



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

June 04,2025

Page 1

FR_FV110

Atwater, CA: Sunny 58-91
Coachella, CA: Partly Cloudy 72-97
Fresno, CA: Sunny 66-94
Livingston, CA: Sunny 58-93
Oxnard, CA: Partly Cloudy 59-65
San Diego, CA: Mostly Cloudy 63-67
Irapuato, MX: Partly Cloudy 63-85
Baja CA, MX: Mostly Cloudy 52-64

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 previous commitments higher

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices) occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 15.00-20.00 (wide range in prices) occasional higher and lower. Some previous commitments as high as 22.00-24.00
flats 12 1-pint cups with lids 18.00-24.00 mostly 22.00 occasional higher and lower. Previous commitments higher

ORGANIC
flats 12 1-pint cups with lids 34.00-38.00 occasional higher. Previous commitments higher.

---RASPBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 8.00-12.00 (wide range in prices) few 20.00-24.00. previous commitments higher

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-10.00 few 12.00. Previous commitments higher.

ORGANIC

flats 8 1-lb containers with lids
medium 10.00-14.00 occasional higher and lower.

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
large 8.00-12.00 (wide range in prices) few 14.00, occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids
large 12.00-16.00 (wide range in prices) occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-12.00 occasional higher and lower. Previous commitments higher. Some fruit diverting to processor.

ORGANIC
flats 8 1-lb containers with lids
medium 12.00-16.00 occasional higher and lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

June 04,2025

Page 2

FR_FV110

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 15.00-18.00 (wide range in prices) occasional higher and lower. Previous commitments higher.
flats 12 1-pint cups with lids 20.00-24.00 (wide range in prices) occasional lower. Previous commitments higher.
cartons 8 18-oz containers with lids 24.00-28.00 (wide range in prices) occasional higher and lower. Previous commitments higher.

ORGANIC

flats 12 6-oz cups with lids 24.00-27.00 (wide range in prices) occasional lower. Previous commitments higher.
flats 12 1-pint cups with lids 32.00-36.00 (wide range in prices) occasional higher and lower.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---NECTARINES: DEMAND GOOD. MARKET STEADY. Extra services included.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose
60-64 size 26.95-30.95 mostly 28.95-30.95
cartons 2 layer tray pack
48-50S 32.95-36.95
54-56s 28.95-32.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
60-64 size 26.95-30.95 mostly 28.95-30.95
cartons 2 layer tray pack
48-50S 26.95-34.95 mostly 32.95-34.95
54-56s 24.95-30.95 mostly 30.95

---PEACHES: DEMAND GOOD. MARKET STEADY. Extra services included.

Various White Flesh Varieties

25 lb cartons loose
60-64 size 16.95-24.95 mostly 16.95-20.95 occasional higher
70-72 size 20.95-26.95 mostly 20.95-22.95
cartons 2 layer tray pack
48-50S 26.95-34.95 mostly 30.95-34.94 occasional higher.

Various Yellow Flesh Varieties

25 lb cartons loose
54-56 size 20.95-26.95 mostly 20.95-22.95

60-64 size 16.95-24.95 mostly 16.95-20.95 occasional higher

70-72 size 14.95-18.95 occasional higher

cartons 2 layer tray pack

34-36s 28.95

40-42S 26.95-28.95 occasional higher

48-50S 24.95-26.95 occasional higher.

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: DEMAND LIGHT. MARKET STEADY. Extra services included.

Hass

cartons 2 layer

32s 61.25-66.25 mostly 62.25-64.25

36s 60.25-66.25 mostly 62.25-64.25 occasional lower

40s 58.25-63.25 mostly 58.25-60.25

48s 57.25-62.25 mostly 58.25-60.25 occasional higher

60s 36.25-41.25 mostly 37.25-39.25 occasional higher

70s 31.25-36.25 mostly 34.25-36.25 occasional higher

84s 24.25-28.25 mostly 24.26-25.25 occasional lower

ORGANIC

Hass

cartons 2 layer

48s 75.25-82.25 mostly 75.25-77.25

60s 64.25-70.25 mostly 66.25-68.25 occasional higher

70s 48.25-54.25 mostly 50.25 occasional higher

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---CHERRIES: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Few present shipments from prior bookings and/or previous commitments and a wide range of prices.

VARIOUS RED SWEET VARIETIES

16 lb cartons bagged

9 1/2 row size 75.00-92.00 mostly 76.90-82.90

10 row size 68.00-86.00 mostly 72.90-78.90

10 1/2 row size 65.00-81.00 mostly 68.90-73.90

11 row size 58.00-74.00 mostly 60.90-66.90

11 1/2 row size 45.00-59.90 mostly 50.90-55.90



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service
Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

June 04,2025

SOUTH DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

---AVOCADOS: DEMAND MODERATE. MARKET STEADY. Extra
services included.

Hass

cartons 2 layer

- 32s 62.25-66.25 mostly 64.25-66.25 occasional higher
- 36s 62.25-66.25 mostly 64.25-66.25 occasional higher
- 40s 60.25-64.25 mostly 60.25-62.25
- 48s 58.25-63.25 mostly 60.25-62.25 occasional higher
- 60s 42.25-47.25 mostly 42.25-44.25 occasional higher
- 70s 35.25-40.25 mostly 36.25-38.25 occasional higher
- 84s 23.25-28.25 mostly 25.25-26.25

ORGANIC

Hass

cartons 2 layer

- 48s 80.25-88.25 mostly 80.25-83.25 occasional higher
- 60s 68.25-73.25 mostly 68.25-70.25 occasional higher
- 70s 48.25-54.25 mostly 48.25-50.25