



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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October 07, 2024

Page 1

FR_FV110

Fresno, CA: Sunny 67-100
Oxnard, CA: Partly Cloudy 59-72
Salinas, CA: Sunny 57-83
Santa Maria, CA: Sunny 54-76

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2023 Season

---RASPBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00 few 24.00 occasional lower

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids 10.00-14.00 mostly 12.00 occasional higher and lower

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-24.00 mostly 20.00-22.00 few 26.00

---RASPBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00 occasional higher and lower

---STRAWBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later.

flats 8 1-lb containers with lids 6.00-10.00 mostly 8.00-10.00 few 12.00-14.00

ORGANIC

flats 8 1-lb containers with lids 20.00-24.00 occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---RASPBERRIES: DEMAND GOOD. MARKET STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00 occasional higher and lower

---STRAWBERRIES: DEMAND MODERATE. MARKET STEADY. Includes palletizing and cooling. Few sales booked open with price to be established later.

flats 8 1-lb containers with lids 8.00-12.00 mostly 10.00 occasional higher and lower.

ORGANIC

flats 8 1-lb containers with lids 20.00-26.00 mostly 20.00-24.00 occasional higher

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---NECTARINES: Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

54-56s supplies insufficient to quote. LAST REPORT
cartons 2 layer tray pack

40-42S Supplies insufficient to quote

48-50S Supplies insufficient to quote

54-56 size Supplies insufficient to quote

---PEACHES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose

48-50 size 26.95-28.95 mostly 28.95

54-56 size 24.95-28.95 mostly 26.95-28.95

cartons 2 layer tray pack

40-42S 26.95-30.95 mostly 27.95-28.95

48-50S 24.95-28.95 mostly 26.95-28.95

54-56s 22.95-26.95 mostly 24.95-26.95

Various White Flesh Varieties



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Page 2

FR_FV110

25 lb cartons loose
54-56 size 20.95-22.95 occasional higher

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included.

VARIOUS BLACK VARIETIES

28 lb cartons loose
30-35 size 32.95-34.95 occasional higher
40-45 size 30.95-34.95 occasional lower
50-55 size 26.95-28.95
60-65 size 24.95-26.95

VARIOUS RED VARIETIES

28 lb cartons loose
30-35 size 28.95-32.95 occasional higher
40-45 size 28.95-30.95 occasional lower
50-55 size 24.95-26.95 occasional higher
60-65 size 22.95-24.95 occasional higher

KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary Red Seedless variety Krissy, Allison, and White Seedless Type Sweet Globe, Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95

RED GLOBE

19 lb containers bagged
large-extra large 24.95-28.95 mostly 28.95 occasional high as 30.95

Red Seedless

19 lb containers bagged
large-extra large 24.95-28.95 mostly 26.95-28.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-28.95 mostly 24.95-26.95

SUMMER ROYAL

19 lb containers bagged
large-extra large 28.95-30.95

White Seedless Type

19 lb containers bagged
large-extra large 22.95-28.95 mostly 24.95-26.95

ORGANIC

Red Seedless

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95

White Seedless Type

19 lb containers bagged
large-extra large 27.95-30.95 mostly 28.95-30.95
occasional high as 32.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---AVOCADOS: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. Some sales being booked at previously committed prices. Prices represent limited spot market sales.

Hass

cartons 2 layer
32s 65.25-70.25 mostly 70.25 occasional lower
36s 65.25-70.25 mostly 70.25 occasional higher and lower
40s 60.25-64.25 mostly 61.25-62.25 occasional higher
48s 48.25-52.25 mostly 50.25-52.25 occasional higher
60s 42.25-45.25 mostly 43.25-44.25
70s 38.25-42.25 mostly 38.25-39.25 occasional higher
84s 32.25-35.25 mostly 32.25-34.25 occasional lower

ORGANIC

Hass

cartons 2 layer
48s 68.25-75.25 mostly 72.25-74.25
60s 50.25-56.25 mostly 54.25-56.25 occasional higher
70s 47.25-53.25 mostly 47.25-50.25 occasional lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---GRAPES: DEMAND GOOD. MARKET STEADY. Extra services included. Primary variety White Seedless Type Great Green.

AUTUMN KING

19 lb containers bagged
large-extra large 24.95-26.95 mostly 26.95

AUTUMN ROYAL

19 lb containers bagged
large-extra large 24.95-27.95 mostly 26.95-27.95

SCARLET ROYAL

19 lb containers bagged
large-extra large 24.95-26.95 mostly 25.95-26.95
occasional lower

White Seedless Type

19 lb containers bagged
large-extra large 22.95-26.95 mostly 25.95-26.95