



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

November 12, 2024

Page 1

FR_FV110

Fresno, CA: Cloudy 42-61
Oxnard, CA: Sunny 49-69
Salinas, CA: Sunny 43-64
Santa Maria, CA: Sunny 39-68
McAllen, TX: Sunny 69-91

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
few 10.00, occasional higher

---BLUEBERRIES: DEMAND FAIRLY LIGHT. Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
occasional higher and lower

---RASPBERRIES: DEMAND FAIRLY GOOD. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 16.00-20.00 mostly 18.00-20.00
few 22.00, occasional higher

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 22.00-26.00 mostly 22.00-24.00 occasional
higher and lower

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 20.00-24.00 mostly 22.00 occasional higher and lower

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. Includes palletizing and cooling. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments. Some berries being diverted to freezer and/or processor.

flats 8 1-lb containers with lids
small-medium 14.00-18.00 mostly 16.00 occasional higher

ORGANIC

flats 8 1-lb containers with lids
small-medium 26.00-30.00 mostly 26.00-28.00 occasional higher

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 20.00-24.00 mostly 20.00-22.00 occasional
higher and lower

ORGANIC

flats 8 1-lb containers with lids
medium 26.95-30.95 mostly 28.95-30.00 occasional
lower

OTHER FRUIT

CENTRAL SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---KIWIFRUIT: DEMAND GOOD. Extra services included.



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

November 12, 2024

Page 2

FR_FV110

Hayward

- 9 kg (19.8 lb) containers
 - 27s 30.95-35.95 occasional lower
 - 30s 28.95-34.95 occasional lower
 - 33s 27.95-34.95 occasional lower
 - 36s 27.95-30.95 occasional lower
 - 39s 27.95-30.95 occasional lower
 - 42s 29.95-30.95 occasional lower. FIRST REPORT

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: SUPPLY AUTUMN KING AND WHITE SEEDLESS TYPE LIGHT. DEMAND AUTUMN KING AND WHITE SEEDLESS TYPE VERY GOOD, OTHERS GOOD. Extra services included. Primary Red Seedless variety Krissy, Allison, Jack Salute and White Seedless Type Autumn Crisp.

AUTUMN KING

- 19 lb containers bagged
 - large-extra large 26.95-30.95 mostly 28.95-30.95 few high as 32.95

RED GLOBE

- 19 lb containers bagged
 - large-extra large 26.95-30.95 mostly 28.95 occasional lower

Red Seedless

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

- 19 lb containers bagged
 - large-extra large 28.95-32.95 mostly 28.95-30.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 26.95-30.95 mostly 28.95-30.95

ORGANIC

Red Seedless

- 19 lb containers bagged
 - large-extra large 30.95-34.95 mostly 30.95-32.95 occasional lower

White Seedless Type

- 19 lb containers bagged
 - large-extra large supplies insufficient to quote

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: SUPPLY 32S-40S VERY LIGHT, OTHERS MODERATE. DEMAND 32S-40S GOOD, OTHERS MODERATE. Extra services included.

Hass

cartons 2 layer

- 32s 72.25-76.25 mostly 72.25-74.25 occasional higher
- 36s 72.25-76.25 mostly 72.25-74.25 occasional higher
- 40s 66.25-71.25 mostly 67.25-70.25 occasional higher
- 48s 53.25-58.25 mostly 54.25-55.25 occasional higher and lower
- 60s 32.25-35.25 mostly 32.25-34.25 occasional higher
- 70s 21.25-25.25 mostly 21.25-23.25 occasional higher
- 84s 17.25-20.25 mostly 17.25-18.25 occasional higher

ORGANIC

Hass

cartons 2 layer

- 48s 63.25-70.25 mostly 65.25-68.25
- 60s 44.25-53.25 mostly 44.25-48.25 occasional higher
- 70s 35.25-42.25 mostly 36.25-38.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: SUPPLY AUTUMN KING LIGHT. DEMAND AUTUMN KING VERY GOOD, OTHERS GOOD. Extra services included. Primary variety Red Seedless Allison.

AUTUMN KING

19 lb containers bagged

- large-extra large 26.95-30.95 mostly 28.95-30.95 occasional lower

Red Seedless

19 lb containers bagged

- large-extra large 28.95 occasional higher and lower

---PERSIMMONS: DEMAND GOOD. Extra services included.

FUYU

cartons 1 layer

- 16s 22.95-25.95 occasional lower. FIRST REPORT
- 18s 22.95-24.95 occasional lower
- 20s 20.95-22.95 occasional lower
- 22s 19.95-20.95 occasional lower

HACHIYA

cartons 1 layer

- 16s 20.95-22.95 occasional lower



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service
Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

November 12, 2024

18s 18.95-22.95 occasional lower
20s 16.95-20.95 occasional lower

---POMEGRANATES: DEMAND GOOD. Extra services included.
WONDERFUL

Marked Extra Fancy
cartons 2 layer
20s 42.95-47.95 occasional higher
22s 42.95-46.95 occasional higher
24s 39.95-45.95 occasional higher
26s 39.95-45.95 occasional higher
30s 36.95-38.95
32s 36.95-40.95
34s 30.95
36s 30.95