



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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September 19, 2025

Page 1

FR_FV110

Atwater, CA: Mostly Sunny 65-85
Coachella, CA: Sunny 74-92
Fresno, CA: Partly Cloudy 67-81
Livingston, CA: Mostly Sunny 64-86
Oxnard, CA: Cloudy 65-72
San Diego, CA: Mostly Cloudy 68-77
Irapuato, MX: Partly Sunny 60-81
Baja CA, MX: Sunny 72-98
San Quintin (North Baja CA, MX): Partly Sunny 58-76

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later.

flats 12 6-oz cups with lids 6.00-10.00 (wide range in prices)
occasional higher

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 6.00-10.00 (wide range in prices)
occasional lower. Previous commitments higher.

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 14.00-16.00 (new crop), occasional lower.

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND ORGANIC MODERATE, OTHERS LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later (old crop).

flats 8 1-lb containers with lids
medium 8.00-14.00 (wide range in prices), few
commitments higher, occasional lower

ORGANIC

flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 18.00-20.00 occasional
higher.

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND ORGANIC MODERATE, OTHERS LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later (old crop).

flats 8 1-lb containers with lids
medium 8.00-14.00 (wide range in prices) few 16.00, few
commitments higher, occasional lower

ORGANIC

flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 18.00-20.00 occasional
higher and lower.

SOUTH AND CENTRAL DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later.

flats 12 6-oz cups with lids 8.00-12.00 (wide range in prices)
occasional higher and lower

ORGANIC

flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices)
previous commitments higher.

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices), occasional higher (16.00). Previous commitments higher.

OTHER FRUIT



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Specialty Crops Market News

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September 19,2025

Page 2

FR_FV110

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---NECTARINES: DEMAND MODERATE. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

- 25 lb cartons loose
- 60-64 size 20.95-26.95 mostly 24.95-26.95
- cartons 2 layer tray pack
- 40-42S 28.95-30.95
- 48-50S 26.95-28.95 mostly 28.95

---PEACHES: DEMAND MODERATE. MARKET STEADY. Extra services included.

Various Yellow Flesh Varieties

- 25 lb cartons loose
- 54-56 size 24.95-26.95
- 60-64 size 22.95-24.95
- cartons 2 layer tray pack
- 34-36s 24.95
- 40-42S 24.95-28.95
- 48-50S 24.95-26.95

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

- 28 lb cartons loose
- 30-35 size 32.95-36.95 mostly 34.95-36.95
- 40-45 size 30.95-32.95
- 50-55 size 28.95
- 60-65 size 24.95-26.95

VARIOUS RED VARIETIES

- 28 lb cartons loose
- 30-35 size 30.95-34.95 mostly 32.95-34.95
- 40-45 size 28.95-32.95 mostly 30.95-32.95
- 50-55 size 26.95-28.95
- 60-65 size 24.95-26.95

KERN DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---GRAPES: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET STEADY. Extra services included. Primary Red Seedless Variety Krissy and Timco. Primary White Seedless Type Sweet Globe and Great Green.

IVORY

- 19 lb containers bagged

large-extra large 22.95-24.95

medium-large 18.95-20.95

Red Seedless

- 19 lb containers bagged
- large-extra large 22.95-26.95 mostly 24.95-26.95
- medium-large 20.95-24.95 mostly 20.95-22.95

SUMMER ROYAL

- 19 lb containers bagged
- large-extra large 24.95-28.95 mostly 24.95-26.95

White Seedless Type

- 19 lb containers bagged
- large-extra large 24.95-28.95 mostly 24.95-26.95
- medium-large 20.95-24.95 mostly 20.95-22.95

MEXICO CROSSINGS THROUGH TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---AVOCADOS: DEMAND 32-40S LIGHT, OTHERS FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included. Wide range in price.

Hass

- cartons 2 layer
- 32s 46.25-50.25 mostly 48.25-49.25 occasional lower
- 36s 35.25-44.25 mostly 35.25-40.25 occasional higher and lower
- 40s 23.25-28.25 mostly 26.25-28.25 occasional higher
- 48s 23.25-28.25 mostly 23.25-25.25
- 60s 21.25-27.25 mostly 21.25-23.25
- 70s 21.25-27.25 mostly 21.25-24.25
- 84s 21.25-27.25 mostly 21.25-23.25

ORGANIC

Hass

- cartons 2 layer
- 48s 36.25-42.25 mostly 36.25-38.25 occasional higher
- 60s 34.25-40.25 mostly 34.25-36.25 occasional higher
- 70s 32.25-38.25 mostly 32.25-36.25

SAN JOAQUIN VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---GRAPES: DEMAND MODERATE. MARKET STEADY. Extra services included. Primary Red Seedless Variety Krissy.

IVORY

- 19 lb containers bagged
- large-extra large 22.95-24.95
- medium-large 18.95-20.95

Red Seedless



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September 19,2025

Page 3

FR_FV110

19 lb containers bagged

large-extra large 22.95-26.95 mostly 24.95-25.95

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

Extra services included. Wide range in prices.

Hass

cartons 2 layer

32s 42.25-50.25 mostly 46.25-48.25 occasional higher

36s 40.25-46.25 mostly 40.25-42.25 occasional higher and
lower

40s 32.25-40.25 mostly 37.25-40.25 occasional lower

48s 32.25-38.25 mostly 34.25-36.25 occasional lower

60s 30.25-34.25 mostly 32.25-34.25 occasional lower

70s 25.25-32.25 mostly 26.25-30.25 occasional lower

84s 22.25-29.25 mostly 26.25-29.25