



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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October 17, 2024

Page 1

FR_FV110

Fresno, CA Clear 56-78
Salinas, CA Clear 50-66
Santa, Maria, CA Clear 51-70
Oxnard, CA Mostly Cloudy 58-70

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---RASPBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-20.00 few 10.00-14.00 (TX)
occasional higher

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 10.00-14.00 occasional higher and lower

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-20.00 occasional higher and lower

---RASPBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00-20.00 occasional higher and lower

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Many sales booked open with price to be established later. Previous commitments higher.

flats 8 1-lb containers with lids
medium 5.00-10.00 few 12.00, occasional higher and lower. (wide range in prices)

ORGANIC

flats 8 1-lb containers with lids
medium 20.00-24.00 occasional higher and lower

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY.
Includes palletizing and cooling.

flats 12 6-oz cups with lids 16.00-22.00 mostly 18.00-20.00
occasional higher and lower

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Many sales booked open with price to be established later. Previous commitments higher.

flats 8 1-lb containers with lids
medium 5.00-10.00 few 12.00, occasional higher and lower. (wide range in prices)

ORGANIC

flats 8 1-lb containers with lids
medium 20.00-26.00 mostly 20.00-24.00 occasional higher

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
48-50 size 26.95-28.95 mostly 28.95
54-56 size 24.95-28.95 mostly 26.95-28.95

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

28 lb cartons loose
30-35 size 32.95-34.95
40-45 size 30.95-32.95

VARIOUS RED VARIETIES

28 lb cartons loose
30-35 size 28.95-32.95
40-45 size 28.95-30.95 occasional lower



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Page 2

FR_FV110

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy, Allison, and White Seedless Type Sweet Globe, Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95

RED GLOBE

19 lb containers bagged
large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged
large-extra large 28.95-30.95

White Seedless Type

19 lb containers bagged
large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95 occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: SUPPLY 32S-48S VERY LIGHT, 60S LIGHT, OTHERS MODERATE. DEMAND 32S-48S GOOD, OTHERS MODERATE. MARKET 70S-84S LOWER, OTHERS ABOUT STEADY. Extra services included. Some sales being booked at previously committed prices. Prices represent limited spot market sales.

Hass

cartons 2 layer
32s 66.25-72.25 mostly 68.25-70.25
36s 65.25-70.25 mostly 68.25-70.25 occasional lower

40s 60.25-65.25 mostly 62.25-63.25 occasional higher
48s 52.25-56.25 mostly 52.25-54.25 occasional higher
60s 38.25-42.25 mostly 40.25-42.25 occasional higher and lower
70s 30.25-36.25 mostly 32.25-34.25
84s 20.25-25.25 mostly 21.25-23.25 occasional higher and lower

ORGANIC

Hass

cartons 2 layer
48s 65.25-72.25 mostly 66.25-69.25
60s 48.25-56.25 mostly 52.25-55.25
70s 47.25-53.25 mostly 47.25-50.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary variety White Seedless Type Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-26.95 mostly 26.95

AUTUMN ROYAL

19 lb containers bagged
large-extra large 24.95-27.95 mostly 26.95-27.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-26.95 mostly 25.95-26.95 occasional lower

White Seedless Type

19 lb containers bagged
large-extra large 22.95-26.95 mostly 25.95-26.95

---POMEGRANATES: DEMAND GOOD. MARKET STEADY. Extra services included.

EARLY WONDERFUL

cartons 2 layer
26s 29.95-32.95 occasional higher and lower
28s 27.95-29.95 occasional higher and lower.
30s 21.95-23.95 occasional higher and lower
32s 21.95-23.95 occasional higher and lower
34s 17.95-20.95 occasional higher and lower
36s 17.95-20.95 occasional higher and lower
40-42S 14.95-17.95 occasional higher and lower.