



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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March 03,2025

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FR_FV110

Fresno, CA: Mostly Cloudy 42-59
Huron, CA: Sunny 40-65
Oxnard, CA: Partly Cloudy 45-62
Salinas, CA: Partly Cloudy 45-58
Santa Maria, CA: Sunny 41-58
McAllen, TX: Cloudy 71-80

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality. Some present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 8.00-10.00 occasional lower,
some commitments higher

---BLUEBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality.

flats 12 6-oz cups with lids 14.00-18.00 occasional higher

---RASPBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY.
Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 20.00-26.00 mostly 22.00-24.00
occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality. Some present sales booked open with price to be established later.

flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 8.00-10.00 some
commitments higher

ORGANIC

flats 8 1-lb containers with lids

medium 13.00-18.00 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality. Many present sales booked open with price to be established later.

flats 8 1-lb containers with lids
medium 6.00-10.00 mostly 6.00-8.00 previous
commitments higher

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET SLIGHTLY LOWER.
Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 12.00-16.00 mostly 12.00-14.00 occasional
higher and lower

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality. Many present shipments from prior bookings and/or previous commitments.

flats 8 1-lb containers with lids
medium 12.00-16.00 mostly 12.00-14.00 occasional
higher and lower

OTHER FRUIT

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra services included.
Hass

cartons 2 layer
32s 82.25-86.25 mostly 83.25-84.25
36s 78.25-85.25 mostly 81.25-83.25 occasional lower



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40s 70.25-77.25 mostly 72.25-74.25 occasional lower
48s 68.25-74.25 mostly 68.25-71.25 occasional higher and
lower
60s 51.25-58.25 mostly 53.25-55.25 occasional higher and
lower
70s 33.25-38.25 mostly 34.25-35.25 occasional higher
84s 20.25-25.25 mostly 21.25-23.25 occasional higher

ORGANIC

Hass

cartons 2 layer
48s 80.25-85.25 mostly 82.25-84.25 occasional higher
60s 66.25-72.25 mostly 66.25-68.25 occasional higher