



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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June 12, 2025

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FR_FV110

Atwater, CA: Sunny 55-89
Coachella, CA: Sunny 71-104
Fresno, CA: Sunny 63-92
Livingston, CA: Sunny 55-89
Oxnard, CA: Partly Cloudy 57-67
San Diego, CA: Sunny 61-66
Irapuato, MX: Mostly Cloudy 62-85
Baja CA, MX: Sunny 60-81

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 10.00-16.00 mostly 12.00-14.00
previous commitments higher

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices)
occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-15.00 (wide range in prices)
occasional higher and lower. Some previous commitments as high as 22.00-24.00
flats 12 1-pint cups with lids 18.00-24.00 mostly 20.00-22.00
occasional higher and lower.

ORGANIC

flats 12 1-pint cups with lids 24.00-28.00 occasional higher and lower.

---RASPBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-18.00 mostly 14.00-16.00
(wide range in prices) occasional higher. previous
commitments higher

NORTH CAROLINA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: SUPPLY AVAILABLE SUPPLIES LIGHT. Includes palletizing and cooling.

flats 12 6-oz cups with lids supplies insufficient and in too few hands to establish a market. Most present shipments from prior bookings and/or previous commitments.

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium supplies insufficient and in too few hands to establish a market.

ORGANIC

flats 8 1-lb containers with lids
medium supplies insufficient and in too few hands to establish a market.

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.

flats 8 1-lb containers with lids
large 8.00-12.00 (wide range in prices) occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids
large 14.00-16.00 (wide range in prices) occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.

flats 8 1-lb containers with lids



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medium 8.00-12.00 occasional higher and lower. Previous commitments higher. Some fruit diverting to processor.

ORGANIC

flats 8 1-lb containers with lids

medium 14.00-16.00 occasional higher and lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 12.00-16.00 (wide range in prices) occasional higher and lower.

flats 12 1-pint cups with lids 20.00-24.00 (wide range in prices) occasional lower.

cartons 8 18-oz containers with lids 20.00-24.00 (wide range in prices) few 26.00-28.00 occasional lower.

ORGANIC

flats 12 6-oz cups with lids 24.00-26.00 (wide range in prices) occasional lower.

flats 12 1-pint cups with lids 26.00-30.00 (wide range in prices) occasional higher and lower.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---NECTARINES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose

60-64 size 26.95-30.95 mostly 28.95-30.95 occasional lower

cartons 2 layer tray pack

48-50S 32.95-36.95

54-56s 30.95-32.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

60-64 size 26.95-30.95 mostly 28.95-30.95

cartons 2 layer tray pack

40-42S 30.95-36.95 mostly 30.95-32.95

48-50S 28.95-34.95 mostly 28.95-30.95

54-56s 24.95-30.95 mostly 24.95-28.95

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

Various White Flesh Varieties

25 lb cartons loose

70-72 size 20.95-26.95 mostly 20.95-22.95

cartons 2 layer tray pack

48-50S 26.95-34.95 mostly 30.95-34.94 occasional higher.

Various Yellow Flesh Varieties

25 lb cartons loose

54-56 size 20.95-26.95 mostly 20.95-22.95 occasional lower

60-64 size 16.95-24.95 mostly 16.95-20.95 occasional higher

cartons 2 layer tray pack

34-36s 24.95-26.95

40-42S 22.95-26.95 occasional higher

48-50S 20.95-24.95 occasional higher.

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: DEMAND LIGHT. MARKET STEADY. Extra services included.

Hass

cartons 2 layer

32s 62.25-66.25 mostly 62.25-64.25

36s 60.25-66.25 mostly 61.25-63.25 occasional lower

40s 58.25-63.25 mostly 58.25-60.25

48s 57.25-62.25 mostly 58.25-60.25 occasional higher and lower

60s 36.25-40.25 mostly 37.25-39.25 occasional higher

70s 31.25-36.25 mostly 34.25-36.25 occasional higher

84s 24.25-28.25 mostly 24.26-25.25 occasional lower

ORGANIC

Hass

cartons 2 layer

48s 75.25-82.25 mostly 75.25-77.25

60s 64.25-70.25 mostly 66.25-68.25 occasional higher

70s 48.25-54.25 mostly 50.25 occasional higher

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND MODERATE. MARKET STEADY. Extra services included.

Hass

cartons 2 layer

32s 62.25-66.25 mostly 64.25-66.25 occasional higher

36s 62.25-66.25 mostly 64.25-66.25 occasional higher



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40s 60.25-64.25 mostly 61.25-63.25

48s 60.25-64.25 mostly 61.25-63.25 occasional higher

60s 42.25-47.25 mostly 42.25-44.25 occasional higher

70s 36.25-40.25 mostly 36.25-38.25 occasional higher

84s 23.25-28.25 mostly 25.25-26.25

ORGANIC

Hass

cartons 2 layer

48s 80.25-88.25 mostly 80.25-83.25 occasional higher

60s 68.25-73.25 mostly 68.25-70.25 occasional higher

70s 48.25-54.25 mostly 48.25-50.25