



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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May 29,2025

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FR_FV110

Atwater, CA: Partly Cloudy 56-84
Coachella, CA: Sunny 65-91
Fresno, CA: Sunny 61-85
Livingston, CA: Mostly Cloudy 60-85
Oxnard, CA: Sunny 54-65
San Diego, CA: Sunny 59-67
Irapuato, MX: Sunny 66-95
Baja CA, MX: Sunny 44-63

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

GEORGIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 (wide range in prices)
occasional higher

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices)
occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 15.00-20.00 (wide range in prices)
occasional higher and lower. Some previous commitments as high as 22.00-24.00
flats 12 1-pint cups with lids 20.00-24.00 mostly 22.00
occasional higher and lower. Previous commitments higher

ORGANIC

flats 12 1-pint cups with lids 34.00-38.00 occasional higher.
Previous commitments higher.

---RASPBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 12.00-18.00 mostly 14.00-16.00
(wide range in prices) few 20.00-24.00, occasional lower.
previous commitments higher

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 6.00-10.00 (wide range in prices) few 12.00.
Previous commitments higher. Some PAS sales.

ORGANIC

flats 8 1-lb containers with lids
medium 14.00-16.00 occasional higher and lower.

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 8 1-lb containers with lids
large 6.00-10.00 (wide range in prices) few 12.00,
occasional higher and lower. Some PAS sales.

ORGANIC

flats 8 1-lb containers with lids
large 14.00-16.00 occasional higher and lower

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 6.00-10.00 (wide range in prices) few 12.00.
Previous commitments higher. Some fruit diverting to processor. Some PAS sales.

ORGANIC

flats 8 1-lb containers with lids
medium 14.00-16.00 occasional higher and lower



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SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.

Includes palletizing and cooling.

flats 12 6-oz cups with lids 15.00-18.00 (wide range in prices) occasional higher and lower. Previous commitments higher.

flats 12 1-pint cups with lids 20.00-24.00 (wide range in prices) occasional lower. Previous commitments higher.

cartons 8 18-oz containers with lids 24.00-28.00 (wide range in prices) occasional higher and lower. Previous commitments higher.

ORGANIC

flats 12 6-oz cups with lids 24.00-27.00 (wide range in prices) occasional lower. Previous commitments higher.

flats 12 1-pint cups with lids 32.00-36.00 (wide range in prices) occasional higher and lower.

OTHER FRUIT

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---AVOCADOS: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 62.25-66.25 mostly 62.25-64.25 occasional higher

36s 60.25-66.25 mostly 62.25-64.25 occasional lower

40s 58.25-64.25 mostly 58.25-60.25

48s 57.25-62.25 mostly 58.25-60.25

60s 36.25-40.25 mostly 37.25-39.25 occasional higher and lower

70s 31.25-36.25 mostly 34.25-36.25 occasional higher

84s 23.25-27.25 mostly 23.26-25.25 occasional lower

ORGANIC

Hass

cartons 2 layer

48s 75.25-82.25 mostly 75.25-77.25

60s 64.25-70.25 mostly 66.25-68.25 occasional higher

70s 48.25-54.25 mostly 50.25 occasional higher

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---CHERRIES: SUPPLY LIGHT. DEMAND FAIRLY GOOD. MARKET 11 1/2 ROW SIZE LOWER, OTHERS ABOUT STEADY. Extra services included. Few present shipments from prior bookings and/or previous commitments and a wide range of prices.

VARIOUS RED SWEET VARIETIES

16 lb cartons bagged

9 1/2 row size 75.00-92.00 mostly 76.90-82.90

10 row size 68.00-86.00 mostly 72.90-78.90

10 1/2 row size 65.00-81.00 mostly 68.90-73.90

11 row size 58.00-74.00 mostly 60.90-66.90

11 1/2 row size 45.00-59.90 mostly 50.90-55.90

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2025 Season

---AVOCADOS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 62.25-68.25 mostly 64.25-66.25

36s 62.25-68.25 mostly 64.25-66.25

40s 60.25-66.25 mostly 60.25-62.25

48s 58.25-64.25 mostly 60.25-62.25 occasional higher

60s 43.25-48.25 mostly 43.25-45.25 occasional higher

70s 38.25-42.25 mostly 38.25-40.25

84s 23.25-28.25 mostly 25.25-27.25

ORGANIC

Hass

cartons 2 layer

48s 83.25-88.25 mostly 83.25-85.25 occasional higher

60s 68.25-73.25 mostly 68.25-70.25 occasional higher

70s 50.25-55.25 mostly 50.25-52.25