



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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August 23, 2024

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Fresno, CA: Sunny 62-83
Oxnard, CA: Sunny 57-74
Salinas, CA: Sunny 57-73
Santa Maria, CA: Sunny 53-71

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---RASPBERRIES: DEMAND VERY LIGHT. MARKET STEADY.
Includes palletizing and cooling.
Red

flats 12 6-oz cups with lids 10.00-14.00 occasional higher and lower

NORTH CAROLINA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND EXCEEDS SUPPLY. MARKET STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND EXCEEDS SUPPLY. MARKET STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 20.00-24.00 mostly 20.00-22.00 occasional higher

---RASPBERRIES: DEMAND VERY LIGHT. MARKET STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-20.00 few 22.00-24.00 occasional lower 11.00-14.00

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids

medium 12.00-18.00 mostly 14.00-16.00 occasional higher and lower

ORGANIC

flats 8 1-lb containers with lids

small-medium 22.00-26.00 mostly 24.00 occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

flats 8 1-lb containers with lids

medium 12.00-18.00 mostly 14.00-16.00 occasional higher and lower

ORGANIC

flats 8 1-lb containers with lids

small-medium 22.00-26.00 mostly 24.00 occasional higher and lower

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---NECTARINES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose

54-56 size 24.95-26.95 mostly 26.95

60-64 size 20.95-22.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 28.95-30.95

48-50S 24.95-28.95 mostly 28.95

54-56s 22.95-26.95 mostly 26.95

60-64s 22.95-24.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

54-56s 24.95-26.95 mostly 26.95 occasional higher

60-64 size 20.95-24.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 28.95

48-50S 24.95-28.95 mostly 26.95

60-64s 20.95-22.95

54-56 size 24.95-26.95 occasional lower



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---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

48-50 size 26.95-28.95 mostly 28.95

54-56 size 24.95-28.95 mostly 26.95-28.95

60-64 size 20.95-24.95 mostly 22.95-24.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 28.95

48-50S 24.95-28.95 mostly 26.95-28.95

54-56s 22.95-26.95 mostly 24.95

Various White Flesh Varieties

25 lb cartons loose

54-56 size 20.95-26.95 mostly 24.95-26.95

60-64 size 20.95-24.95

cartons 2 layer tray pack

40-42S 28.95-30.95 mostly 28.95-30.95

48-50S 24.95-28.95 mostly 28.95

54-56s 24.95-26.95

---PLUMS: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

28 lb cartons loose

30-35 size 26.95-32.95 mostly 28.95-30.95 occasional lower

40-45 size 26.95-30.95 mostly 26.95-28.95

50-55 size 20.95-26.95 mostly 22.95-24.95 occasional higher

60-65 size 18.95-24.95 mostly 20.95-22.95

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size 26.95-30.95 mostly 28.95-30.95 occasional lower

40-45 size 24.95-28.95 mostly 26.95-28.95 occasional higher

50-55 size 22.95-26.95 mostly 22.95-24.95

60-65 size 20.95-26.95 mostly 22.95-24.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissey. Primary White Seedless Type Sweet Globe.

FLAME SEEDLESS

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95 occasional higher.

IVORY

19 lb containers bagged

large-extra large 20.95-26.95 mostly 24.95-26.95 occasional lower.

Red Seedless

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 26.95-28.95

White Seedless Type

19 lb containers bagged

large-extra large 22.95-26.95 mostly 24.95-26.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: SUPPLY 32S-48S LIGHT, OTHERS MODERATE. DEMAND CONVENTIONAL 32S-40S FAIRLY GOOD, OTHERS MODERATE. MARKET CONVENTIONAL 60S, 70S 84S LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in price.

Hass

cartons 2 layer

32s 68.25-72.25 mostly 68.25-70.25 occasional lower.

36s 68.25-72.25 mostly 68.25-70.25 occasional lower.

40s 65.25-70.25 mostly 68.25-70.25

48s 63.25-70.25 mostly 66.25-68.25

60s 47.25-54.25 mostly 52.25-54.25 occasional higher and lower.

70s 33.25-41.25 mostly 36.25-38.25 occasional higher and lower.

84s 25.25-32.25 mostly 26.25-28.25 occasional higher and lower.

ORGANIC

Hass

cartons 2 layer

48s 72.25-79.25 mostly 73.25-76.25 occasional higher.

60s 67.25-75.25 mostly 68.25-70.25 occasional lower

70s 56.25-64.25 mostly 58.25-61.25 occasional higher



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SAN JOAQUIN VALLEY CALIFORNIA Delivered Sales Shipping Point Basis 2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET STEADY. Extra services included.

FLAME SEEDLESS

19 lb containers bagged

large-extra large 24.95-27.95 mostly 25.95-26.95

IVORY

19 lb containers bagged

large-extra large 24.95-26.95 occasional lower.

SCARLET ROYAL

19 lb containers bagged

large-extra large 24.95-26.95 mostly 25.95-26.95

SOUTH DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---AVOCADOS: DEMAND CONVENTIONAL 32S-48S FAIRLY ACTIVE, OTHERS MODERATE. MARKET STEADY. Extra services included. Wide range in price.

Hass

cartons 2 layer

32s 65.25-72.25 mostly 68.25-70.25

36s 65.25-72.25 mostly 68.25-70.25 occasional lower

40s 65.25-70.25 mostly 68.25-70.25 occasional higher and lower.

48s 64.25-70.25 mostly 67.25-70.25 occasional higher and lower.

60s 54.25-58.25 mostly 54.25-56.25 occasional higher.

70s 40.25-46.25 mostly 42.25-45.25 occasional higher.

84s 30.25-36.25 mostly 30.25-32.25

ORGANIC

Hass

cartons 2 layer

48s 76.25-80.25 mostly 76.25-78.25 occasional higher

60s 68.25-74.25 mostly 68.25-70.25 occasional higher.

70s 58.25-64.25 mostly 62.25-64.25