



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

September 25,2025

Page 1

FR_FV110

Atwater, CA: Partly Cloudy 61-87
Coachella, CA: Sunny 73-100
Fresno, CA: Sunny 66-87
Livingston, CA: Partly Cloudy 60-87
Oxnard, CA: Mostly Cloudy 65-72
San Diego, CA: Mostly Cloudy 66-73
Irapuato, MX: Partly Cloudy 62-81
Baja CA, MX: Sunny 51-79
San Quintin (North Baja CA, MX): Partly Cloudy 61-76

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 7.00-10.00 (wide range in prices)
occasional higher

---RASPBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 8.00-12.00 (wide range in prices)
occasional lower. Previous commitments higher.

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 14.00-16.00 occasional higher and lower.

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids

medium 10.00-14.00 (wide range in prices), few commitments higher, occasional higher (16.00) and lower (8.00).

ORGANIC

flats 8 1-lb containers with lids
medium 18.00-22.00 (wide range in prices) occasional lower.

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 12.00-16.00 (wide range in prices), occasional higher and lower

ORGANIC

flats 8 1-lb containers with lids
medium 18.00-22.00 occasional higher and lower.

SOUTH AND CENTRAL DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices)
occasional higher and lower

ORGANIC

flats 12 6-oz cups with lids 16.00-20.00 (wide range in prices)
previous commitments higher.

---RASPBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices), occasional higher (16.00). Previous commitments higher.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---PLUMS: SUPPLY LIGHT. DEMAND MODERATE. MARKET STEADY. Extra services included.
VARIOUS BLACK VARIETIES
28 lb cartons loose



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

September 25, 2025

Page 2

FR_FV110

30-35 size 32.95-36.95 mostly 34.95-36.95

40-45 size 30.95-32.95

50-55 size 28.95

60-65 size 24.95-26.95

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size 30.95-34.95 mostly 32.95-34.95

40-45 size 28.95-32.95 mostly 30.95-32.95

50-55 size 26.95-28.95

60-65 size 24.95-26.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET STEADY. Extra services included. Primary Red Seedless Variety Krissy and Timco. Primary White Seedless Type Sweet Globe and Great Green.

IVORY

19 lb containers bagged

large-extra large 22.95-24.95

medium-large 18.95-20.95

Red Seedless

19 lb containers bagged

large-extra large 22.95-26.95 mostly 24.95-26.95

medium-large 20.95-24.95 mostly 20.95-22.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

White Seedless Type

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

medium-large 20.95-24.95 mostly 20.95-22.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET ORGANIC 60S LOWER. CONVENTIONAL 32S, 36S AND 84S SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in price.

Hass

cartons 2 layer

32s 40.25-49.25 mostly 40.25-48.25

36s 32.25-42.25 mostly 32.25-35.25

40s 23.25-29.25 mostly 24.25-25.25 occasional higher

48s 23.25-27.25 mostly 23.25-24.25 occasional higher

60s 22.25-26.25 mostly 23.25-24.25 occasional higher

70s 22.25-26.25 mostly 22.25-23.25 occasional higher

84s 21.25-25.25 mostly 21.25-23.25 occasional higher

ORGANIC

Hass

cartons 2 layer

48s 38.25-46.25 mostly 38.25-40.25 occasional higher

60s 32.25-40.25 mostly 32.25-38.25 occasional higher

70s 30.25-38.25 mostly 30.25-34.25 occasional higher

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: DEMAND MODERATE. MARKET STEADY. Extra services included. Primary Red Seedless Variety Krissy.

IVORY

19 lb containers bagged

large-extra large 22.95-24.95

medium-large 18.95-20.95

Red Seedless

19 lb containers bagged

large-extra large 22.95-26.95 mostly 24.95-25.95

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in prices.

Hass

cartons 2 layer

32s 40.25-48.25 mostly 40.25-42.25 occasional higher

36s 38.25-45.25 mostly 38.25-42.25 occasional higher

40s 32.25-38.25 mostly 35.25-36.25 occasional higher and lower

48s 30.25-36.25 mostly 30.25-35.25

60s 24.25-34.25 mostly 28.25-30.25 occasional lower

70s 23.25-30.25 mostly 26.25-30.25

84s 22.25-27.25 mostly 22.25-24.25