



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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March 04,2025

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Fresno, CA Mostly Sunny 49 - 62
Caborca, MX Sunny 44 - 75
San Luis, AZ Sunny 47 - 74

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 12.00-16.00 mostly 14.00-15.00 occasional higher

---BLUEBERRIES: DEMAND ORGANIC GOOD, CONVENTIONAL FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 16.00-20.00 mostly 18.00 occasional higher
flats 12 1-pint cups 30.00-36.00 mostly 30.00-32.00 occasional higher and lower

---RASPBERRIES: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 20.00-28.00 mostly 24.00 occasional higher

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality. Some present sales booked open with price to be established later.
flats 8 1-lb containers with lids
medium 10.00-14.00 mostly 10.00 some commitments higher

ORGANIC

flats 8 1-lb containers with lids
medium 13.00-15.00 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality. Many present sales booked open with price to be established later.
flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 8.00-10.00 occasional higher

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 12.00-16.00 mostly 12.00 occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Wide range in quality. Many present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 10.00-16.00 mostly 12.00 occasional higher and lower

OTHER FRUIT

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: DEMAND LIGHT. Extra services included.
Hass
cartons 2 layer
32s too few sales to establish a market
36s too few sales to establish a market
40s too few sales to establish a market
48s too few sales to establish a market
60s too few sales to establish a market



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70s too few sales to establish a market

84s too few sales to establish a market

ORGANIC

Hass

cartons 2 layer

48s too few sales to establish a market

60s too few sales to establish a market