



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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January 08,2025

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No reports will be issued Thursday, January 9, 2025 in observance of the National Day of Mourning.

Fresno, CA: Cloudy 37-60

Huron, CA: Cloudy 36-61

Oxnard, CA: Mostly Cloudy 48-71

Salinas, CA: Mostly Cloudy 39-68

Santa Maria, CA: Mostly Cloudy 37-71

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 8.00-10.00 mostly 8.00 occasional higher and lower

---BLUEBERRIES: DEMAND LIGHT. MARKET STEADY. Includes palletizing and cooling. Wide range in quality.

flats 12 6-oz cups with lids 6.00-10.00 mostly 8.00 occasional higher

---RASPBERRIES: DEMAND MODERATE. MARKET LOWER. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 16.00-20.00 mostly 16.00-18.00 few 22.00, occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 10.00-14.00 mostly 10.00-12.00 few 16.00, occasional higher

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Some sales booked open with price to be established later.

flats 8 1-lb containers with lids
medium 6.00-10.00 mostly 8.00 few 12.00, occasional higher and lower

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments. Wide range in quality.

flats 8 1-lb containers with lids
medium 14.00-18.00 mostly 16.00 few 12.00, occasional higher

OTHER FRUIT

CENTRAL SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---KIWIFRUIT: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

Hayward

9 kg (19.8 lb) containers
27s 28.95-30.95 occasional higher
30s 27.95-29.95 occasional higher
33s 26.95-29.95 occasional higher and lower
36s 23.95-25.95 occasional higher
39s 23.95-25.95 occasional higher
42s 23.95-25.95 occasional higher

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: SUPPLY VERY LIGHT. DEMAND EXCEEDS SUPPLY. MARKET HIGHER. Extra services included. Prices represent very few spot market sales.

Hass



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cartons 2 layer

32s supplies insufficient to quote

36s 80.25-84.25

40s 76.25-80.25

48s 69.25-70.25

60s 60.25-65.25 mostly 60.25

70s supplies insufficient to quote

84s 27.25-30.25 mostly 27.25-28.25

ORGANIC

Hass

cartons 2 layer

48s supplies insufficient to quote