



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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April 28,2025

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FR_FV110

Atwater, CA: Sunny 50-71
Coachella, CA: Sunny 62-82
Fresno, CA: Sunny 55-71
Livingston, CA: Sunny 49-72
Oxnard, CA: Sunny 50-63
San Diego, CA: Cloudy 56-64
Irapuato, MX: Sunny 61-94
Baja CA, MX: Sunny 39-56

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 14.00-16.00 occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: DEMAND GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 20.00-26.00 mostly 22.00-24.00 occasional higher and lower,
flats 12 1-pint cups 32.00-38.00 occasional higher and lower.

ORGANIC
flats 12 1-pint cups 48.00-52.00 few 54.00 occasional lower

---RASPBERRIES: SUPPLY AVAILABLE SUPPLIES VERY LIGHT. DEMAND VERY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 22.00-26.00 mostly 24.00-26.00 occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-10.00 occasional higher and lower. Previous commitments higher. Some PAS sales.
ORGANIC
flats 8 1-lb containers with lids
medium 10.00-14.00 occasional higher and lower. (Wide range in prices)

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 10.00-12.00 occasional higher. Previous commitments higher. Some PAS sales.
ORGANIC
flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 16.00-18.00 occasional higher and lower.

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 10.00-12.00 occasional higher. Previous commitments higher.
ORGANIC
flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 18.00-20.00 occasional higher

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-14.00 mostly 10.00-12.00 occasional higher. Previous commitments higher. Some PAS sales.
ORGANIC
flats 8 1-lb containers with lids



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medium 16.00-20.00 mostly 16.00-18.00 occasional
higher and lower.

cartons 2 layer
48s 84.25-89.25 mostly 84.25-86.25 occasional higher
60s 70.25-75.25 mostly 70.25-73.25 occasional lower
70s 52.25-56.25 mostly 52.25-54.25

OTHER FRUIT

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---AVOCADOS: DEMAND CONVENTIONAL 70S - 84S FAIRLY
GOOD, OTHERS MODERATE. MARKET CONVENTIONAL 32S, 36S
AND 60S LOWER, OTHERS ABOUT STEADY. Extra services
included.

Hass
cartons 2 layer
32s 70.25-72.25 occasional higher and lower
36s 68.25-72.25 mostly 68.25-70.25 occasional higher and
lower
40s 64.25-67.25 mostly 64.25-66.25
48s 64.25-68.25 mostly 64.25-66.25
60s 50.25-54.25 mostly 50.25-52.25 occasional lower
70s 42.25-46.25 mostly 43.25-45.25 occasional higher
84s 26.25-29.25 mostly 27.25-28.25 occasional higher

ORGANIC

Hass
cartons 2 layer
48s 80.25-85.25 mostly 82.25-84.25
60s 68.25-72.25 mostly 70.25-72.25 occasional higher
70s 50.25-56.25 mostly 52.25-54.25 occasional higher

SOUTH DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

---AVOCADOS: DEMAND MODERATE. MARKET CONVENTIONAL
48S, 84S AND ORGANIC ABOUT STEADY, OTHERS LOWER. Extra
services included.

Hass
cartons 2 layer
32s 72.25-76.25 mostly 72.25-74.25 occasional higher
36s 70.25-75.25 mostly 70.25-73.25 occasional higher
40s 67.25-71.25 mostly 67.25-69.25
48s 66.25-70.25 mostly 66.25-68.25
60s 54.25-59.25 mostly 54.25-55.25
70s 42.25-46.25 mostly 43.25-45.25
84s 27.25-30.25 mostly 28.25-29.25 occasional higher

ORGANIC

Hass