



Atwater, CA: Sunny 44-68
Coachella, CA: Sunny 54-89
Fresno, CA: Sunny 49-69
Livingston, CA: Sunny 43-68
Oxnard, CA: Cloudy 51-71
San Diego, CA: Mostly Cloudy 61-69
Irapuato, MX: Sunny 48-83

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 mostly 14.00 occasional higher

---RASPBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 14.00-18.00 mostly 16.00 few 20.00 occasional higher and lower

ORGANIC
flats 12 6-oz cups with lids supplies in too few hands to establish market

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET HIGHER.
Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 16.00-18.00 occasional higher and lower

ORGANIC
flats 8 1-lb containers with lids
medium 24.00-30.00 mostly 24.00-26.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET SLIGHTLY LOWER.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 mostly 14.00 few 18.00, occasional higher

---RASPBERRIES: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-20.00 mostly 16.00-18.00 occasional higher and lower

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality and condition.
flats 8 1-lb containers with lids
medium 8.00-14.00 mostly 10.00-12.00 few 16.00, occasional higher

ORGANIC
flats 8 1-lb containers with lids
medium 22.00-28.00 mostly 22.00-24.00 occasional higher and lower

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-20.00 mostly 16.00-18.00 occasional higher

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling. Previous commitments higher.
flats 8 1-lb containers with lids
medium 14.00-18.00 mostly 14.00-16.00 few including previous commitments 12.00, few 20.00, occasional higher and lower

ORGANIC
flats 8 1-lb containers with lids
medium 24.00-28.00 mostly 24.00-26.00 few 30.00, occasional higher and lower

OTHER FRUIT



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

October 28, 2024

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FR_FV110

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy, Allison, and White Seedless Type Sweet Globe, Great Green.

AUTUMN KING

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95

RED GLOBE

19 lb containers bagged

large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 28.95-30.95

White Seedless Type

19 lb containers bagged

large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

19 lb containers bagged

large-extra large 27.95-30.95 mostly 28.95-30.95 occasional high as 32.95

White Seedless Type

19 lb containers bagged

large-extra large 27.95-30.95 mostly 28.95-30.95 occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: SUPPLY 32S-40S VERY LIGHT, 48S-60S MODERATE, OTHERS FAIRLY HEAVY. DEMAND 32S-40S VERY GOOD, OTHERS FAIRLY LIGHT. MARKET 32S-36S SLIGHTLY HIGHER, CONVENTIONAL 40S AND 60S ABOUT STEADY, OTHERS LOWER. Extra services included.

Hass

cartons 2 layer

32s 70.25-75.25 mostly 70.25-72.25 occasional higher

36s 70.25-75.25 mostly 70.25-72.25 occasional higher

40s 62.25-67.25 mostly 62.25-64.25 occasional higher

48s 52.25-56.25 mostly 53.25-55.25 occasional higher and lower

60s 30.25-35.25 mostly 32.25-34.25 occasional higher and lower

70s 20.25-26.25 mostly 21.25-23.25 occasional higher and lower

84s 16.25-20.25 mostly 17.25-18.25 occasional higher and lower

ORGANIC

Hass

cartons 2 layer

48s 63.25-70.25 mostly 65.25-68.25

60s 44.25-53.25 mostly 44.25-48.25 occasional higher

70s 35.25-42.25 mostly 36.25-38.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: DEMAND GOOD. MARKET AUTUMN KING AND SCARLET ROYAL HIGHER, OTHERS ABOUT STEADY. Extra services included. Primary variety White Seedless Type Great Green, Red Seedless Allison.

AUTUMN KING

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95 occasional lower

AUTUMN ROYAL

19 lb containers bagged

large-extra large 24.95-27.95 mostly 26.95-27.95

Red Seedless

19 lb containers bagged

large-extra large 24.97-27.95 mostly 26.95-27.95 occasional lower

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-27.95 mostly 26.95-27.95 occasional lower

White Seedless Type

19 lb containers bagged

large-extra large supplies in too few hands to establish a market.

---POMEGRANATES: DEMAND GOOD. MARKET ABOUT STEADY.

Extra services included.

WONDERFUL



Marked Extra Fancy
cartons 2 layer
20s 42.95-45.95
22s 42.95-45.95
24s 39.95-43.95
26s 39.95-43.95
30s 36.95-40.95
32s 36.95-40.95
34s 30.95
36s 30.95