Allison, and White Seedless Type Sweet Globe, Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95

RED GLOBE

19 lb containers bagged
large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged
large-extra large 28.95-30.95

White Seedless Type

19 lb containers bagged
large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95
occasional high as 32.95

White Seedless Type

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95
occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: SUPPLY 32S-48S VERY LIGHT, 60S MODERATE, OTHERS FAIRLY HEAVY. DEMAND 32S-36S VERY GOOD, 40S-48S GOOD, OTHERS FAIRLY LIGHT. MARKET 332S-36S SLIGHTLY HIGHER, 60S-70S LOWER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer
32s 70.25-75.25 mostly 70.25-71.25 occasional higher
36s 70.25-75.25 mostly 70.25-71.25 occasional higher
40s 62.25-67.25 mostly 62.25-64.25 occasional higher
48s 52.25-56.25 mostly 54.25-56.25 occasional higher

60s 30.25-35.25 mostly 32.25-34.25 occasional higher and lower

70s 20.25-26.25 mostly 22.25-24.25 occasional higher and lower

84s 15.25-20.25 mostly 17.25-20.25 occasional higher and lower

ORGANIC

Hass

cartons 2 layer
48s 65.25-72.25 mostly 66.25-69.25
60s 44.25-53.25 mostly 49.25-52.25 occasional higher
70s 40.25-46.25 mostly 43.25-46.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary variety White Seedless Type Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-26.95 mostly 26.95

AUTUMN ROYAL

19 lb containers bagged
large-extra large 24.95-27.95 mostly 26.95-27.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-26.95 mostly 25.95-26.95
occasional lower

White Seedless Type

19 lb containers bagged
large-extra large 22.95-26.95 mostly 25.95-26.95

---POMEGRANATES: DEMAND GOOD. MARKET STEADY. Extra services included.

EARLY WONDERFUL

cartons 2 layer
26s 29.95-30.95 occasional higher and lower
40-42S 14.95-17.95 occasional higher and lower.