



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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Atwater, CA: Cloudy 59-77
Coachella, CA: Sunny 71-93
Fresno, CA: Mostly Cloudy 63-81
Livingston, CA: Cloudy 58-77
Oxnard, CA: Mostly Sunny 62-71
San Diego, CA: Mostly Sunny 66-73
Irapuato, MX: Partly Cloudy 62-78
Baja CA, MX: Sunny 62-87
San Quintin (North Baja CA, MX): Sunny 60-75

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 6.00-10.00 (wide range in prices) occasional higher (12.00)

---RASPBERRIES: DEMAND LIGHT. MARKET LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 6.00-10.00 (wide range in prices) occasional lower. Previous commitments higher.

OXNARD DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 14.00-18.00 (wide range in prices) occasional higher (20.00).

SALINAS-WATSONVILLE CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.

flats 8 1-lb containers with lids
medium 12.00-16.00 (wide range in prices), few commitments higher, occasional higher (18.00) and lower
ORGANIC
flats 8 1-lb containers with lids
medium 20.00-24.00 (wide range in prices) occasional higher and lower.

SANTA MARIA CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 14.00-18.00 (wide range in prices), occasional higher and lower
ORGANIC
flats 8 1-lb containers with lids
medium 20.00-24.00 (wide range in prices) occasional higher and lower.

SOUTH AND CENTRAL DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 8.00-12.00 (wide range in prices) occasional higher (14.00) and lower
ORGANIC
flats 12 6-oz cups with lids 16.00-20.00 (wide range in prices) previous commitments higher.
---RASPBERRIES: DEMAND LIGHT. MARKET LOWER. Includes palletizing and cooling.
flats 12 6-oz cups with lids 8.00-12.00 (wide range in prices), occasional higher (16.00). Previous commitments higher.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---PLUMS: SUPPLY VERY LIGHT. Extra services included.
VARIOUS BLACK VARIETIES
28 lb cartons loose



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30-35 size supplies insufficient and in too few hands to establish a market

40-45 size supplies insufficient and in too few hands to establish a market

50-55 size supplies insufficient and in too few hands to establish a market

60-65 size supplies insufficient and in too few hands to establish a market

VARIOUS RED VARIETIES

28 lb cartons loose

30-35 size supplies insufficient and in too few hands to establish a market

40-45 size supplies insufficient and in too few hands to establish a market

50-55 size supplies insufficient and in too few hands to establish a market

60-65 size supplies insufficient and in too few hands to establish a market. LAST REPORT

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: SUPPLY FAIRLY HEAVY. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Primary Red Seedless Variety Krissy and Timco. Primary White Seedless Type Sweet Globe and Great Green.

IVORY

19 lb containers bagged

large-extra large 22.95-24.95

medium-large 18.95-20.95

Red Seedless

19 lb containers bagged

large-extra large 22.95-26.95 mostly 24.95-26.95

medium-large 20.95-24.95 mostly 20.95-22.95

SUMMER ROYAL

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

White Seedless Type

19 lb containers bagged

large-extra large 24.95-28.95 mostly 24.95-26.95

medium-large 20.95-24.95 mostly 20.95-22.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Extra services included. Wide range in price.

Hass

cartons 2 layer

32s 38.25-46.25 mostly 40.25-46.25 occasional higher

36s 32.25-38.25 mostly 35.25-36.25 occasional higher

40s 23.25-29.25 mostly 24.25-26.25

48s 22.25-27.25 mostly 23.25-26.25

60s 22.25-27.25 mostly 23.25-24.25

70s 21.25-26.25 mostly 22.25-23.25

84s 21.25-25.25 mostly 22.25-23.25

ORGANIC

Hass

cartons 2 layer

48s 35.25-40.25 mostly 36.25-38.25 occasional higher

60s 35.25-38.25 mostly 35.25-36.25 occasional higher

70s 32.25-36.25 mostly 32.25-33.25 occasional higher

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---GRAPES: DEMAND MODERATE. MARKET RED SEEDLESS LOWER, OTHERS ABOUT STEADY. Extra services included. Primary Red Seedless Variety Krissy.

AUTUMN KING

19 lb containers bagged

large-extra large 22.95-24.95

IVORY

19 lb containers bagged

large-extra large 22.95-24.95

medium-large 18.95-20.95

Red Seedless

19 lb containers bagged

large-extra large 20.95-24.95 mostly 22.95-24.95

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET 32-40S LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in prices.

Hass

cartons 2 layer

32s 36.25-44.25 mostly 40.25-42.25 occasional higher

36s 35.25-42.25 mostly 35.25-40.25

40s 30.25-36.25 mostly 33.25-35.25

48s 30.25-36.25 mostly 30.25-33.25

60s 28.25-31.25 mostly 28.25-29.25 occasional higher

70s 22.25-29.25 mostly 22.25-26.25



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84s 22.25-29.25 mostly 22.25-26.25