



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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December 19, 2024

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FR_FV110

Fresno, CA: Mostly Cloudy 45-59
Oxnard, CA: Mostly Cloudy 52-67
Salinas, CA: Sunny 48-73
Santa Maria, CA: Partly Cloudy 45-77

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---BLACKBERRIES: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 14.00-18.00 mostly 14.00
occasional higher (20.00)

---BLUEBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 10.00-14.00 mostly 12.00-14.00
occasional higher (16.00)

---RASPBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 18.00-24.00 mostly 18.00-21.00
some low as 12.00-14.00

MEXICO CROSSINGS THROUGH TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. MARKET LOWER. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 22.00-24.00 occasional higher (26.00)

OXNARD DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 22.00-26.00 mostly 22.00-24.00 few 22.00,
occasional higher

SANTA MARIA CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: SUPPLY LIGHT. DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 22.00-26.00 mostly 22.00-24.00 few including
previous commitments low as 18.00, occasional higher
(30.00-32.00)

ORGANIC

flats 8 1-lb containers with lids
medium 30.00-36.00 mostly 32.00-34.00 occasional
higher (40.00-44.00)

OTHER FRUIT

CENTRAL SAN JOAQUIN VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---KIWIFRUIT: DEMAND MODERATE. MARKET STEADY. Extra services included.
Hayward

9 kg (19.8 lb) containers
27s 28.95-30.95
30s 27.95-29.95
33s 26.95-29.95 occasional lower
36s 23.95-25.95
39s 23.95-25.95
42s 23.95-25.95

KERN DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---GRAPES: SUPPLY LIGHT. DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Allison.



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Red Seedless

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

occasional higher

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

occasional higher

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: DEMAND MODERATE. MARKET STEADY. Extra services included.

Hass

cartons 2 layer

32s 74.25-78.25 mostly 76.25-78.25 occasional higher

36s 72.25-76.25 mostly 72.25-74.25 occasional higher

40s 65.25-70.25 mostly 66.25-68.25 occasional higher and lower

48s 48.25-52.25 mostly 49.25-51.25 occasional lower

60s 40.25-44.25 mostly 40.25-42.25 occasional higher

70s 21.25-25.25 mostly 21.25-23.25 occasional higher

84s 17.25-20.25 mostly 17.25-18.25 occasional higher and lower

ORGANIC

Hass

cartons 2 layer

48s 64.25-68.25 mostly 65.25-67.25 occasional higher

60s 42.25-51.25 mostly 42.25-45.25 occasional higher

70s 34.25-38.25 mostly 36.25-38.25