



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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April 30,2025

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FR_FV110

Atwater, CA: Cloudy 55-81
Coachella, CA: Cloudy 66-90
Fresno, CA: Cloudy 60-84
Livingston, CA: Cloudy 54-82
Oxnard, CA: Partly Cloudy 54-61
San Diego, CA: Partly Cloudy 59-67
Irapuato, MX: Partly Cloudy 61-91
Baja CA, MX: Partly Cloudy 42-63

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---BLACKBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 14.00-16.00 occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 15.00-23.00 mostly 18.00-20.00 occasional higher and lower. Some previous commitments as high as 24.00
flats 12 1-pint cups 26.00-33.00 mostly 30.00-32.00 occasional higher and lower. Some previous commitments as high as 35.00-40.00

ORGANIC
flats 12 1-pint cups 48.00-52.00 few 54.00 occasional lower

---RASPBERRIES: SUPPLY AVAILABLE SUPPLIES LIGHT. DEMAND VERY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 22.00-26.00 mostly 24.00-26.00 occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-10.00 occasional higher and lower. Previous commitments higher.
ORGANIC
flats 8 1-lb containers with lids
medium 10.00-14.00 occasional higher and lower. (Wide range in prices)

OXNARD DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 10.00-12.00 occasional higher. Previous commitments higher.
ORGANIC
flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 16.00-18.00 occasional higher and lower.

SALINAS-WATSONVILLE CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-12.00 mostly 10.00-12.00 occasional higher. Previous commitments higher.
ORGANIC
flats 8 1-lb containers with lids
medium 16.00-20.00 mostly 18.00-20.00 occasional higher

SANTA MARIA CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 8 1-lb containers with lids
medium 8.00-14.00 mostly 10.00-12.00 occasional higher. Previous commitments higher.
ORGANIC
flats 8 1-lb containers with lids



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medium 16.00-20.00 mostly 16.00-18.00 occasional
higher and lower.

cartons 2 layer
48s 84.25-89.25 mostly 84.25-86.25 occasional higher
60s 70.25-75.25 mostly 70.25-73.25 occasional lower
70s 52.25-56.25 mostly 52.25-54.25

OTHER FRUIT

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---AVOCADOS: SUPPLY FAIRLY HEAVY. DEMAND CONVENTIONAL
70S - 84S MODERATE, OTHERS FAIRLY LIGHT. MARKET ABOUT
STEADY. Extra services included.

Hass
cartons 2 layer
32s 65.25-70.25 mostly 68.25-70.25 occasional higher
36s 65.25-70.25 mostly 65.25-68.25 occasional higher and
lower
40s 63.25-67.25 mostly 63.25-65.25
48s 60.25-65.25 mostly 64.25-65.25 occasional higher
60s 48.25-52.25 mostly 50.25-52.25 occasional higher and
lower
70s 43.25-47.25 mostly 43.25-45.25 occasional higher
84s 25.25-29.25 mostly 27.25-28.25 occasional higher

ORGANIC
Hass
cartons 2 layer
48s 80.25-85.25 mostly 82.25-84.25
60s 68.25-72.25 mostly 70.25-72.25 occasional higher
70s 50.25-56.25 mostly 52.25-54.25 occasional higher

SOUTH DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

---AVOCADOS: DEMAND MODERATE. MARKET CONVENTIONAL
70S HIGHER, CONVENTIONAL 60S LOWER, OTHERS ABOUT
STEADY. Extra services included.

Hass
cartons 2 layer
32s 68.25-73.25 mostly 70.25-72.25 occasional higher
36s 68.25-72.25 mostly 68.25-70.25 occasional higher
40s 65.25-70.25 mostly 65.25-67.25 occasional higher
48s 63.25-68.25 mostly 66.25-68.25
60s 52.25-58.25 mostly 52.25-54.25
70s 42.25-46.25 mostly 44.25-46.25
84s 27.25-30.25 mostly 28.25-29.25 occasional higher

ORGANIC
Hass