



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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September 12, 2024

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Fresno, CA Clear 60-87
Santa Maria, CA Clear 52-72
Salinas, CA Clear 56-73
Fallbrook, CA Clear 58-78

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling.
Red

flats 12 6-oz cups with lids 20.00-24.00 few 26.00

NORTH CAROLINA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 occasional higher

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 20.00-24.00 mostly 20.00-22.00 occasional higher

---RASPBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 20.00-24.00 few 26.00-30.00

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 12.00-16.00 mostly 12.00-14.00 occasional higher

ORGANIC

flats 8 1-lb containers with lids
small-medium 22.00-28.00 mostly 22.00-24.00 occasional higher and lower

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 12.00-18.00 mostly 14.00-16.00 occasional higher and lower

ORGANIC

flats 8 1-lb containers with lids
small-medium 22.00-28.00 mostly 22.00-24.00 occasional higher and lower

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---NECTARINES: SUPPLY YELLOW FLESH VARIETIES MODERATE, WHITE FLESH VARIETIES VERY LIGHT. DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose
54-56 size 26.95-30.95 mostly 28.95

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
54-56s 24.95-26.95 mostly 26.95
cartons 2 layer tray pack
40-42S 26.95-30.95 mostly 28.95
48-50S 24.95-28.95 mostly 26.95
54-56 size 24.95-26.95 occasional lower

---PEACHES: DEMAND MODERATE. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
48-50 size 26.95-28.95 mostly 28.95
54-56 size 24.95-28.95 mostly 26.95-28.95
cartons 2 layer tray pack
40-42S 26.95-30.95 mostly 28.95
48-50S 24.95-28.95 mostly 26.95-28.95
54-56s 22.95-26.95 mostly 24.95-26.95



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Various White Flesh Varieties

- 25 lb cartons loose
 - 54-56 size 22.95-26.95 mostly 24.95-26.95 occasional higher
- cartons 2 layer tray pack
 - 40-42S 26.95-28.95
 - 48-50S 22.95-24.95
 - 54-56s 24.95-26.95 occasional higher

---PLUMS: DEMAND GOOD. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

- 28 lb cartons loose
 - 30-35 size 30.95-32.95 occasional lower
 - 40-45 size 28.95-30.95
 - 50-55 size 24.95-28.95
 - 60-65 size 22.95-26.95

VARIOUS RED VARIETIES

- 28 lb cartons loose
 - 30-35 size 30.95-32.95 occasional lower
 - 40-45 size 28.95-30.95 occasional lower
 - 50-55 size 26.95-28.95 occasional lower
 - 60-65 size 24.95-26.95

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy and Allison. Primary White Seedless Type Sweet Globe and Great Green.

RED GLOBE

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 26.95-28.95 occasional higher

SCARLET ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

- 19 lb containers bagged
 - large-extra large 28.95-30.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

- 19 lb containers bagged
 - large-extra large 27.95-30.95 mostly 28.95-30.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 27.95-30.95 mostly 28.95-30.95
 - occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: DEMAND MODERATE. MARKET CONVENTIONAL 40S-60S LOWER, OTHERS ABOUT STEADY. Extra services included. Hass

- cartons 2 layer
 - 32s 66.25-70.25 mostly 66.25-68.25
 - 36s 66.25-70.25 mostly 66.25-68.25 occasional lower.
 - 40s 62.25-66.25 mostly 62.25-64.25 occasional lower
 - 48s 51.25-56.25 mostly 52.25-54.25 occasional higher and lower.
 - 60s 31.25-36.25 mostly 32.25-34.25 occasional higher and lower.
 - 70s 29.25-32.25 mostly 30.25-31.25 occasional lower.
 - 84s 22.25-26.25 mostly 23.25-25.25

ORGANIC

Hass

- cartons 2 layer
 - 48s 67.25-72.25 mostly 68.25-70.25 occasional higher
 - 60s 50.25-56.25 mostly 54.25-56.25 occasional higher
 - 70s 47.25-53.25 mostly 47.25-50.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Delivered Sales Shipping Point Basis
2024 Season

---GRAPES: DEMAND VERY GOOD. MARKET STEADY. Extra services included. Primary White Seedless Type Great Green. AUTUMN ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-26.95

SCARLET ROYAL

- 19 lb containers bagged
 - large-extra large 24.95-26.95 mostly 25.95-26.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 22.95-26.95 mostly 25.95-26.95



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SOUTH DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---AVOCADOS: DEMAND MODERATE. MARKET 84S HIGHER, 60S
LOWER, OTHERS ABOUT STEADY. Extra services included.
Hass

- cartons 2 layer
- 32s supplies in too few hands to establish a market
- 36s supplies in too few hands to establish a market
- 40s 60.25-68.25 mostly 65.25-67.25
- 48s 56.25-62.25 mostly 59.25-62.25 occasional
- 60s 40.25-45.25 mostly 40.25-43.25
- 70s 34.25-38.25 mostly 34.25-37.25
- 84s 27.25-30.25